



**Sandip Foundation's  
Sandip Institute of Technology & Research Centre, Nashik  
Department of Management Studies  
Academic Year 2022-23**

**Guest/Expert Talk Lecture on “Unlocking the Power of CHAT GPT practical applications for Business applications”**

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**Event Title: Guest/Expert Talk Lecture on “Unlocking the Power of CHAT GPT practical Applications for Business applications”**

***Date: 18<sup>th</sup> January 2023***

***Conduction Duration: 2Hours***

***Venue: Mechanical Seminar Hall***

***Resource Person: 1)Mr Ajinkya Chopade (Renowned Educator, Entrepreneur)***

***Coordinator: Prof PrabodhanPatil***

***Objective:***

- 1. To introduce Student to CHAT GPT and give hands onn training on it***
- 2. To make students aware about usage of CHAT GPT in practical applications for Business applications***

***About The Program:*** On a recent date, the Sandip Foundation, Department of Management Studies, had the privilege of hosting a guest lecture by Mr. Ajinkya Chopade, a renowned entrepreneur, educator and international writer. The topic of the lecture was "Unlocking the Power of CHAT GPT: Practical Applications for Business Applications."Mr. Chopade began by introducing the audience to the concept of CHAT GPT, a large language model developed by OpenAI, and its capabilities in natural language processing. He discussed the various business applications of CHAT GPT, such as customer service, content creation, and data analysis.He shared examples of how companies have successfully implemented CHAT GPT in their businesses, and highlighted the potential for increased efficiency and cost savings. He also stressed on the importance of ethical considerations when using CHAT GPT and the need for proper data management and security.The students were highly engaged throughout the lecture and had many questions for Mr. Chopade. He was able to provide valuable insights and practical examples for the students to understand the potential of CHAT GPT in the business world. Overall, the lecture was

informative and provided a great opportunity for the students to learn about the latest advancements in technology and its applications in the business world.

***Outcome:***

- 1. Students came to know about CHAT GPT and got hands on training how to use it***
- 2. Students came to know about how to use CHAT GPT practically for Business applications***

**Photographs:**







