

SANDIP FOUNDATION'S SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE



An Autonomous Institute Permanently Affiliated to Savitribai Phule Pune University
Mahiravani, Nashik-422213

Department of Management Studies

Date: 20th July 2023

(ULB) 4881

NOTICE

This is to inform all the MBA Students that a guest session is scheduled at NIMA House, Satpur, Nashik. This will highlight the Chhatrapati Shivaji Maharaj's Life And His Work From a Management Perspective.

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Date and Date: Sunday, 23rd July 2023

Time: 06.00 pm onwards

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Resource Person: Mr. Pandurang Balkavde, Eminent Historian

Mr. Dhananjay Bele, President, NIMA

Venue: NIMA House, MIDC Satpur, Nashik City

Attendance is Mandatory

Dr. Tarun Kanade

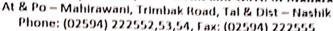
Co Ordinator



HOD, MBA, SITRC



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Department of Management Studies (MBA)

🔪 Academic Year 2023-24

Report on Chhatrapati Shivaji Maharaj's Life And

His Work From Management Perspective

Event Title: Chhatrapati Shivaji Maharaj's Life And His Work From a Management Perspective

Date: 23rd July 2023

Conduction Duration: 180 minutes, Evening

Venue: NIMA House, MIDC Satpur, Nashik City

Resource Person:

Mr. Pandurang Balkavde, Eminent Historian

Mr. Dhananjay Bele, President, NIMA

Coordinator: Dr. Tarun Kanade

Objective:

- 1. Leadership and Strategy Lessons from Shivaji Maharaj: Chhatrapati Shivaji Maharaj was a remarkable leader known for his innovative military strategies, visionary thinking, and ability to lead diverse groups effectively.
- 2. Organizational Governance and Administration: Shivaji Maharaj's reign saw the establishment of an efficient administrative structure and the implementation of policies that fostered stability and growth.

About the Program:

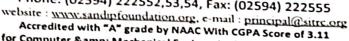
The event, orchestrated by Mr. Dhananjay Bele, a prominent figure as the President of NIMA, Nashik, took centre stage with its profound focus on contemporary business trends and the intricate challenges that budding entrepreneurs encounter upon their entrepreneurs entrepreneurs encounter upon the entrepreneurs entrepreneurs entrepreneurs encounter upon the entrepreneurs en

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aspects, the event presented an opportunity for attendees to glean invaluable insights that bridge historical wisdom with modern entrepreneurial landscapes.

An exceptional facet of this occasion was the involvement of Mr. Pandurang Balkavde, a distinguished historian whose erudition provided an enlightening exploration into the strategic prowess of Chhatrapati Shivaji. With eloquence and depth, Mr. Balkavde expounded on how Shivaji skilfully harnessed his acumen and knowledge to establish and fortify his empire. This historical perspective offered a tangible connection between the past and present, demonstrating the enduring relevance of visionary leadership and strategic thinking.

Drawing captivating parallels, the event juxtaposed the challenges confronted by the legendary Chhatrapati Shivaji in the 17th century with the contemporary hurdles faced by today's entrepreneurs. Through these comparisons, attendees gained profound insights into Shivaji's long-visionary ideas that propelled him to surmount adversities. This approach illuminated the applicability of Shivaji's principles in addressing the intricate complexities of the modern business world.

Of paramount significance was the revelation of what the market and end customers truly seek from new entrants in the industry. The event adeptly conveyed the critical factors that underpin a sustainable presence in the market, emphasizing the essential strategies required to establish a firm grasp on the customer base.

This comprehension of customer needs and strategic business approaches offers a roadmap for aspiring entrepreneurs to not only survive but also thrive in the competitive business landscape.

The event extended its impact to the students of SITRC's Management program, affording them the

invaluable opportunity to partake in this enriching discourse. By immersing themselves in this dynamic environment, these students gained a pragmatic understanding of the current industry dynamics that await them as they step into the professional realm. The insights garnered from this event hold the potential to shape their career trajectories, especially for those who aspire to initiate their own businesses.

In sum, the event hosted by Mr. Dhananjay Bele and enriched by the historical insights of Mr. Pandurang Balkavde constituted a captivating exploration of the intersection between history and contemporary business challenges. By delving into the legacy of Chhatrapati Shivaji and connecting it with the aspirations of modern entrepreneurs, the event provided a comprehensive guide for navigating the intricate journey of establishing and sustaining successful ventures in today's everevolving business landscape.



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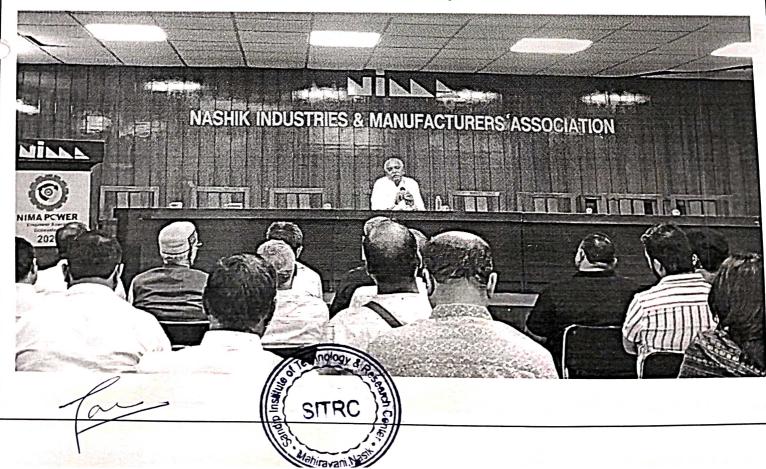


Outcome:

- 1. Contemporary Relevance: Attendees gained a deep understanding of how Chhatrapati Shivaji's historical strategies remain relevant to modern business challenges, fostering innovative thinking and adaptive leadership.
- 2. Strategic Insights: The event's historical-business parallels imparted practical insights into overcoming obstacles, emphasizing the importance of visionary planning and strategic decisionmaking.
- 3. Customer-Centric Approach: Attendees comprehended the significance of addressing market demands and customer needs, equipping them with tools to build customer-focused businesses.
- 4. Empowering Entrepreneurs: Aspiring business owners, including SITRC Management students, left

with a renewed sense of confidence, armed with knowledge to navigate industry intricacies and establish successful ventures.

Glimpse of the Day





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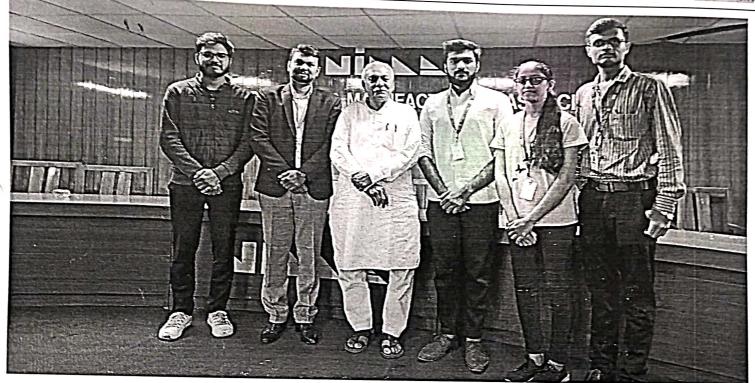
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Dr. Tarun Kanade

Coordinator

Dr. Sarika Patil

HOD, Dept of MBA

Dr. Milind Patil

Principal, SITRC PRINCIPAL

Sandip Institute of Technology and Research Centre, Mahiravani - 422 213, Nas







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Department of Management Studies (MBA) Academic Year 2023-24	
House Session	Date: 7/23/2023
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127	19	DHAVAN OMKAR RAVINDRA	31 ·
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for





Event Title: Guest Lecture at NIMA

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Date: 23rd July 2023

PRN No. E-Mail ID	Mobile No.	What year of MBA Program are	Were the objectives		lecture help you
		you currently in?	of the guest lecture well defined?	Were the objectives Oid the guest lecture gain domain knowledge? well defined?	4 5 E
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Completely	Completely	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Did these activity explain the importance of using research-based data and methods to arrive at data-driven decisions?
Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Did these activity you communicate importance of your ideas and views using research-effectively in a based data and methods to arrive at data-driven decisions?
Completely Agree	Completely Agree	Partially Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Did this guest lecture help you develop your leadership and teamwork skills to achieve organizational goals?
Completely	Completely Agree	Partially Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Did these lecture help you understand the importance of ethical values and acting with integrity in different environments?
Completely Agree	Completely Agree	Do not agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Did these guest lecture help you recognize and seize entrepreneurial opportunities for startups or family businesses?
		Completely Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Did guest lecture help you understand the importance of applying management knowledge for sustainable growth?
Completely Agree	Completely Agree	Partially Agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Did these activity help you acquire and update your knowledge to work independently in changing business environments?
Completely Agree	Completely Agree	Do not agree	Completely Agree	Completely Agree	Completely Agree	Completely Agree	Did these lecture activity help you appreciate cross-cultural aspects of business management?
No	No	No	No	Session was good and helpful	No	No	Any other suggestion?

Dr. Tarun Kanade
Co-Ordinator

Dr. Sarika Patil HOD, MBA, SITRC