

Sandip Institute of Technology & Research Centre, Nashik

**Department of Management Studies
(MBA)**

MONTHLY E-BULLETIN
(ONLY FOR PRIVATE CIRCULATION)
Feb-2020

Vision & Mission of the Institute

Vision

- To be an acclaimed institution for learning and research.

Mission

- To impart in-depth technical knowledge.
- To create conducive environment for research, innovation and entrepreneurship.
- To instil social and cultural values.

Vision & Mission of the Department

Vision

- To be a centre of distinction in management education contributing to the enhancement of learning and research.

Mission

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals entrepreneurs.

Program Education Objectives (PEOs)

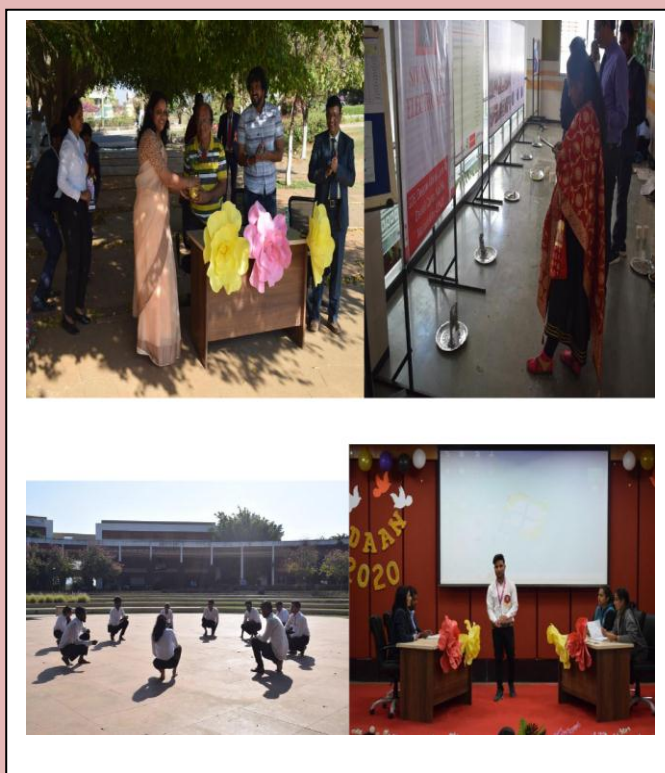
Sr. No.	Program Education Objectives (PEOs)
PEO1	To adapt themselves to the changing needs to the management profession by upgrading their skills and knowledge.
PEO2	To solve real world problems ethically, thereby enhance value to the society.
PEO3	To establish themselves as successful managers.
PEO4	To become employment providers.

Program Outcomes (POs)

After successful completion of MBA program students will have

Sr. No.	Program Outcomes (POs)
PO1	To Comprehend and apply the principles & knowledge of management.
PO2	To apply managerial tools & techniques to solve the business & Social problems.
PO3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO4	To effectively present & articulate ideas & views in globalized environment related to business world & society at large.
PO5	To unite & amalgamate under varied corporate hierarchical setting steer & lead themselves & others to achieve organizational goals.
PO6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socio-economic environment.
PO7	To recognize & grasp entrepreneurial opportunities for developing startups and expanding family businesses.
PO8	To apply management knowledge & acumen in dynamic business environment for sustainable growth.
PO9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies.
PO10	To approach business issues from global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

1. 07th National Level Management Fest “UDAAN”



National Level Intercollegiate Event named UDAAN was inaugurated with full enthusiasm at Sandip Foundation organized by Department of Management Studies on 06th & 07th February 2020. This was the Seventh consecutive year that the Department has organized this event. The Event was inaugurated at the hands of Mr. Dharmesh Mehta, HR & Employee Relations Head–EPIROC. Dr Rakesh Patil Head of the Department welcomed the Guests & the participants from the various Institutes. Dr Sanjay Gandhe, Principal SITRC Felicitated the Guest. Dr. Gandhe in his speech narrated a story of businessman which motivates the students. Mr. Dharmesh Mehta in his Inaugural Speech said that such kind of events sharpens the Skills & boost the confidence of Students. UDAAN had an interesting and varied array of competitions ranging from Business Plan to Business Quiz, Clay Crafting, Face Painting, street Play, Fashion Show to ADD Mad Show & Debate. Several colleges had registered for the fest & there was lot of energy among the students. The main motive of arranging this event was to provide a platform to the budding managers to showcase their multifaceted talents & provide them exposure in understanding and applying concepts of general management, finance and marketing in practical situations. All of the events were executed by the students who were excited about the planning and execution of the event

2. Guest Lecture on, “Opportunities In Agri. & Processed Food Export Business”

Department of Management Studies had organized a Guest Lecture for MBA Students on 11th February 2020. The Guest Speaker for the same was Mr. Sharad Nanapure (Founder Chairman, Global Agri & Processed Food Export Institute). He was felicitated by Dr. Rakesh Patil, Head of the Department. The speaker enlightens the students on the procedure of export & Import. What are the various documents required for export Import. He gave insights on various financial Institutions which support in providing Financial Support for export business. he also discussed the type of export market for agriculture food & fruits in regions like Dubai, Qatar, Singapore, Thailand, Malaysia, Europe & etc. he shared practical knowledge regarding how to built up buyer & seller relationship in case of new entrepreneur in export sector. He also shared the type of licenses required for the new entrepreneur& procedure for obtaining the license. While addressing the students he shared his own experience how to develop the trust of buyer & farmers for export trade what he shared some strategy regarding how to bifurcate the export markets as per profit ratio and expenses. he gave insight on costing of same regarding transportation, logistics, supply chain and cold storage etc. at the end there was question answer session



3. Guest Lecture on Overseas Education Opportunities

Department of Management Studies had organized a Guest Lecture for MBA Students on Overseas Education Opportunities on 8th February 2020. The Guest Speaker for the same was Mr Pradeep Mesharam (EduReach Overseas). He was felicitated by Dr. Rakesh Patil, Head of the Department. The speaker enlightens the students on the various overseas Education Opportunities. He guided them on various universities that Edu Reach has tie Up and information on various courses was given which are offered by those universities. He also spoke about various scholarships available & the various other facilities such as transportation, accommodation. He guided on job prospects and career that student will be able to make after completing the Education. At the end there was question answer session and doubts of the students were cleared



4. Three Days Entrepreneurship Awareness Camp



Sandip Foundation's Department of Management Studies had organized three days Entrepreneurship awareness camp for MBA Students on 27th, 28th & 29th February 2020. Inauguration of the program was done by the hands of Mr. Gopinath D, Assistant General Manager & Pradeep Mokal, Mentor- Start up India, CEO-Nishi Adds Solutions, Dr. S.T Gandhe, Principal SITRC, & All HODs of

various department were also present for the Inauguration. Dr. Rakesh Patil, Head, MBA welcomed the guest & briefed about the objectives of organizing this awareness camp. Pradeep Mokhal while addressing to students said that the Core of Entrepreneurship has remained the same but its face has changed. He shared various facets about entrepreneurship such as risk taking, Decision Making, Timing the Market & Analyzing, Projection of Finances. Mr. Gopinath D discussed about the roles & responsibilities. Mr. Vedanshu Patil CEO-Vedanshu Biznofairs Pvt. Ltd discussed about how digital Marketing can help in taking business to a higher level & how we can use IT to expand our business & ease with which we can do the business with help of Technology. Ms. Neha Khare give insight about the various opportunities that are lying for the youth in the field of Entrepreneurship. Mr. Vikram Bodke (Director Egenius park) guided the students on the topic financial aspects of SSI unit including salient features of a project report, Support and financial assistance from Government Agencies, banks, financial institutions, FCs. Mr. GorakhMahajan, Co-founder, Rushiraj Enterprises, Nashik who through a small activity tested the student's inclination towards choosing entrepreneurship as a career. Mr. Harshad Bele, (Director-CONNECT INDIA) give insight on Creativity and business-the man behind the venture-the behavioural scientist's approach. Ms. Bhagyashree Daspute, Founder-Astitva motivates the students by sharing her entrepreneurial experience and explains the importance of communication & maintaining relations to become an entrepreneur.



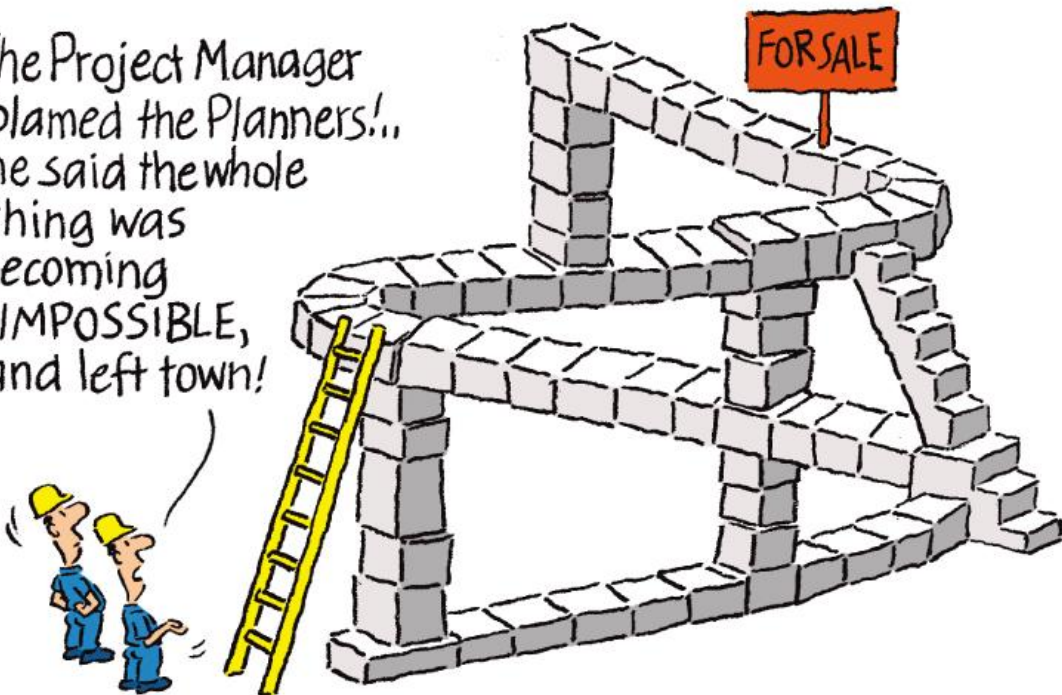
**IN TEAMWORK, SILENCE ISN'T GOLDEN -
IT'S DEADLY.**

MARK SANBORN

Management Cartoons: Source (www.capterra.com)

Project Management

The Project Manager
blamed the Planners!..
She said the whole
thing was
becoming
IMPOSSIBLE,
and left town!



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