



SANDIP
FOUNDATION

STRATEGIC PLAN 2019 - 2024



SANDIP FOUNDATION

**SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE,
DEPARTMENT OF MANAGEMENT STUDIES**

(MBA)

TRIMBAK ROAD, NASHIK-422 213 (MS) INDIA

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INTRODUCTION:

Sandip Institute of Technology and Research Centre (SITRC) was established in the year 2008 under the flagship of Sandip Foundation. In the quest to enhance the quality and access in the higher education sector, professional courses across various fields such as Management, Computer, Mechanical, Electrical, Civil, Information Technology and Electronics & Telecommunication are offered by the institution. It is our vision to provide quality education aided by the world-class infrastructure in a congenial atmosphere for learning and research.

Sandip Institute of Technology and Research Centre is a self-financed institute approved by All India Council for Technical Education (AICTE), New Delhi & Directorate of Technical Education, Maharashtra State and affiliated to Savitribai Phule Pune University, Pune in the state of Maharashtra.

In the year 2018 Sandip Institute of Technology and Research Centre (SITRC), achieved “A” Grade in NAAC Accreditation with 3.11 CGPA score – a feather in cap of SITRC for sure. Department of Mechanical and Computers of SITRC are NBA accredited in the year 2020.

Sandip Foundation is located on the way to the holy city of Trimbakeshwar near Nashik with the sprawling campus of around 15 acres. The campus is surrounded by Sahyadri Mountains range on one side and lush green fields & plantations all rounded with streams of water flowing from the mountains.

The infrastructure of the institute caters to the need of curriculum of the affiliating university as well as meets the requirement of industry to conduct the courses beyond the curriculum. All the laboratories are well spaced and equipped. The library provides the source of latest information through the literature available in hard copy as well as through online resources. The ICT facilities like LCD projectors in every classroom, smart class room are in place. The student centric facilities like hostel, sports ground, canteen, water treatment plant, ambulance, Wi-Fi enabled campus are supportive to groom the budding students. Adequate facilities for sports and initiatives towards nurturing the skills for extracurricular activities, strengthens and enables student development in all possible dimensions. Faculty and staff members are dedicated in their task of making the institution a world-class learning centre and hence consistently look to improve the learning process with research and innovation.

AWARDS:

- Sandip Institute of Technology & Research Centre was awarded Prestigious **Devang Mehta Best B-School Award in the year 2012** on 24th Nov. 2012.
- Sandip Institute of Technology & Research Centre bagged Outstanding Engineering Institute Award (West Region) by **ET NOW presents National Education Leadership Awards in the year 2013** on 16th February 2013
- Dr. Sandip N. Jha was awarded as Educator, serving community in India in the year 2012 in the field of Education & Industry a by **ET NOW presents National Education Leadership Awards in the year 2013** on 16th February 2013 for outstanding contribution in education field.
- Dr. Sandip N. Jha Awarded with “**The educators serving the community in India Award – 2012**”. in the field of Education and Industry at Africa – India Partnership Summit on 12th December 2012, Le Meriden Ile ,Mauritius.
- Dr. Sandip N Jha got **Lifetime Achievement Award – Yashokirti Award 2014 by the Computer Society of India**, Nasik Chapter on 17th March-2014
- Dr. Sandip N Jha was awarded for **Outstanding Engineer Award by IEI Nashik Chapter** on 11th Oct-2014
- Sandip Institute of Technology & Research Center got **Brands Academy Educational Excellence Award 2014** in Infrastructure category on 8th March 2014 at New Delhi.
- Dr. Sandip N Jha awarded for **Outstanding Contribution to Society by Singapore’s prestigious BERG Awards** on 10th Oct-2014 at Singapore.
- Dr. Sandip N Jha awarded **Shikshan Shiromani Puraskar by Akhil Bhartiya Marwadi & Gujrati Manch** on 5th Septemeber-2015

DEPARTMENT OF MANAGEMENT STUDIES:

Department of Management Studies was established in September 2009. The department has successfully expanded in terms of multiple parameters. In a very short period of time this program has become the choice for aspiring and meritorious students across the Indian sub-continent with its highly career-oriented program such as Master of Business Administration (MBA).

The selection of students is based on Valid CAT / MAT/ MH-CET scores, full-time degree from a recognized University or Institution. Consistent academic scores and managerial work experience are considered as advantageous. The Department has an objective to enable promising professionals to internalize the body of knowledge in **Business Management** and emerge out with mastery integrated with social responsibility and ethical standards. While the **MBA Program** provides the students a rich blend of academic excellence, practical insight from industry and technology enabled infrastructure, **MBA** program grooms students with global standards in education that would prepare them to face cross cultural challenges around the world.

RANKINGS:

- MBA program of SITRC , Secured 32nd position in All India B- School by SiliconIndia , 2016
- MBA program of SITRC , Secured 7th position in West Zone by SiliconIndia , 2016
- MBA program of SITRC, Ranked 9th in “ Academic Excellence “ among B-Schools in India by SiliconIndia , 2016
- MBA program of SITRC, Ranked 10th in “ Industry Interface “ among B-Schools in India by SiliconIndia , 2016
- MBA program of SITRC, MBA Among Top-100-Bschools-In India by Dalal Street Survey,2015
- MBA program of SITRC, Ranked 33rd in Top 100 MBA institutes in India “ by SiliconIndia , 2015
- MBA program of SITRC, Ranked 9th In “Academic Excellence” Among B-Schools In India “ by SiliconIndia , 2015
- MBA program of SITRC, Ranked 10th In “Industry Interface” Among B-Schools In India “ by SiliconIndia , 2015
- MBA program of SITRC, Ranked 7th In “Infrastructure” Among B-Schools In India by SiliconIndia , 2015
- MBA program of SITRC, Ranked 39th In Top 100 MBA Institutes In India by SiliconIndia , in 2014.
- MBA program of SITRC, Ranked 8th Among “Top 10 Emerging B-Schools In India” by SiliconIndia in 2013.
- MBA program of SITRC, Recipient Of 20th National Level “The Best Business School” by Dewang Mehta Education Leadership Award-2012
- MBA program of SITRC, MBA has been ranked 92nd amongst B-school and Management Institutes in India and topped in North Maharashtra Region ,by THE WEEK in 2011

VISION

- To be a center of Distinction in Management Education Contributing to the Enhancement of Learning and Research.

MISSION

- To Promulgate Development of Business Acumen.
- To Develop & Strengthen Strategic Alliances With Industry and Academia to Inculcate Research
- To produce Industry Ready and Socially Prudent Professionals and Entrepreneurs

GOALS:

1. To accomplish and retain NBA Accreditation.
2. To be one of top Management schools in the list of NIRF Management School Ranking.
3. To be ranked among top 100 business schools in India.

OBJECTIVES:

1. To adopt the latest teaching methodologies and devise novel programs in management, business and administration.
2. To empower each student with skills and hands-on experience, in order to promote employability.
3. To further expand our knowledge and expertise in ethical dimensions of business, leadership and social responsibility.
4. To emerge as a significant provider of knowledge and align curriculum with genuine requirements.
5. To remain loyal to our roots and work closely with regional business groups.

Department of Management Studies, SITRC is consistently emphasizing on inculcation of quality management education which benefits students to increase business expertise in functional and general. Department is regularly taking efforts towards achievement of goals and objectives and in the long run, Vision and Mission.

CONTENTS

1. Student Development

2. Placement

3. Industry Interaction

4. Faculty Development

5. Research & Innovation

1. Student Development :

Our aim is to provide a world-class MBA education that empowers students to become effective leaders and problem solvers in their professional and personal lives. We strive to create a vibrant, inclusive community of learners who are committed to lifelong learning and excellence.

Objectives:

1. To provide an education that prepares students for the dynamic and rapidly changing global business environment.
2. To foster a culture of innovation and entrepreneurship among our students and faculty.
3. To create an inclusive and diverse community of learners that supports student success and well-being.
4. To establish strong partnerships with industry, government, and other stakeholders to enhance student employability and drive economic growth.
5. To conduct research that contributes to the advancement of knowledge and practice in the field of management.

Strategies:

1. Continuously review and update our educational program to ensure that it meets the current and future needs of the industry.
2. Provide an integrative and innovative curriculum that focuses on practical and experiential learning, including case studies, simulations, and projects.
3. Offer a range of extracurricular activities that promote academic excellence, leadership development, and professional networking, including Sandipostav, Battlefield, UDAAN, and other management events.
4. Provide value-added courses on soft skills, leadership development, life skills, and self-management training to support the all-inclusive development of our students.
5. Foster strong industry partnerships to provide students with opportunities for internships, projects, and placements, and to enhance their employability skills.
6. Invest in research and faculty development to drive innovation and excellence in teaching and learning, and to contribute to the advancement of knowledge in the field of management.

Action Plan:

1. Conduct a comprehensive review of the current MBA program to identify areas for improvement and develop a roadmap for implementation.
2. Develop and implement an innovative and integrative curriculum that emphasizes practical and experiential learning.
3. Establish a range of extracurricular activities and events that promote academic excellence, leadership development, and professional networking.
4. Offer value-added courses on soft skills, leadership development, life skills, and self-management training.
5. Foster strong industry partnerships and collaborations to enhance student employability and drive economic growth.
6. Invest in faculty development and research to drive innovation and excellence in teaching and learning, and to contribute to the advancement of knowledge in the field of management.
7. Monitor and evaluate progress toward our objectives using metrics and feedback from stakeholders, and make adjustments as necessary.



2. Placement :

We strive to prepare our students for the challenges and opportunities of the 21st century workplace and to empower them to achieve their full potential.

Objectives:

1. To provide our students with the knowledge, skills, and experiences they need to succeed in the global business environment.
2. To foster a culture of innovation and entrepreneurship among our students and faculty.
3. To establish strong partnerships with industry, government, and other stakeholders to enhance student employability and drive economic growth.
4. To conduct research that contributes to the advancement of knowledge and practice in the field of management.
5. To cultivate a diverse and inclusive community of learners that supports student success and well-being.

Strategies:

1. Strengthen the process of mentoring by assigning industry professionals and alumni as off-campus mentors for our students.
2. Provide additional soft skills training to our students to improve their chances of getting a job and succeeding in the workplace.
3. Undertake activities for grooming our students for knowledge acquisition and personality development to enhance their success ratio in the job market.
4. Provide our students with the knowledge and skills they need to be competent and successful in the global business environment.
5. Inculcate skills and techniques in our students to become successful global business managers.
6. Establish strong partnerships with industry, government, and other stakeholders to enhance student employability and drive economic growth.
7. Conduct research that contributes to the advancement of knowledge and practice in the field of management.

Action Plan:

1. Strengthen the process of mentoring by assigning industry professionals and alumni as off-campus mentors for our students.
2. Provide additional soft skills training to our students to improve their chances of getting a job and succeeding in the workplace.
3. Undertake activities for grooming our students for knowledge acquisition and personality development to enhance their success ratio in the job market.
4. Develop and implement a comprehensive curriculum that prepares our students for the challenges and opportunities of the global business environment.
5. Inculcate skills and techniques in our students to become successful global business managers.
6. Establish strong partnerships with industry, government, and other stakeholders to enhance student employability and drive economic growth.
7. Invest in faculty development and research to drive innovation and excellence in teaching and learning, and to contribute to the advancement of knowledge in the field of management.
8. Monitor and evaluate progress toward our objectives using metrics and feedback from stakeholders, and make adjustments as necessary.

Our Recruiters:



3. Industry Interaction

In today's rapidly evolving business world, MBA graduates need to possess not only theoretical knowledge but also practical skills to succeed in their careers. Interacting with the industry is crucial for providing students with the exposure and skills they need to excel in the corporate world. The Department of Management Studies understands this need and has developed a comprehensive plan to engage with the industry, enhance student development, and improve placement opportunities. This strategic plan outlines the objectives, strategies, and action plans for the department to achieve its goal of creating well-rounded, job-ready MBA graduates who are capable of making a positive impact in the business world.

Objective:

1. To enhance the interaction of MBA students with the industry and equip them with the required skills and knowledge to succeed in their careers.

Strategies:

1. Collaboration with Industry: The MBA department will collaborate with the industry to understand the latest trends and requirements of the industry. This will be done through regular interactions with various industrial associations such as CII, MACCIA, IIMA, IMA, etc.
2. On Job Training (OJT) and Industrial Visits: The MBA department will conduct regular OJT and industrial visits to provide students with hands-on experience in the industry.
3. Co-Design Activities with Industry: The MBA department will collaborate with industry partners to co-design activities and modules that will enhance the technical and managerial skills of the students.
4. Summer Internships and Interactive Sessions: The MBA department will increase exposure of students to the industry through summer internships and interactive sessions with industry experts.
5. Collaboration with Industry Partners: The MBA department will collaborate with industry partners and urban local bodies to provide consultancy, solve business problems, and develop cases that add value to both the teaching and business world.

Action Plan:

1. Organize regular meetings with representatives from various industrial associations to discuss industry requirements and trends.
2. Conduct guest lectures and interactive sessions with industry experts to expose students to real-life situations.
3. Invite industry professionals to participate in the curriculum designing process.
4. Organize industrial visits to various companies to provide students with an opportunity to observe and learn about the functioning of different industries.
5. Encourage students to undertake OJT programs to gain practical experience in their respective fields. Partner with industries to provide OJT opportunities to students.
6. Integrate industry-specific case studies and projects into the curriculum to provide practical exposure to students.
7. Encourage students to undertake summer internships in industries that align with their career aspirations.
8. Organize interactive sessions with industry experts to expose students to various career options and industry practices.
9. Develop case studies in collaboration with industry partners that can be used for teaching purposes.



4. Faculty Development

The success of any educational institute depends largely on the quality of its faculty. A competent and skilled faculty is essential to impart cutting-edge knowledge and skills to students. Faculty development is a continuous process that is aimed at enhancing the knowledge, skills, and abilities of faculty members. The Department of Management Studies recognizes the importance of faculty development and has planned to take various steps to further develop its faculty.

Objectives:

1. To attract and retain highly qualified and experienced doctoral faculty with research expertise.
2. To provide a well-defined orientation program for newly joined faculty members.
3. To strengthen faculty members through qualification up gradation, skill development, and behavioral improvement.
4. To increase the resources available to faculty members.
5. To reward and recognize faculty members for their innovative teaching pedagogy and high teaching productivity.

Strategies:

1. Source highly qualified doctoral faculty members with extensive research experience.
Offer attractive remuneration packages and benefits to attract top talent.
2. Foster a supportive work environment to ensure high institutional retention rates.
3. Design an orientation program that will help new faculty members integrate quickly into the department. Provide training on the latest teaching methods and technologies.
4. Encourage interaction and collaboration with senior faculty members.
5. Encourage faculty members to pursue higher qualifications and certifications.
6. Increase access to leading academic journals, magazines, and e-resources.
7. Offer funding support for research and development activities.
8. Provide training on the latest research methodologies and technologies. Conduct workshops and seminars on behavioral improvement and soft skills.
9. Create a culture of recognition and appreciation for outstanding teaching performance.

Action Plan:

1. Develop an orientation program that covers the department's policies, procedures, and expectations.
2. Provide training on the latest teaching methodologies, instructional design, and assessment techniques.
3. Facilitate interaction and collaboration among faculty members through regular departmental meetings and events.
4. Identify training and certification programs that align with the department's focus areas.
5. Provide funding support for faculty members to attend national and international workshops and seminars.
6. Provide funding support for research and development activities such as research grants and conference travel.
7. Implement an awards program to recognize outstanding teaching performance.



5. Research and Innovation :

The Department of Management Studies aims to promote research and innovation among its teaching staff and students. It recognizes that research is essential for the growth and development of the institution, and it provides opportunities and resources for faculty and students to conduct research that is both rigorous and relevant. The following strategic plan outlines the Institute's goals and strategies for promoting research and innovation.

Objectives:

1. To create a research culture in the Institute that encourages faculty and students to engage in research activities.
2. To provide the necessary resources and infrastructure for conducting research and innovative projects.
3. To promote interdisciplinary research and collaborations with national and international institutions.
4. To incentivize outstanding research as evidenced by publication in 'A' category National and International journals.
5. To provide consultancy services to the industry and other organizations.

Strategies:

1. Providing monetary and non-monetary support for research to teaching staff and students, including research grants, travel funds, and access to research databases.
2. Investing in research infrastructure, including state-of-the-art equipment and technology, research labs, and specialized software.
3. Encouraging faculty and students to participate in national and international research conferences and seminars to present their research work.
4. Providing incentives for research publication in 'A' category National and International journals, such as bonus payments and recognition.
5. Encouraging faculty members to undertake and provide consultancy services to industries and organizations by providing the required infrastructure.
6. Forming collaborative research groups based on common areas of interest within the University, National and International level.
7. Establishing a well-equipped Research Centre under the Management faculty affiliated to Savitribai Phule Pune University, Pune, to promote research in various fields.

Action Plan:

1. Create a research committee comprising of experienced and qualified faculty members to guide and mentor research activities.
2. Provide orientation and training sessions to faculty and students on research methodology and techniques.
3. Identify potential research areas and encourage faculty and students to undertake research projects in those areas.
4. Provide financial and technical support to faculty and students for research projects.
5. Publish research papers in national and international journals, and organize research conferences and seminars to share research findings.
6. Collaborate with other institutions to promote interdisciplinary research projects and establish partnerships.
7. Establish a Research Centre with the necessary infrastructure, including a library, research labs, and specialized software.