

Date: - 11<sup>th</sup> December, 2025

## **NOTICE**

The Department of Management Studies (MBA) at SITRC is organizing a **2-day Battlefield Activity** on **12th and 13th December 2025**. This activity will take place at various locations across **Nashik City**.

### **Purpose:**

The purpose of this event is to provide students with an opportunity to build their business acumen by developing and selling products in the real market. Under the guidance of **Faculty Members** and **Senior MBA Students**, participants will gain hands-on experience in business management, product marketing, and sales.

### **Event Details:**

- **Dates:** 12th & 13th December 2025
- **Location:** Various locations across Nashik City
- **Participants:** MBA Students, guided by Faculty and Senior Students

This event aims to enhance the practical business skills of students while fostering teamwork and entrepreneurship. We encourage all MBA students to actively participate and make the most of this valuable learning experience.



**Prof. Nikhil Rokade**  
Event Coordinator



**Dr. Abhay Bora**  
HOD MBA



**Dr. Amol Potgantwar**  
Principal

# Report on “Battlefield 2025”

## Introduction

The MBA Department successfully organized “**Battlefield 2025**”, an engaging and competitive management event aimed at enhancing students’ strategic thinking, leadership abilities, teamwork, communication skills, and decision-making capabilities. The event provided students with a practical platform to showcase their managerial talents and innovative ideas in a competitive environment.

## Objectives of the Event

The major objectives of Battlefield 2025 were:

- To encourage teamwork and leadership among students.
- To enhance problem-solving and strategic thinking abilities.
- To provide practical exposure to business and management challenges.
- To improve communication, coordination, and presentation skills.
- To create an interactive and enjoyable learning environment.

## Event Details

- **Event Name:** Battlefield 2025
- **Organized By:** MBA Department
- **Date:** 12th & 13th December
- **Venue:** Various Places in Nashik

The event witnessed enthusiastic participation from MBA students who formed teams and competed in various rounds designed to test their creativity, analytical abilities, business understanding, and team coordination.



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## **Inaugural Ceremony**

The event commenced with an inaugural ceremony in the presence of respected faculty members and dignitaries. The Principal addressed the students and appreciated the efforts of the organizing committee for arranging such an innovative event. The inaugural speech motivated students to participate actively and make the best use of the learning opportunity.

## **Activities Conducted**

Battlefield 2025 included several exciting rounds and activities such as:

- Business Strategy Challenges
- Marketing and Branding Tasks
- Team Coordination Activities
- Problem-Solving Rounds
- Surprise Fun Activities
- Presentation and Communication Challenges

Each activity was carefully designed to encourage critical thinking, creativity, collaboration, and healthy competition among participants.

## **Student Participation**

Students participated with great enthusiasm and showcased exceptional teamwork, confidence, and creativity throughout the event. The participants actively engaged in every round and demonstrated strong managerial and communication skills.

The event also helped students build confidence and improve their ability to work under pressure while maintaining coordination with teammates.

## **Event Management**

The event was smoothly conducted due to the dedicated efforts of the organizing committee, volunteers, anchors, and support teams. The coordination



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among students and faculty members ensured successful execution of all activities.

Special appreciation was given to:

- The organizing committee for planning and execution.
- The anchors for energetic hosting and audience engagement.
- The photography team for capturing memorable moments.
- Volunteers and coordinators for maintaining discipline and smooth event flow.

### Conclusion

Battlefield 2025 turned out to be a highly successful and memorable event for the MBA Department. It provided students with a valuable opportunity to learn, compete, collaborate, and showcase their talents beyond academics.

The event concluded with prize distribution and words of appreciation for all participants and organizers. Battlefield 2025 not only entertained students but also contributed significantly to their personality development and managerial learning experience.

**Glimpse of the event**





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Event Coordinator



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