

## Sandip Foundation's Sandip Institute of Technology & Research Centre, Nashik Department of Management Studies Academic Year 2022-23

Name of the Event :- Industrial Visit

Name of Industry : - TDK India Pvt.Ltd.

E-22/25, Satpur MIDC, Nashik - 422007,

(Manufacturers of AC, DC Film Capacitors & Power Capacitors)

**Day & Date** : - Friday (13<sup>th</sup> January, 2023,)

**Objective** : - To know various Operations, Marketing & HR policies followed at TDK India Pvt.LTd.

Industry Person :- Mr. Yogesh Sathe (General Manager) &

Mr Manish Bhoraskar (Chief Manager – HR) Mr. Vaibhav Akhare (Asst. Manager – HR)

**Coordinators** 

**Shirsat** 

:- Dr. Sarika Patil, Dr. Hemant Wanjare, Prof.Manisha Pagar & CMA Rajendra

## About The Visit: -

Department of Management Studies organized an Industrial Visit for MBA I & II students on 13<sup>th</sup> January 2023 at TDK India Pvt. Ltd. The main purpose to organize this visit was to make the student aware about the actual working of Industry. Students were Guided by Mr. Yogesh Sathe (General Manager). Mr. Vaibhav Akhare (Asst.Manager – HR) & Ms. Sunita (TPM –Head). Initial Discussion they focused on History of Organisation, Various Products and application of the products, Expansion plans of Industry. They further explained the manufacturing process of AC, DC Film capacitors and Power Capacitors. They also make students aware of various Operations, Departments and application of TPM, Marketing & HR policies followed in their Industry. They also told about the various facilities provided for the employees.

It was quite a learning experience for the both MBA I & II students

## Outcome: -

- 1. Students came to know about the hierarchy followed at TDK India Pvt.LTd. and also various Operations & departments.
- 2. Students Learnt about various Products, Manufacturing Processes, Marketing & HR policies followed at TDK India Pvt.Ltd.











