

# Sandip Institute of Technology & Research Centre, Nashik DEPARTMENT OF MANAGEMENT STUDIES (MBA)

# MONTHLY E-BULLETIN (ONLY FOR PRIVATE CIRCULATION) March/April-2021



## Vision & Mission of the Institute

#### Vision

• To be an acclaimed institution for learning and research.

#### Mission

- To impart in-depth technical knowledge.
- To create conducive environment for research, innovation and entrepreneurship.
- To instil social and cultural values.

### **Vision & Mission of the Department**

#### Vision

• To be a centre of distinction in management education contributing to the enhancement of learning and research.

#### Mission

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals entrepreneurs.

## **Program Education Objectives (PEOs)**

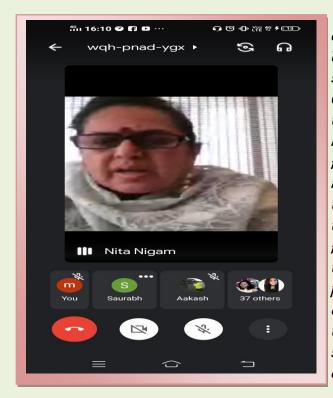
Sr. No.	Program Education Objectives (PEOs)
PEO1	To adapt themselves to the changing needs to the management profession by upgrading their skills and knowledge.
PEO2	To solve real world problems ethically, thereby enhance value to the society.
PEO3	To establish themselves as successful managers.
PEO4	To become employment providers.

# **Program Outcomes (POs)**

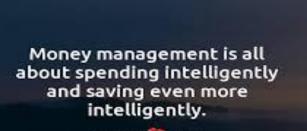
### After successful completion of MBA program students will have

Sr. No.	Program Outcomes (POs)
PO1	To Comprehend and apply the principles & knowledge of management.
PO2	To apply managerial tools & techniques to solve the business & Social problems.
PO3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO4	To effectively present & articulate ideas & views in globalized environment related to business world & society at large.
PO5	To unite & amalgamate under varied corporate hierarchical setting steer & lead themselves & others to achieve organizational goals.
PO6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socio- economic environment.
PO7	To recognize & grasp entrepreneurial opportunities for developing startups and expanding family businesses.
PO8	To apply management knowledge & acumen in dynamic business environment for sustainable growth.
PO9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies.
PO10	To approach business issues from global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

#### 1. Webinar on, "Communication skills and personality development"



Department of Management studies had conducted a webinar on, "Communication Skills and Personality Development" on 16<sup>th</sup> March 2021for MBA I and II year students. Speaker for the Webinar was Ms Neeta Nigam, Corporate Trainer Nashik. As we all know that in the today's highly competitive world our personality plays a major role in shaping our career. The resource person focused on importance of behaviour and attitude that makes person distinct. She guided the students about how to communicate with the outside world. She also guided the students on how to improve personal skills, how to face the interview. She also focused on various activities that improve awareness and identity, develop talent and build human capital and facilitate potential, employability, enhance quality of life and contribute to the realization of dreams and aspiration. The overall session was quite effective & hopes so we would see a change in personality of our students



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1 Hink rish management needs a new definition ...

Management Cartoons: Source (www.toonpool.com)



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