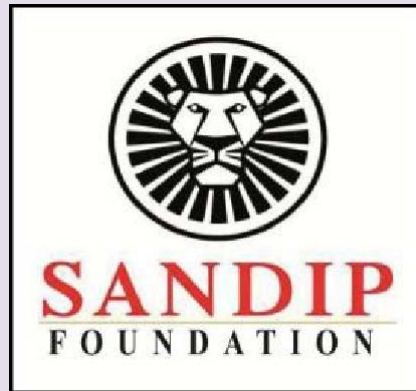


MONTHLY E-BULLETIN

**(ONLY FOR PRIVATE
CIRCULATION)**

JAN-FEB-2023



**Sandip Institute of Technology & Research
Centre, Nashik
DEPARTMENT OF
MANAGEMENT STUDIES (MBA)**



Vision & Mission of the Institute

Vision

To be an acclaimed institution for learning and research.

Mission

To impart in-depth technical knowledge.

To create conducive environment for research, innovation and entrepreneurship.

To instil social and cultural values.

Vision & Mission of the Department

Vision

To be a centre of distinction in management education contributing to the enhancement of learning and research.

Mission

To promulgate development of business acumen.

To develop & strengthen strategic alliances with industry and academia to inculcate research.

To produce industry ready and socially prudent professionals entrepreneurs.

Program Education Objectives (PEOs)

Sr. No.	Program Education Objectives (PEOs)
PEO 1	To adapt themselves to the changing needs to the management profession by upgrading their skills and knowledge.
PEO 2	To solve real world problems ethically, thereby enhance value to the society.
PEO 3	To establish themselves as successful managers.
PEO 4	To become employment providers.

Program Outcomes (POs)

After successful completion of MBA program students will have

Sr. No.	Program Outcomes (POs)
PO 1	To Comprehend and apply the principles & knowledge of management.
PO 2	To Apply managerial tools & techniques to solve the business & Social problems.
PO 3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO 4	To effectively present & articulate ideas & views in globalized environment related to business world & society at large.
PO 5	To unite & amalgamate under varied corporate hierarchical setting steer & lead themselves & others to achieve organizational goals.
PO 6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socio-economic environment.
PO 7	To recognize & grasp entrepreneurial opportunities for developing startups and expanding family businesses.
PO 8	To apply management knowledge & acumen in dynamic business environment for sustainable growth.
PO 9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies.
PO 10	To approach business issues from global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

**Value Added Program(VAP) on 'Banking and Financial Services'
in association with FUEL-PUNE under Employability
Enhancement Centre.**



Sandip Foundation's, Department of Management Studies(MBA) has organized a 25 Days Value Added Program(VAP) on 'Banking and Financial Services' in association with FUEL-PUNE under Employability Enhancement Centre. Our MBA program is always on a mission to create Industry Ready Professionals.

**Sandip Foundation
SITRC's Department of
Management Studies
had conducted an
expert session on,
'Relevance of
Newspaper in
Management
Education' for MBA
students.**





Sandip Foundation SITRC's Department of Management Studies had conducted a session on, 'Awareness and Enrollment in Student Enrichment courses on SWAYAM NPTEL' for MBA students.

Students from SITRC's Department of Management Studies Made us Proud by showing their Sporting Skills. MBA Ist year student Mr. Monis Shaikh got gold medal in state level Mix Marshal Arts and MBA IInd year student Ms. Tejaswini Terle represented SPPU in Fencing at Jammu.



An expert Dr. Lurion De Mello, Course Director - MACQUARIE University (Sydney-Australia) visited SITRC's MBA department. He interacted with the MBA students and Faculties on overseas internship opportunity for the students to increase employability & skills and faculty exchange program.



Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik
Department of Management Studies (MBA)

DATE - 18TH JAN
TIME : 10:30 AM

Unlocking the Power of
CHAT GPT
Practical Applications for Business Professionals

AI MIGHT NOT REPLACE HUMANS,
BUT HUMANS UTILIZING AI WILL!

Ajinkya Chopade
Alumnus of MDI Gurgaon | Cat 99.5%iler

Sandip Foundation SITRC's Department of Management Studies is conducting a session on, "Unlocking the Power of CHAT GPT" practical applications for business professionals.

Sandip Foundation SITRC's Department of Management Studies had conducted an Industrial Visit at TDK India Pvt. Ltd Satpur for MBA first and second year students.



About The Visit: -

Department of Management Studies organized an Industrial Visit for MBA I & II students on 13th January 2023 at TDK India Pvt. Ltd. The main purpose to organize this visit was to make the student aware about the actual working of Industry. Students were Guided by Mr. Yogesh Sathe (General Manager), Mr. Vaibhav Akhare (Asst. Manager – HR) & Ms. Sunita (TPM – Head). Initial Discussion they focused on History of Organisation, Various Products and application of the products, Expansion plans of Industry. They further explained the manufacturing process of AC, DC Film capacitors and Power Capacitors. They also make students aware of various Operations, Departments and application of TPM, Marketing & HR

policies followed in their Industry. They also told about the various facilities provided for the employees. It was quite a learning experience for the both MBA I & II students

Outcome: -

- 1. Students came to know about the hierarchy followed at TDK India Pvt.Ltd. and also various Operations & departments.**
- 2. Students Learnt about various Products, Manufacturing Processes, Marketing & HR policies followed at TDK India Pvt.Ltd.**

Felicitation program for various club coordinators



Sandip Foundation SITRC's Department of Management studies conducted a felicitation program for various club coordinators. It is an event organized to recognize and appreciate the hard work and dedication of the coordinators of various clubs in an MBA program. It is an opportunity for the coordinators to receive formal recognition for their contributions and for their efforts to engage students in extracurricular activities. The program typically includes speeches, presentations, and awards to honour the coordinators for their achievements. It is also an opportunity for the coordinators to network and connect with other coordinators, faculty members, and other stakeholders in the program. Overall, the felicitation program is a valuable way to acknowledge the important role that club coordinators play in the MBA program and to celebrate their accomplishments.

Congratulations to all coordinators from The Principal, HoD and all faculty members.

AMCAT's aptitude sessions



Sandip Foundation SITRC's Department of Management Studies had conducted AMCAT's aptitude sessions for a week for the MBA first and second year students. At the end they conducted a test and ended the sessions. The knowledge and skills acquired during this week long session will undoubtedly aid in shaping students future endeavors.

Alumni Talk :-

Sandip Foundation SITRC's Department of Management Studies conducted an Alumni Talk By Mr. Narendra Patil, City Growth Manager - 2: Zomato ltd. He is the alumni of 2017-19 batch. An alumni talk is an event where a former student of a school or university is invited to speak to current students and share their experiences, insights, and advice. The talk can cover a wide range of topics, including career advice, networking, leadership, and personal development. Alumni talks can be a valuable opportunity for students to learn from the experiences of successful graduates and to gain insight into different industries and career paths. They can also be a great networking opportunity and may help students connect with alumni who can serve as mentors or provide job opportunities in the future.

Alumni Talk By Mr. Narendra Patil, City Growth Manager - 2: Zomato ltd



Department of Management Studies(MBA) Organizes:-

Poster Competition on account of Republic Day



The BATTLEFIELD

With a purpose, to gain practical knowledge of Business and entrepreneurship, Every year SITRC's Department of Management studies (MBA) organizes "The BATTLEFIELD" a business competition for our Management Students on 27th-28th of January 2023.

Courtesy visit by Hon. Prof. Pramod Karole, Academic Facilitator of Sandip Foundation, Respected Dr. Milind Patil (Principal-SITRC), Dr. Deepak Patil (Principal-SIEM), Dr. Borse (Principal-SIPS) and Dr. Rakesh Patil sir- HoD(MBA) at food stalls of Battle Field activity.

Some glimpses of Battle Field



Expert session

Sandip Foundation SITRC's Department of Management Studies had conducted an expert session on, 'Industry Manners and Etiquettes' by Ms. Vandana Kulkarni HR Manager, Ekvira Industries, for the MBA students. This session covered the basics of industry manners and business etiquettes. She discussed topics such as appropriate dress codes, communication etiquette, and proper etiquette when meeting with clients. She also covered the importance of being professional and polite in all business dealings. She talked about how to be mindful of other people's time and how to be respectful in all interactions. Additionally, she addressed the importance of being punctual and prepared during meetings. Finally, she addressed the importance of being honest and courteous when interacting with colleagues, clients, and other business contacts.

Expert session on, 'Industry Manners and Etiquettes' by Ms. Vandana Kulkarni HR Manager, Ekvira Industries



Poster presentation

Sandip Foundation SITRC's Department of Management Studies had conducted a poster presentation competition on, 'Swachh Bharat Abhiyan.' This poster presentation was about the 'Swachh Bharat Abhiyan' (Clean India Campaign). This nationwide campaign was launched by the Government of India in 2014 to make India clean and hygienic. We discussed the objectives of the campaign, the initiatives taken so far, and the impact of the campaign on India's cleanliness and hygiene. We also talked about how each individual could contribute to this campaign and help make India a cleaner and healthier place to live.

Poster Presentation 'Swachh Bharat Abhiyan'



Students Development Programme(SDP)

Sandip Foundation SITRC's Department of Management Studies has organized two weeks of Students Development Programme(SDP) on Budget 2023. Live streaming of the budget for the students was also conducted.

This Unique Activity was "By the Students-For the Students" i.e. Two weeks Students Development Program (SDP) on Union Budget Analysis" (Pre-Budget Analysis, Union Budget and Post Budget Analysis)By Finance Café. On 27th Jan., 2023 to 7th Feb., 2023

Two Weeks Students Development Program (SDP) on Union Budget 2023
A Unique Event
"By the Students - For the Students"
Date: 27Jan2023 to 07Feb2023
Time: 11:00 Am Onwards
Organized By :-
"Finance Café"
Department of Management Studies (MBA)
Sandip Institute of Technology & Research Centre, Nashik (MS)-India



Sandip Foundation SITRC's Department of Management Studies conducted an expert session on BUDGET for MBA students.

EXPERT SESSION UNION BUDGET 2023 -IMPACT & ANALYSIS
06 FEB. 2023 11.00 AM
RESOURCE PERSON
CA.YOGESH PANCHAKSHARI
MANAGING DIRECTOR,
PPA.PVT.LTD
ORGANISED BY
FINANCE CAFE
DEPARTMENT OF
MANAGEMENT STUDIES
(MBA)

Sandipotsav-2023

Day & Date	Event	Venue
Tuesday 7 th Feb. 2023	Saree Day, Tie Day, Chocolate Day, Rose Day, Competitions- Chess, Volley Ball, Antakshari, Mr. & Miss. of Institutes.	Individual Institutes
Wednesday 8 th Feb. 2023	Mismatch Day, Cartoon Day, Ghost Day, Competitions- Table Tennis, Volley Ball, Rangoli, Mehendi	Individual Institutes
Thursday 9 th Feb. 2023	Group Day, Traditional Day, Bollywood Day, Competitions- Carrom, Volley Ball, Art Gallery Exhibition	Individual Institutes
Friday 10 th Feb. 2023	Sandip University Cultural Night	Amphitheatre
Saturday 11 th Feb. 2023	Sandip Foundation's Group of Institutions Cultural Night	Amphitheatre



CSR Activity

Sandip Foundation SITRC's Department of Management Studies conducted CSR activity at ADHAR AASHRAM, Gharpure Ghat Nashik. In activity students of MBA first year distributed some stationary among the children.

CSR Activity At ADHAR AASHRAM, Gharpure Ghat Nashik



