

**Faculty Name: Mrs. Manisha Chandrakant Pagar**

Designation: Assistant Professor

Mail ID:manisha.pagar@sitrc.org

**BIO**

Mrs. Manisha Chandrakant Pagar is an Assistant Professor in the Management Studies department of SITRC, Nasik, India. She got her Masters in Management with finance specialization and pursuing PhD. in Organization Management.

**Qualification:**

1. B. Tech. (Agricultural Engineering)
2. MBA(Finance)
3. PhD (pursuing)

**Paper Publications details:**

1. International Journal: **04**
2. International Conference: **02**
3. Book Chapter: **05**

**Experience:**

1. Teaching experience : 5 years
2. Research experience : Nil

**Subjects:**

1. Digital Business
2. Personal Financial Planning
3. Direct Taxation

4. Current Trends & Cases in Finance
5. Consumer Behaviour
6. Retail Management
7. Marketing Strategy
8. Marketing of Financial Services