



SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE, Nasik
Department of Management Studies

Name of the Event: - 08th National Level Management Fest “UDAAN-2023”

Day & Date: - 02nd & 3rd June 2023

Event Duration: 02 Days

Event Venue: Computer Seminar Hall & Department of Management Studies

Event Resource Person:

- 1. Mr. Niranjan Shah, MD-Subhadra Estate, Nashik***
- 2. Mr. Sagar Palhe, Founder- Banjo's Food Chain***
- 3. Dr. Milind Patil, Principal SITRC***

Name of Event Coordinator: Prof. Manisha Pagar

Objective: -

- 1. To provide a Platform to the budding managers to showcase their multifaceted talents***
- 2. Provide students exposure in understanding and applying concepts of general management, finance and marketing in practical situations.***

About The Program:

National Level Intercollegiate Event named UDAAN-2023 was inaugurated with full enthusiasm at Sandip Foundation organized by Department of Management Studies. This was the Eighth year that the Department has organized this event. The Event was Inaugurated at the hands of Mr Niranjan Shah, MD- Subhadra Estate, Nashik and Mr. Sagar Palhe, Founder-Banjo's Food Chain. Dr Sarika Patil Head of the Department welcomed the Guests & the participants from the various Institutes. Dr Milind Patil , Principal SITRC Felicitated the

Guest. Dr. Milind Patil in his speech narrated a story of businessman which motivates the students. Mr. Niranjan Shah in his Inaugural Speech said that such kind of events sharpens the Skills & boost the confidence of Students. Mr. Sagar Palhe is the Alumni. He also shared his memories about UDAAN. UDAAN had an interesting and varied array of a competitions Ranging from Business Plan to Business Quiz, Face Painting, Fashion Show to ADD Mad Show & Debate. Several colleges had registered for the fest & there was lot of energy among the students, more than 300 students from all over MBA institutes of Nashik participated in the various competitions of UDAAN. The main motive of arranging this event was to provide a platform to the budding managers to showcase their multifaceted talents & provide them exposure in understanding and applying concepts of general management, finance and marketing in practical situations. All of the events were executed by the students who were excited about the planning and execution of the event.

Day I Events & Winners

1. Brainstorm (Business Quiz)

Winner : Ashoka Business school Team

Runner Up: Amrutvahini College Sangamner Team

2. Pitch Perfect (Business Plan)

Winner : Ashoka Business school Team

1st Runner Up: KBT College Team

2nd Runner Up: SITRC, MBA Team

3. Speak Your Mind (Debate Competition)

Winner : Navneet Labhade, Niraj yadav, Gaurav saini

Runner Up: Nisha Sherikar, Tejas Sahane, Rahul Chavan

4. Chehare Ke Kalakar (Face Painting)

Winner : Mayuri Rawat, Shweta Hire (Ashoka Business School)

Runner Up: Priyanka Joshi, Radhika Chandak, Tulsi Vaidya

Day 2: Events & Winners

5. Ad-Matters (Ad-Mad Show)

Winner : Team Ashokites (Ashoka Business School)

Runner Up: Team Ashoka (Ashoka Business School)

6. Style Fashion (Fashion Show)

Winner : Sanjana Prabhu

Runner Up: Jhanvi Panjabi, Shraddha Shinde

Outcome:

1. *Students were able to showcase their Talents & Skills.*
2. *Students also learned & Applied the various management Concepts such as Planning Organizing, Decision Making etc.*







Student's Participation in Different events