



SANDIP
FOUNDATION

**Sandip Institute of Technology
& Research Centre, Nashik**
DEPARTMENT OF MANAGEMENT STUDIES
(MBA)

MONTHLY E-BULLETIN

(ONLY FOR PRIVATE CIRCULATION)

May-2020

Vision & Mission of the Institute

Vision

- To be an acclaimed institution for learning and research.

Mission

- To impart in-depth technical knowledge.
- To create conducive environment for research, innovation and entrepreneurship.
- To instil social and cultural values.

Vision & Mission of the Department

Vision

- To be a centre of distinction in management education contributing to the enhancement of learning and research.

Mission

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals entrepreneurs.

Program Education Objectives (PEOs)

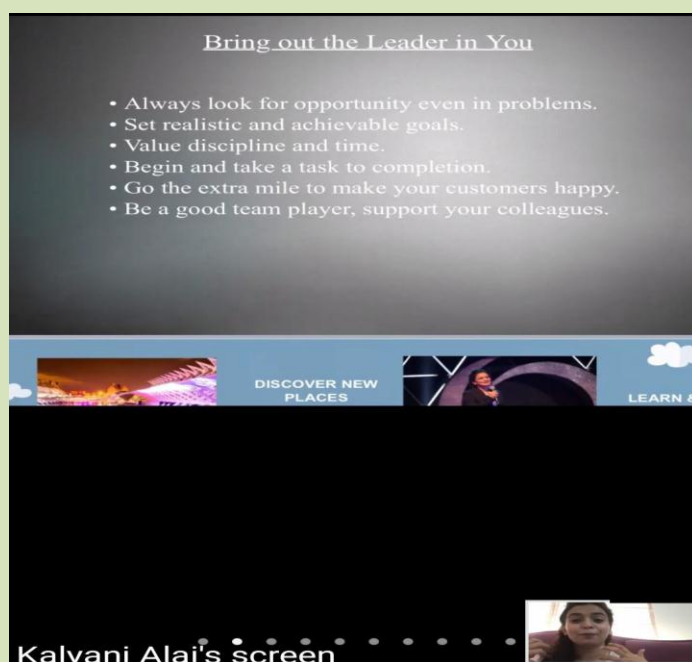
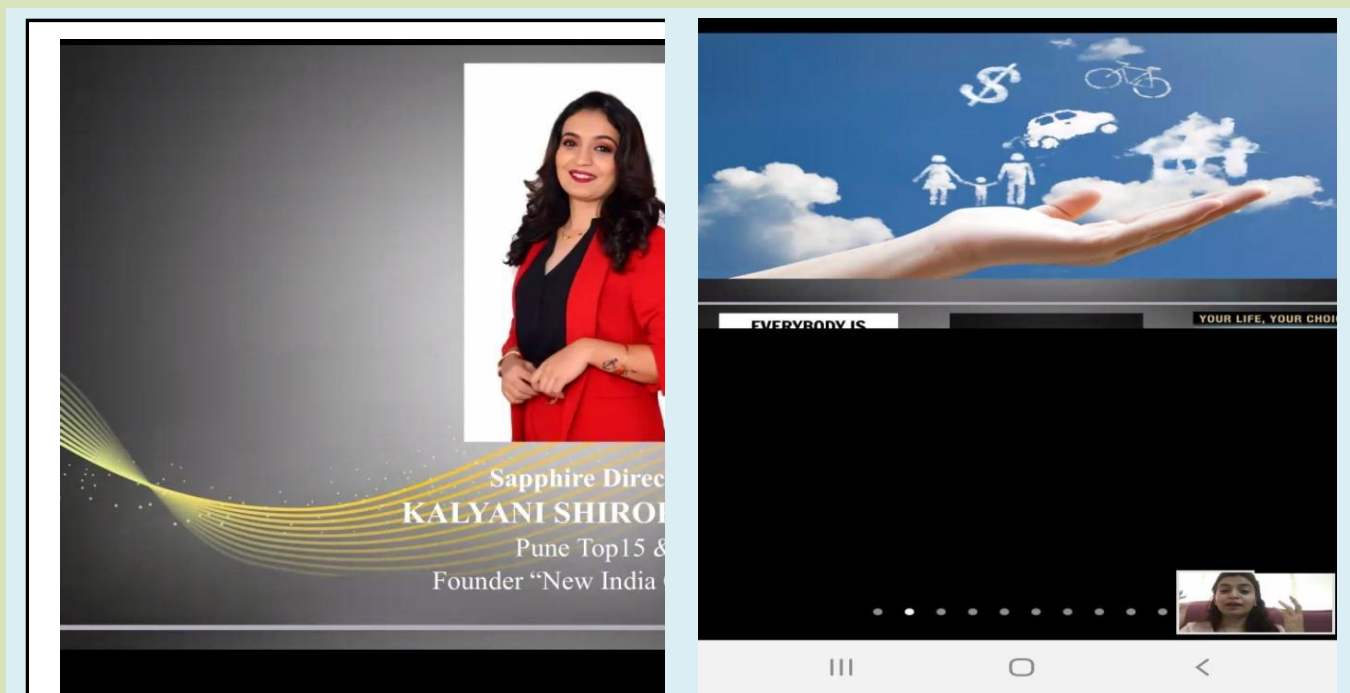
Sr. No.	Program Education Objectives (PEOs)
PEO1	To adapt themselves to the changing needs to the management profession by upgrading their skills and knowledge.
PEO2	To solve real world problems ethically, thereby enhance value to the society.
PEO3	To establish themselves as successful managers.
PEO4	To become employment providers.

Program Outcomes (POs)

After successful completion of MBA program students will have

Sr. No.	Program Outcomes (POs)
PO1	To Comprehend and apply the principles & knowledge of management.
PO2	To apply managerial tools & techniques to solve the business & Social problems.
PO3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO4	To effectively present & articulate ideas & views in globalized environment related to business world & society at large.
PO5	To unite & amalgamate under varied corporate hierarchical setting steer & lead themselves & others to achieve organizational goals.
PO6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socio-economic environment.
PO7	To recognize & grasp entrepreneurial opportunities for developing startups and expanding family businesses.
PO8	To apply management knowledge & acumen in dynamic business environment for sustainable growth.
PO9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies.
PO10	To approach business issues from global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

1. Webinar on Why Business & How to become a leader:



Department of Management Studies had organized Webinar on, “Why Business & How to become a leader” on 07th May 2020. The speaker for the same was Ms Kalyani Alai an alumni of 2013-15 batch. She currently works into one of the biggest network marketing company and at a good position. Kalyani in her session particularly pointed out the difference between Jobs and Business. One notice able thing she told is that in job we have restrictions and we cannot take our own decision and growth possibility are lesser were as in business we are our own decision maker and there is no limit for income. In the second half of the session she highlighted the important traits of a leader and how we must shape our personality in order to become a great leader, at the end question answer session was taken.

2. Guest Lecture on, “Future Jobs in India after Covid 19”



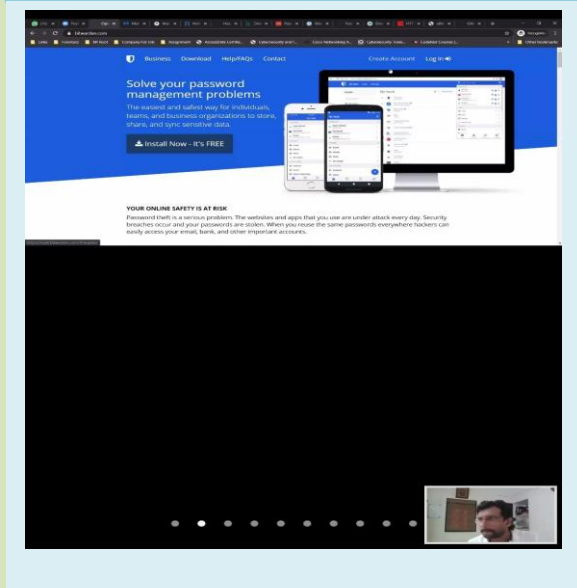
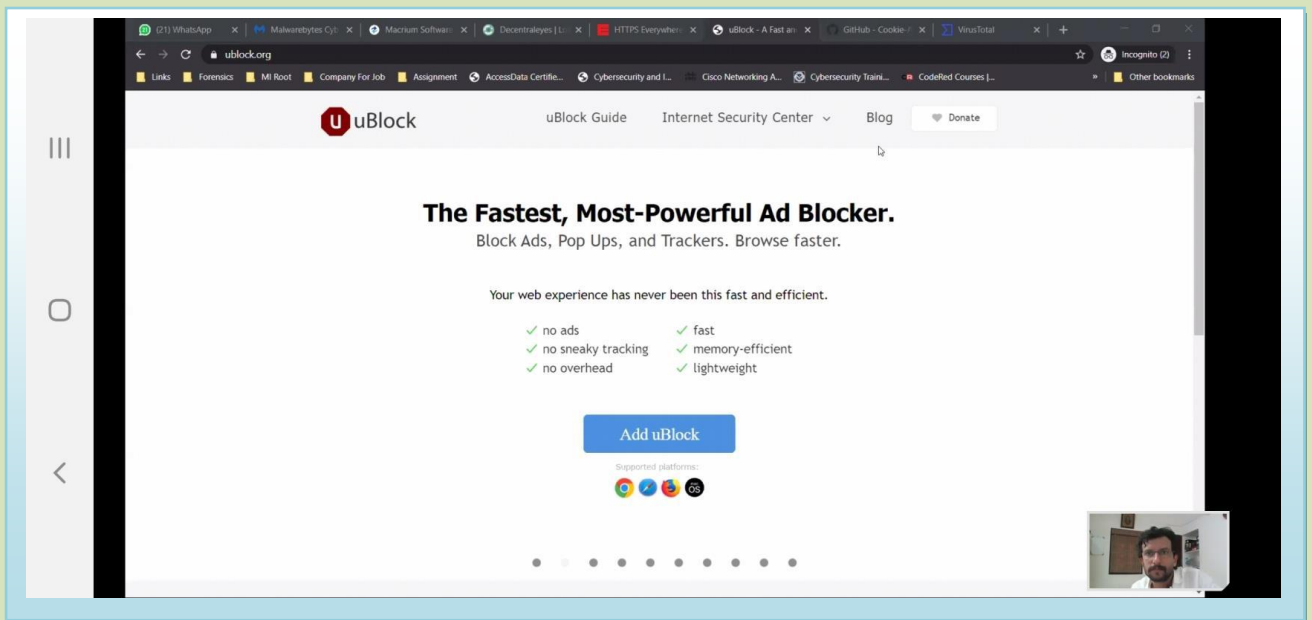
Department of Management Studies had organized Webinar on, “Future Jobs in India after Covid 19” on 07th May 2020. The session was conducted by Dr G. Sathis Kumar (Associate Professor, School of Management, Presidency University, Bangalore, and Karnataka). Well we could probably say that this was most relevant topic to have a webinar on the Job scenarios. Since the outbreak of Covid-19 everything has come to pin drop silence and stand still. And each and every one is worried about future be it a business man farmer manufacturer doctor or employee. Because once the lock down is lifted up the things won't be definitely the same as they were earlier so jobs are no excuse for this. Dr GSK in his session discussed the 10 trends we could find after Covid 19.



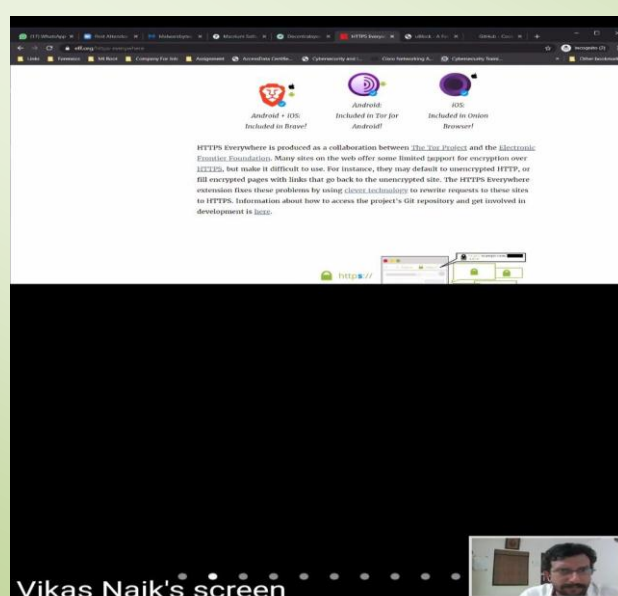
3. Do Check”



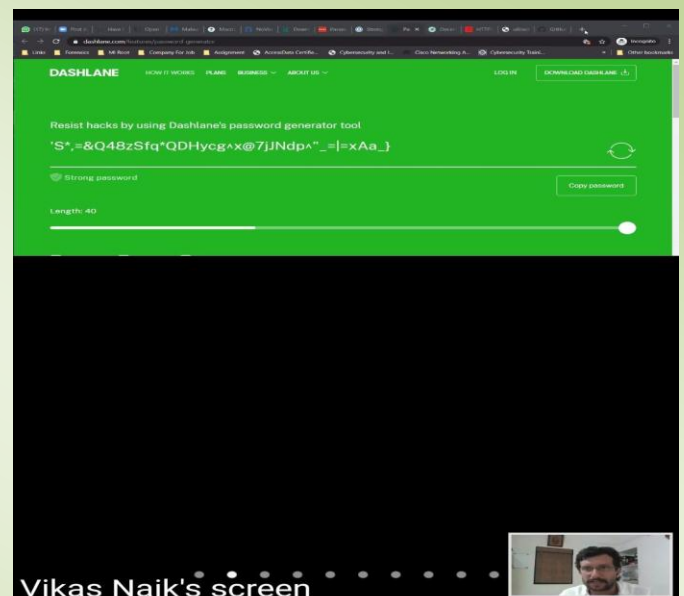
Department of Management Studies had organized Webinar on, “Personal Security Learn, Do Check” on Monday, 18th May 2020.. The session was conducted by Mr Vikas Naik (Security Consultant, Department of Law Enforcement, and Maharashtra). With development of Internet age it has definitely followed by the increase in number of cyber crime. And in this lock down period the number of cases of internet fraud or technically what we can say the cyber crime has increased. The guest speaker highlighted what are the various



Cybercrime and frauds taking place around such as hacking of personal data, banking frauds, website hacking and so on. He also guided on how these crime can be reduced or how can we become aware about all these and can safeguard ourselves from becoming the victim. He also said that nothing is safe when we use the internet or various other digital platforms. The speaker shared some websites where we can check whether personal data is safe or it is being hacked. He also shared few websites which we much browse so that the chance of our data being robbed and misused becomes minimal. The session was mostly interactive and participants asked various questions related to personal security and they were completely justified satisfactorily by the speaker



Vikas Naik's screen

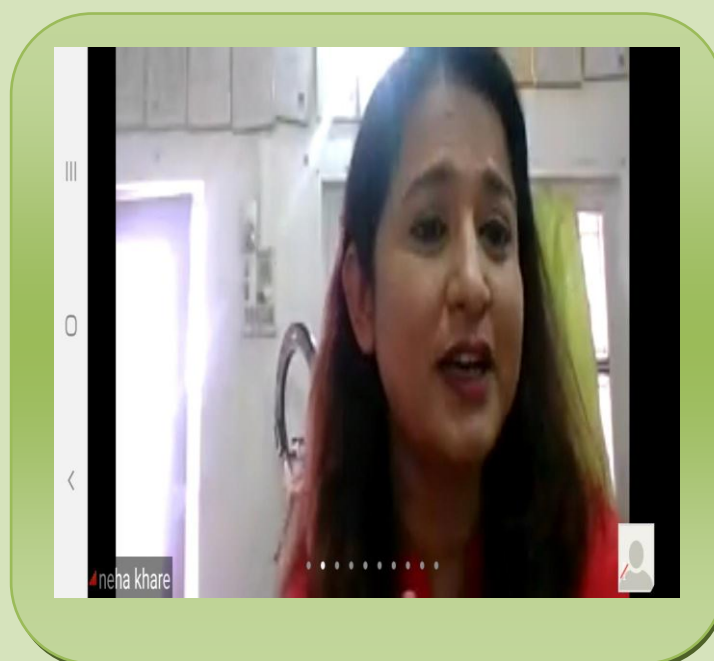
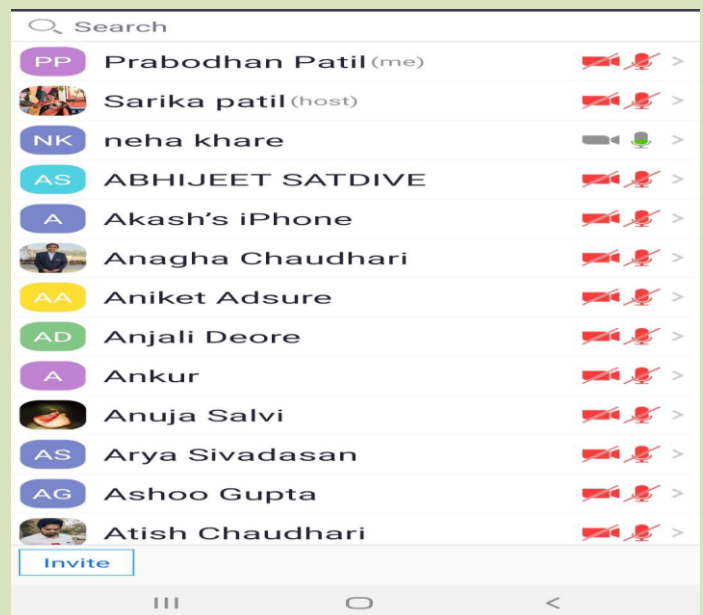
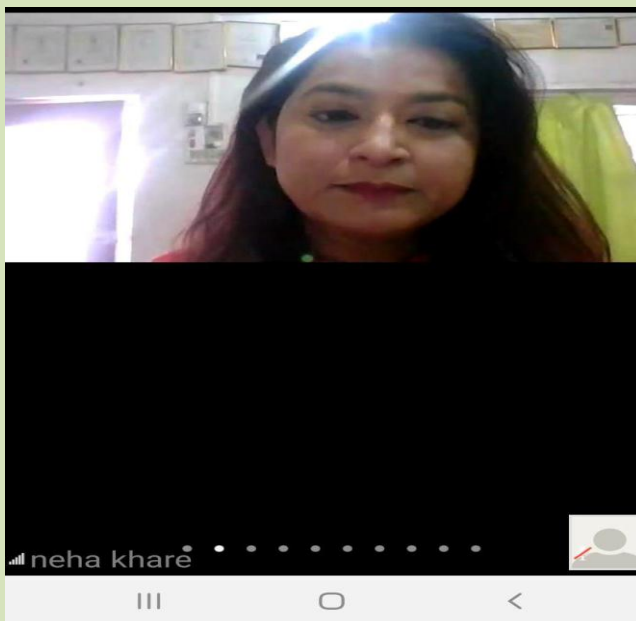


Vikas Naik's screen

4. Webinar on, “New Opportunities for Start Up in and after Lock Down” Department of Management

Studies had organized Webinar on, “New Opportunities for Start up in and after Lock Down” on 20th May 2020. Guest for this webinar was Ms Neha Khare (Creative Director at Mirror Skin and hair care Pvt Ltd). Well its being almost two months for lock down and the business activities have come to a halt. Most the people are working from home for those it is possible. There are many people who had lost their job or are on the verge of losing the job. Same case is with business they are capital problem, labour that how we should diversify our business and take steps accordingly. She briefed that many people have already entered into business which are

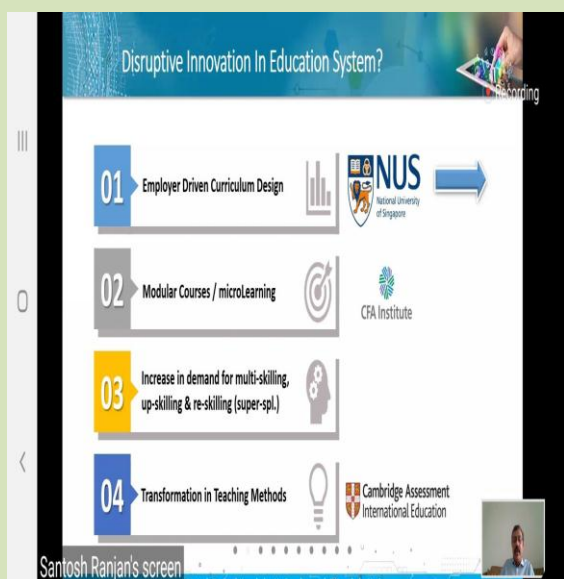
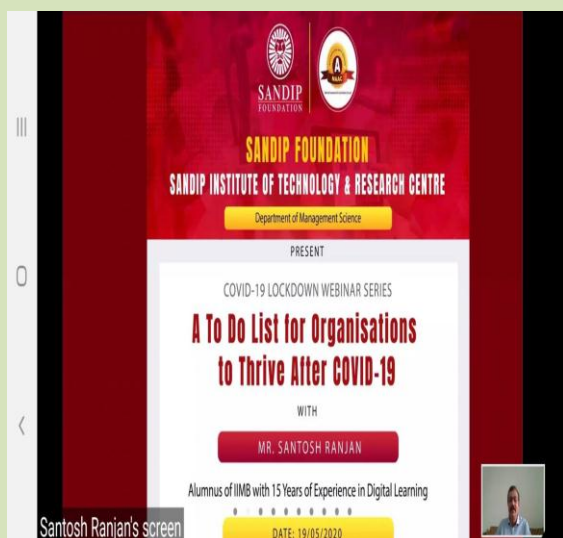
working in this situation such as ask manufacturing, sanitizer, agricultural product related business etc. How to come out of this situation and find a solution to bring the personal economy that means the economy of individual household on track was the main objective of the seminar. Ms Neha Khare guided the participants on the opportunities that are available for start up in and after lock down. She said we must identify the needs of the people first and then take the first step. She also spoke about her own case study how she became an entrepreneur. She gave example that how we should diversify our business and take steps accordingly.



5. Webinar on, “To do list for Organization to thrive after Covid 19”

Department of Management Studies had organized Webinar on, “Personal to do list for Organization to thrive after Covid 19” on, 19th May 2020. The session was conducted by Mr Santosh Ranjan (Alumnus IIMB) and holds a 15 years of experience in Digital Innovations & Learning. Looking at the positive side of covid-19 one thing is for sure the things may not be same as they were before. We could be seeing complete revolution in each and every sector be it Education, Manufacturing, IT etc. The Industries will be technologically driven and what should the organization do to accept this change was the topic for webinar. The speaker initially said that there are various learning pattern and it depends upon the age group that we fall in according to the speaker the

population can be divided into categories the Generation X,Y,Z and Boomers. He added we could see an Employer Driven Curriculum means curriculum will be in tuned with the industry requirements. Adding more to it he said we will be having Modular Courses. Most important point was there will be definitely Up Skilling and Re skilling. After Covid-19 the role of HR would be more crucial because he would need to find new ways of training as well appraising the employees so the employees will fit into the organization. Only those should be hired and retained whose objective is in tune with the organization.. Lastly the speaker addressed the question and answer of the participants.



HR New Normal: Post-COVID

1 Organisational Structure

2 Work From Home & Virtual Workforce

3 Change in HR Policies & Processes

4 Change in KRAs & KPI

5 People & Process Outcomes: More Measurable

6 Collaborative Team Work: Office & Virtual

7 More of Technical Training: Up skilling & Re-skilling

8

9

10

11

Santosh Ranjan's screen

STEVE JOBS QUOTES

**GREAT THINGS
IN BUSINESS ARE
NEVER DONE BY
ONE PERSON,
THEY'RE DONE BY
A TEAM OF PEOPLE.**



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