



# SANDIP INSTITUTE OF TECHNOLOGY AND RESEARCH CENTRE

An Autonomous Institute Permanently Affiliated to Savitribai Phule Pune University,  
Pune, Approved by AICTE, New Delhi and Govt. of Maharashtra  
At & Po – Mahirawani, Trimbak Road, Tal & Dist – Nashik  
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Accredited with “A” grade by NAAC With CGPA Score of 3.11  
NBA Accredited for Computer & Mechanical Engineering(UG Course) w.e.f. 2023-24 to 2025-26



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## Department of Management Studies (MBA)

Academic Year 2025-26

### Seminar Report on “From Learning to Earning: IBM Skill Build & Online Profile Development”

- **Event Title:** “From Learning to Earning: IBM Skill Build & Online Profile Development”
- **Date:** 18<sup>th</sup> February 2026
- **Conduction Duration:** 2 Hour
- **Venue:** E’ Buiding, MBA Dept, SITRC.
- **Resource Person:** **Mr. Ayush Chauhan** (Associate Manager, Future Tech & CSR)
- **Coordinator:** Prof. Pratiksha Bhujbal

#### **Objective:**

1. *To create awareness about industry-relevant digital skills and certification platforms.*
2. *To introduce students to IBM Skill Build as a tool for career advancement.*
3. *To guide students on developing a strong professional online profile.*
4. *To bridge the gap between academic learning and industry requirements.*

#### **About the Program:**

The Department of Management Studies (MBA) organized an insightful and career-focused guest lecture titled “From Learning to Earning: IBM Skill Build & Online Profile Development” for MBA students.

The session was delivered by Mr. Ayush Chauhan, Associate Manager – Future Tech & CSR, who shared valuable insights on emerging career opportunities, skill enhancement, and professional branding. He emphasized the importance of continuous learning in today’s competitive job market and highlighted how students can leverage digital platforms to strengthen their employability.



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During the session, Mr. Chauhan introduced students to IBM Skill Build and explained how the platform provides access to industry-recognized certification courses in areas such as digital marketing, data analytics, artificial intelligence, cybersecurity, and professional skills. He guided students on how certifications can enhance resumes and improve placement opportunities.

A key highlight of the lecture was the discussion on online profile development. He explained the importance of:

- Building a strong LinkedIn profile
- Showcasing certifications and projects effectively
- Developing a professional digital identity
- Aligning skills with current industry demands

The session also focused on career readiness, soft skills development, and the importance of adaptability in the evolving job market. Real-life examples and practical guidance made the lecture highly engaging and informative.

The program concluded with an interactive Q&A session where students actively participated and sought clarification on career pathways, certifications, and profile optimization strategies.

## Outcome:

1. *Students gained awareness about industry-relevant certifications and digital skill platforms.*
2. *Participants understood the importance of building a professional online presence.*
3. *Students were motivated to enroll in skill-based courses to enhance their employability.*
4. *The session helped bridge the gap between theoretical learning and practical career preparation.*

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## Glimpse of the Day





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