



SANDIP
FOUNDATION

Sandip Institute of Technology & Research Centre, Nashik

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

MONTHLY E-BULLETIN
(ONLY FOR PRIVATE CIRCULATION)

April-2020

Vision & Mission of the Institute

Vision

- To be an acclaimed institution for learning and research.

Mission

- To impart in-depth technical knowledge.
- To create conducive environment for research, innovation and entrepreneurship.
- To instil social and cultural values.

Vision & Mission of the Department

Vision

- To be a centre of distinction in management education contributing to the enhancement of learning and research.

Mission

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals entrepreneurs.

Program Education Objectives (PEOs)

Sr. No.	Program Education Objectives (PEOs)
PEO1	To adapt themselves to the changing needs to the management profession by upgrading their skills and knowledge.
PEO2	To solve real world problems ethically, thereby enhance value to the society.
PEO3	To establish themselves as successful managers.
PEO4	To become employment providers.

Program Outcomes (POs)

After successful completion of MBA program students will have

Sr. No.	Program Outcomes (POs)
PO1	To Comprehend and apply the principles & knowledge of management.
PO2	To apply managerial tools & techniques to solve the business & Social problems.
PO3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO4	To effectively present & articulate ideas & views in globalized environment related to business world & society at large.
PO5	To unite & amalgamate under varied corporate hierarchical setting steer & lead themselves & others to achieve organizational goals.
PO6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socio-economic environment.
PO7	To recognize & grasp entrepreneurial opportunities for developing startups and expanding family businesses.
PO8	To apply management knowledge & acumen in dynamic business environment for sustainable growth.
PO9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies.
PO10	To approach business issues from global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

A. Expert Talk on, “Up skilling Vs Re Skilling supporting the jobs of tomorrow”

Department of Management Studies had organized Expert Lecture on, “Up skilling Vs Re Skilling Supporting the jobs of tomorrow” on 12th April 2020. The speaker for the same was Dr. Bhautik Shah who is an entrepreneur and runs his own business of paper mill and is an alumnus of Batch 2010-12. The speaker initially began with pre and post Covid-19 scenario of jobs and employment. Wherein he talked that as the situation will restore to the normalcy the employment scenario won't be the same we could



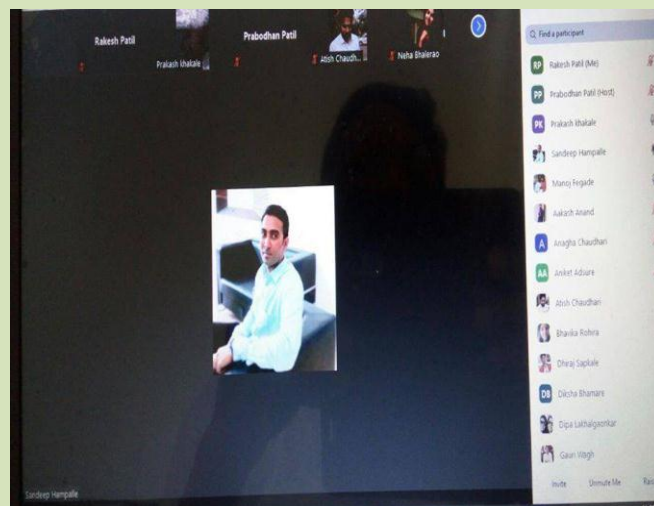
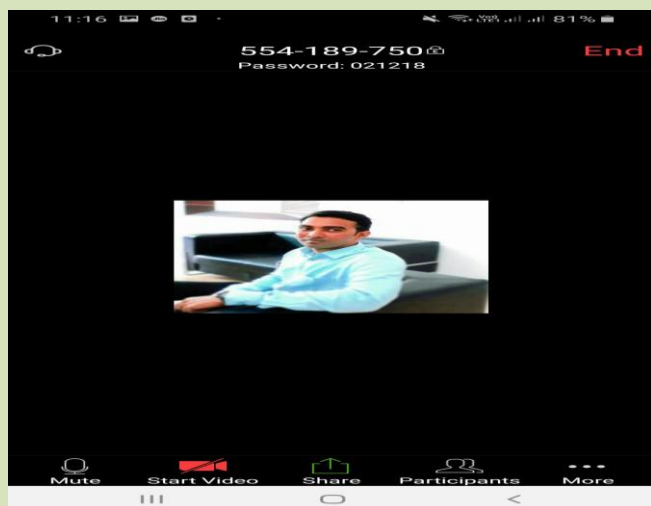
see drastic change in the working culture of industries. He said that these problems are inevitable and every employee or employer has to face it. But he said that every problem has a solution and should look at it with positive aspect. So he told students that to be ready with SWOT analysis of them. Find the skills sets that have, find out the skills which they need to learn and skills they need to upgrade so the effect of covid-19 on their employment is kept to minimal.



B. Guest lecture session on Enhancing Skills A learning Curve for employment

Department of Management Studies had organized Expert Lecture on, “Enhancing Skills A learning Curve for Employment” on 11th April 2020. The speaker for the same was Mr. Sandeep Hampalle who is currently working with GenPact Hydrebad as a Procurement Lead Manager and is an Alumnus of 2012-14 batch. In his introductory speech he briefed about the Covid-19 and precautionary measures to be taken. Then afterwards he spoke about the importance of skilling. He said that Covid-19 has drastically impacted many industries

and surely it will take many months to get the economy on track and the industrial scenario will be completely different post covid-19 and the expectations of companies from their employees would increase and will demand different skills sets from the employee. Hence the students must upgrade themselves on various parameters and should imbibe various skills so they would be able to match up with the industries expectation. And also told about the getting good employment will be a herculean task.



C. Interactive Session On Social Media for Business development



Department of Management Studies had organized Expert Lecture on, “Social Media for Business Development” on 18th April 2020. The speaker for the same was Mr Aakash Maghnani who is working with E-Intelligence Baroda as a manger and is an Alumnus of 2013-15 Batch. Guest speaker started with the opportunities that the students have to learn new things in this lockdown period and students can definitely consider this to upgrade their knowledgeable and skills. he said one such skills they can upgrade is about using digital marketing platform for doing business, as digital

marketing is a new talk of the corporate world and how the business are using digital marketing to grow their business. He highlighted the importance

of social media especially digital marketing and the career opportunities in DM. he also guided on doing certification courses in DM

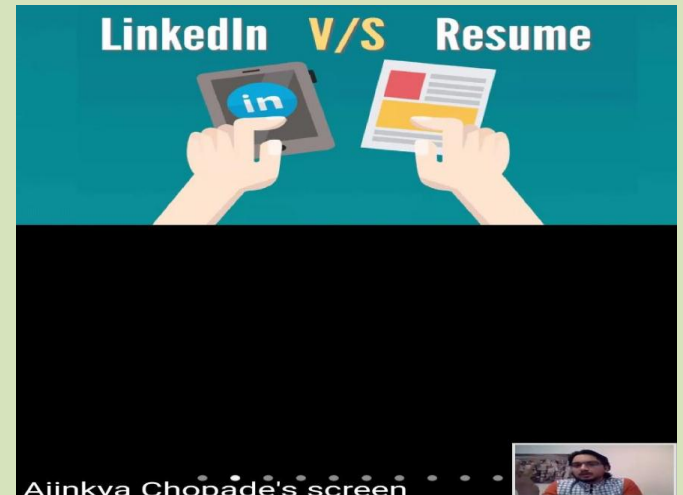


D. Guest Lecture on, “Importance of LinkedIn in professional World”

Department of Management Studies had organized guest Lecture for the MBA I & II students on the topic “Importance of LinkedIn in Professional World” on 27th April 2020. The session was conducted by Mr Ajinkya Chopade (Entrepreneur, Educator & Author). The session started with a brief introduction about LinkedIn.



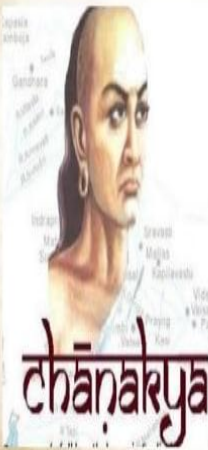
features of LinkedIn were explained. he also added that how now a day’s recruiter are using LinkedIn profile to recruit right candidate .he briefed how LinkedIn work as great Platform for connecting with professionals. It also said that it is a best a personal branding platform. Adding more to his lecture he added that it remains on the top of



what's happening in the industry. He also showed practically how to use LinkedIn by showing his own profile as well he briefed about how to build a LinkedIn profile by guiding and giving suggestions on two of our MBA Students . Lastly question answer session was taken.

From the page of Chanakya's Quotes:
 Source(www.slideshare.net)

Leadership Qualities



chāṇakya

- Intelligent & dynamic
 - "Plan out your work & work out your plan"
- Associates with elders > Vriddhasanyoga
- Truthful in speech
- Does not break promises > "walk the talk"
- Grateful - "I know all"
- Desirous of training
- Easily approachable

Fundamentals of Leadership :

- Economics
- Law - patents
- Foreign policies - FDI
- War



Management Cartoon: Source(www.entrepreneurfail.com)



Sandip Institute of Technology & Research Centre,
Department of Management Studies (MBA), Nashik