

MONTHLY E-BULLETIN
(ONLY FOR PRIVATE CIRCULATION)
June-July 2021



**Sandip Institute of Technology
& Research Centre, Nashik**
DEPARTMENT OF MANAGEMENT STUDIES
(MBA)

Vision & Mission of the Institute

Vision

- To be an acclaimed institution for learning and research.

Mission

- To impart in-depth technical knowledge.
- To create conducive environment for research, innovation and entrepreneurship.
- To instil social and cultural values.

Vision & Mission of the Department

Vision

- To be a centre of distinction in management education contributing to the enhancement of learning and research.

Mission

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals entrepreneurs.

Program Education Objectives (PEOs)

Sr. No.	Program Education Objectives (PEOs)
PEO1	To adapt themselves to the changing needs to the management profession by upgrading their skills and knowledge.
PEO2	To solve real world problems ethically, thereby enhance value to the society.
PEO3	To establish themselves as successful managers.
PEO4	To become employment providers.

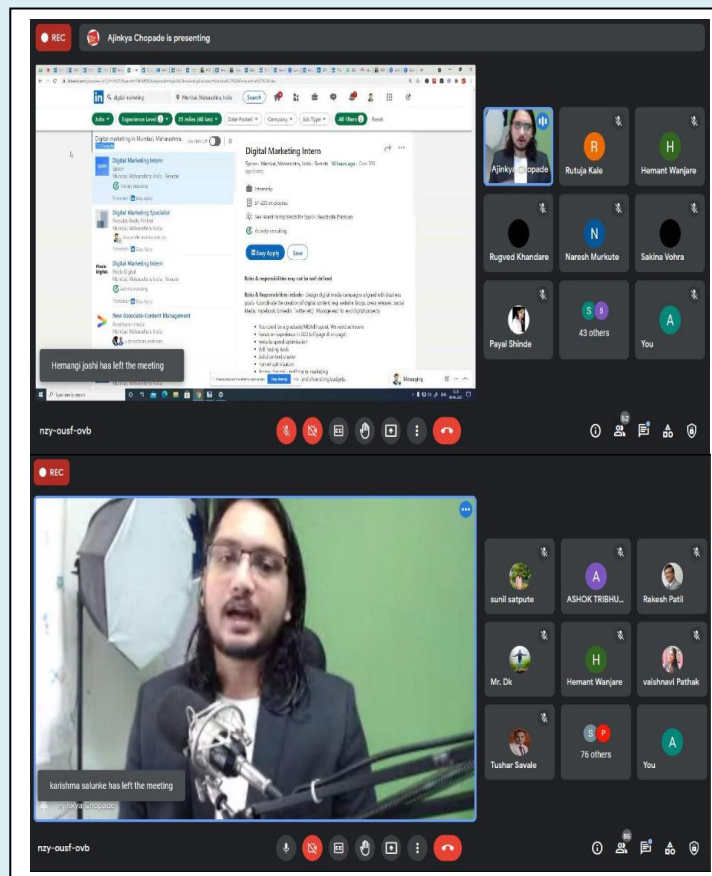
Program Outcomes (POs)

After successful completion of MBA program students will have

Sr. No.	Program Outcomes (POs)
PO1	To Comprehend and apply the principles & knowledge of management.
PO2	To apply managerial tools & techniques to solve the business & Social problems.
PO3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO4	To effectively present & articulate ideas & views in globalized environment related to business world & society at large.
PO5	To unite & amalgamate under varied corporate hierarchical setting steer & lead themselves & others to achieve organizational goals.
PO6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socio-economic environment.
PO7	To recognize & grasp entrepreneurial opportunities for developing startups and expanding family businesses.
PO8	To apply management knowledge & acumen in dynamic business environment for sustainable growth.
PO9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies.
PO10	To approach business issues from global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

1. Webinar on How to Leverage LinkedIn

Department of Management Studies had organized a Webinar on, “How to Leverage LinkedIn” for MBA Students on 04th June 2021. The Guest speaker for the same was Mr. Ajinkya Chopade who is an Entrepreneur and International Author as well as Educator. The Speaker in his introductory speech briefed LinkedIn and what are the uses of it. He also gave an online demo how to use LinkedIn and how prepare the profile of the same. Speaking more about it can be summarized in following way as a fast- growing global professional network, LinkedIn is an excellent resource for both business professionals and students who aren't actively looking for work. With over 200 nations represented and a reputation as one of the most successful businesses In recent years, it's no surprise that business

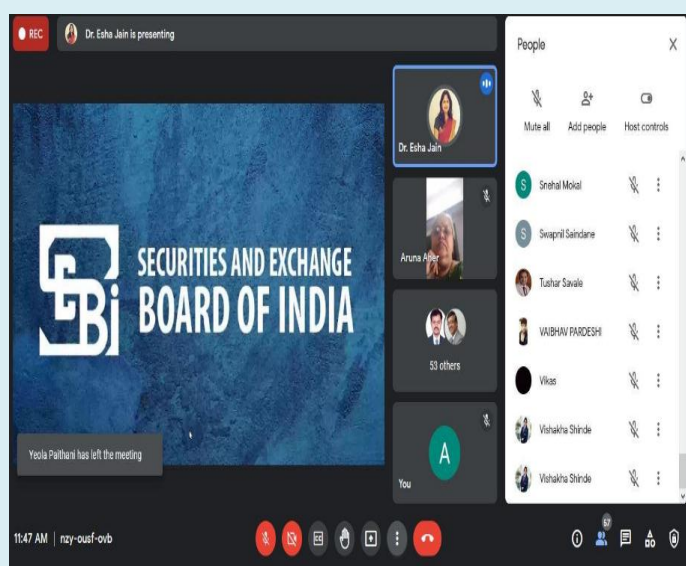
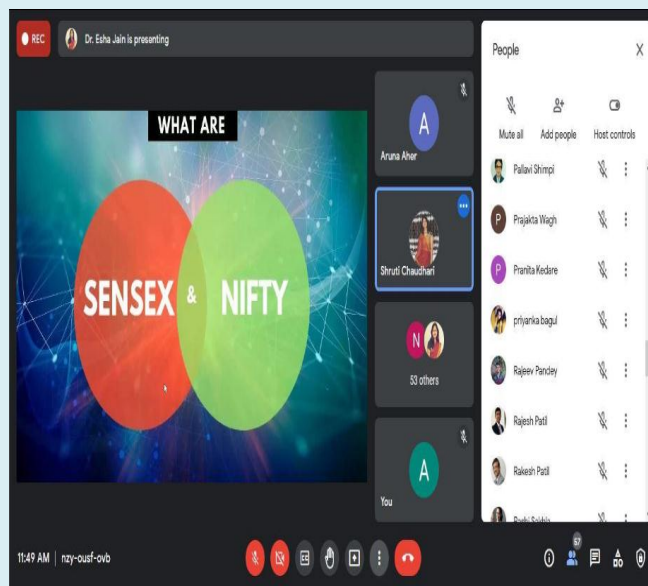
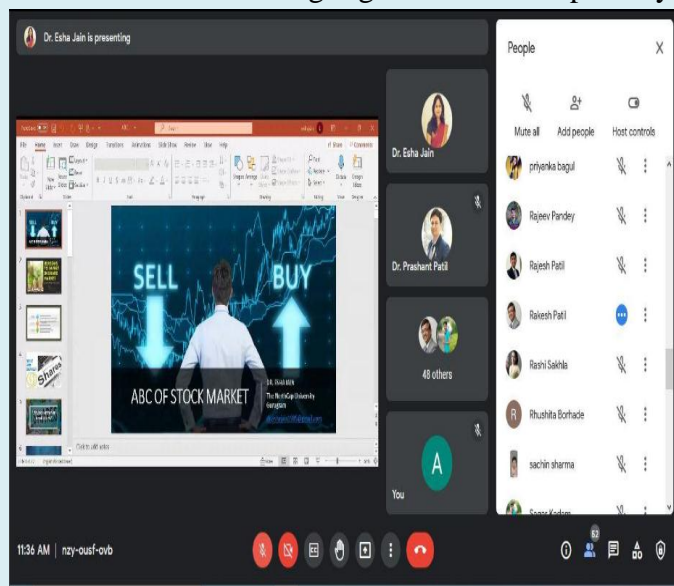


professors talk about LinkedIn in their classes (Conner, 2013). Students may differentiate and advertise themselves and expand their networks by becoming familiar with LinkedIn and creating excellent professional profiles, which is essential in today's competitive employment market. Additionally, the authors intend to start a LinkedIn club for business educators and a blog where they can exchange teaching ideas on how to integrate Social media and LinkedIn into college classes. Additionally, more empirical research based on survey data or outcomes-related information are needed to assess the long-term effects of LinkedIn use on students both while they are in school and after they graduate.

2. Webinar on, “ABC of Stock Market”

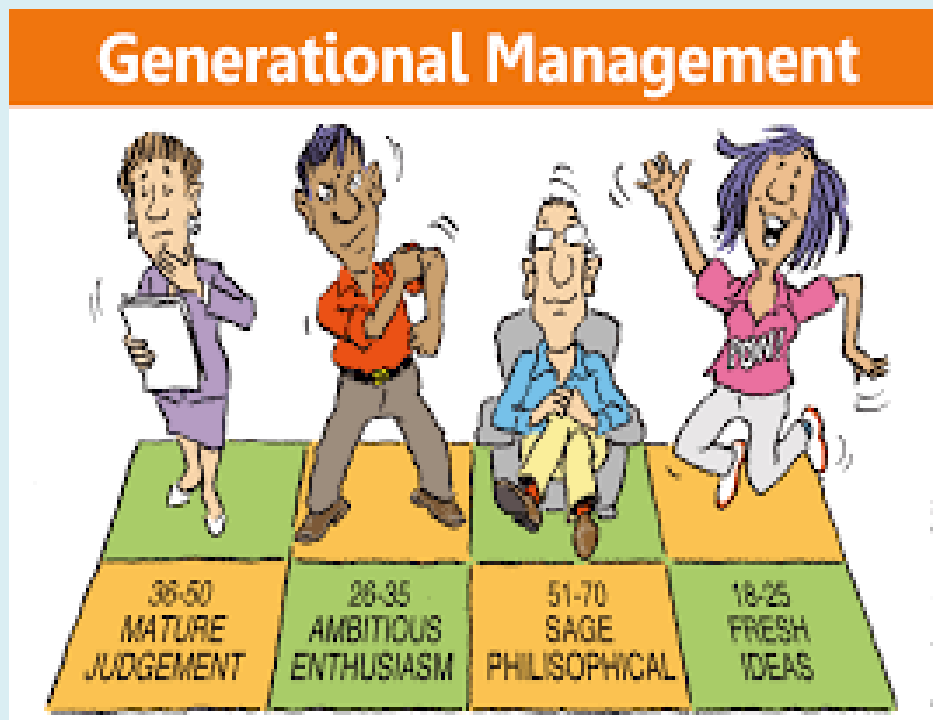
Department of Management Studies had organized a Webinar on “ABC of Stock Market” for MBA Students on 03rd June 2021. The Guest speaker for the same was Dr Esha Jain who is working as a Business President, Institution Innovation Project, North Cap University, Gurgaon. The Speaker in her introductory speech spoke about the why there is need to invest in Stock Market and the simple reason she quoted was to build a Wealth for Long term Period. then she shared the how the Stock market was established or we can say she briefed about the journey of stock market until now right from 1800's to 2000 and how the stock market has changed its over different phases of time. Moving further give gave an in depth view on what stock market in which she highlighted about the primary

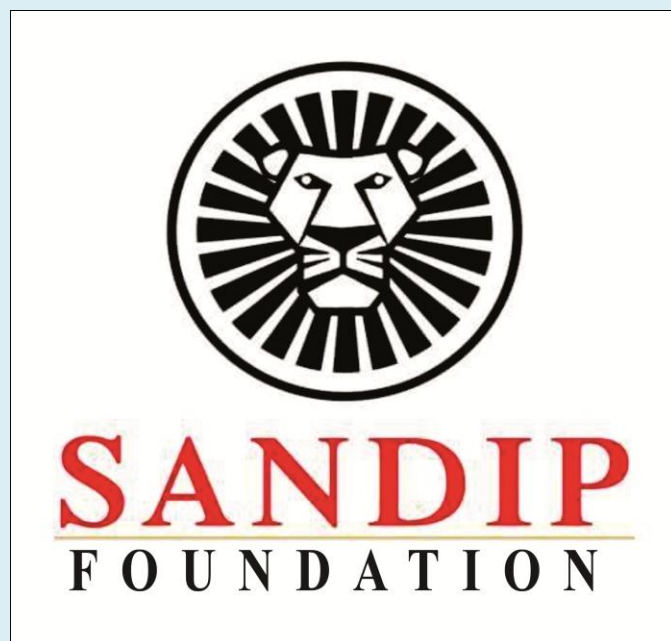
and secondary market, their composition, working, participants and Functions along with the difference between them. Next she covered the topic how to invest in Stock market in which she introduced the participants to various trading platforms, D-Mat Account, apps. Then came the time to explain about various Financial Instruments traded on the Stock Exchanges such as Bonds, Shares, Derivatives, Mutual Fund. And finally it came down to question about Investors Protection and answer to which she gave was role of The Security and Exchange Board of India (SEBI). Lastly the forum was opened for question Answer Session and students were quite happy to learn about the Stock market





Management Cartoons: Source (www.readytomanage.com)





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