

Sandip's Association Of Management Students

SAMS



NEWS LETTER

JUNE-2019

TOP NEWS

06th National Level
Management Fest "UDAAN"

National Seminar
"Excellence in Management
through Leadership"

Post Union Budget Analysis
2019

Seminar on International
Education & Career
Opportunities



Sandip Institute of Technology & Research Centre, Nashik

Department of Management Studies (MBA)

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SANDIP
FOUNDATION

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Vision & Mission of the Department

VISION OF THE DEPARTMENT

- To be a Centre of distinction in management education contributing to the Enhancement of learning and research

MISSION OF THE DEPARTMENT

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals Entrepreneur

Sr. No.	Program Outcomes (POs)
PO 1	To Comprehend and apply the principles & knowledge of management.
PO 2	To apply managerial tools & techniques to solve the business & Social problems.
PO 3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO 4	To effectively present & articulate ideas & views in a globalised environment related to the business world & society at large
PO 5	To unite & amalgamate under varied corporate hierarchical settings steer & lead themselves & others to achieve organizational goals.
PO 6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socioeconomic environment
PO 7	To recognize & grasp entrepreneurial opportunities for developing start-ups and expanding family businesses.
PO 8	To apply management knowledge & acumen in a dynamic business environment for Sustainable growth.
PO 9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies
PO 10	To approach business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

Lecture on Digital Marketing as Career Option

Lecture on Digital Marketing as Career Option



Department of Management Studies had Organized guest lecture on Digital Marketing as a career option for MBA I & II Students . The Guest for the guest lecture were Mr. Prince Soleman & Mr. Shobh Inmandar from MADZ Media they were felicitated by , Dr Rakesh Patil, Head MBA . The speaker in their speech first explained what digital marketing is and in simple term it is nothing but use of digital technology for carrying out marketing activities. further he told about the various tools available in Digital Marketing Industry such as Content Marketing,

blogs, search engine optimization, website designing, web banner ads, and many more. Lastly they discussed the various career opportunities he said Digital Marketing provides with plethora of career options. Plus, you don't have to mug up crazy formula and definitions that you are never going to use in your life, and its fun. If you love coding, go into web designing and related options; if you can write better than most – content marketing is for you, and so on

Lecture on Leaders for Tomorrow

Lecture on leaders for Tomorrow



organized guest lecture for the students of MBA I & MBA II on Leaders for Tomorrow. Guest for the same was Mr Kiran Kumar who holds a CMA Degree from US & was felicitated by Dr. Rakesh Patil, Head MBA. While addressing the Management students

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Mr. Kiran firstly talked about who are a leader, what are the various qualities a leader possess. Then he talked about some are born leaders while some can become a leader by incorporating various skills. He also pointed out the difference between leader & a manager. He shared some of his personal

experience of his own about how he transformed himself into a leader. Adding more to it he said leadership is not one time process it's a journey. At the end he told that organization's success depends on how his leader is. It's the leader who is responsible for the success or failure of organization

6th National Level Management Fest "UDAAN"

06th National Level Management Fest "UDAAN"

National Level Intercollegiate Event named UDAAN was inaugurated with full enthusiasm at Sandip Foundation organised by Department of Management Studies. This was the Sixth consecutive year that the department has organised this event.



The Event was Inaugurated at the hands of Mr. Harshad Bele , Director- Connect India. Dr Rakesh Patil Head of the Department

welcomed the Guests & the participants from the various Institutes. Dr Sanjay Gandhe, Principal SITRC Felicitated the Guest. Mr. Harshad Bele in his Inaugural Speech said that such kind of events sharpen the Skills & boost the confidence of Students. UDAAN had an interesting and varied array of a competitions, Ranging from Business Plan to Business Quiz , Poster Making Competition, Personality Contest to ADD Mad Show & Debate. Several colleges had registered for the fest & there was lot of energy among the students. The main motive of arranging this event was to provide a platform to the budding managers to showcase their multifaceted talents & provide them exposure in understanding and applying concepts of general management, finance and marketing in practical situations. All of the events were executed by the students who were excited about the planning and execution of the event.

National Seminar “Excellence in Management through Leadership”

National Seminar “Excellence in Management through Leadership”



Department of Management Studies had organised Two days National Seminar on Excellence in Management through Leadership on 27th & 28th February 2019. Dr Rakesh Patil, Head MBA Welcomed all the Guests. Dr S T Gandhe, Principal SITRC felicitated all the Guests. Mr Shrikant Gorne in his speech highlighted the importance of leadership and through practical examples he explained what leaders can do be it nation, organization, business or even households. Mr Shrikant Cheruv discussed about various types of leaders and their advantage & disadvantage .Mr Sunilkumar Dayama pointed out the qualities of a leader & he also shared some points on how to become a successful leader. After the Inauguration session we had paper presentation session, papers on various topics were presented related to the theme of Seminar such as Management, Mythology & Leadership. After

the paper presentation Mr VA Upadhya came up with interesting case studies on leadership & management where in the crux was how certain companies were saved from getting shut down just because of powerful leadership. This is how day I Ended On Day II we had review of Day I , the first speaker for day was Mr Bhautik Shah talked about leadership , motivation & its relation to productivity. Mr Kartik Sanghavi shared his views on influence of leaders on employee & how the motivated employees could impact the profitability . we also had some paper presentation session and in the end Mr Manish Vispute outlined the areas on which an Individual should work so as to develop the leadership skills & qualities. The Two days National Seminar concluded with Valedictory function & Certificate distribution to participants.

Workshop on “ Leadership & Team Building”

Workshop on ‘Leadership & Team Building’

Department of Management studies had organized one day Workshop for MBA –I & II students on the topic Leadership & Team Building.



She firstly explained the concept of Leadership & team building then she went on to explain that why it is of so immense importance for any organization to have a good leader. She told the students about various traits of leader. Various leadership models were explained. She discussed some case studies of great leader & how those leaders have contributed in making the organization a huge success

Post Union Budget Analysis-2019

Post Union Budget Analysis 2019



Sandip Foundation’s Department of Management Studies had organized Post Union Budget Analysis on 04th February 2019. The session was conducted by

renowned personality from the field of Economics & Finance, Mr Chandrasekhar Tilak, and Executive Vice President –NSDL. With the chief guest we had amidst us Prof. P.N Patil, Principal, Sandip Polytechnic, Dr. Prakash Burade-Dean Academics & Dr Milind Patil, Dean Admin. He was welcomed & Felicitated by Prof. (Dr) Rakesh Patil, Head MBA. While addressing to the students he firstly explained what actually the Union Budget is & it’s Importance for the economy. Next he presented the Highlights of the Union Budget which was presented by Hon. Piyush Goyal on the 01st February 2019. The Points which he focused on were Income Tax reliefs, Tax exemptions on investments,

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incentives for the farmers; he also presented some statistics related to the GDP of India. Furthermore he gave stress on Gold Consumption in India & he said that the almost all the gold which is used by the Household people for consumption is imported from other nations. His point of Discussion also included GST & the revenue

that would be collected from it. He added that in this Budget more focus was given on Housing Sector & also Defense sector had a focal point in this budget. Students interacted with him through various questions and he also completely justified their queries.

Seminar on International Education & Career Opportunities

Seminar on International Education & Career Opportunities

Department of Management Studies had Organized Seminar on International Education & Career Opportunities for MBA I & II Students . The Guest for the Seminar were Ms. Anastasia Shanshina - Head International Division - Synergy University Moscow, Ms Yana Oseyava ,Coordinator International Division, Synergy University, Moscow & Mr. Karon Mennon.

of Commerce & Management , Sandip University. Miss Anastasia Shanshina at the beginning of Seminar gave a brief introduction regarding the Geographical Conditions of Moscow. She then briefed about the Synergy University in which she talked about the various department, she highlighted that at Synergy University Tutorials, Industrial Visit, Practical, Management Games, Sports , Culture & live projects are undertaken. In between the session the students of engineering background gave a feedback regarding Synergy University and they insisted that the kind of exposure they got was value adding & learn lot about their respective field & it would definitely give an advantage over the other people. She also discussed about the Accommodation & travelling part. She talked



Guests were felicitated by Dr Dipak Patil, Principal SITRC, Nashik, Dr Rakesh Patil, Head MBA & Dr Suhas Dhande , Dean School



Sandip Institute of Technology & Research Centre

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