

## **Action Taken Report (AY 2020-21)**

### **For The Academic Audit (AY 2019-20)**

#### **Observation by Academic Audit Experts and Action Taken:**

1. Industrial Interaction need to be improved by way of increased guest lectures on current trends and Industrial Visits.

**Action Taken:** Expert /Guest Talks were organized on various topics

- i. "Guest Lecture on Corporate Expectations Mr.CA Kunal Dhoke (Senior Manager–Accounts & Finance), VIP Industries Limited as on 9/4/2021
- ii. Webinar on How to Leverage LinkedIn” by Mr Ajinkya Chopade ( Entrepreneur, International Author & Educator )as on 6/4/2021
- iii. Webinar on ABC stock Market, Dr. Esha Jain (President Institution, Innovation Project, North CAP University, Gurgaon) as on 6/3/2021
- iv. Alumni Talk/ Connect Session with Junior regarding choosing Specialization, career and growth prospects by 1.Mr Jaison Goveia (Human Resources Specialist at Ansell) 2.Mr Udyan Tokkekar (Practically Learning App, Sales Manager) 3.Miss Ojaswitha Akhegaonkar (Nomura Holdings-Sr. Research Analyst)HDFC Mutual Fund, Nashik as on 5/29/2021
- v. Webinar on, "Campus to Corporate"by 1.Indrajit Sonawane(freelancer and career guidance counsellor) 2.Ms. Nagma Shaikh(TPO, Sandip University) 3.Mr. Vivek Patil(TPO, Sandip Foundation)as on 5/12/2021
- vi. Guest Lecture on “Techniques to Crack Interview and Expectations of HR in Interview” “by Ms Suma Poudwal, Business HR Leader, Animal Nutrion & Health South Asia at Cargill , Bangalore as on 2/25/2021
- vii. “Guest Lecture on Attitude and Skill Development ” by Prof. Ashoo Gupta Khan as on 2/24/2021
- viii. Expert Talk on “The Future of Business: A new Way forward” by Dr. Sathis kumar as on 2/23/2021
- ix. Expert Talk on Introduction to Commodity Derivative Market by Mr. Neeraj Shukla, Sr. Economist Market Intelligence NCDEX 2.Ram Gopal Yadav, Dy.Manager(KM) NICR as on 10/27/2020

- x. Expert talk on "Digital Marketing Strategies for 10X growth by Mr. Sachin Parekh, Director LSDB , Ex- AGM ,Mylan laboratories Ltd as on 10/12/2020
- xi. Expert talk on "Campus to Corporate by Dr Medha Shykhedkar ( Career Academy, Nasik) as on 10/12/2020

2. Co-curricular activities need to be maintained and students should be motivated to actively participate in it.

**Action Taken:**

Sr. No	Particulars	Date-Month-Year	Resource person with designation
1	Use of EXCEL for SIP Report	Nov. 2020	Dr Tushar Salve
2	First leap toward a successful career	27 th oct 2020 to 29th oct 2020	All Faculties
3	Sandip Choupal	23rd September 2020	Dr Hemant Wanjare & All Students
4	How to prepare PowerPoint presentation for SIP	7th Sept 2020	Dr Tushar Salve
5	Sandip Choupal	26th August 2020	Dr Hemant Wanjare & All Students
6	Sandip Choupal	26th August 2020	Dr Hemant Wanjare & All Students
7	How to prepare your Dissertation	15 th July 2020	Dr Tushar Salve & Dr Hemant Wanjare
8	How to overcome the challenges in SIP	6 th July 2020	Dr Tushar Salve
9	Sandip Choupal	15th July 2020	Dr Hemant Wanjare & All Students
10	Sandip Choupal	24th June 2020	Dr Hemant Wanjare & All Students
11	SIP viva Dos and Don't	8th June 2020	Dr Tushar Salve & Dr Hemant Wanjare



3. Faculty Members should be encouraged to attend various seminars, conferences and FDPs. Faculty members should be motivated to write and publish research work.

**Action Taken:**

- i. Prof.(Dr.) Rakesh Patil Emerging Trends In Banking Industry -An Insight From Its Opportunities & Challenges Emerging Trends in Banking & Finance, Archers & Elevators Publishing House, PP-29-36, ISSN-978-93-90996-49-0, Bangalore
- ii. Prof.(Dr.) Rakesh Patil Function of Human Resource Management in Private Hospitals Study of Yeola Region JuniKhyat Journal, Volume 11, Issue 01 No-1, PP-01-06,, Impact Factor-6.625, ISSN NO: 2278-4632,
- iii. Prof.(Dr.) Rakesh Patil Analytical Study to Assess Change of Attitude Towards Acceptance of NABH Guidelines : An Intra Institutional Experience JuniKhyat Journal, Volume 10, Issue XII No-2, PP-154-157 Impact Factor-6.625,ISSN NO: 2278-4632,
- iv. Dr TusharSavale An Empirical Study on Investor Behaviour Toward Equity Investment With Special Reference to Nashik In Journal of Shanghai Jiaotong University, Volume 17, Issue 3, PP-144-150,Impact Factor 6.2, ISSN: 1007-1172,March - 2021
- v. Dr TusharSavale Innovative Teaching Methods in Management In Journal of Shanghai Jiaotong University, Volume 17, Issue 3,PP-97-105,Impact Factor 6.2, ISSN: 1007-1172,March - 2021
- vi. Dr TusharSavale Analyze the impact of organized retail malls on grocery Stores with special reference to select FMCG Products in Nashik Cities In Journal of Shanghai Jiaotong University, Volume 17, Issue 3, ISSN: 1007-1172,March - 2021
- vii. Dr TusharSavale Promotional Offers and its impact on the Customer's repurchase behavior at organized retail stores Journal of Interdisciplinary Cycle Research, Volume XII, Issue X, PP-1468-1477,Impact Factor-6.2,ISSN NO: 0022-1945
- viii. I Dr TusharSavale nvestigation of Emotional Intelligence among the employees of Service Sector Sambodhi , Volume 43 No. 03, Issue XVI, PP-72-75,Impact Factor-5.8,ISSN NO: 2249-6661
- ix. Dr TusharSavale A Study of New Paradigm of Interest Rates & Its Impact on Banking Institution & Its Stakeholder: A Look at The Indian Story A Paradigm Shift



In Indian Industry Book Chapter, ESN Publication, First Edition 2020, PP-110-120, Impact Factor-6.625, ISBN NO: 978-81-

- x. Dr. Hemant Wanjare A Review on Financial sources used as Seed Capital by women Entrepreneurs JuniKhyat Journal, Impact Factor-6.625, ISSN NO: 2278-4632, March -2021
- xi. Dr. Hemant Wanjare Vertical Farming A Viable Alternative To Traditional Farming JuniKhyat Journal, Volume 10, Issue XII No-2, PP-150-153, Impact Factor-6.625, ISSN NO: 2278-4632,
- xii. Dr. Harshada Aurangabadkar Outline Of Green Marketing Practices In Indian Banking Sector Marketing In 2021, Archers & Elevators Publishing House, PP-22-27, ISBN: 978-81-946245-1-6, Bangalore
- xiii. Dr. Harshada Aurangabadkar An overview of Black Swan Events in Indian Stock Market In Journal of Shanghai Jiaotong University, Volume 17, Issue 3, PP-117-126, Impact Factor 6.2, ISSN: 1007-1172, March - 2021
- xiv. Dr. Harshada Aurangabadkar An Outline of Preferred Investment Avenues in India National Level Workshop (SVIMS)
- xv. Dr. Harshada Aurangabadkar An Empirical Study of Impact of Black Swan Event on Individual Investors in Securities Market Muktsabd Journal, ISSN NO : 2347-3150, Volume X, Issue I, JANUARY/2021, 895-902
- xvi. Mrs. Sarika Patil A Study On Sustainable Work Environment Practices For Stress Reduction And Enhancing Job Performance CNR's International Journal Of Social & Scientific Research, India VOL: 50 Vol.06 Issue (I) Page no. 39-49
- xvii. Mrs. Sarika Patil Impact of Performance Appraisal on Growth Opportunities and Development Chances of Educating Staff of Private University In Pensee Journal Vol: 50 Issue 12 Page No. 935-944 ISSN No: 0031-4773
- xviii. Mr. Prabodhan Patil Study Of Impact Of Social Media Marketing On Growth Of Financial Services With Special Reference To Mutual Industry Marketing In 2021, Archers & Elevators Publishing House, PP-136-147, ISBN: 978-81-946245-1-6, Bangalore
- xix. Mr. Prabodhan Patil An Analytical Study of Digital & Cashless Banking: A Journey Towards a Cashless Society Business Finance-The changing Scenario , New Vision, pp-125-134, ISBN-978-81-949466-5-6

- xx. Mr.PrabodhanPatil An outline of E- Banking regime of Indian Government In Journal of Shanghai Jiaotong University, Volume 17, Issue 3, PP-106-116,Impact Factor 6.2, ISSN: 1007-1172,March - 2021
- xxi. Mr.PrabodhanPatil Outcome Based Education in Management: A Key to Excellence CnR's International Journal of Social & Scientific Research, India (SJIF: 6.11), Vol.06 Issue (II) March 2021 ISSN: 2454-3187
- xxii. Mr.PrabodhanPatil Model: An Additional Approach To Health Care JuniKhyat Journal, Vol-11 Issue-01 No.01 January 2021, PP-177-180, Impact Factor-6.625, ISSN NO: 2278-4632,
- xxiii. Mr.PrabodhanPatil An Industry Analysis Using Camel Model for Banking Sector: A Bird Eye View on Indian Banking JuniKhyat Journal, Volume 10, Issue XII No-2, PP-133-138, Impact Factor-6.625, ISSN NO: 2278-4632,
- xxiv. Mr.PrabodhanPatil India's International Trade among SAARC Nations JuniKhyat Journal, Vol-10 Issues-9, PP-162-170, September 2020 ISSN NO: 2278-4632,
- xxv. Mr.PrabodhanPatil An Overview of Impact of Technology Application in Banking Industry CLIO: An Annual Interdisciplinary Journal of History, Special Issue: Interdisciplinary Research in Commerce, IT & Social Sciences Vol-6, No.-14, PP-147-150 ISSN: 0976-075X, June (2020
- xxvi. Mrs.ManishaPagar The Role And Relevance Of Social Media Marketing In Indian Banking Sector Marketing In 2021, Archers & Elevators Publishing House,PP-148-161, ISBN: 978-81-946245-1-6, Bangalore
- xxvii. Mrs.ManishaPagar Tax Saving Strategies Among Salaried Individual JuniKhyat Journal, Volume 10, Issue XII No-2, PP-158-163, Impact Factor-6.625,ISSN NO: 2278-4632,
- xxviii. Mrs.ManishaPagar An Analytical Study on Rural Consumer Buying Behaviour toward Online Shopping With Special Reference to Nasik District In Journal of Shanghai Jiaotong University, Volume 17, Issue 3, PP-85-97,Impact Factor 6.2, ISSN: 1007-1172,March - 2021

4. Industrial Visits to be organized to have good interaction of students with Industry.

**Action Taken:**

Due to the COVID-19 Pandemic restriction industrial visits was not organized.



5. Value Added Program needs to be organized.

**Action Taken:**

Sr. No	Particulars	Date-Month-Year	Resource person with designation
1	VAP on Introduction to securities market: sponsored by SEBI- IPEF	2nd March 2021	Er. Amit Gupta General Manager, Investor awareness division, Office of Investor Assistance and education. SEBI

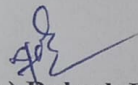
6. Tutor mentor system has to be continued like it is followed in the Academic year 2019-20

7. Students Feedback about academics and infrastructure observed satisfactory. It has to be maintained and improved in future

8. Memorandum of Association needs to be increased to have good connection with Industry

**Action Taken:**

Sr. No	Association	Date-Month-Year
1	London School of Digital Business Limited	11/5/2020
2	Ureka Education Group ,Data Science & Analytics Club	10/13/2020

  
**Prof.(Dr.) Rakesh Patil**  
**Head**  
**Department of Management Studies,**  
**SITRC, Nashik**

