

**Sandip Institute of Technology
& Research Centre, Nashik**
DEPARTMENT OF MANAGEMENT STUDIES (MBA)

MONTHLY E-BULLETIN
(ONLY FOR PRIVATE CIRCULATION)
August-2020



Vision & Mission of the Institute

Vision

- To be an acclaimed institution for learning and research.

Mission

- To impart in-depth technical knowledge.
- To create conducive environment for research, innovation and entrepreneurship.
- To instil social and cultural values.

Vision & Mission of the Department

Vision

- To be a centre of distinction in management education contributing to the enhancement of learning and research.

Mission

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals entrepreneurs.

Program Education Objectives (PEOs)

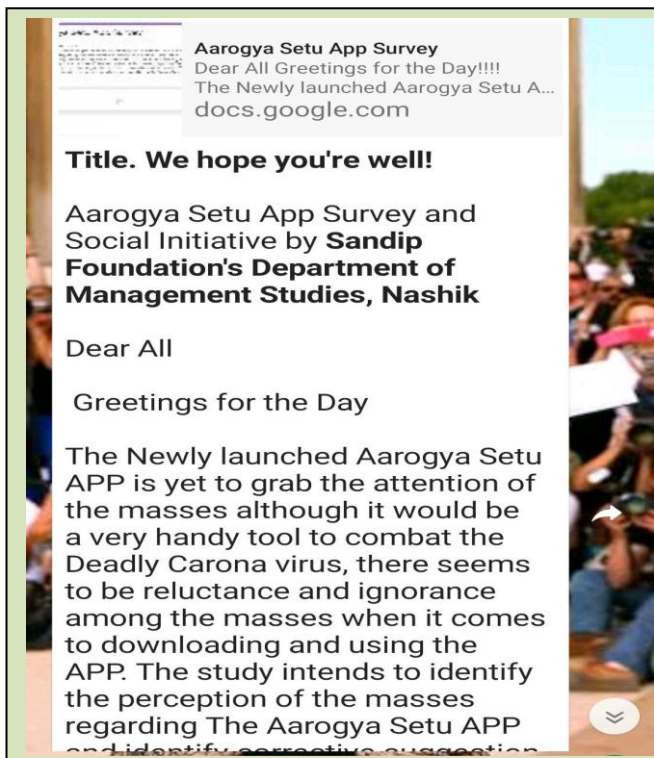
Sr. No.	Program Education Objectives (PEOs)
PEO1	To adapt themselves to the changing needs to the management profession by upgrading their skills and knowledge.
PEO2	To solve real world problems ethically, thereby enhance value to the society.
PEO3	To establish themselves as successful managers.
PEO4	To become employment providers.

Program Outcomes (POs)

After successful completion of MBA program students will have

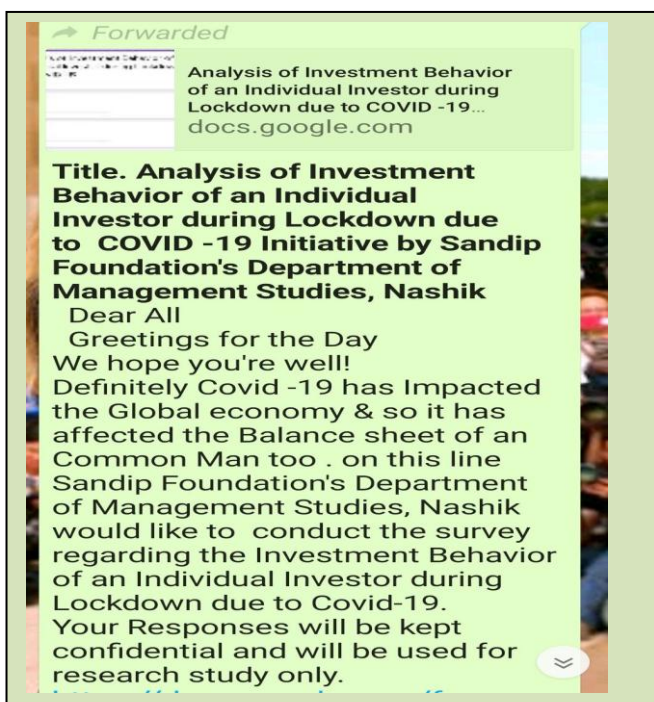
Sr. No.	Program Outcomes (POs)
PO1	To Comprehend and apply the principles & knowledge of management.
PO2	To apply managerial tools & techniques to solve the business & Social problems.
PO3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO4	To effectively present & articulate ideas & views in globalized environment related to business world & society at large.
PO5	To unite & amalgamate under varied corporate hierarchical setting steer & lead themselves & others to achieve organizational goals.
PO6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socio-economic environment.
PO7	To recognize & grasp entrepreneurial opportunities for developing startups and expanding family businesses.
PO8	To apply management knowledge & acumen in dynamic business environment for sustainable growth.
PO9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies.
PO10	To approach business issues from global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

1. Research Activity A Survey on Impact of Arogya Setu App on spreading the awareness regarding Corona Virus



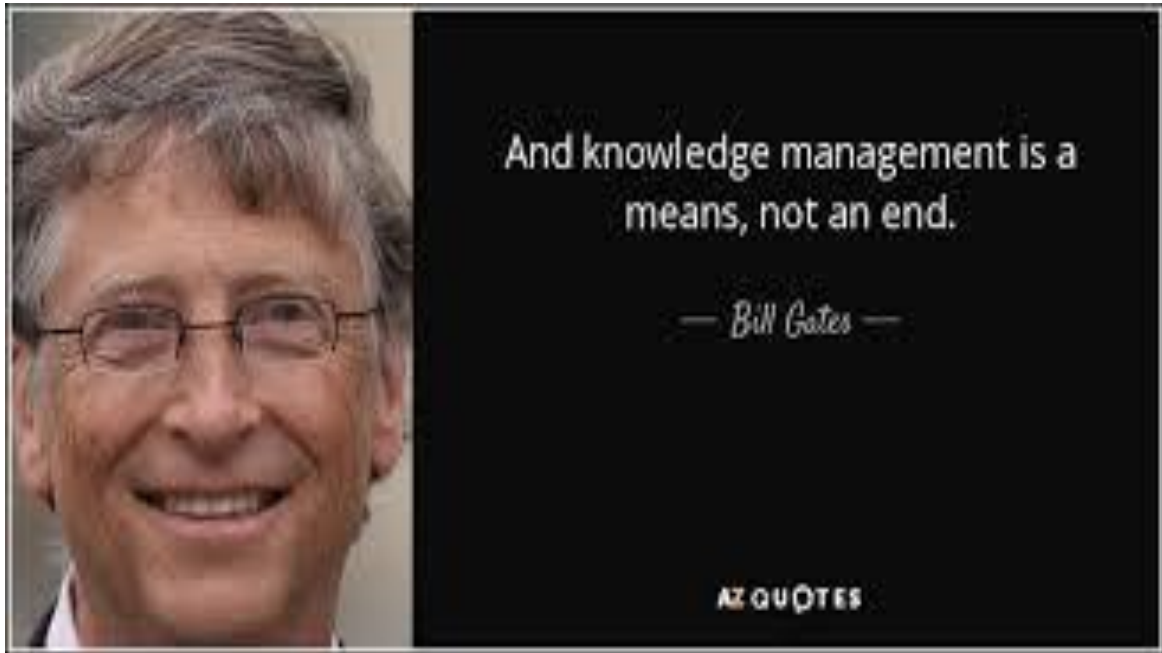
Department of Management Studies took an Initiative as a part of Research Activity to conduct a research survey during Lock down due to Covid-19. As we are aware that Covid-19 has impacted on everything on this earth be it an Economy, Health of a common man, business. It seems that everything has come to halt. Well most of us know that government of India has launched a app name Arogya Setu for spreading the awareness regarding Corona Virus. The Research was conducted to study the impact created by this app in spreading the awareness regarding the corona virus. A questionnaire was prepared and was circulated to collected the data via Google form

2. Research Survey on Investment Behaviour of Individual Investor



Department of Management Studies took an Initiative as a part of Research Activity to conduct a research survey during Lock down due to Covid -19. As we are aware that Covid -19 has impacted on everything on this earth be it an Economy, Health of a common man, business. It seems that everything has come to halt. Also as due to lock down all business organization has slowdown so is the income of a common people so in order to gauge the effect of lockdown on the investment pattern of an individual investor a research was been conducted .the research was conducted through well framed Questionnaire and the same was circulated for data collection by preparing a Google form. In this survey various question were asked to the respondents related to their income, savings, Investment and Expenditure.

From the page of Bill Gates Quotes: Source (www.azquotes.com)



Management Cartoons: Source (www.cartoonstock.com)



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