

SAMS JUNE-2018

NEWS LETTER



The Visionary

Sandip Foundation was established with the core objective of rendering selfless dedicated service to higher education in the fields of Engineering, Science, Arts, Management Studies, Polytechnic and Pharmacy. The Visionaries of Sandip Foundation have been involved in the field of higher education since the last fifteen years. During this period, they have provided the most valuable service to thousands of students across the country. In the quest to enhance the cause of higher education, professional courses across various fields are designed and set up with the institution housed out of Nashik. It is our Vision to provide education aided by the best infrastructure available in the most congenial atmosphere so that every student can aspire high, achieve his dreams and succeed in life. Sandip Foundation is an educational institution which strives to form men and women who will build a more just and humane world. It strives for an intellectual endeavor that focuses on critical and creative thinking, with the aim of social transformation. Our colleges are among the Best Engineering colleges in Maharashtra. The College makes a preferential option for the marginalized and it seeks to forge all-round development, inculcating both human and spiritual values. Competence, compassion and commitment are the hallmarks of the human person we seek to encourage.

Chairman's Message



Sandip Foundation was established in 2005 with a vision of creating an education system from which the leaders of tomorrow emerge. Since our inception we have been aware of our strengths, motives and goals which we have set out to achieve. Today it is our endeavour to be the most competitive institution in the country with emphasis on efficiency in everyday operations, reliability for students and thrust on discovery and development of new technologies. We are an organization that combines the latest developments in the field of education with our scientific and operational skills to create an environment which nurtures and encourages the aspirations of students. It is our aim that the combination of these factors along with the state of the art infrastructure and a dedicated teaching staff will provide an impetus to the Indian educational system as a whole.

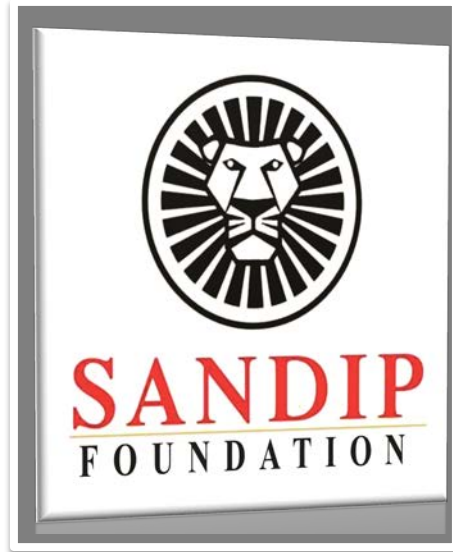
Dr Sandip Kumar Jha
Chairman, Sandip Foundation.



Sandip Institute of Technology & Research Centre, Nashik

Department of Management Studies (MBA)

NEWS LETTER (June-2018)



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VISION, MISSION OF THE DEPARTMENT

VISION OF THE DEPARTMENT

- To be a Centre of distinction in management education contributing to the Enhancement of learning and research

MISSION OF THE DEPARTMENT

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals Entrepreneur

Sr. No.	Program Outcomes (POs)
PO 1	To Comprehend and apply the principles & knowledge of management.
PO 2	To apply managerial tools & techniques to solve the business & Social problems.
PO 3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO 4	To effectively present & articulate ideas & views in a globalised environment related to the business world & society at large
PO 5	To unite & amalgamate under varied corporate hierarchical settings steer & lead themselves & others to achieve organizational goals.
PO 6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socioeconomic environment
PO 7	To recognize & grasp entrepreneurial opportunities for developing start-ups and expanding family businesses.
PO 8	To apply management knowledge & acumen in a dynamic business environment for Sustainable growth.
PO 9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies
PO 10	To approach business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

Alumni Meet 2018

Alumni Meet 2018

To take a walk down the corridors of nostalgia. Alumni Meet was organized on 28th April 2018. The meet started traditionally with the lighting of lamp by the chief guest Mr Nitin Mahajan (Add. GM –CFA operations & Maintenance of Nashik Urban Excahnge). Speaking on the occasion, Principal Dr S. T. Gandhe underlined and praised the achievements of Alumni of SITRC in all spheres of life.



He felt that it was matter of great pride for Sandip Foundation that its Alumni are holding positions of responsibility in various Government organizations, PSUs, Private sector, Academic Institutions. Many of them are successful entrepreneurs providing jobs to others as well. He praised their contribution towards the growth of their Alma Mater and emphasized the need for further strengthening the linkage between the Alumni and Sandip Foundation and current students. Dr G. M. Phade, President, SITRC Alumni Association highlighted the objectives of Association. Alumni Portal was also inaugurated. Mr Nitin Mahajan in his speech said that Alumni play an important role in development of the Institute. He also highlighted the various roles that Alumni plays in overall development of the Institute. Further he added that within the short span SITRC has formed its Alumni Association which in itself is a great achievement.

Guidance on Competitive Exams

Guidance on Competitive Exams

Sandip Foundation's, Department of Management Studies had organized Expert Lecture for MBA I students on how to crack competitive exams. .



The Guest Speaker was Mr. Vijay Bambarde, Director,

Sankalp Education, Nashik.. In his lecture he spoke about basics and importance of Public Services. Further he commented that The Indian Administrative Services stands out as the pinnacle of the academic dreams of most Indian students. Many complete their regular degrees in fields like engineering, medicine, law, management, etc., but still aspire to clear the Civil Services Exam (CSE). Conducted by the Union Public Service Commission, CSE is the gateway to the IAS.

Financial Learning

Financial Learning

Sandip Foundation's,



Department of Management Studies had organized Guest Lecture for MBA I students on Financial Learning. The Guest Speaker was Mr Nihal Khan, Senior Regional Manager, ICICI Securities, and Pune. In his Guest lecture He spoke about basics and importance of Financial Learning. He also conducted practical sessions on Stock Market and Equity. During session students asked questions to Mr.Nihal Khan.

05th National Level Management Fest “UDANN”

05th National Level Management Fest “UDAAN

National Level Intercollegiate Event named UDAAN was inaugurated with full enthusiasm at Sandip Foundation organised by Department of Management Studies.



This was the fifth consecutive year that the department has organised this event. The Event was Inaugurated at the hands of Ms. Radhika Malik, Founder HOH Tech Labs and Sachin Kedare, Ex-IAS Officer, Nashik . Dr Rakesh Patil Head of the Department welcomed the Guests & the participants from the various Institutes. Dr Sanjay Gandhe , Principal SITRC Felicitated the Guest.

Sachin Kedare in his Inaugural Speech said that such kind of events sharpen the Skills & boost the confidence of Students. Ms. Radhika Malik while addressing the students said that they must sharpen their skills & Knowledge before entering the corporate world & he also highlighted what industry expects from the students. UDAAN had an interesting and varied array of a competitions ,Ranging from Business Plan to Business Quiz , Poster Making Competition, Personality Contest to ADD Mad Show & Debate. Several colleges had registered for the fest & there was lot of energy among the students. The main motive of arranging this event was to provide a platform to the budding managers to showcase their multifaceted talents & provide them exposure in understanding and applying concepts of general management, finance and marketing in practical situations. All of the events were executed by the students who were excited about the planning and execution of the event.



Day I Events & Winners

1. Poster-Matrix (Poster Making Competition)

PG Winner: Pratiksha Karde & Group Runner Up: Mahima Singh & Group

2. Plan d'affairs (Business Plan)

PG Winner: Chaitanya Kshemkalyani & Group Runner

Up: Tushar Bhor & Group

3. "QUIZBEE (Business Quiz)

PG Winner: Prathmesh Bendre & Group Runner Up: Sneha Prasad & Group

Day 2: Events & Winners

1. ADVILLA

Winner: Niharikha Singh & Group Runner Up: Rushikesh Jadhav & Group

2. Battle Of Thoughts (DEBATE)

Winner: Mayur Sanjay Thok & Kalyani Vishwas Sonawane IMRT College.

Runner Up: Lata Nagre & Gayatri Salunke KKW College

3.Desfile De Moda (Mr & Miss UDAAN)

Mr UDAAN : Tanmay Kulkarni Miss UDAAN : Niharikha Singh

Two Days National Seminar "Excellence In Management : Management Reengineering"

Two Day National Seminar "Excellence in Management: Management Reengineering



Department of Management Studies had organized a **Two National Seminar on Excellence on Management: Management Reengineering** on 09th & 10th March 2018. For the Inauguration function we had Mr Nishikant Ahire CMD of AMT Group, Nashik & Dr Omprakash Kulkarni who is Scientist at Dr OGKs

Renewable Energy Innovations. Dr Rakesh Patil Welcomed the guests & Participants and gave a brief idea about the Theme Management Reengineering While addressing the gathering Dr Omprakash Kulkarni said that in today's era it is need of to have reengineering be it the Business process, Products, and most important the Human being also needs reengineering. Mr Nishikant Ahire in his speech said that without reengineering or without change its very difficult for any business organization to survive he gave an example of Kodak company which did not did reengineering at proper time was thrown out of market while on other hand Apple continuously does research & innovation that's why it's the market leader in the cell phone industry. After the lunch break Dr Mohini Gurav from GMD College gave a keynote speech.



one most noticeable point she mentioned in her speech was that we must also acquire various life skills as per the changing business needs. After keynote address the paper presentation session started in which papers on various tracks were presented such as Information Technology, Finance, and Marketing etc. Dr Mohini

Gurav who was also the session chair for the same gave the review & appreciated the efforts of research scholars & participants for presenting the paper. This way the Day one Concluded. The second day started with the review of day First & the first session was conducted by Mr Mahesh Dandekar who in his speech said that talked about the How the manufacturing companies are quickly doing Reengineering in certain areas which are keeping them ahead of their competitor. Then we had Paper Presentation which was session chaired by Mr Mahesh Dandekar. After the lunch break the Valedictory Function was conducted in the presence of Prof S.D.Sonawane, Prof S J.Gorane & Dr Prasad Baviskar. This is how the two days National Seminar Concluded.

Participation in “AIMA INDEX-2018” at Nashik

Participation in “AIMA Index 2018, Nashik”

Sandip Foundation's, Department of Management Studies



had been contacted by (Ambad Industries and Manufacturer's Association) AIMA authorities Mr. Dhananjay Dixit (Volunteer Committee Chairman), had narrated MBA-I students about volunteering at AIMA Index 2018 Nashik. Students had volunteered AIMA Index 2018 event as the work allotments and given maximum possible output to it. Students have also interacted with Industry Proprietors, Directors, CEOs during this five days event at Dongare Vasatigruha, Nashik

“13th Kaizen Competition” Organized by CII, Nashik

“13th Kaizen Competition” organized by CII, Nashik



Sandip Foundation's, Department of Management Studies had been contacted by (CII, North Maharashtra Zonal Office, Nashik) Mr . Keith Roberts, Head- North Maharashtra Zonal Office, Nashik, had narrated MBA-I students about volunteering at event. Students had volunteered at Kaizen Competition 2018 event as the work allotments and given maximum possible output to it. Students have also interacted with Industry Proprietors, Directors, CEOs during this five days event at Nashik Engineering Cluster, Nashik.

“ Indian Student Parliament”

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Somesh Birajdar being felicitated by Principal Dr. S T Gandhe, Dean Academics Dr. Prasad Baviskar and Dean (Admin) & Head-MBA Dr. Rakesh Patil



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Dean Academics Dr. Prasad Baviskar and Dean
(Admin) & Head-MBA Dr. Rakesh Patil



Programme was organized by MIT World Peace University, Pune. Students who have sweated to become a righteous politician never have had a chance to shape their dreams and lacked a

Common platform where they can collaborate and share their thoughts and ideas and seek counseling of the wise.

Three Days Entrepreneurship Awareness Camp

Three Days Entrepreneurship Awareness Camp



Mr. Pradeep Ghare, Chief Consultant, the Catalyst &
Mr. Harshad Bele , Director – Connect India, Dr. S.T
Gandhe, Principal SITRC

Sandip Foundation's Department of Management Studies organized three days Entrepreneurship awareness camp for Management Students on 12th , 14th & 15th February 2018. Inauguration of the program was done by the hands of the successful entrepreneur from Nashik, Mr. Pradeep Ghare, Chief Consultant, the Catalyst & Mr. Harshad Bele , Director – Connect India, Dr. S.T Gandhe, Principal SITRC , & All HODs of various department were also present for the Inauguration. Dr Rakesh Patil Dean Admin & Head, MBA welcomed the guest & briefed about the objectives of organizing this awareness camp.



Mr. Pradeep Ghare, Chief Consultant, the Catalyst
Addressing the students

Mr. Pradeep Ghare while addressing to students said that the Core of Entrepreneurship has remained the same

but its face has changed. He shared various facets about entrepreneurship such as risk taking, Decision Making, Timing the Market & Analyzing, Projection of Finances. Mr. Harshad Bele focused on the career path towards entrepreneurship and why one should choose entrepreneurship. . Post Lunch session was conducted by Mr. Vikram Bodke, Director Engenius park insight about the various opportunities that are lying for the youth in the field of Entrepreneurship. He urged students to identify & grab those opportunities. The last session was conducted by Mr. Umesh Dandgaval who highlighted about Mechanism of product selection and technology assistance from R&D labs.**Day two** began with the overview of day I. Session I of day II was conducted by Mr. Manas Gajre, Founder and CEO of Zabuza Labs. Who discussed about how digital Marketing can help in taking business to a higher level & how we can use IT to expand our business & ease with which we can do the business with help of Technology. The post lunch session was conducted by Mr. Vedanshu Patil CEO-Vedanshu Biznofairs Pvt. Ltd who through a small activity tested the student's inclination towards choosing entrepreneurship as a career. Mr. Avinash ShuklaCA& Financial Advisor guided the students on the topic financial aspects of SSI unit including salient features of a project report, Support and financial assistance from Government. Agencies, banks, financial institutions, SFCs. The programme coordinator Prof. Sarika Patil, Department of Management Studies, EDC Coordinator, and SITRC briefed the participants about the structure, design of the programme and spelt out the expectations of the organizers from the participants.



Sandip Institute of Technology & Research Centre,
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