

Faculty Name: Dr. Tushar K. Savale

Designation: Associate Professor

Mail ID: tushar.savale@sitrc.org

**BIO**

Dr. Tushar K. Savale is an Associate Professor in the Department of Management Studies of SITRC, Nasik, India. He got his Masters and PhD. in Marketing Management. His research interest is in Retail Management and Consumer Behaviour. This includes knowledge graphs and its applications. His research has been disseminated in several internationally reputed journals and conferences. He has supervised many masters' students.

Qualification:

1. BE (Computer Engineering)
2. M.M.S. (Master of Management Studies)
3. Ph.D. (Marketing Management)

Paper Publications details:

1. International Journal: 18
2. International Conference: 7
3. Book Chapter: 8

Experience:

1. Teaching experience : 13
2. Research experience : 0

Subjects:

1. Business Research Methods
2. Decision Science, MS-Excel
3. Consumer Behaviour
4. Retail Management
5. Marketing Strategy
6. Marketing of Financial Services