



SANDIP FOUNDATION'S
SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE
An Autonomous Institute Permanently Affiliated to Savitribai Phule Pune University
Mahiravani, Nashik-422213
Department of Management Studies



Date: 12th May 2025

NOTICE

This is to inform all the MBA Students that we are **conducting a Seminar on "Artificial Intelligence in Business Applications"**

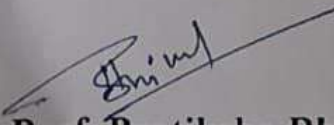
Date: 13th May 2025

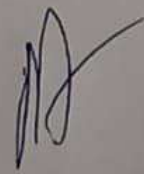
Time: **11:00 Am**

Resource Person: **Mr Shailesh Parashare (CEO and Co-founder of CapOasis Technology Pvt. Ltd., India's)**

Venue: **E Building, SITRC.**

Attendance is Mandatory


Prof. Pratiksha Bhujbal
Co-Ordinator


Prof. Dr. Abhay Bora
HOD, MBA, SITRC



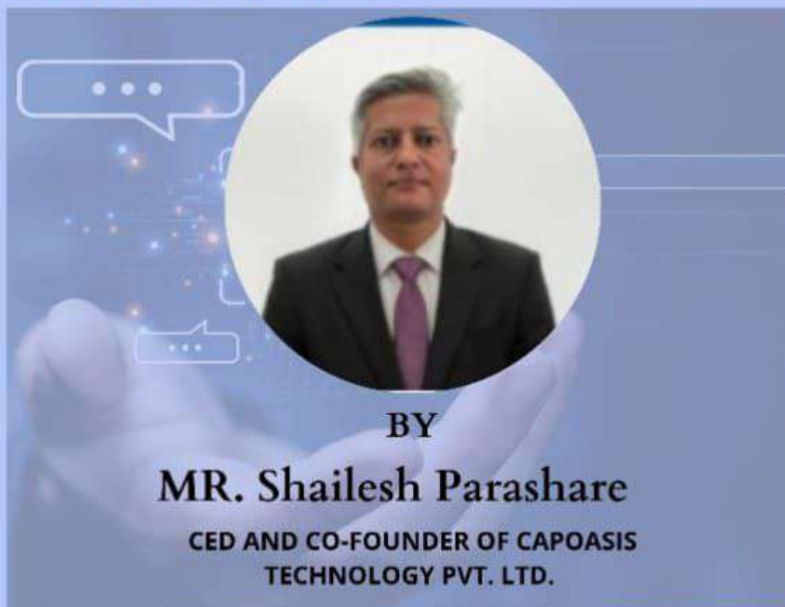
Sandip Foundation's
Sandip Institute of Technology
& Research Centre



Department of Management Studies (MBA)

INVITES YOU FOR A GUEST LECTURE ON
ON

"ARTIFICIAL INTELLIGENCE IN BUSINESS APPLICATIONS"



BY

MR. Shailesh Parashare

CED AND CO-FOUNDER OF CAPOASIS
TECHNOLOGY PVT. LTD.

Date 13 May 2025
Time 11AM

Prof. Pratiksha Bhujbal
Co-ordinator

Dr. Abhay Bora
HOD MBA

Dr. Amol Potgantwar
Principal



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Accredited with "A" grade by NAAC With CGPA Score of 3.11

NBA Accredited for Computer & Mechanical Engineering (UG Course) w.e.f. 2023-24 to 2025-26



Department of Management Studies (MBA)

Academic Year 2024-25

Seminar Report on "Artificial Intelligence in Business Applications"

- Event Title: "Artificial Intelligence in Business Applications"
- Date: 13th May 2025
- Conduction Duration: 2 Hours
- Venue: E' Buiding, MBA Dept, SITRC.
- Resource Person: Mr Shailesh Parashare (CEO and Co-founder of CapOasis Technology Pvt. Ltd.)
- Coordinator: Prof. Pratiksha Bhujbal

Objective:

1. To introduce the role and impact of Artificial Intelligence (AI) in various business domains.
2. To explore practical applications of AI in marketing, HR, finance, operations, and customer service.
3. To prepare students for AI-integrated business environments by enhancing their awareness of emerging technologies.

About the Program:

The Department of Management Studies organized an insightful and engaging guest lecture titled "Artificial Intelligence in Business Applications" delivered by Mr. Shailesh Parashare. The primary objective of the session was to provide students with a practical understanding and exposure to the ways in which Artificial Intelligence (AI) is transforming modern business practices. Mr. Parashare began the lecture by introducing the foundational concepts of AI, highlighting its evolution and growing relevance in contemporary business environments. He emphasized the pivotal role AI plays in enhancing decision-making, automating routine tasks, and personalizing customer experiences.

During the session, Mr. Parashare shared several industry-relevant examples to demonstrate how companies are effectively leveraging AI technologies to boost productivity, optimize supply chains, forecast demand, predict customer behavior, and streamline operational processes. The lecture delved into various business functions where AI is making a significant impact, such as marketing, where it supports targeted advertising, customer segmentation, and recommendation systems; human resource management, with applications in AI-driven recruitment, sentiment analysis, and performance tracking; finance, where AI helps in fraud



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CGPA Score: 3.11

detection, credit scoring, and robo-advisory services; and operations and logistics, where AI enables efficient inventory management, demand forecasting, and the use of autonomous systems.

To make the content more relatable and practical, Mr. Parashare incorporated real-life case studies and live demonstrations, showing how businesses deploy AI tools such as chatbots, predictive analytics, and machine learning algorithms to gain a competitive edge. The session concluded with an interactive Q&A segment, where students raised questions about AI career opportunities, ethical implications, and the challenges associated with implementing AI in business. Mr. Parashare offered insightful guidance on career pathways and recommended learning tools and platforms like Python, Power BI, and TensorFlow, encouraging students to develop skills relevant to the AI-driven future of business.

Outcome:

1. Students developed a foundational understanding of AI technologies and their application in business contexts.
2. The lecture fostered an appreciation for how AI can improve efficiency, decision-making, and customer satisfaction across industries.
3. Participants felt motivated to explore AI tools and courses for career enhancement.

Glimpse of the Day





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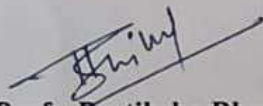
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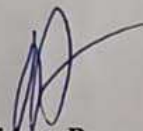
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Coordinator


Dr. Abhay Bora
HOD, Dept of MBA


Dr. Amol Potgantwar
Principal, SITRC

SANDIP INSTITUTE OF TECHNOLOGY AND RESEARCH NASHIK

Department of Management Studies

Guest lecture on -Artificial Intelligence Evolution and Future

Date- 7 May 2025

Time-10:00AM

Sr no.	Student ID	Student Name	Sign
1.	212024057	Triupti Diliram chouragade	
2.	212024183	Akshada C. Dube.	
3.	212024110	Digvijay M. Salunke.	
4.	212024223	Abhishek Vilas Zute	
5.	212024126	Ajinkya Anil Antae	
6.	212024136	GAURVI VINAYAK PAGARE	
7.	212024064	Aniket Anil Bhosale	
8.	212024013	Shubham Suryawanshi	
9.	212024130	Roshni Shelke	
10.	212024189	Sanyeevami Wale	
11.	212024220	pratik Zombad	
12.	212024170	Attharava Sanjay Ishikami	
13.	212024231	Siddharth B. Bansode	
14.	212024212	Ragini Mahendra Asale	
15.	212024226	PAROL RAMASHRAY YADAV	
16.	212024227	Jyoti T. Pandit	
17.	212024224	Vaishnavi S. Shah	
18.	212024026	Bhavish Sunil Pachpande	
19.	212024124	Chaitanya Karles Dongare	
20.	212024095	Shinde Harshada Gorak	
21.	212024195	Mohit Redgaonkar	
22.	212024204	Neha Vishwakarma	
23.	212024199	Pagar Piyush Ravindra	
24.	212024185	MA. PARVEE HUSSAIN.	
25.	212024176	Sonukumar Mahan pandit	
26.	212024025	Aman Arvind Yaddu	
27.	212024182	Dhondge Saurabh Vilas	
28.	212024108	Ahmad chetam Yuvraj	
29.	212024156	Pooja Ganesha Gade	
30.	212024101	Disha Ranjit Marathe	
31.	212024043	Anuja Manikrao Deshmukh	
32.	212024091	Swarni Krishna Mangrulkar	
33.	212024072	Aakanksha Vinga Ingle	
34.	212024058	Lata Sharad Gangurde	
35.	212024206	Bhavana B. Waghmare	
36.	212024177	Nivedita Paashant Kware	
37.	212024178	Chetana Jyoti Dhumal	
38.	212024104	Rajku Rohitkar Baichar	
39.	212024120	Pratibha Somnath Odawant	
40.	212024138	Pooja pramod Ahire	
41.	212024137	Nandini Mukund Sawant	

42.	212024040	Nisha Vijay Chavan	Chavan
43.	212024069	Tanuja Laxman Chaurse	Chaurse
44.	212024042	Eka Nitin Aghav.	Aghav
45.	212024032	Akhada Subodh Bore	Bore
46.	212024237	Harshada Dinesh Chaudhary	Chaudhary
47.	212024010	Vaibhavi Hitenendra Vyapari	Vaibhavi
48.	212024088	Harshada Chandrasen Shimpri	Shimpri
49.	212024092	Navnath Gorakhnath Adhude	Adhude
50.	212024037	Dhanashree Rakesh Mahale	Mahale
51.	212024202	Shweta Grodse	Grodse
52.	212024012	Darshana Meete	Meete
53.	212024067	Namrata Krushna Palwe	Palwe
54.	212024029	Kulkearni Aditi	Aditi
55.	212024164	Sneca Suresh Kondekar	Kondekar
56.	212024014	Mohitkumar Bairagi	Bairagi
57.	212024184	Sarika Avhad	Avhad
58.	212024045	Vedishwari C. Shinghe	Shinghe
59.	212024151	Arpita Devidas Sanap	Sanap
60.	212024153	Swarnil Anil Patil	Patil
61.	212024050	Chaitanya Kishor Mali	Mali
62.	212024217	Azim Sadique Pathan	Pathan
63.	212024141	Ketan Ajeunao Jadhav	Jadhav
64.	212024094	Sagar Khorat	Khorat
65.	212024201	Aasavari Anil Birari	Birari
66.	212024086	Satish Rohidas Kanhule	Kanhule
67.	212024033	Abhijit Mahesh Suryawanshi	Suryawanshi
68.	212024034	Om Sachin Salunke	Salunke
69.	212024197	Dhananjay Raghunath Patil	Patil
70.	212024102	TETAS DEVIDAS MANKAR	MANKAR
71.	212024210	Karan Gombhir Patil	Patil
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