

Date: 4th May, 2024

NOTICE

This is to inform all the MBA Students that we are organising an
“**Industrial Visit**” on 8th May, 2024.

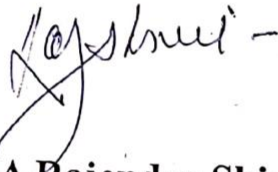
Details of the visit are as follows:-

Time: 9.00 am – 2.00 pm.

Coordinator : CMA Rajendra Shirsat.

Venue: Parle Biscuits Pvt Limited - Gonde, Nashik

Attendance is Mandatory



CMA Rajendra Shirsat

Co-Ordinator.



Dr. Sarika Patil

HOD, MBA, SITRC



***Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik
Department of Management Studies
Academic Year 2022-23
Report on Industrial Visit***

Name of the Event : - Industrial Visit

Name of Industry : - Parle Biscuits Private Limited
Gat No. 464, Gonde, Dumala, Igatpuri Nashik
(Manufacturers of Chocolates, Confectioneries etc.)

Day & Date : - Wednesday, (8th May, 2022.)

Objective : - 1. Gain practical insights into confectionery manufacturing processes.
2. Deepen understanding of production, quality control, and supply chain logistics in the confectionery industry.

Industry Person :- Ms. Nandini Sarode - HR Manager

Coordinators : - CMA Rajendra Shirsat

About The Visit: -

Introduction: On the 8th of May 2024, a group of 85 MBA students embarked on an industrial visit to Parle Biscuits Private Limited located in Gat No. 464, Gonde Dumala Igatpuri, Nashik. Parle Biscuits is renowned for its production of confectioneries such as Melody, Mango Bite, Kaccha Aaam, among others. Established in 1924, Parle Biscuits has grown to become a significant player in the Indian confectionery market, with nine manufacturing plants spread across the country.

Visit Highlights: Upon arrival, the students were warmly welcomed by the management team of Parle Biscuits. The visit commenced with a comprehensive video presentation that outlined the various stages of confectionery production. This was followed by a guided tour of the factory floor, where students witnessed firsthand the intricate processes involved in manufacturing Parle's iconic products.

Throughout the tour, the management team elucidated on the importance of several critical factors:

1. **Production Quality:** Emphasis was placed on the meticulous quality control measures implemented at every stage of production to ensure that only the highest quality products reach the market.
2. **Marketing and Distribution:** Students gained insights into Parle's strategic marketing initiatives and efficient distribution networks, which play a pivotal role in ensuring widespread availability and consumer reach.
3. **Cycle Time Management:** The significance of optimizing production cycles to enhance efficiency and meet market demand within stipulated timeframes was underscored.
4. **Hygiene Standards:** Stringent hygiene protocols were demonstrated, highlighting the company's commitment to maintaining cleanliness and food safety standards in compliance with regulatory requirements.
5. **Inventory Management and Supply Chain:** The intricacies of inventory management techniques and the seamless integration of supply chain operations were elucidated, showcasing Parle's ability to manage inventory levels effectively and ensure uninterrupted production.

Conclusion: The industrial visit to Parle Biscuits Private Limited proved to be an enriching and insightful experience for the MBA students. It provided them with valuable practical insights into the complexities of confectionery manufacturing and the multifaceted aspects of production, quality control, marketing, distribution, cycle time management, hygiene standards, inventory management, and supply chain logistics. The visit underscored Parle's reputation as a pioneer in the Indian confectionery industry and served to deepen the students' understanding of key concepts essential for future managerial roles in the field.

1. Strengthened understanding of real-world application of management concepts in a manufacturing setting.
2. Enhanced ability to analyze and evaluate operational processes within the confectionery industry.
3. Expanded perspective on the interplay between production, marketing, and distribution strategies in a competitive market landscape.

SANDIP INSTITUTE OF TECHNOLOGY AND RESEARCH CENTRE								
An Autonomous Institute Permanently Affiliated to Savitribai Phule Pune University, Pune, Approved by AICTE, New Delhi and Govt. of Maharashtra								
Event Title: Industrial Visit - Parle Biscuits Private Limited - Gonde, Dumala,						Date: 8th May, 2024		
Batch: MBA 2023 2025								
Sr	Name	PRN No.	E-Mail ID	Mobile No.	What year of MBA Program are you currently in?	Were the objectives of the guest lecture well defined?	Did the lecture help you gain domain knowledge?	Did the guest lecture help you apply managerial tools and techniques to solve business and social problems?
1	Ishaan Manesh Sarkar	212023005	ishaan.sarkar03051@gmail.com	9130171076	MBA - I	Completely Agree	Completely Agree	Completely Agree
2	Amit avinash more	212023053	Montymore2001@gmail.co.	7743850450	MBA - I	Completely Agree	Completely Agree	Completely Agree
3	Akshay Arvind shelake	212023050	akshayshelake1432@gmail.co m	109	MBA - I	Completely Agree	Completely Agree	Completely Agree
4	Bhargavi prakash Muktalkar	212023001	muktalkarb@g mail.com	9511290116	MBA - I	Completely Agree	Completely Agree	Completely Agree
5	Ronak Deepak katariya	212023074	ronakkatarial111@gmail.com	8459825919	MBA - I	Completely Agree	Completely Agree	Partially Agree
Did these activity explain the importance of using research-based data and methods to arrive at data-driven decisions?	Did these lecture help you communicate your ideas and views effectively in a globalized environment related to the business world and society?	Did this guest lecture help you develop your leadership and teamwork skills to achieve organizational goals?	Did these lecture help you understand the importance of ethical values and acting with integrity in different environments?	Did these guest lecture help you recognize and seize entrepreneurial opportunities for startups or family businesses?	Did guest lecture help you understand the importance of applying management knowledge for sustainable growth?	Did these activity help you acquire and update your knowledge to work independently in changing business environments?	Did these lecture activity help you appreciate cross-cultural aspects of business management?	Any other suggestion?
Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	No
Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	No
Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Session was good and helpful
Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	No
Completely Agree	Completely Agree	Partially Agree	Partially Agree	Do not agree	Completely Agree	Partially Agree	Do not agree	No
CMA Rajendr Shirsat							Dr. Sarika Patil	
Co-Ordinator							HOD, MBA, SITRC	

Images of Industrial Visit: -



CMA Rajendra Shirsat
Coordinator
Industrial Visit

Dr. Sarika Patil
HOD -MBA

