

6.8 ACADEMIC RESEARCH

A-2) List of Publications in refereed journals, reputed conferences, books, book chapters, case studies in public domain.
(<https://mba.sandipfoundation.org/faculty-publication/>)

Table No 6.31: List of Publication

Sr No	Name of the Faculty	Name of Research paper/ Book / Chapter	Year of Publication	Name of Journal	Category	Currently Associated
CAY 2021-22						
1	Prof.(Dr.) Rakesh Patil	A Prominent Modern Digital Platform in Financial Market: Mobile Applications	June 2022	ATISHAY KALIT, Vol-9, Issue 12, pg-24-33, ISSN 2277-419X, June 2022	UGC Care Group-I	Yes
		The Significance Of Skill Development In Indian Agriculture	May 2022	Kanpur Philosophers, Impact Factor 5.45, Vol IX, Issue V(V), Pg- 219-234, ISSN - 2348-8301	UGC Care Listed Journal	
		COVID-19 Pandemic Impacts & Challenges on E-commerce and trade	April 2022	Journal of the oriental Institute, Vol 71, Issue 02, No 04,pp-173-182 April -June - 2022	UGC Care Listed Journal	
		A Recommendation System for SQL Queries	February 2022	Shodha Samhita- Journal of Fundamental & Comparative Research, Vol VIII, Issue 1(XXX), Page-9-19,ISSN- 2277-7067	UGC Care Group-I	
		A Critical Analysis On Recruitment Policies of Google Inc: A Case Study	October - December 2021	International Journal of Advance and Innovative Research, Volume 8, Issue 4 (V), ISSN 2394 – 7780, pg-15-19	International Journal	

2	Dr Tushar Savale	Impact Of Awareness Of Financial Literacy Factors On Investment Avenues Of Individuals In Nasik City	May-2022	Kanpur Philosophers, Impact Factor 5.45, Vol IX, Issue V(V), Pg- 131-140, ISSN - 2348-8301	UGC Care Listed Journal	Yes
		Emerging trends In Digital Marketing	April 2022	Journal of the oriental Institute, Vol 71, Issue 02, No 04,pp-126-133April -June - 2022	UGC Care Listed Journal	
		The Implementation of Logistics Management Within the Integrated Supply Chain Management System	April 2022	Juni Khyat Journal, Volume 12, Issue VI No-3, PP-202-211, Impact Factor-6.625, ISSN NO: 2278-4632,	UGC Care Group 1 Journal	
		A Conceptual Study Into In formalisation Of Employment Through Gig Economy At Zomato	January-June 2022	Bengal, Past and Present, Impact No 5.7, Vol 140, Issue VI, Pg 14-24, ISSN 0005-8807	UGC Care Group 1 Journal	
		Influence Of In-Store Factors On Impulse Purchase Decision With Reference To FMCG Products In Nasik City	January-June 2022	South India Journal of Social Sciences,Vol XXII, Issue 1, Pg 221-231, ISSN 0972-8945	UGC Care Listed Journal	
		A Study On Innovative Teaching Learning Methods In Colleges In	March 2022	Rabindra Bharati Journal Of Philosohy,Vol XXII, Issue -2,Pg- 57-	UGC Care Approved,Peer	

		Nasik District, Maharashtra		61, ISSN 0973-0087	Reviewed and Referred Journal	
		A Study On Financial Pattern Of Small Scale Women Entrepreneurs During Covid-19 Situations	March-2022	Shodhsamhita, Impact Factor 4.95, Vol IX, Issue III(V), Pg- 153-163, ISSN 2277-7067	UGC Care Journal Group-I Journal	
		Impact of Career Breaks on Career Development of Married Working Women with Special Reference to Educational Institute in Nasik District	February - 2022	Atishay Kalit , Vol 9, Issue- 15, Pg 256-262, ISSN - 2277-419X	UGC Care Listed Journal	
		Effect Of Social Media On Consumer's Internet Buying Behaviour In Maharashtra	August - 2021	Marketing in 2021	Book Chapter	
3	Dr.Sarika Patil	An Investigation into the effects of Leadership Methods on Organizational Culture, Commitment and Motivation with reference to the Service	June 2022	Atishay Kalit , Vol 9, Issue- 15, Pg 313-326, ISSN - 2277-419X	UGC Care Listed Journal	Yes

	Industry in Nasik				
	Effectiveness of Welfare Measures and its impact on the Quality Work Life and Satisfaction level of employees with special reference to manufacturing industries	April 2022	Juni Khyat Journal, Volume 12, Issue VI No-3, PP-111-119, Impact Factor-6.625, ISSN NO: 2278-4632,	UGC Care Listed Journal	
	Impact of Career Breaks on Career Development of Married working women with special reference to Educational Institute in Nasik District	June 2022	Atishay Kalit , Vol 9, Issue- 15, ,ISSN - 2277-419X	UGC Care Listed Journal	
	To Study The Recruitment & Selection Practices Followed By HCL Technologies	March 2022	Kanpur Philosophers Vol-IX, Issue I, No 16, PP-238-246 , ISSN-2348-8301	UGC Care Listed Journal	
	Analysis of Human Resource Management Practices impact on Employee Performance of Large Scale Industries of Nasik	February 2022	“Redefining Business Management Post COVID: Technology and Economic Challenges”	National, Conference Proceeding	
	The Impact on Work-Life Balance And Employee Performance of	January 2022	Shodhsamhita, Journal of Fundamental & Comparative Research , PP-115-126	UGC Care Listed Journal	

		Working from Home (WFH) During The Covid-19 Pandemic with special reference to IT Professionals		ISSN No 2277-7067, UGC Care Listed Journal		
		A Critical Analysis of Compensation Management's Impact on Employee Retention of Large scale industries in Nasik "	July 2021	Vidyabharati International Interdisciplinary Research Journal, ISSN 2319-4979	International	
		HRM: Managing The Organization	2022	HRM: Managing The Organization, AGPH Books (Academic Guru Publishing House) Bhopal, M.P. India, ISBN 978-93-94339-18-7	National	
		Measures Of Labour Welfare Effectiveness– A Study With Reference To Manufacturing Industries	March 2022	Research Approaches In Multidisciplinary Subjects, Red'shine Publication Pvt. Ltd. In Association With, Red'mac International Press & Media. Inc India Sweden Uk, Volume – 3, Page No 39-45,Isbn 978-93-94727-11-3	International	
		Study Of Leadership Styles And Its Impact On Various Business Functions In Select In	March 2022	Research Approaches In Multidisciplinary Subjects, Red'shine Publication Pvt. Ltd. In Association	International	

		Pune Region		With, Red'mac International Press & Media. Inc India Sweden Uk, Volume – 3, page No 46-51,ISBN 978-93-94727-11-3		
		A Study On The Effect Of Work Environment Stressors On Employees Job Performance	2022	A Handbook On Commerce & Management : Applications, Concepts & Technologies, Academic Guru Publishing House, (AGPH), pg 16-23, ISBN: 978-81-953278-6-7	National	
		An Investigation into the effects of Leadership Methods on Organizational Culture, Commitment and Motivation with reference to the Service Industry in Nasik	29 – 30 March 2022	Transforming Challenges in Business Opportunities	UGC Care Listed Journal	
		Impact of Information Technology Intervention on Customer's Satisfaction: An Insight from Private Banks in Nasik City	29 – 30 March 2022	Transforming Challenges in Business Opportunities	UGC Care Listed Journal	
		Impact of Career Breaks on Career Development of Married	29 – 30 March	Transforming Challenges in Business Opportunities	UGC Care Listed Journal	

		working women with special reference to Educational Institute in Nasik District	2022			
		A Critical Analysis of Compensation Management's Impact on Employee Retention of Large scale industries in Nasik " is accepted for presentation in ICETET-2021 conference on 7th - 8th July 2021	07th - 08th July 2021	Virtual International Conference on emerging trends in engineering and technology(ICETET-2021)	Web of Science	
		Analysis of Human Resource Management Practices impact on Employee Performance of Large Scale Industries of Nashik	February, 2022,	Two Days National Conference on "Redefining Business Management Post COVID: Technology and Economic Challenges"	NA	
		Identifying the Determinants and their Effect on Employee Engagement in the it Sector, Pune	April 2022	Fostering Resilient Business Ecosystems and Economic Growth: Towards the Next Normal	NA	
4	Dr. Hemant Wanjare	Academic Governance : Standards and Ethics in Social System	June 2022	International Journal of Creative research Thoughts, Volume 10, Issue 6, ISSN 2320-2882	International	

		The Rise of Financial Technology And Its Implications On The Financial Services Industry	May 2022	Juni Khyat Journal, Volume 12, Issue V No-4, PP-176-188,, Impact Factor-6.625, ISSN NO: 2278-4632	UGC Care Listed Journal	Yes
		A Prominent Modern Digital Platform in Financial Market: Mobile Applications	May-2022	Atishay Kalit, Vol. 9, Page 25-33, 2277-419X	UGC Care Listed Journal	
		Gender-Specific: Parents' Perception Of Virtual Learning Of Students	June 2022	International Journal of Creative research Thoughts, Volume 10, Issue 6,ISSN 2320-2882	International	
		A Comparative Study between the Traditional Banking and Digital Banking system in India	March 2022	Kanpur Philosophers Vol-IX, Issue I, No 16, PP-114-124, ISSN-2348-8301	UGC Care Listed Journal	
		MEsures of Labour effectiveness - a study with reference to Manufacturing industry	March 2022	Research Approaches in multidisciplinary research , Red Shine Publication India, ISBN 978-93-94727-11-3	National	
		Study of various leadership styles and its impact on various	March 2022	Research Approaches in multidisciplinary research , Red Shine	National	

		functions in select in pune region		Publication India, ISSN 978-93-94727-11-3		
		Outline Of Green Marketing Practices In Indian Banking Sector	August 2021	Marketing In 2021, Archers & Elevators Publishing House,ISSN 978-81-946245-1-6	National	
5	Dr.Harshada Aurangabadkar	Overview of OBE in Education System	April 2022	Two Days National Conference on “Raising the Bar of Quality through Accreditation	National Conference Proceedings	Yes
		Emerging Trends in Banking & Finance	August 2021	Editor, Archers & Elevators Publishing House, ISBN-978-93-90996-49-0, Bangalore	Book	
		Identifying VCUA Factors in a Pandemic ERA-A Framework Focused on Higher Education In India	July 2021	Turkish Online Journal of Qualitative Inquiry (TOJQI),Volume 12 Issue 3,PP-3973-3990 July 2021, E- ISSN 1309-6591	Scopus Journal	
6	Mr.Prabodhan Patil	Impact of Information Technology Intervention on Customers satisfaction: An Insight from Private Banks in Nashik City	June 2022	Atishay Kalit,Vol 9, Issue 15, Page no 47-55, ISSN 2277-419X,	UGC Care Listed Journal	Yes
		<i>An Empirical Study of Foreign Direct Investment (FDI): A Pathway towards Investment</i>	May 2022	Shodhsamhita, Journal of Fundamental & Comparative Research , PP-179- ISSN No 2277-7067, UGC Care Listed Journal	UGC Care Listed Journal	

			April 2022	Juni Khyat Journal, Volume 12, Issue VI No-3, PP-93-105, Impact Factor-6.625, ISSN NO: 2278-4632,	UGC Care Listed Journal	
		A critical Analysis of Covid -19 Pandemic & Indian Banking System	December – January 2022	Sodhasamitha, Journal of Fundamental & Comparative Research, Vol VIII, Issue 2(I), Page No 108-112, ISSN 227-7067	UGC Care Listed Journal	
		A Study On Investment Pattern Of Different Class People Across Different Asset Class	April 2022	Contemporary Research In Commerce & Management, Red'shine Publication Pvt. Ltd., Vol 2, Page No 239-246, ISBN 978-93-93239-32-7	Book Chapter	
		Impact of Covid-19 on Indian Economy and ways to reboot the economy	January -22	Emerging Trends in Commerce & Management, Volume-2, Red'shine Publication Pvt. Ltd Page No 422-437, January 2022, ISBN 978-93-93239-35-8	Book Chapter	
		A Journey Of Banking Regime Of Indian Government: From Traditional To Electronic Banking	August 2021	Emerging Trends in Banking & Finance, Editor, Archers & Elevators Publishing House, PP-125-133, ISBN-	Book Chapter	

				978-93-90996-49-0, Bangalore		
7	Mrs.Manisha Pagar	Impact Of Information Technology Intervention On Customers Satisfaction: An Insight From Private Banks In Nashik City	June 2022	Atishay Kalit- National, Page: 47-55, Vol-9, ISSN 2277-419X,	UGC Care Listed Journal	Yes
		An Empirical Study of Consumers Attitude & Purchase Intentions with Special reference to Organic Food Products	May 2022	Juni Khyat Journal, Volume 12, Issue V No-4, PP-115-128,, Impact Factor-6.625, ISSN NO: 2278-4632,	UGC Care Listed Journal	
		NEP 2020: A Critical Analysis: Problems, Approaches, Challenges, Opportunities, and Criticism	April 2022	Shodhsamhita, Journal of Fundamental & Comparative Research , PP-231-233- ISSN No 2277-7067,	UGC Care Listed Journal	
		Agriculture And Allied Sectors Entrepreneurial Opportunities In India	January 2022	Emerging Trends In Commerce & Management, Red 'shine publication Pvt. Ltd, Volume-2, Page No 405-421, ISBN- 978-93-93239-35-8	Book Chapter	
		Impact Of Covid-19 On Indian Economy And Ways To Reboot	January 2022	Emerging Trends In Commerce & Management, red'shine publication	Book Chapter	

		The Economy		pvt. Ltd ,Volume-2, page No 422-437,ISBN- 978-93-93239-35-8		
		Study Of Leadership Styles And Its Impact On Various Business Functions In Select In Pune Region	May 2022	Research Approaches In Multidisciplinary Subjects Volume-3 , Page No 46-51, 978-ISBN 93-94727-11-3	Book Chapter	