



**Sandip Institute of Technology  
& Research Centre, Nashik**  
**DEPARTMENT OF MANAGEMENT STUDIES (MBA)**

**NEWSLETTER**  
**(ONLY FOR PRIVATE CIRCULATION)**  
**Jan- Jun 2021**

## **Vision & Mission of the Institute**

### **Vision**

- To be an acclaimed institution for learning and research.

### **Mission**

- To impart in-depth technical knowledge.
- To create conducive environment for research, innovation and entrepreneurship.
- To instil social and cultural values.

## **Vision & Mission of the Department**

### **Vision**

- To be a centre of distinction in management education contributing to the enhancement of learning and research.

### **Mission**

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals entrepreneurs.

## Program Education Objectives (PEOs)

Sr. No.	Program Education Objectives (PEOs)
PEO1	To adapt themselves to the changing needs to the management profession by upgrading their skills and knowledge.
PEO2	To solve real world problems ethically, thereby enhance value to the society.
PEO3	To establish themselves as successful managers.
PEO4	To become employment providers.

## Program Outcomes (POs)

After successful completion of MBA program students will have

Sr. No.	Program Outcomes (POs)
PO1	To Comprehend and apply the principles & knowledge of management.
PO2	To apply managerial tools & techniques to solve the business & Social problems.
PO3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO4	To effectively present & articulate ideas & views in globalized environment related to business world & society at large.
PO5	To unite & amalgamate under varied corporate hierarchical setting steer & lead themselves & others to achieve organizational goals.
PO6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socio-economic environment.
PO7	To recognize & grasp entrepreneurial opportunities for developing startups and expanding family businesses.
PO8	To apply management knowledge & acumen in dynamic business environment for sustainable growth.
PO9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies.
PO10	To approach business issues from global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

## Guest Lecture on Techniques to Crack Interview and Expectations of HR in Interview

**Corporate Expectations  
from Management Students**

**Ms. Suma Poduval**  
*Business HR Leader –  
Animal Nutrition & Health -South Asia at Cargill, Bangalore*  
*On Thursday, 25<sup>th</sup> February-2021 @11:00am*

**-:Organiser :-**

SANDIP FOUNDATION'S  
**Department of Management Studies**  
SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE  
(NAAC Accredited 'A' Grade Institute Approved by AICTE, New Delhi, Affiliated to University of Pune & Recognized by Govt. of Maharashtra)  
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[www.sandipfoundation.org](http://www.sandipfoundation.org)

Department of Management Studies had organized a guest Lecture session on, “Guest Lecture on Techniques to Crack Interview and Expectations of HR in Interview” on 25<sup>th</sup> February for MBA Students. The Guest speaker for the same was Ms Suma Poduval who is a working as a Business HR Leader at Animal Nutrition & Health, South Asia at Cargill Bangalore. The speaker shared her knowledge, idea & wisdom with the students on some topic

## Guest Lecture on, “The Future of Business the new way forward”

Department of Management Studies had organized a guest lecture session on, “Guest Lecture on The Future of Business the new way forward” for MBA Students on 23<sup>rd</sup> February 2021. The Guest speaker for the same was Dr. G Sathis Kumar who is a Founder & chief Learning officer at Dr GSK’s Social lab established in Bengaluru. Speaker Enlighten the students on how the Covid-19 will change the ways of doing business in the future. He guided students on the points such as Working from home will become more strategic, People will be inspired to collaborate creatively by leadership, the standard operating procedure will be raised to a new level of excellence.

**The Future of Business:  
A New Way Forward**

**Dr. G. Sathis Kumar**  
Founder & Chief Learning Officer  
(Dr. GSK's Social Lab, Bengaluru)

On Tuesday, 23rd February-2021 @11:00am

**-: Organiser:-**

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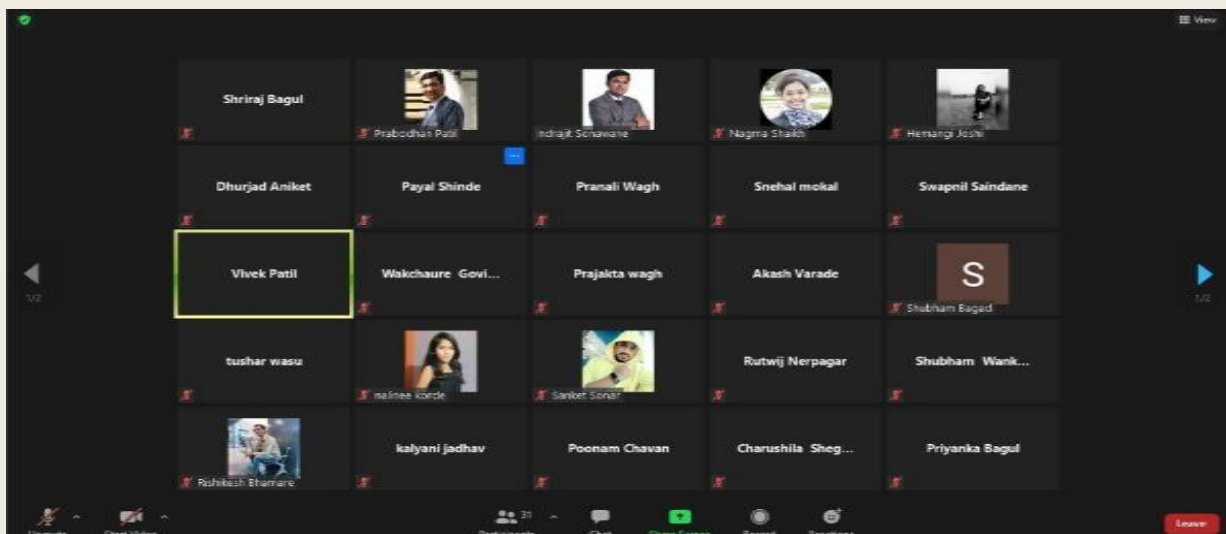
### Webinar on, “Communication skills and personality development”



Department of Management studies had conducted a webinar on, “Communication Skills and Personality Development” on 16<sup>th</sup> March 2021 for MBA I and II year students. Speaker for the Webinar was Ms Neeta Nigam, Corporate Trainer Nashik. As we all know that in the today’s highly competitive world our personality plays a major role in shaping our career. The resource person focused on importance of behaviour and attitude that makes person distinct. She guided the students about how to communicate with the outside world. She also guided the students on how to improve personal skills, how to face the interview. She also focused on various activities that improve awareness and identity, develop talent and potential, build human capital and facilitate employability, enhance quality of life and contribute to the realization of dreams and aspiration. The overall session was quite effective & hopes so we would see a change in personality of our students

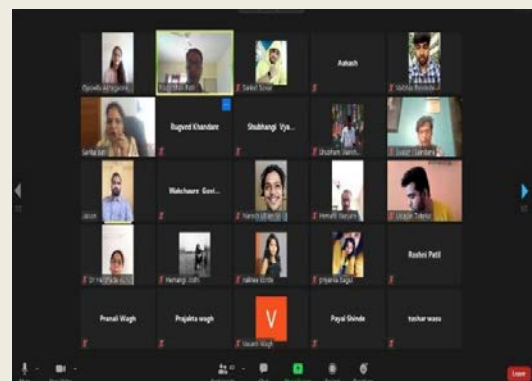
## Webinar on, “Campus to Corporate”

Department of Management Studies had organized a Webinar on “Campus to Corporate” for MBA Students. The Guest speaker for the same was Mr Indrajeet Sonawane a freelancer & Career Guidance Counsellor, Ms Nagma Shaikh & Mr Vivek Patil both are TPO from Sandip University & Sandip Foundation respectively. Speakers during the session discussed, explained, briefed out, highlighted various points regarding soft skills, resume building, expectations from corporate, Interview Techniques etc. the summary of the same is as follows: Communication Skills, Goal Setting, Fundamentals of an Effective Presentation, Facing Interview.



**Alumni Talk /Connect Session with Junior Regarding Choosing Specialization and Career and Growth Prospects**

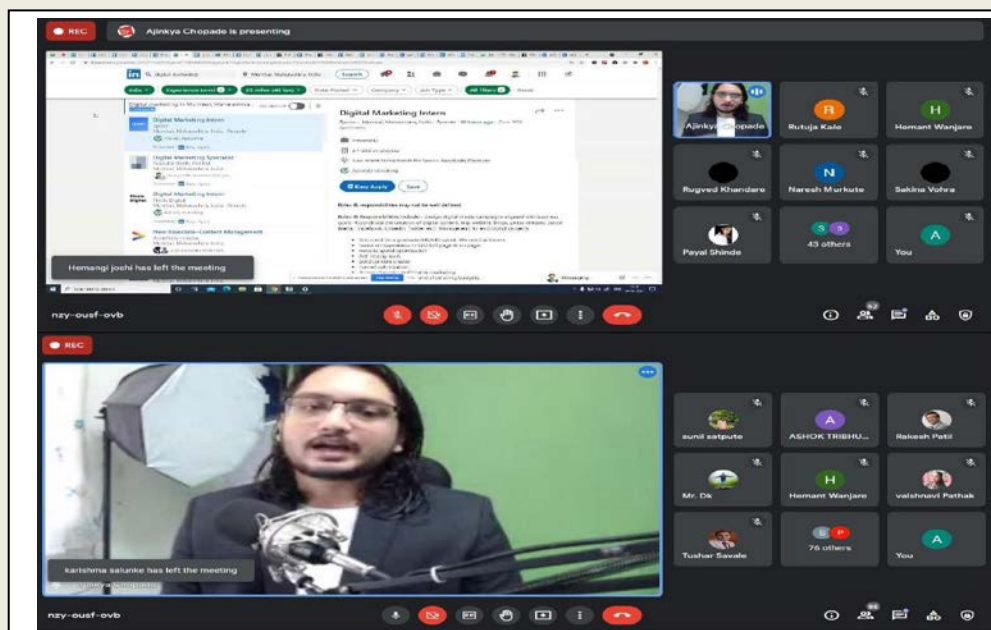
Department of Management Studies had organized an Alumni Connect Session for the MBA Students on 29<sup>th</sup> May 2021. The Alumni Invited for the same were Mr Jaison Goveia, Mr Udayan Tokekar & Ms Ojaswitha Akhegaonkar. The motive behind this Connect Session was to guide students on how to choose specialization and what are the various career and growth opportunities available for students in the field of Marketing, HR, Finance and Entrepreneur. Mr Jaison highlighted about upgrading the skills related to respective domain, doing various certification courses, keeping updated with current trends in business, being from HR he also focused on Resume Building and improving soft skills. MR Udayan talked about grabbing the opportunity as early as possible and takes hands on experience, learn as much as possible, do small projects, undergo internship put in extra effort apart from academics for developing managerial skills. Miss Ojaswitha talked about keeping in touch with the lasted happens in Economy, Learning about various government decisions and their impact on business. Upgrading yourself with various Value added program, doing mandatory certification courses such as NISM & NCFM. Lastly Question Answer session was held and all the alumni solved the queries of students and made the picture of their career path clear



### Webinar on How to Leverage LinkedIn

Department of Management Studies had organized a Webinar on, “How to Leverage LinkedIn” for MBA Students on 04<sup>th</sup> June 2021. The Guest speaker for the same was Mr. Ajinkya Chopade who is an Entrepreneur and International Author as well as Educator. The

Speaker in his introductory speech briefed LinkedIn and what are the uses of it. He also gave an online demo how to use LinkedIn and how prepare the profile of the same. Speaking more about it can be summarized in following way as a fast-growing global professional network, LinkedIn is an excellent resource for both business professionals and students who aren't actively looking for work. With over 200 nations represented and a reputation as one of the most successful businesses in recent years, it's no surprise that business professors talk about LinkedIn in their classes (Conner, 2013). Students may differentiate and advertise themselves and expand their networks by becoming familiar with LinkedIn and creating excellent professional profiles, which is essential in today's competitive employment market. Additionally, the authors intend to start a LinkedIn club for business educators and a blog where they can exchange teaching ideas on how to integrate Social media and LinkedIn into college classes. Additionally, more empirical research based on survey data or outcomes-related information are needed to assess the long-term effects of LinkedIn use on students both while they are in school and after they graduate.



### Webinar on, “ABC of Stock Market”

Department of Management Studies had organized a Webinar on “ABC of Stock Market” for MBA Students on 03rd June 2021. The Guest speaker for the same was Dr Esha Jain who is working as a Business President, Institution Innovation Project, North Cap University, Gurgaon. The Speaker in her introductory speech spoke about the why there is need to invest in Stock Market and the simple reason she quoted was to build a Wealth for Long term Period. then she shared the how the Stock market was established or we can say she briefed



about the journey of stock market until now right from 1800's to 2000 and how the stock market has changed its over different phases of time. Moving further give gave an in depth view on what stock market in which she highlighted about the primary and secondary market, their composition, working, participants and Functions along with the difference between them. Next she covered the topic how to invest in Stock market in which she introduced the participants to various tradingplatforms, D-Mat Account, apps. Then came the time to explain about various Financial Instrumentstraded on the Stock Exchanges such as Bonds, Shares, Derivatives, Mutual Fund. And finally it came down to question about Investors Protection and answer to which she gave was role of TheSecurity and Exchange Board of India (SEBI). Lastly the forum was opened for question Answer Session and students were quite happy to learn about the Stock market

