



***Sandip Foundation's  
Sandip Institute of Technology & Research Centre, Nashik  
Department of Management Studies  
Academic Year 2022-23***

***Guest/ Expert Talk on “Business management”***

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***Event Title: - Guest/ Expert Talk on “Business Management”***

***Date:- 23/05/2023***

***Conduction Duration: One Hrs.***

***Venue: MBA I Class room***

***Resource Person:***

***Mr. Umesh Rathi, Empire Spice And Food Ltd (Rambhandhu)***

***Coordinator: Prof. Neha Wankhede***

***Objective:***

- 1. To provide participants with an overview of key concepts and principles in business management.***
- 2. To enhance participants' understanding of effective business management strategies and techniques.***

***About The Program:***

On 23<sup>rd</sup> May 2023 a highly anticipated guest lecture on the topic of "Business Management" was conducted by Mr. Umesh Rathi at MBA department, SITRC. The lecture aimed to

provide participants with valuable insights and practical knowledge in the field of business management.

During the lecture, Mr. Umesh Rathi shared his extensive expertise and experiences, captivating the audience with his in-depth understanding of business management principles. The lecture covered various aspects, including planning, organizing, leading, and controlling, highlighting their importance in achieving organizational success. The lecture also addressed the need for adaptability and innovation in the ever-changing business landscape. Mr. Umesh Rathi discussed the challenges businesses face in today's dynamic environment and provided strategies for embracing change and harnessing innovation. Participants learned about the importance of staying agile, seeking continuous improvement, and seizing opportunities for growth.

Throughout the lecture, participants actively engaged in discussions, asking questions, and seeking clarifications. The interactive nature of the session allowed for a deeper understanding of the topics and facilitated meaningful knowledge exchange among the students.

In conclusion, the guest lecture on business management by Mr. Umesh Rathi was a highly informative and enriching experience for the participants. The lecture successfully achieved its objectives of providing an overview of business management principles, exploring decision-making strategies, highlighting the significance of leadership, and emphasizing the importance of adaptability and innovation in the business context.

***Outcome:***

- 1. Enhanced Understanding of Business Management: Participants gained a deeper understanding of the fundamental principles and concepts of business management, including strategic planning, resource allocation, and performance evaluation.***
- 2. Effective Decision-Making: Mr. Umesh Rathi discussed the importance of sound decision-making in business management and provided participants with practical techniques for making informed decisions in different business scenarios.***

## Photograph:

