



We have world-class infrastructure

Sandip Foundation takes pride in its 200+-acre campus in Nashik which is wi-fi enabled with facilities at par with the best in the world. We have spacious and air-conditioned classrooms that provide the most conducive atmosphere for learning.



SAMS -December-2018 MBA NEWS LETTER



Why Sandip Foundation

At Sandip Foundation, we are passionate about creating leaders who are not only well-qualified professionals in their respective disciplines but also exceptional human beings with the right values. Our vision is to impart education to empower students in defining success for themselves and for the greater good of the community. Sandip Foundation is recognized by the University of Pune and is approved by AICTE. We are one of the few Educational Institutes in the country to receive the highly prestigious Devang Mehta Award.



Awards & Ranking

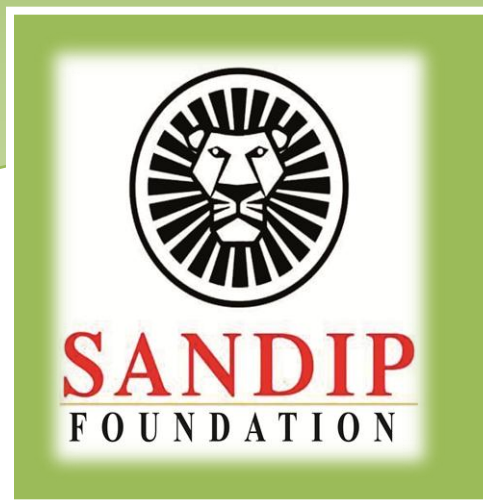
Sandip Institute of Technology & Research Centre was awarded Prestigious Devang Mehta Best B-School Award in the year 2012 on 24th Nov. 2012



MBA-NEWS LETTER

December-2018

**Sandip Institute of Technology
& Research Centre, Nashik**
DEPARTMENT OF MANAGEMENT STUDIES
(MBA)



NEWSLETTER

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Dec-2018



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VISION MISSION OF THE DEPARTMENT

VISION OF THE DEPARTMENT

- To be a Centre of distinction in management education contributing to the Enhancement of learning and research

MISSION OF THE DEPARTMENT

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals Entrepreneur

Sr. No.	Program Outcomes (POs)
PO 1	To Comprehend and apply the principles & knowledge of management.
PO 2	To apply managerial tools & techniques to solve the business & Social problems.
PO 3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO 4	To effectively present & articulate ideas & views in a globalised environment related to the business world & society at large
PO 5	To unite & amalgamate under varied corporate hierarchical settings steer & lead themselves & others to achieve organizational goals.
PO 6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socioeconomic environment
PO 7	To recognize & grasp entrepreneurial opportunities for developing start-ups and expanding family businesses.
PO 8	To apply management knowledge & acumen in a dynamic business environment for Sustainable growth.
PO 9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies
PO 10	To approach business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

CII ENTREPRENEURS CONNECT SESSION

CII Entrepreneurs Connect Session



Department of Management Studies had Organized Lecture on Entrepreneurs Connect Session for MBA -II students .The session was conducted by Mr Pradeep Ghare and Mr Nitesh Narayanan . Mr. Pradeep Ghare rightly quoted, Entrepreneurship is the capacity and willingness to develop, organize and manage a business venture, he focused on the launching a start-up. He gave many cases as an example as why a significant proportion of start-up businesses have to close. He gave some successful examples which one can follow while starting up an

entrepreneurship venture. He answered many queries of students in connection with the same. Mr. Nitesh narayanan also gave successful mantras on how to take right decision at right time.



He added that to be successful one should have positive attitude and capabilities to grab and handle the opportunities in the market. He shared how to capture innovative activities on the part of established firms also activities on part of new businesses.

Corporate Social Responsibility Activity (CSR)

Corporate Social Responsibility Activity (CSR)



Department of management studies (M.B.A) organized a CSR activity where in MBA 1ST and 2nd year students stall was set up at Anandvali for

collecting Lord Ganesha's Idol from the people and to hand over them to the Municipal corporation for the recycle of the idols . This activity started at 12pm which continued till 6pm in the evening. This activity helped Godavari River from getting polluted with idols and nirmalys and other environment assurances were also taken care of. This activity not only created awareness among the society but also created seriousness among the youth (students) about the responsibilities and duties that they hold for society's betterment.

Corporate Social Responsibility Activity (CSR)

CSR Activity for the People of Kerala Affected by Floods (Mr.Anup Pushpangathan accepting the donated items from student)



Mr.Anup Pushpangathan accepting the donated items from student



Department of Management Studies took initiative to extend help to NMCA, Nashik by donating non-perishable food items for Kerala Flood Victims. MBA Department took this as a challenge and was successful in raising 2600 rupees via contribution among themselves. Some students voluntarily took the responsibility to buy non-perishable food items and deliver items to the collection center. With the help of raised funds, students purchased 50kg rice,

Lecture on “Human Resource Accounting”

Lecture on “Human Resource Accounting”



Department of Management Studies had organized expert lecture on Human Resource Accounting for MBA -I & II students. The session was conducted by the team of Mr. Prakash Gunjal. The session began with introduction of HRA and why there is the need to create the awareness of the value of human resource accounting. Further, the speaker added, to the session that human resource accounting plays a vital role in building the long lasting and healthy relations with the people. The session continued with the highlighting the growing realization among the business entrepreneurs that human beings, like other physical assets are also important instruments of the of productions that investment in them are so

productive, useful, income yielding as physical assets. He moreover focused on that HRA is the means to measure the cost & value of the employees and managers in the organization



The speaker spotlighted that the HRA is not only the essential part of the organization but also it involves accounting for expenditure related to human resources as assets as opposed to traditional accounting which treats these costs as expenditure that reduces profit. The Indian Companies Act does not provide any scope for furnishing any significant information about human resource in financial statements. He also stated that HRA has not been introduced so far in any legislation and thereby Human Resources are not yet recognized as ‘assets’ neither in the balance sheet nor in the annual reports.

An Eye Opener Session on Competitive Exams

An Eye Opener Session on Competitive Exams:-Mr. Harshad Bele, Director Sandip School of Competitive Exams & Ex IPS officer

Department of Management Studies had organized guest lecture on An Eye Opener Session on Competitive Exams for MBA –I & II students. The session was conducted by Mr. Harshad Bele, Director Sandip School of Competitive Exams & Ex IPS officer. The session began with how you can achieve what you desire to be in your future. What part dedication & determination has to play in your career shaping while you're heading towards your goals. He also explained the types of competitive exams available like UPSC, MPSC, IBPS, Bank PO and etc. Further he added competitive exams can help you shape your career with respect and pride in the society. He focused on the strengths and positives aspects which brings you to near your goals to achieve them sincerely. Hard work, constant efforts, reading, presence of mind, determination and dedication are the key attributes which plays a vital role in cracking the competitive exams. He extended the topic towards UPSC exams and how many posts are available after clearing the UPSC exams. There are 131 posts available if you clear



the UPSC. Being an ex IPS officer he spotlighted on the ways to keep motivated and focused while preparing for the competitive exams.

He also further explained the pay scale schemes available for the Grade A, class 1 officer, class 2 officers and Grade B Class 2 officers. He moreover brought the eye view on Sandip School of Competitive Exams, the initiative taken by Sandip University to create the capable and potentials officers for tomorrow and to spread the awareness regarding the competitive exams amongst the youth. Sandip School of Competitive Exams in going to focus on the course with three stages for preparing first the basics, second the foundation and third the advanced or integration course.

Guest Lecture on “Introduction & Resume Writing

Guest Lecture on “Introduction & Resume Writing

Department of Management Studies had organized guest lecture on Introduction & Resumewriting for MBA -II students. The session was conducted by Miss Nagma Shaikh, T & P Executive. The session was started with how one should introduce them and with brief view of introduction about self. Further she added to the session that the attributes like postures, gestures and your body language plays a crucial role while introducing. The speaker also highlighted on the aspects of how to get prepared for the interviews. She further spotted the major two components to be taken care while introducing yourself are try concentrating on the strengths and positive attributes which can attract the interviewer. Moreover she flashed the light on the things like convert into your strengths. And while closing the introduction you should always say, ‘thank you, that’s all about me’.start introduction with Name, followed by your current educational qualification then speak about the strengths more and when



working upon to Further she spotlighted on the resume writing and what attributes your resume should contain.

Your resume must have the title to it and it should never have I, Me and Myself in it. Resume should always be of one page. Always bold out the important contents of resume. And she concluded that your resume always speaks about you, before actually you get into the trend.

Global Digital Statshot 2018 : Glimpse into the Current Digital

Global Digital Statshot 2018: Glimpse into the current Digital

Department of Management Studies had organized guest lecture on Global Digital Statshot 2018:

Glimpse into the current Digital Marketing Trends for MBA -I & II students. The session was conducted by the team of Nethority Digital Academy. The session began with why there is a need to understand the digital marketing and its growing importance in today’s tech savvy world.Further, the speaker, Miss Tushara Kevade





discussed at length the Search Engine Optimization and how it influences the visitors to find the website easily with specific keywords, and how you can bring your organizations website in the top links of visitor's searches. She also added how SEO has changed the search engine trends with its growing

significance. Moving ahead with session the very next speaker Miss. Lavina Savlani, highlighted on the aspects of content in digital marketing. Why content is important for your organization and what sort of information one need to provide with to the visitors. Miss. Lavina also put some light on what information can gain and attracts traffic to your website, maybe for that matter if someone is a blogger, writer, business writer or a content creator. Later on the session was took over by the Miss. Mansi Vora who focused on the various opportunities available in Digital Marketing, and how they are going to be reach the great heights in coming years. She spotlighted on the opportunities like the growing importance of Digital Marketing, SEO experts and for the Content Creators.

Overseas Education Opportunities –Internship Program

“Overseas Education Opportunities-Internship Program”

About The Program: Department of Management Studies had Organized Lecture on Overseas Education opportunities-Internship Opportunities for MBA-I & II students .The session was conducted by Mr Kamendra from IEI, Mumbai . He Guided student on Overseas Education Opportunities in various countries. He guided student on various Internship program that students can take up .he said this opportunity is available for students of all specialization. He also briefed about the commercials regarding the Internship Program.



“TEAM BUILDING & LEADERSHIP”

“Team Building & Leadership”



Department of Management Studies had organized guest lecture on Introduction & Resume

Writing for MBA -II students. The session was conducted by Miss Nagma Shaikh, T & P Executive. The session was started with introduction of team building and leadership and why it is necessary to help build the ones personality, and how team building and leadership qualities makes the difference in changing the individual. She further added to the session leader should possess qualities like leading, team building, problem solver, solution oriented and etc. The speaker also highlighted the leadership styles and how many type of leaders are there. The first Autocratic, second democratic & third laissez faire. She further explained the team building by a management

game called 'hand hold'. The speaker spotlighted on the various stages of team building and how important these stages are while building a good team. Forming being the first stage of team building has the great importance as one need to put in lot of efforts in forming the right team. She next stated storming as the crucial stage in which one can motivate and inspire the team members to perform well. Norming been the third stages provided the basis for sustaining the team for longer period and Performing being the last play a very significant part in achieving the desired goal and aim by the group members. The session was

summed up by how to create a successful team with effective leadership.

NATIONAL SEMINAR

“Excellence in Management through Leadership”

National Seminar “Excellence in Management through Leadership”

Department of Management Studies had organised Two days National Seminar on Excellence in Management through Leadership on 27th & 28th February 2019. Dr Rakesh Patil, Head MBA Welcomed all the Guests. Dr S T Gandhe, Principal SITRC felicitated all the Guests. Mr Shrikant Gorne in his speech highlighted the importance of leadership and through practical examples he explained what leaders can do be it nation, organization, business or even households. Mr Shrikant Cheruv discussed about various types of leaders and their advantage & disadvantage .Mr Sunilkumar Dayama pointed out the qualities of a leader& he also shared some points on h come a successful leader. After the Inauguration session we had paper presentation session, papers on various topics were presented related to the theme of Seminar such as Management, Mythology & Leadership. After the paper presentation Mr VA Upadhya came up with interesting case studies on leadership & management where in the crux was how certain companies were saved from getting shut down just because of powerful leadership.



This is how day I Ended On Day II we had review of Day I , the first speaker for day was Mr Bhautik Shah talked about leadership , motivation & its relation to productivity. Mr Kartik Sanghavi shared his views on influence of leaders on employee & how the motivated employees could impact the profitability . we also had some paper presentation session and in the end Mr Manish Vispute outlined the areas on which an Individual should work so as to develop the leadership skills & qualities . The Two days National Seminar concluded with Valedictory function & Certificate distribution to participants

BattleField- 2018-2019

“Battlefield-2018-19”

Students of Sandip Foundation from Department of Management Studies completed one its own kind Activity named Battle Field successfully, which is being conducted from past 8 years. Battle field is an activity done by the MBA-I year, 2 or 3 days prior to Ganesh Festival. So this year also keeping the tradition alive this activity was conducted on 11th & 12th September 2018. Students were divided in 7 different groups with 8 to 9 members in each group & every group was headed by a group leader. Tastism, Apla Katta, Khadad Culture, Hotspot, Tummy Ticklers, Foodicted & Hunger Killers were the name of the group.



The concepts goes like this that students have to sell various products into the market it could be eatables, decorative stuff, Cloths or any other innovative products. Students identified various

locations in Nashik where they could fetch more and more public towards their stall. College Road, MahatmaNagar, Gangapur Road, Thakkar Dome, Bytco Nashik road were some of the areas wherein the students had put their stalls. The very essence of this activity was to bring out the hidden Entrepreneurial qualities of the students such as risk taking ability, decision making & leadership.



Also various Management concepts such as Planning, Organizing, Coordination, Market Analysis, Marketing & Financial Management and etc. can be learned & understood more easily by doing them practically rather than teaching them theoretically in class room. Students received overwhelming response for this activity & this was all possible due to their complete dedication & hard work. One thing that was observed was that this activity was conducted with full enthusiasm & enjoyment. The profit which the students earned

from battlefield would be utilized for the social cause & betterment of underprivileged people of the society as part of Corporate Social Responsibility

(CSR). Profits would be donated to Aadhar Ashram, ZP Schools & Old Age Homes.

“Equity Markets & Financial Planning”

“Equity Markets & Financial Planning”

Department of Management Studies had organized guest lecture on Equity Markets & Financial Planning for MBA -II students. The session was conducted by Mr. Vineet Gupta, Vice President, Tickerplant Ltd. The session began with introduction of Financial Management and what is financial planning, he explained the definition of Financial Planning, as the process of estimating the capital required and determining its competition.



He further added that financial planning is the process of framing the financial policies in relation

to procurement, investment and administration of funds of an enterprise. The speaker also spotlighted the importance of financial planning and why one has to do financial planning. It provides adequate funds to be ensured for future. Financial planning also helps in ensuring a reasonable balance between outflow and inflow of funds so that the stability is maintained. Financial planning reduces the uncertainties with regards to changing markets trends which can be faced easily through enough funds. The speaker further explained the different avenues available for the investment such as PPF, Bank FD's, Mutual Funds, Stock Markets, Insurance and etc. And further he explained in detail about the equity market. He focused on stock markets in depth and how it plays an important role in maintaining a healthy portfolio. The speaker flashed light on the importance of investing, he also said that assessing the investment periodically is too a vital scenario for wealth creation.

Induction Function MBA-I WAVE-X (Year 2018-2020)

Induction Function MBA-I WAVE-X (2018-2020)

Sandip Foundation's, Department of Management Studies had organized induction Function for First Year Students i.e. WAVE-X batch on 10th August, 2018. Hon. Mr. Mukund Bhatt General Manager (Human Resources) in Bosch Ltd Nasik. Mr. Prashant



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in his welcome speech gave a glimpses of achievement of the Department .He said Department of Management studies at Sandip Foundation has been constantly proving its mettle in the field of management education and has seen a tremendous rise in its performance in the form of good academic records, extensive co-curricular activities and sound placement records. Dr. S T Gandhe ,Principal , SITRC while addressing ,congratulated the Students for choosing Sandip Foundation for their bright future & he also

highlighted on Faculty & Faculty at Sandip Foundation . There after Hon.Mr. Mukund Bhatt, took over the dais. In His Speech he told us how to ROAR in terms of grabbing our opportunities i.e. recognize, opportunities, act and react which gave a great impact on the students thinking. He also spoke about opportunities in the current market for the MBA students. Mr.Prashant Amin in his speech told that fly like a kite and has a positive attitude in every aspect of life and opportunities, he emphasis more on the point of Excellence. The Corporate world expects excellence in which every field we are working be it of Marketing, Finance, HR or Operations. He added Excellence is the only key to Success. The day's proceedings were concluded with a vote of thanks. Post lunch the department conducted an activity for first year students in which students showed their innovation. They presented waste out of best paper models the result of which came out with innovative ideas of students.

The second day of the Induction Function was quite informal & on that day MBA-II year students conducted Mr. & Miss Personality Contest for their Juniors and various activities to groom their personality. Mast Mangesh Dambale & Miss Parvani Bhabad were Crowed Mr.& Miss Personality. This activity was conducted for strengthen the bond between the seniors & the juniors.

Resume Writing /Building Competition

Resume Writing/ Building Competition



Department of Management Studies had organized a competition on Resume Writing for MBA-II students. As it is said that a resume is a medium for advertising oneself, it's the first means in

which a fresher or experienced present themselves as a job applicant, and try to claim that he/she is the best choice candidate to a prospective employer. Resume describes candidate's

qualification/s and make a candidate unique. To stand out among other applicants, one should need a resume that markets one's strengths and match for the job.

Seminar on International Internship Program

Seminar on International Internship Program



Department of Management Studies had Organized Seminar on International Internship Program for MBA I & II Students . The Guest for the Seminar were Miss Yana Oseyava & Umang Dharia , who were felicitated by Dr Rakesh Patil, Head MBA & Dr Deepak Patil, Dean International Affairs . at the beginning of Seminar Miss Yana gave a brief

introduction regarding the Geographical Conditions of Moscow. Then she outlined the various activities that would be carried on during the Internship Program which included Tutorials, Industrial Visit, Practical Management Games, Sports , Culture . She also discussed about the Accommodation & travelling part. She talked about the certification also.



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Department of Management Studies (MBA)

**Sandip Institute of Technology & Research Centre,
Nashik (MS)-India**