



*Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik
Department of Management Studies
Academic Year 2022-23*

Guest/Alumni Talk on “Business Literacy”

Event Title: - Guest/Alumni Talk on “Business Literacy”

Date: 14/06/2023

Conduction Duration: One Hrs.

Venue: MBA I Class room

Resource Person: Mr .Aniket Gadhave (Alumni)

Coordinator: Prof. Neha Wankhede

Objective:

- 1. To provide students with insights into the essential aspects of business management.*
- 2. To inspire students to develop a problem-solving attitude and embrace challenges.*

About The Program:

An alumni talk on business literacy was organized at our college, featuring Mr. Aniket Gadhave, the Director of Shri Icchamani Caterers and Meri Gold Events. The talk aimed to provide students with valuable insights into developing a problem-solving attitude, understanding business orientation (planning, organizing, directing, and controlling), and emphasizing the importance of financial planning.

Mr. Gadhave emphasized the need for clear goal setting, formulation of strategies, and the creation of a roadmap for success. He highlighted the importance of thorough research, market analysis, and forecasting to make informed decisions.

In addition, the topic of organizing was discussed, focusing on effective resource allocation and organizational skills. Mr. Gadhave stressed the significance of building strong teams, assigning responsibilities, and fostering a collaborative work environment. Students gained practical insights on optimizing productivity and achieving efficiency through proper organization.

Financial planning was another key area covered during the talk. Mr. Gadhave underscored the significance of creating a financial plan, managing cash flows, budgeting, and making informed financial decisions. Students gained insights into the importance of financial discipline and strategic allocation of resources in business.

The alumni talk on business literacy by Mr. Aniket Gadhave proved to be highly informative and engaging. The session provided students with valuable guidance and practical knowledge to excel in their future endeavours. It inspired them to approach challenges with confidence, equipped them with essential skills in business management, and emphasized the importance of financial planning. The event served as a catalyst for fostering a strong entrepreneurial spirit among the attendees.

Outcome:

1. Increased awareness and understanding of the importance of problem-solving skills in the business world.
2. Improved knowledge and application of business orientation principles such as planning, organizing, directing, and controlling.

Photographs:

