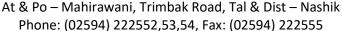


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## **Department of Management Studies (MBA)**

Academic Year 2024-25

**Guest Lecture on "Cyber Security"** 

Event Title: "Cyber Security"

• **Date:** 25<sup>th</sup> Sept. 24

Conduction Duration: 1 Hour

• Venue: D' Buiding Seminar Hall, SITRC

• Resource Person: Mr. Vikas Naik

• **Coordinator:** Prof. Dipeeka Chavan

#### **Objective:**

- 1. To create awareness among students about cyber threats and digital risks in today's technology-driven world.
- 2. To educate students on common types of cyber-attacks such as phishing, malware, ransom ware, and social engineering.
- 3. To promote safe digital practices and data protection measures.
- 4. To guide students on how to identify, prevent, and respond to cyber threats.

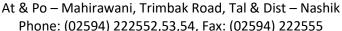
#### **About the Program:**

The Department of Management Studies organized an insightful and highly engaging guest lecture on "Cyber Security" on 25<sup>th</sup> Sept. 2024. The session was conducted by Mr. Vikas Naik a renowned expert in the field of cyber security. The objective of the lecture was to create awareness among students about the growing threats in the digital world and to provide practical knowledge on protecting information systems in both personal and professional environments.

Mr. Vikas Naik began the session by interacting with students through a series of simple yet thought-provoking questions related to their daily digital habits—such as how often they connect to public Wi-Fi, click on unknown links, or share personal information online. Through this interaction, he/she highlighted



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how easily individuals can fall victim to **cyber theft** and data breaches without even realizing it. This real-life context instantly captured the students' attention and set the tone for the rest of the session.

Speaker explained that many individuals become victims of cyber theft without even realizing it, as cybercriminals often operate silently—stealing personal data, banking information, or identity in the background without any visible signs. The session covered various types of cyber threats, including phishing, malware, ransomware, denial-of-service attacks, and social engineering. Real-life examples and case studies were used to demonstrate the tactics used by cybercriminals and the damage such attacks can cause to individuals and organizations.

The speaker highlighted the importance of **data privacy**, the use of strong passwords, and multi-factor authentication as fundamental measures for protection. He also touched upon important **legal and regulatory frameworks**, including the IT Act and GDPR, underscoring the legal consequences of data breaches and the importance of compliance.

Speaker guided students toward the **growing career opportunities in the cyber security domain**, with roles such as ethical hacker, penetration tester, cyber forensic analyst, and security consultant. The speaker encouraged students to develop technical skills and pursue certifications to build a strong foundation in this critical and fast-growing field.

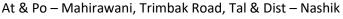
In conclusion, the guest lecture was a highly informative and impactful session. It not only increased awareness about the risks of cyber threats but also helped students realize how easily and unknowingly one can become a victim.

#### **Outcome:**

- 1. The session raised awareness about common cyber threats such as phishing, ransomware, and social engineering.
- 2. Students learned how individuals can become victims of cyber theft without realizing it through everyday digital activities.
- 3. The lecture emphasized the importance of safe internet practices, data privacy, and the use of tools like strong passwords and multi-factor authentication.
- 4. Students were made aware of growing career opportunities in the cyber security field.



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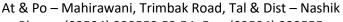
# Glimpse of the Day







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Prof. Dipeeka Chavan

Coordinator

Rosil

**Dr. Sarika Patil** HOD, Dept of MBA



**Dr. Milind Patil** Principal, SITRC