



***Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik
Department of Management Studies
Academic Year 2022-23***

Report on Excel Training for MBA Students

Name of the Event :- “Breaking Down Barriers: Improving Communication” - MBA 1st Year

Day & Date :- 13th May 2023.

Coordinator :- CMA Rajendra Shirsat

Students Participants :-

1. Rahul Pansare
2. Pratik Yeole
3. Dhanashree Raut
4. Dipali Gangurede
5. Gaurav Jagtap
6. Prem Wagh

Training Objectives :-

- To enhance the students understanding of the various aspects of the communications.
- To Identify common barriers that hinder effective communication in organisational settings.

The Activity comprised the following key components:-

Introduction and Icebreaker .

Conducting an icebreaker activity to help the students become acquainted and create a positive learning atmosphere.

Presentation: Understanding Communication and Its Aspects

Delivering a presentation on the fundamental concepts of communication, including verbal and nonverbal communication, active listening, and effective feedback. Explaining the importance of effective communication in personal and professional contexts. Providing real-life examples and case studies to illustrate the significance of communication in organizational settings.

Group Activity: Identifying Barriers to Communication

Dividing the students into small groups and assigning them specific communication scenarios or case studies.

Tasking each group with identifying common barriers to effective communication within the given scenarios. Encouraging the groups to brainstorm strategies and solutions to overcome these barriers. Facilitating group discussions to share findings and solutions among the participants.

Presentation and Discussion: Overcoming Communication Barriers

Requesting each group to present their identified barriers and proposed solutions.

Engaging in a comprehensive discussion on the presented barriers and solutions, allowing all participants to contribute their insights and experiences. Encouraging the students to ask questions, seek clarification, and share their own experiences related to communication barriers.

Wrap-up and Key Takeaways

Summarizing the main points discussed during the activity, emphasizing the identified barriers and strategies to overcome them. Highlighting the key takeaways related to effective communication, such as active listening, clarity, empathy, and adaptability. Providing resources or recommended readings for further exploration of effective communication practices.

Outcomes:

1. The activity helped MBA 1st Year students develop a comprehensive understanding of the different aspects of communication and its significance in personal and professional contexts.
2. Through the group activity, the participants identified common barriers to effective communication, such as poor listening skills, language barriers, cultural differences, and technological distractions.
3. By engaging in the group activity and subsequent discussions, the students enhanced their problem-solving skills in identifying barriers and proposing strategies to overcome them.
4. The activity provided students with practical communication strategies, such as active listening techniques, effective feedback mechanisms, and adapting communication styles to diverse audiences.





