



**SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE,
NASHIK**

DEPARTMENT OF MANAGEMENT STUDIES

Case Study Development



Name of Club	Case Study Development
Objectives	<ol style="list-style-type: none">1. To describe an individual situation (case), e.g. a person, business, organisation, or institution, in detail;2. To identify the key issues of the case (your assignment question should tell you what to focus on);3. To analyse the case using relevant theoretical concepts from your unit or discipline;4. To recommend a course of action for that particular case (particularly for problem-solving case studies).
Outcomes	<p>Case studies develop skills such as:</p> <ol style="list-style-type: none">1. Problem solving2. Market analysis3. Decision making in complex situations4. Coping with ambiguities5. Public Speaking Skills6. Leadership potential

PRAMOD METKAR -NO ONE TO SOMEONE

Mr. Pramod Metkar and his Brother, Owner Mark Mall Pvt. Ltd.

He comes from small village Deola In Nashik district. He made his small family business into an organization and wishes to grow more. This is a journey of a person who came from a village to a city with nothing but a big dream to do something big.

Mr. Pramod Metkar comes from village which is located in district. He has completed his from local school. His father small grocery shop in the first, Mr. Pramod worked under to gain knowledge & He studied the market & competition in the village. To that, he asked his family & advice. After listening to he came to a decision that he open a shop in Nashik. To do convinced his family to shift to Nashik city.



Deola
Nashik
education
owned a
village. At
his father
experience.
growing
counter
friends for
everyone,
should
that, he

His journey began in the year 1999 when he came to Nashik with his two brothers. They bought a small shop. He had a vision and belief to do something big. After starting his shop, he

RAVI THORAT -HOW I MADE IT



This story is about a Ravi thorat. A person who born in Nashik a small city in Maharashtra in 1971 but dream to become a millionaire and get rid of daily struggle. During childhood he saw that his family hardly manage to meet a daily need. But because of his hard work and big dream he change the future of entire generation.

Ravi is only child of his parents. But due to financial insecurity he completed his SSC from a government school named swami Vivekananda School. After that he went to KTHM College for HSC. After getting good grades in 12 he manages to secure admission in AMRUTVAHINI College of engineering Sangamner for graduation in mechanical engineering. During graduation he meet raj shined and latter both become a best friend to a business partner.

MR. MAHENDRA VIBHANDIK: SUCCESS STORY OF A COLLEGE DROPOUT

This is a story of an entrepreneur “Mr. Mahendra Vibhandik” who succeeded in his life even after being a college dropout. Mahendra Vibhandik was born on 1st feb, 1974 in Dhule. He completed his schooling from Aanandi Bai Javdekar School, Dhule and HSC from Jr City High school and junior college, Dhule. He is the owner of Parth Jewellers, Savata Nagar, Cidco Nashik.

After completing his HSC, Mahendra Vibhandik started doing job at Bajaj Auto Seva. He did it for few years and later shifted to Nashik after getting married. The thought of starting a business always kept striking his mind; hence he made up his mind to start a jewellery

business.



The reason behind starting a jewellery business was that he was Sonar by caste; Hence he thought being Sonar why not start the traditional jewellery business of his own. As it was there traditional business

SACHIN BURGHATE -IMPOSSIBLE INTO I'M POSSIBLE

He is the Founder of Aspire The Institute of Human development, which is the leading training Institute of India. He has been working in education industry since 16+ years and playing a role of educator effectively. Today Aspire is a name of revolution and thousands



of people are getting trained and moving steadily and firmly in their lives. 8,00,000+ people have heard him as a keynote speaker across INDIA.

1000+ programs and workshops are organized across world. He has been a key note speaker of international and national level conference. Many lives got a positive turn through

the lectures.

This young man from Akola has proved that anything can be achieved if there is a combination of perseverance, confidence and hard work. Through his communication skills, he has communicated with more than a million people in various countries.