

## Sandip Foundation's Sandip Institute of Technology & Research Centre, Nashik Department of Management Studies Academic Year 2020-21 Report on Value Added Program

*Event Title: - Value Added Program "Introduction to Securities Market, IPOs and Mutual Funds"* 

Date: - 02<sup>nd</sup> March to 10<sup>th</sup> March 2021

**Conduction Duration: 1 Week** 

Venue: Online - Webex

Resource Person: Mr. Amit Gupta, SEBI Empaneled Securities Markets Trainer, NISM Empaneled CPE Trainer(for MFD, RRA, ED)

Coordinator: Dr Harshada Aurangabadkar

**Objective:** 

1. To study Securities Market, IPOs and Mutual Funds.

2. To understand the various investment avenues available for investing.

## About The Program:

Department of Management Studies had organized one week Value Added Program on "Introduction to Securities Market, IPOs and Mutual Funds" for MBA students. The session was conducted by Mr. Amit Gupta, SEBI Empaneled Securities Markets Trainer, NISM Empaneled CPE Trainer(for MFD, RRA, ED)

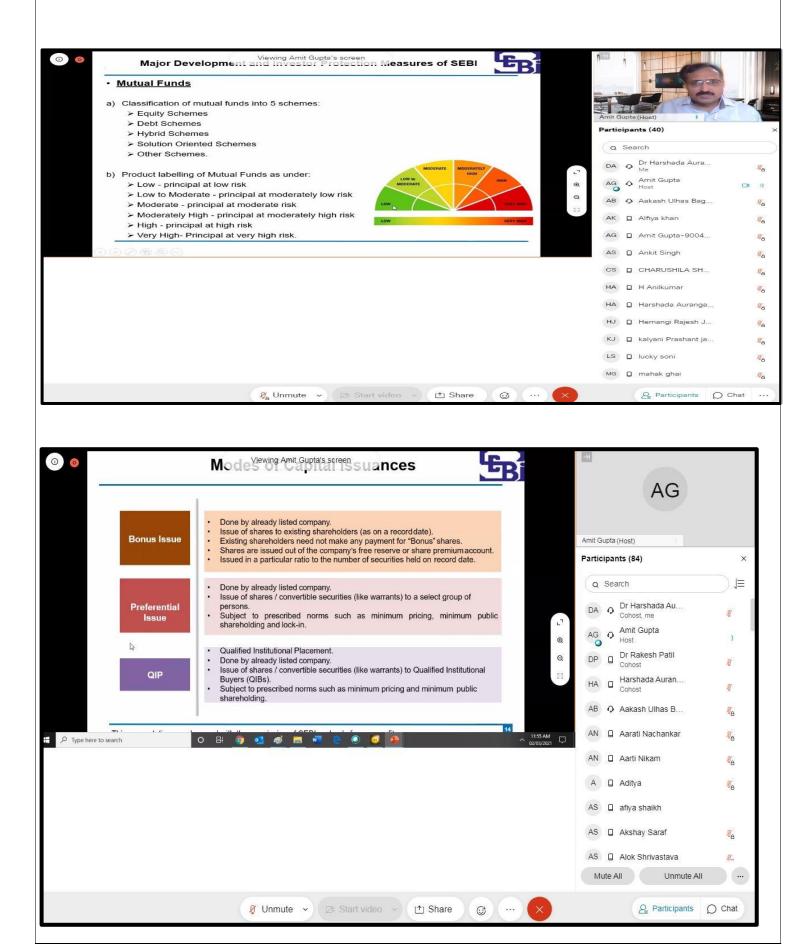
The online session began with introduction of Financial Management and what is financial planning, he explained the definition of Financial Planning, as the process of estimating the capital required and determining its competition. He further added that financial planning is the process of framing the financial policies in relation to procurement, investment and administration of funds of an enterprise. The speaker also spotlighted the importance of financial planning and why one has to do financial planning. It provides adequate funds to be ensured fir future. Financial planning also helps in ensuring a reasonable balance between outflow and inflow of funds so that the stability is maintained. Financial planning reduces the uncertainties with regards to changing markets trends which can be faced easily through enough funds.

The speaker further explained the different avenues available for the investment such as PPF, Bank FD's, Mutual Funds, Stock Markets, Insurance and etc. And further he explained in detailed about the equity market. He focused on stock markets in dept and how it plays an important role in maintaining a healthy portfolio. The speaker flashed light on the importance of investing, he also said that assessing the investment periodically is too a vital scenario for wealth creation.

## Outcome:

- 1. They shall be able to handle their money better when they start earning
- 2. They become more responsible savers and investors, hence responsible citizens too.
- 3. They shall be ready for the real-life situations and shall be able to take decisions more independently Achieving financial goals and financial freedom over a longer period.

## Photograph:



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