

Newsletter July-Dec-2020

**Sandip Institute of Technology
& Research Centre, Nashik**
Department of Management Studies
(MBA)

Newsletter

(ONLY FOR PRIVATE CIRCULATION)

July Dec-2020

Vision & Mission of the Institute

Vision

- To be an acclaimed institution for learning and research.

Mission

- To impart in-depth technical knowledge.
- To create conducive environment for research, innovation and entrepreneurship.
- To instil social and cultural values.

Vision & Mission of the Department

Vision

- To be a centre of distinction in management education contributing to the enhancement of learning and research.

Mission

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals entrepreneurs.

Program Education Objectives (PEOs)

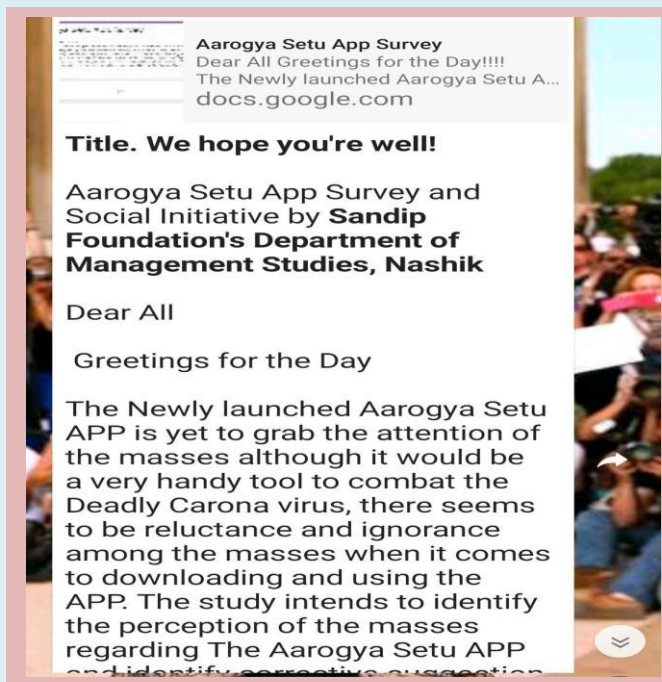
Sr. No.	Program Education Objectives (PEOs)
PEO1	To adapt themselves to the changing needs to the management profession by upgrading their skills and knowledge.
PEO2	To solve real world problems ethically, thereby enhance value to the society.
PEO3	To establish themselves as successful managers.
PEO4	To become employment providers.

Program Outcomes (POs)

After successful completion of MBA program students will have

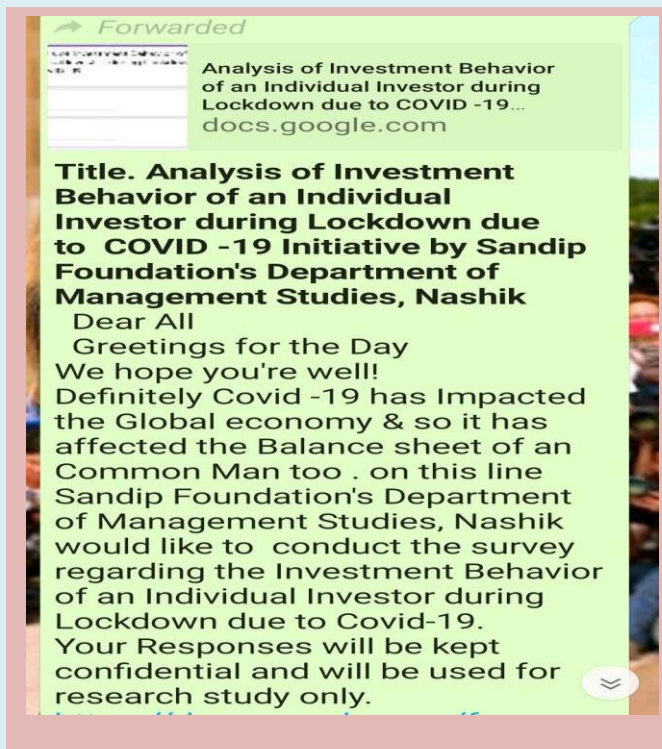
Sr. No.	Program Outcomes (POs)
PO1	To Comprehend and apply the principles & knowledge of management.
PO2	To apply managerial tools & techniques to solve the business & Social problems.
PO3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO4	To effectively present & articulate ideas & views in globalized environment related to business world & society at large.
PO5	To unite & amalgamate under varied corporate hierarchical setting steer & lead themselves & others to achieve organizational goals.
PO6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socio-economic environment.
PO7	To recognize & grasp entrepreneurial opportunities for developing startups and expanding family businesses.
PO8	To apply management knowledge & acumen in dynamic business environment for sustainable growth.
PO9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies.
PO10	To approach business issues from global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

1. Research Activity A Survey on Impact of Arogya Setu App on spreading the awareness regarding Corona Virus



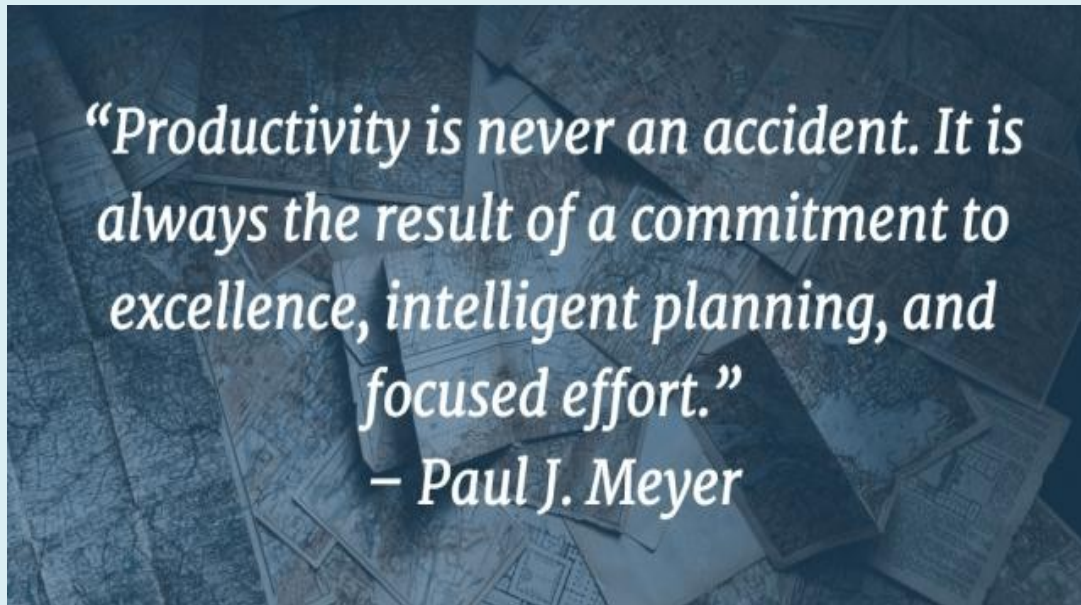
Department of Management Studies took an Initiative as a part of Research Activity to conduct a research survey during Lock down due to Covid-19. As we are aware that Covid-19 has impacted on everything on this earth be it an Economy, Health of a common man, business. It seems that everything has come to halt. Well most of us know that government of India has launched a app name Arogya Setu for spreading the awareness regarding Corona Virus. The Research was conducted to study the impact created by this app in spreading the awareness regarding the corona virus. A questionnaire was prepared and was circulated to collected the data via Google form

2. Research Survey on Investment Behaviour of Individual Investor






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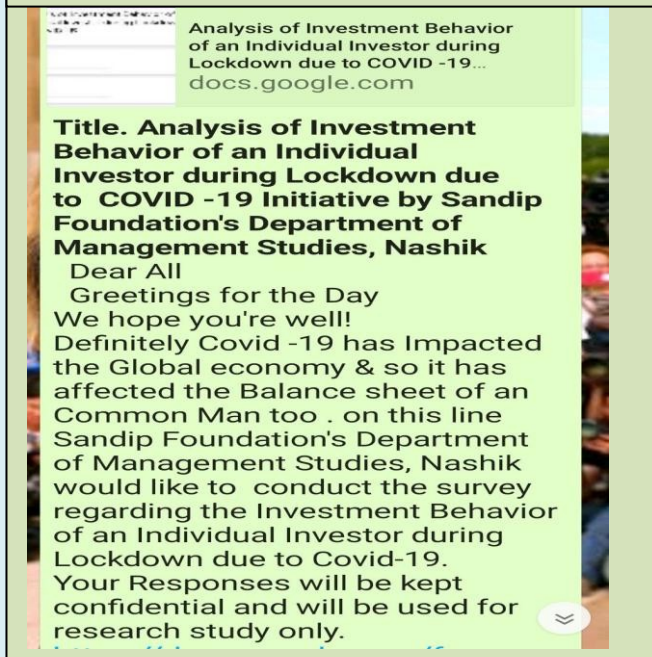
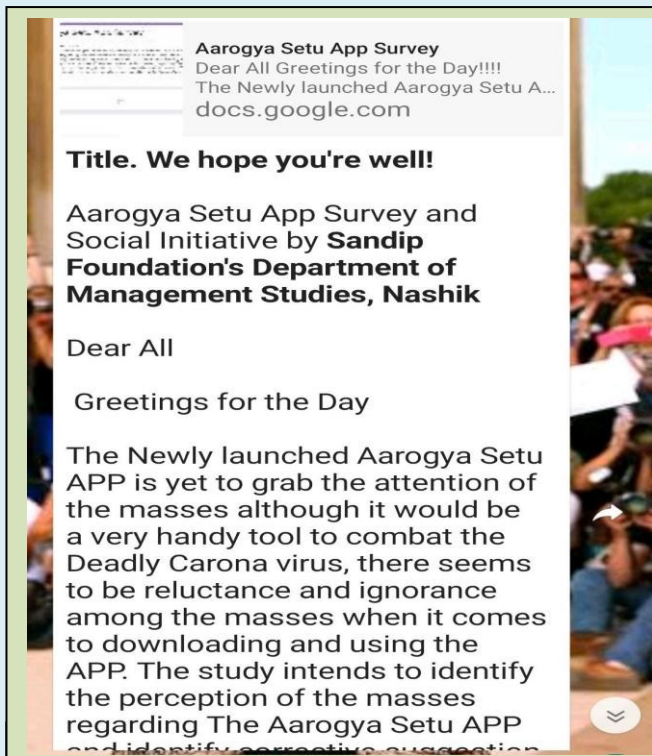
From the page of Inspirational quotes: Source (www.rescuetime.com)



Management cartoon: Source (www.clipartlogo.com)

EMPLOYEE	ENTREPRENEUR
	
"MY JOB PAYS ME \$25/HOUR"	"MY BUSINESS EARN ME \$50K/MONTH"
RESPONSE BY SOCIETY:	RESPONSE BY SOCIETY:
"IS YOUR BOSS HIRING?"	"EVERYONE CAN'T BE ENTREPRENEUR"
"GIVE YOUR BOSS MY RESUME"	"WOW, MUST BE NICE"
"WHAT'S THEIR WEBSITE TO APPLY FOR A JOB"	"WISH I COULD BE THAT LUCKY"
	

1. Research Activity A Survey on Impact of Arogya Setu App on spreading the awareness regarding Corona Virus



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Behaviour of Individual Investor

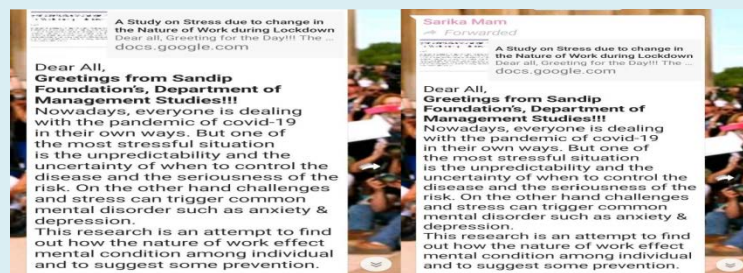
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Research Activity Study on Stress due to change in the nature of work from Home due to Lock Down

Department of Management Studies took an Initiative as a part of Research Activity to conduct a research survey during Lock down due to Covid-19. As we are aware that Covid-19 has impacted on everything on this earth be it an Economy, Health of a common man, business. It seems that everything has come to halt. Well definitely the Corona virus has brought down the world to Standstill and definitely it has penetrated the uncertainty in the minds of businessman, labours, employees, farmers, house makers each and every one on this planet. This uncertainty has induced the stress as a by product so to measure the effect of stress due to lock down a research is been undertaken. To conduct the research a well structured questionnaire was prepared and circulated for datacollection via Google form.

Research Survey by Faculty Members during Lockdown Due to Covid-19

survey during Lock down due to Covid-19. As we are aware that Covid-19 has impacted on everything on this earth be it an Economy, Health of a common man, business. It seems that everything has come to halt. In order to study the effect of Corona Virus on various aspects the faculty members conducted survey on Argoyasetu app developed by Government of India in order to spread the awareness regarding the Corona virus and usage of the app. Also as due to lock down all business organization has slowdown so is the income of a common people so in order to gauge the effect of lockdown on the investment pattern of an individual investor a research was been conducted . We'll definitely the Corona virus has brought down the world to Standstill and definitely it has penetrated the uncertainty in the minds of business man, labours, employees, farmers, house makers each and every one on this planet. This uncertainty has induced the stress as a by product so



Guest Lecture on, “Importance of LinkedIn in professional World”

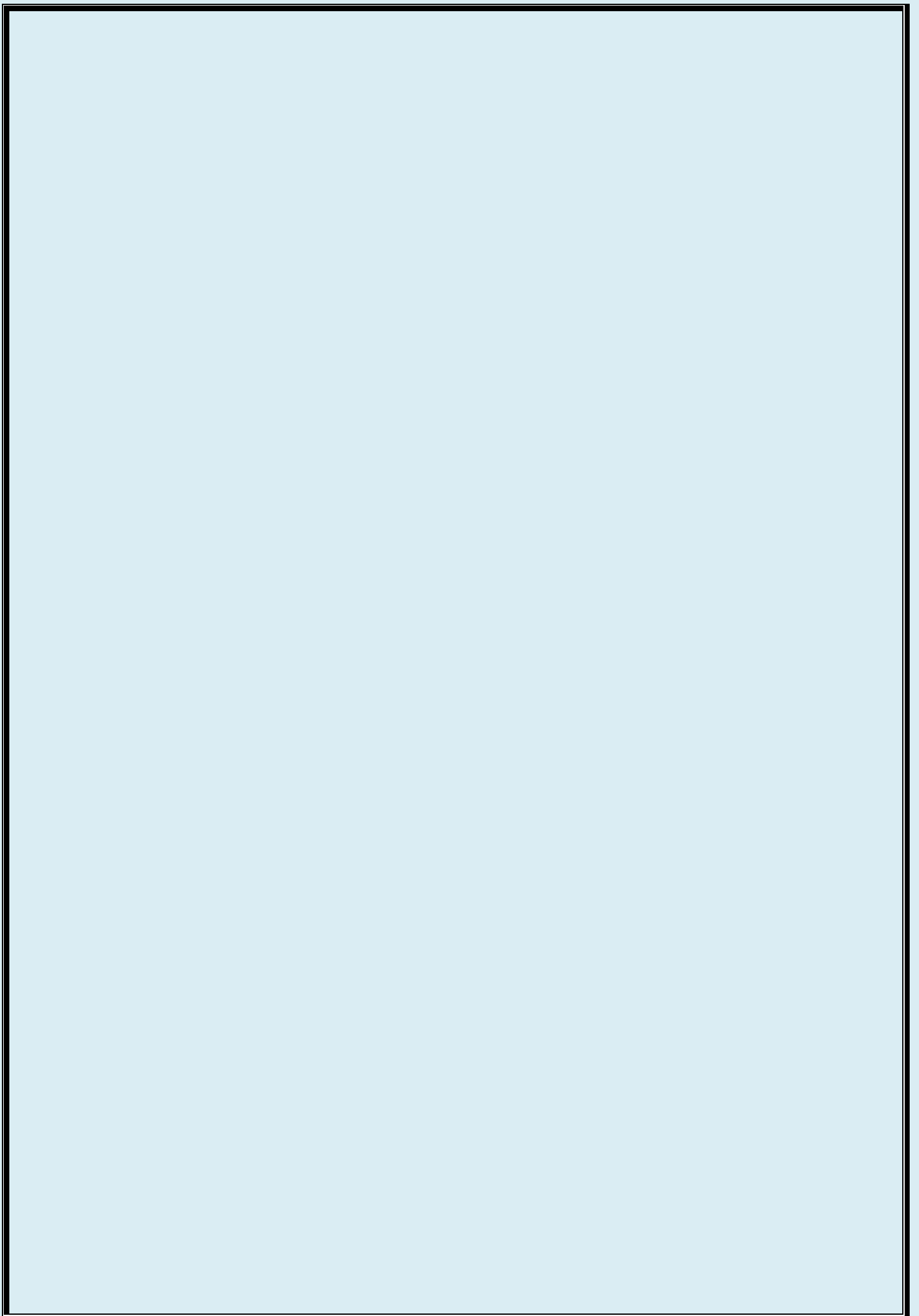
Department of Management Studies had organized guest Lecture for the MBA I & II students on the topic “Importance of LinkedIn in Professional World” on 27th April 2020. The session was conducted by Mr Ajinkya Chopade (Entrepreneur, Educator & Author). The session started with a brief introduction about LinkedIn. What is LinkedIn and what it is meant for. Various features of LinkedIn were explained. he also added that how now a day’s recruiter are using LinkedIn profile to recruit right candidate .He briefed how LinkedIn work as great Platform for connecting with professionals. It also said that it is a best a personal branding platform. Adding more to his lecture he added that it remains on the top of what’s happening in the industry. He also showed practically how to use LinkedIn by showing his own profile as well he briefed about how to build a LinkedIn prolife by guiding and giving suggestions on two of our MBA Students . Lastly question answer session was taken.



Guest lecture session on Enhancing Skills A learning Curve for employment

Department of Management Studies had organized Expert Lecture on, “Enhancing Skills A learning Curve for Employment” on 11th April 2020. The speaker for the same was Mr. Sandeep Hampalle who is currently working with GenPactHydrebad as a Procurement Lead Manager and is an Alumnus of 2012-14 batch. In his introductory speech he briefed about the Covid-19 and precautionary measures to be taken. Then afterwards he spoke about the importance of skilling. He said that Covid-19 has drastically impacted many industries and surely it will take





Department of Management Studies had organized a Guest Lecture for MBA Students on 11th February 2020. The Guest Speaker for the same was Mr. Sharad Nanapure (Founder Chairman, Global Agri & Processed Food Export Institute). He was felicitated by Dr. Rakesh Patil, Head of the Department. The speaker enlightens the students on the procedure of export & Import. What are the various documents required for export Import. He gave insights on various financial Institutions which support in providing Financial Support for export business. he also discussed the type of export market for agriculture food & fruits in regions like Dubai, Qatar, Singapore, Thailand, Malaysia, Europe & etc.

