

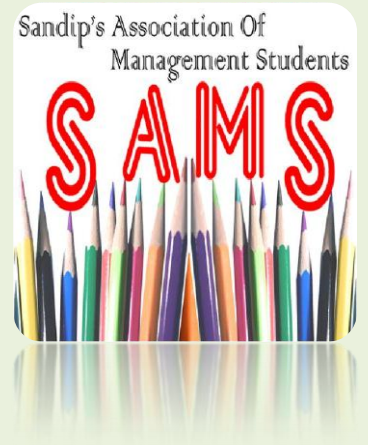
SAMS -December-2017 NEWS LETTER



Leading Management Institute In India

The MBA at Sandip Foundation has been running for quite sometime now. The MBA is the flagship program of the business school. Ranked amongst the top-100 programs in India, this is indeed being offered at one of the top management colleges in India. Students from all over India have converged at the world-class facility in Nashik to study the India's most cutting-edge, research-led program. There are a lot of very good programs and then there's Sandip Foundation's MBA which is the top MBA college in Maharashtra and indeed in India





MBA – NEWSLETTER,

December -2017

**Sandip Institute of Technology
& Research Centre, Nashik**
Department of Management Studies (MBA)



SITRC: MBA

NEWSLETTER

Dec-2017



VISION MISSION OF THE DEPARTMENT

VISION OF THE DEPARTMENT

- To be a Centre of distinction in management education contributing to the Enhancement of learning and research

MISSION OF THE DEPARTMENT

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals Entrepreneur

Sr. No.	Program Outcomes (POs)
PO 1	To Comprehend and apply the principles & knowledge of management.
PO 2	To apply managerial tools & techniques to solve the business & Social problems.
PO 3	To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.
PO 4	To effectively present & articulate ideas & views in a globalised environment related to the business world & society at large
PO 5	To unite & amalgamate under varied corporate hierarchical settings steer & lead themselves & others to achieve organizational goals.
PO 6	To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socioeconomic environment
PO 7	To recognize & grasp entrepreneurial opportunities for developing start-ups and expanding family businesses.
PO 8	To apply management knowledge & acumen in a dynamic business environment for Sustainable growth.
PO 9	To work autonomously in changing business environment by acquiring and updating knowledge & competencies
PO 10	To approach business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business management.

BATTLE FIELD 2017

Battle Field 2017

Students of Sandip Foundation from Department of Management Studies completed one its own kind of Activity Named Battle Field Successfully, which is being conducted from past 7 years . Battle field is an Activity done by MBA-I year, 2 to 3 days prior to Ganesh Festival. So this year also keeping the tradition alive this activity was conducted on 23rd & 24th August 2017. Students were Divided into 7 different groups with 8 to 9 members in each group & every group was headed by a group leader. Chatkazz, Food Loverzz, Chilli Pistols, Yummy Licious, Master Minds , Khane Ke Shaukin & Bombae Amigos were the names of group. The concept goes like this that students have to sell various products in the Market it could Eatables, Decoration Stuff , Clothes or any other innovative products. Students identified various location in Nashik were they could fetch more and more public towards their stall. College Road, Mahatma Nagar, Gangapur Road, Golf Club, Ashok Sthamb, Bytco Point were some the areas wherein the students had put their sta

The very essence of this activity was to bring out the hidden Entrepreneurial qualities of the students such as Risk taking Ability, Decision Making & Leadership. Also various Management Concepts such as planning , Organizing , Coordination, Market Analysis, Marketing & Financial Management , etc. can be learned & understood more easily by doing them practically rather than teaching them theoretically in class room. Students received overwhelming response for this activity& this was all possible due to their complete dedication & hard work. One thing that was observed was that this activity was conducted with full enthusiasm & enjoyment. The profits which the students earned from battlefield would be utilized for the social cause & betterment of underprivileged people of the society as part of Corporate Social Responsibility (CSR) . Profits would be donated to Adhar Ashram, ZP Schools & Old Age Homes



CORPORATE SOCIAL RESPONSIBILITY (CSR)

Lord Ganesh Idol Collection at Chopda Lawns, Nashik

Corporate Social Responsibility Activity of Lord Ganesh Idol Collection at Chopda Lawns



Sandip Foundation students from the Department of Management Studies participated in a CSR activity in Chopda Lawns, collecting Ganesh idols on the occasion of Anant Chaturdashi. People transport the idol of Lord Ganesh to the sacred river of Godavari every year on Anant Chaturdashi, which becomes a major source of pollution in the river. Students took this step to prevent the river from becoming

contaminated and to maintain it clean. This action started at 8:00 a.m. and lasted until late in the evening. A group of roughly 60 students came together to support this social cause. Everyone was engaged in some sort of activity. Few were at the stall collecting idols, few had gone out in search of people to persuade them to contribute their idols rather than immerse them in the river,

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Donating Clothes & Diwali Sweets at Sapte Village, Trimbakeshwar

Corporate Social Responsibility Activity of Donating clothes & Diwali Sweets at Sapte Village, Trimbakeshwar



Sandip Foundation students from the Department of Management Studies performed in a CSR activity in Sapte Village, Trimbakeshwar, by donating garments and Diwali sweets. All of the students and faculty members gathered clothing in the vicinity of their homes. The garments were delivered to the students as well as the sapte village residents. The major goal of this activity was to teach our pupils

that they owe something to society and that it is their moral responsibility to repay that debt by participating in CSR activities. The villagers and school children were overjoyed by this effort, and congratulated all of the pupils for displaying gratitude and goodwill to them, as well as taking a little step toward bringing joy to their faces.

“DIWALI CELEBRATION”

“Diwali Celebration”

Diwali the festival of lights and prosperity, the occasion of joy and happiness was celebrated with full zest and gusto at Department of Management Studies. The occasion was graced with the presence of our respected HOD Prof. (Dr.) Rakesh Patil and all the faculty members of the department. Diwali Celebration was organised by MBA department for students. The programme was started with Laxmi puja and lightning of lamp by our respected HOD sir and all the Faculty Members.. It was initiated by the department of management studies and successfully conducted by MBA students. Different activities were also organised for faculties and students destroying the ballons, jalebi rope, balloon straw, and many more



EXPERT LECTURE ON “Human Rights”

Expert Lecture on “Human Rights

Department of Management Studies has organized a Guest lecture for MBA Students on “Human Right”. The Guest Speaker for the Session was Dr. Medha Saykhedkar .In Her session she put forward some facts & figure that very few people are aware about their basic Human Rights& most people are being deprived of the same & their Rights are being Exploited specially of Women’s. She also explained that All human rights are indivisible, whether they are civil and political rights, such as the right to

life, equality before the law and freedom of expression; economic, social and cultural rights, such as the rights to work, social security and education , or collective rights,such as the rights to development .She talked about the 30Human Rights & did spoke about Universal Declaration of Human Rights . She also said we Educated people must spread awareness among the Human Rights by organizing seminars in Ruralarea for Underdeveloped & under privileged People.



EXPERT LECTURE ON “Human Rights”

Expert Lecture on “Capital Markets & Derivatives”

Department of Management Studies had organized the Expert Lecture for MBA Finance Students on the topic Capital Markets & Derivatives . The Guest Speaker for the said Session was Mr Tushar Jagtap , CEO of Money Management System . In the Beginning of the session he explained what is Financial Market , what are the different types of Financial Markets . then he highlighted about the Concept of Money Market & Capital Market .

He explained the Difference between both . He talked about the various Financial Instruments. He then discussed in detail about Derivatives , Futures, Options & Swaps . He also guided students on various career Options that are available to the students after passing out MBA . He suggested students to do certain Certification courses offered by NSIM & NCFM

EXPERT LECTURE ON “Human Rights”

Expert Lecture on “Information Technology Act 2000

Department of Management Studies had organized the Expert Lecture for MBA Students on the topic IT Act 2000. The Guest Speaker for the said Session was Mr Vikas Naik . In the beginning He gave an overview about IT Act 2000 & he explained what was the main purpose of forming the Act .to give Legal recognition of Electronic records. ,to give Legal recognition of digital signatures. to have Secured electronic communication, for Accessing and retrieving records electronically, for Submission of contracts and records electronically, to Use of authentication in case of digital signatures, how to make Use of electronic means for acceptance of contracts and their publication in official gazette,

To prevent all types of crimes related to electronic records such as fraud, forgery etc. were few of the objectives of IT Act .He discussed in detail the various kinds of Cyber Crime that takes place Transaction Fraud, Advance Fee Fraud, Hacking,Piracy. To name a few. How they can be overcome & minimized & what are the various punitive action to be taken against the defaulters . at the end of the session he also talked about cyber security that is he explained Cyber security is the body of technologies, processes and practices designed to protect networks, computers, programs and data from attack, damage or unauthorized access



Expert Lecture On “Mutual Funds”

Expert Lecture on “Mutual Funds”



Department of Management Studies with the support of Training & Placements Department

organized an Expert Lecture for MBA-II students. The Session was conducted by Mr Aditya Hinge on the Topic Mutual Funds. In his session he explained what are Mutual Funds, What the various types of Mutual Funds. He also highlighted on why to Invest in Mutual Funds. He simplified the various terms such as SIP, SWP , STP. He De jargonized the concepts such as Large Cap, Mid Cap, Small Cap, ELSS. After the Educating the students on the topic Mutual Fund, He showed the various career options that available to the students in Mutual Fund Industry.

Guest Lecture on “ ERP : A Need of an Organization”

Guest Lecture on “ERP: A Need of an Organization”

Sandip Foundation's, Department of Management Studies had organized GuestLecture for MBA I & II students on ERP: A Need of an Organization. The Guest Speaker was Mr Milind Gore . In his Guest lecture He spoke about importance of ERP in Business Organisation.he added Business owners and management teams often make tough decisions about how to manage operations in their organization, and one of the decisions business organization take is ERP implementation. Enterprise resource planning (ERP) is a system that can be used with great benefits to your organization, but it also can take time, effort and financial resources to adopt and to use on a regular basis. He highlighted several reasons why ERP

should be Implemented list is as follows Saving Money, Improved Collaboration,BetterAnalytics, Improved Productivity, appier Customers, Simplified Regulatory Compliance, Improved Inventory and Production Management.



Guest Lecture on “ interview Techniques & Resume Writing”

Guest Lecture on “Interview Techniques and Resume Writing



Department of Management Studies had Organized expert Lecture on How to face Interview for MBA -II students .The session was conducted by Dr Medha Shykhedkar . The session began with the meaning of interview. Further, the speaker discussed at length the process of preparing for an interview. She highlighted mainly two factors which should be kept in mind while preparing for an interview, namely,

Common Interview Questions and Job Talk. she also spoke about certain commonly asked questions in an interview like, Tell me about yourself, What can you do for us, Why this organization, Why this job and so on. A Job talk means that what the companies are asking for in terms of knowledge, skills and attitude. Having customized CVs can

help in this regard. she asked students to go for an interview after doing a thorough research about the important factors of the organization, corporate culture and work atmosphere. According to the speaker, the success mantras for an interview are to be confident, positive and courteous. We certainly hope that the session would be instrumental in reiterating the importance of good interviewing skill among future managers.

Opportunities & Challenges in Career in Marketing

Opportunities and Challenges in Career in Marketing



Department of Management Studies had Organized Guest Lecture on Opportunities and Challenges in Career in Marketing for MBA -II students .The session was conducted by Mr.Pravin Patil (Manager (Tech Services) Ambuja Cement ltd. Nashik). In the Beginning of the session he explained about the market scenario regarding the job & what the skill sets the corporate people expects. Then he outlined about the various career opportunities that are available for a management students such as Digital Marketing, Advertising, Rural

Marketing, Promotion, Retail Marketing, Branding etc. he also discussed that in this information age Marketing plays an important role. If companies need to grow they should aggressively market themselves. Various other aspects related to marketing were discussed & at the end of session

he added that there are various great opportunities to make a career in marketing but on the side there are challenges too. If we need to succeed we should overcome the challenges such as competition from rivals, product quality, managing people etc.

BATTLE FIELD 2017

Induction Function MBA-I WAVE-IX (2017-2019)

On the 10th of August, 2017, Sandip Foundation's Department of Management Studies hosted an induction function for first-year students from the WAVE-IX batch. Nasik Divisional Commissioner, Hon. Mr. Mahesh Zagade The Chief Guest for the Induction Function was Mr. Narendra Goliya, Chairman, Rishabh Instruments Pvt. Ltd, and Mr. Ganesh Kothawade, GM, ABB India Ltd. The programme began with the lighting of a traditional lamp, followed by the guests being congratulated. Following that, Dr. Rakesh Patil, Dean of Administration and Head of MBA, gave a brief overview of the Department's accomplishments in

Gandhe, Principal, SITRC, commended the students on their decision to attend Sandip Foundation.

The dais was then taken over by Hon. Mr. Mahesh Zagade. In his speech, he discussed the journey of the Industrial Revolution, and the connection he made with management was that the Science of Management evolved as a result of the revolution, and



important as a result of the revolution alone. He also mentioned the Human Being's Hardware and Software, i.e. the Physical Body and Mind, all of which must be kept in top shape if we are to grow, develop, and advance in this very competitive environment. When addressing to the new class, Mr. Ganesh Kothawade emphasised the importance of excellence. The corporate world expects perfection in any industry we operate in, whether it's marketing, finance, human resources, or operations. He went on to say that excellence is the only way to achieve success. Finally, Mr. Narendra Goliya stated that rather than focused on obtaining money, we should always strive to gain knowledge. He stated that knowledge is revered around the



his welcome speech. Sandip Foundation's Department of Management Studies, he said, has been consistently shown its mettle in the field of management education, with excellent academic records, significant co-curricular activities, and strong placement records. While speaking, Dr. S T

world and that it cannot be eliminated. We must channel our knowledge and put it to constructive use. One of the most important points he said was that we should never blame people for our situation and that we should always have faith and confidence in ourselves and be less reliant on others. He also advised them on how to establish a new firm and encouraged them to pursue the entrepreneurial path, which is necessary for a

developing country. The day's events came to a close with a vote of thanks. The second day of the Induction Function was more relaxed, and MBA-II students held a Mr. and Miss Personality Contest for their juniors on that day. Mr. and Miss Personality were Mast Piyush Shewale and Miss Poonam Yadav. The purpose of this exercise was to strengthen the connection between the seniors and the juniors.

Seminar on Goods & Service Tax-Grievance & Redressal Mechanism

Seminar on Goods & Service Tax - Grievance & Redressal Mechanism



Department of Management Studies along with School of Commerce & Management, Sandip University organized one day seminar on GST-Grievance & Redressal Mechanism on 31st July 2017. The major focus of the seminar was provide a Grievance Redressal Forum to Industry Practitioner regarding GST. Shri H A Bhakre, State Joint Commissioner-Sales Tax, Shri M.L Patil, State Deputy Commissioner, Mr Pradeep Peshkar, President, Udyog Mitra Sanstha, were the Guest for the seminar. Col.(Dr) N Ramchandran, Vice Chancellor, Sandip University & Dr S.T. Gandhe, Principal, SITRC felicitated the Guest. Dr N.

Ramchandran in his welcome speech thanked all the guests for accepting the invitation & said it is good move & initiative taken by Government to bring the nation under one tax. Mr. Pradeep Peshkar while addressing the gathering said that GST is Good but we need to wait for some time to check its simplicity. Mr. Patil in his speech gave some insights about GST such as what is GST & Why GST. He also explained various terminologies used in GST. He highlighted on topic of CGST & IGST. He also said that there are many people who are no tax pertise in field of GST are spreading wrong message & people are unnecessary getting panic. The remedy he told for this is to refer the proper website & read books. Lastly Mr. H.A. Bhakre took over the dais for solving the query & issues of the Industry practitioner related to GST. He in very simple & lucid language explained the concept of GST. He successfully solved the query of the audience. Lastly he said that there are still various issues which need to be cleared & resolved.

