

**Faculty Name: Dr. Tarun Madan Kanade**

Designation: Assistant Professor

Mail ID:

**BIO**

**Dr. Tarun M. Kanade** is an esteemed Assistant Professor in the Department of Management Studies at SITRC, Nashik. He holds a Ph.D. in Tourism Marketing from a prestigious university in India, in addition to a Master's degree from a reputed B-School and a Bachelor's degree from a top Engineering college in Pune.

With over 7 years of experience in both corporate and academic area, Dr. Kanade possesses a unique blend of teaching and analytical skills, enabling him to provide students with a comprehensive educational experience. He has made significant contributions to the field of tourism marketing through his research papers and book chapters, which have been published in various international journals and books.

In addition to his professional accomplishments, Dr. Kanade has a passion for travel and exploration. He has visited more than 10 countries, immersing himself in their knowledge and culture, and documenting his experiences for educational purposes. This firsthand exposure further enriches his teaching and research, as he brings a global perspective to his work.

**Qualification:**

1. Ph. D. (Tourism Marketing Management)
2. M. B. A. (Systems and Finance)
3. B. E. (Electronics and Telecommunication)

**Paper Publications details:**

1. International Journal: 03
2. International Conference: 04
3. Book Chapter: 01

**Area Research Work:**

1. An Analytical Study of The Behavioural Aspects of The Indian Outbound MICE Travellers

**Experience:**

1. Teaching Experience: 02 Years
2. Research Experience: 04 Years
3. Industrial Experience: 05 Years

**Subjects:**

1. Tourism Management
2. Business Intelligence
3. Business Analytics
4. Digital Business
5. Systems
6. Digital Marketing
7. Consumer Behaviour