

## Sandip Foundation's Sandip Institute of Technology & Research Centre, Nashik Department of Management Studies Academic Year 2022-2023

**Report on Corporate Social Responsibility** 

Event Title:-Corporate Social Responsibility Activity of Donating Educational Supplies At Aadhar Ashram, Nashik

Date: - 1st March 2023

**Conduction Duration: One Day** 

**Venue: Gharpure Ghat, Ashok stamb** 

Nasik.

Coordinator: Prof. Neha Wankhede.

**Objective:** 

- 1. To support the education and development of children living in the orphanage by donating educational supplies that will enhance their learning experience.
- 2. To engage with the local community and build relationships by volunteering time and resources to support a social cause.
- 3. To demonstrate the Institute's commitment to social responsibility by giving back to the community and making a positive impact on the lives of the less fortunate.
- 4. To Create Awareness among students regarding their responsibilities towards society.

## **About The Program:**

On 1st March 2023, a CSR activity was conducted at Aadhar Ashram, an orphanage located in the outskirts of the city. The activity was aimed at donating educational supplies to the children at the orphanage. The activity was carried out by a MBA I year student.

The students arrived at the orphanage in the afternoon and were greeted by the caretaker. They were given a brief orientation about the orphanage and the children living there. The Students were informed that there were around 120 children living in the orphanage, ranging from the age of 0 to 12 years old. The Students then distributed the educational supplies, which included notebooks, pencils, erasers, sharpeners, and sketch pens etc. The children were thrilled to receive the supplies, and their faces lit up with joy. They eagerly examined their new notebooks and pencils, and some even started writing and drawing immediately. The students also spent some time interacting with the children and playing games with them. They found that the children were very enthusiastic and had a lot of energy. The students also observed that the orphanage was well-maintained and the children were well-cared for.

Overall, the CSR activity was a success, and the students felt that they had made a positive impact on the lives of the children at Aadhar Ashram. They left the orphanage with a sense of satisfaction and gratitude, knowing that they had done something meaningful for the community.

## **Outcome:**

- 1. Improved access to educational supplies: The donation of educational supplies to the children living in the orphanage will help improve their access to learning materials, which is essential for their educational development.
- 2. Enhanced learning experience: The new notebooks, pencils, erasers, sharpeners, and drawing books provided to the children will enhance their learning experience and make it more enjoyable for them.
- 3. Increased motivation: The children's motivation to learn is likely to increase as a result of the CSR activity, as they feel supported and valued by the community.
- 4. Positive impact on the community: The CSR activity has helped build positive relationships between the local community and the orphanage, which can lead to more support and resources for the orphanage in the future.
- 5. Enhanced Institution's reputation: The Institution's commitment to social responsibility is likely to be positively perceived by the community, which can enhance the company's reputation and brand image.















