



Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik
Department of Management Studies
Academic Year 2022-23

Guest/ Alumni Talk on on “Impact of Communication Skills in Digital Era”

Event Title: - Guest/ Alumni Talk on “Impact of Communication Skills in Digital Era”

Date:- 05/06/2023

Conduction Duration: One Hrs.

Venue: MBA I Class room

Resource Person:Ms. Pooja Patil (Alumni 2011-2013 Batch)

Coordinator: Prof. Neha Wankhede

Objective:

- To emphasize the importance of effective communication in professional settings.
- To enhance participants' knowledge and understanding of verbal and non-verbal communication.

About The Program:

The guest lecture on effective communication skills conducted by Ms. Pooja Patil was a highly informative and engaging session that left a lasting impact on the students. The session began with Ms. Patil emphasizing the importance of effective communication in professional settings, setting the tone for the rest of the lecture.

Throughout the session, Ms. Patil covered a wide range of topics related to communication, ensuring that participants gained a holistic understanding of the subject. She delved into both verbal and non-verbal communication skills, providing practical tips and techniques to improve clarity and effectiveness in conveying messages. Students learned about the significance of active listening and how it can positively influence communication outcomes.

Overall, the guest lecture conducted by Ms. Pooja Patil on effective communication skills was a resounding success. Participants left the session equipped with a range of practical tools and techniques to enhance their communication competence. The session not only increased their awareness of the importance of effective communication but also provided them with the necessary skills to succeed in their professional endeavors.

Outcome:

- **Increased awareness:** Students gained a deeper understanding of the significance of effective communication in professional success and its impact on various aspects of their work, such as teamwork, leadership, and conflict resolution.
- **Enhanced verbal communication:** Students learned practical techniques to improve their verbal communication skills, including clarity, active listening, articulation, and the use of appropriate language and tone.

Photograph:

