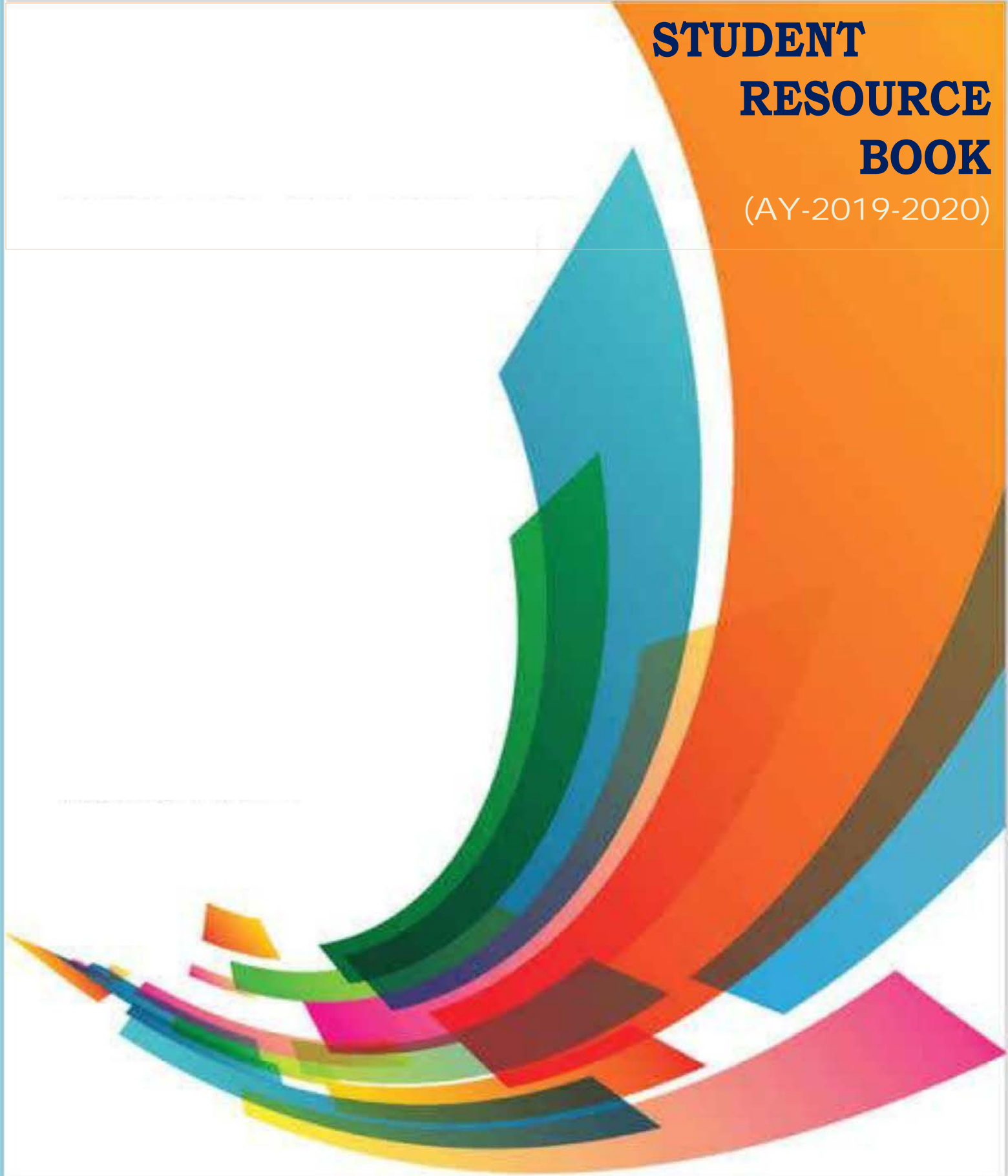


# STUDENT RESOURCE BOOK

(AY-2019-2020)



**Sandip Foundation's**  
**Sandip Institute of Technology & Research Centre**  
**Department of Management Studies (MBA)**

Approved by AICTE, New Delhi, Affiliated to Savitribai Phule Pune University, Pune &

Recognized by Govt. of Maharashtra

**NAAC Accredited 'A' Grade**



**CGPA Score 3.11**

**IBA Accredited UG Programs BE (Mech.Engg.) & BE (Comp.Engg.) for Three years from AY 2019-20**

**Mahiravani, Trimbak Road, Nashik, (M. S.) India: +91-(2594) 222 551/554, Fax +91-(2594) 222 555, Toll Free No: 1800 233 2714**

**Email: [principal@sitrc.org](mailto:principal@sitrc.org), Website: [www.sandipfoundation.org](http://www.sandipfoundation.org)**

# STUDENT RESOURCE BOOK

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# STUDENT RESOURCE BOOK

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## PERSONAL PROFILE

**Name:** \_\_\_\_\_

**Program:** \_\_\_\_\_ **Section:** \_\_\_\_\_

**Roll No:** \_\_\_\_\_ **ID Card No. :** \_\_\_\_\_

**Blood Group :** \_\_\_\_\_

**Student's Residential Address :** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Student's Phone No** \_\_\_\_\_ **Mobile No** \_\_\_\_\_

**Student's E-mail ID** \_\_\_\_\_

**Father's Name** \_\_\_\_\_

**Phone No** \_\_\_\_\_ **Father's E-mail ID** \_\_\_\_\_

**Mother's Name:** \_\_\_\_\_ **Phone No.** \_\_\_\_\_

**Mother's E-mail ID:** \_\_\_\_\_

**Local Guardian's Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Local Guardian's Phone No.:** \_\_\_\_\_

**Local Guardian's E-mail ID:** \_\_\_\_\_

**Emergency Contact Person:** \_\_\_\_\_ **Phone No.:** \_\_\_\_\_

**Permanent Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## ABOUT SANDIP FOUNDATION



Sandip Foundation has been primarily established to produce scientifically trained and dynamic human resources that can contribute particularly to Engineering, Management, Technology, Paramedical Science as well as Arts. With the excellent infra structural facilities and highly healthy academic environment, Sandip Foundation is geared to offer the world-class quality education that can bring about revolutionary changes in all walks of life.

To keep growing and branch off like a tree is the soul of Sandip Foundation. We started our Educational journey in 2008. Today we offer Post-Graduate Management Course in Business Administration with Specializations in Marketing Management (MKT), Financial Management (FIN), Information Technology Management (IT), Operations Management (OPE), Human Resources Management (HR), International Business Management (IB), Supply Chain Management (SCM), Rural & Agribusiness Management (RABM), Start-up & Small Business Management (SSB), and Technology Management (TM).

I am happy to say with confidence that we know what we wish.

## **VISION OF THE DEPARTMENT**

- To be a centre of distinction in management education contributing to the enhancement of learning and research

## **MISSION OF THE DEPARTMENT**

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To produce industry ready and socially prudent professionals Entrepreneurs.

## **QUALITY POLICY:**

- We at SITRC are committed to be a beacon in providing quality education and research in Engineering and Management as per the needs and expectations of students and global environment.
- This we shall achieve through continual improvement in teaching-learning process in our world class infrastructure.

## **OUR OBJECTIVES:**

- To impart world class education in the world-class infrastructure for quality engineering education.
- To mold, shape, perfect and make the students competent by combining knowledge and skills and preparing them for many tasks and jobs challenged in life.
- To make the system value added in order to develop the students for conceptualization, application of ideas and communication skills.
- To speed up the technology acquisitions and technology diffusion to the industries.
- To familiarize the students with demanding challenges in the work place.
- To promote state to the first place in respect of size of pool of Scientific and Technological manpower in the India.
- To establish a strong identity to surpass others in the field of technical education.
- To churn out Industry ready requirements and help the industries to minimize the duration and



cost of training, in turn to produce cost effective products.

- To act as consultants to industries and business houses regularly through Industry - Institute interaction program.
- To achieve 100% placement to our students.
- To make this Institute a potential center for excellence and grow from strength to strength by breaking the existing records of achievements for industry, R&D and especially to the society needs.

## **Program Education Objectives (PEOs)**

PEO1: To adapt themselves to the changing needs to the management profession by upgrading their skills and knowledge.

PEO2: To solve real world problems ethically, thereby enhance value to the society.

PEO3: To establish themselves as successful managers.

PEO4: To become employment providers.

## **Program Outcomes (POs)**

**After successful completion of MBA program students will have**

PO1: To Comprehend and apply the principles & knowledge of management.

PO2: To apply managerial tools & techniques to solve the business & Social problems.

PO3: To identify & investigate multidimensional business issues using research based data and methods to appear at data driven decisions.

PO4: To effectively present & articulate ideas & views in globalized environment related to business world & society at large.

PO5: To unite & amalgamate under varied corporate hierarchical setting steer & lead themselves & others to achieve organizational goals.

PO6: To exhibit & demonstrate high ethical values & act with uprightness in cross-cultural & socio-economic environment.

PO7: To recognize & grasp entrepreneurial opportunities for developing startups and expanding family businesses.

PO8: To apply management knowledge & acumen in dynamic business environment for sustainable growth.

PO9: To work autonomously in changing business environment by acquiring and updating knowledge & competencies.

PO10: To approach business issues from global perspective and exhibit an appreciation of Cross Cultural aspects of business management

## BOARD OF ADVISERS/ GOVERNING COUNCIL:

1	Chairman	Hon. Sandip Kumar Jha, Chairman Sandip Foundation
2	Member	Mr. Jelvis Herniques
3	Member	Prof. Pramod Karole
4	Member	AICTE Nominee – Regional Officer (Ex-officio).
5	Member	Prof. (Dr.) S. N. Merchant – Professor, Department of Electrical Engineering, IITB, Powai
6	Member	University Nominee – Savitribai Phule Pune University
7	Member	Joint Director Technical Education, Regional Office, Nashik (State Government Nominee)
8	Member	Prof. (Dr.) Avinash G. Keskar, Professor, Department of Electronics & Comp. Science Former HOD & Dean(R&D), Visveswaraya National Institute of Technology, Nagpur
9	Member	Educationalist/Technologist/Industrialist from Region to be nominated by State Government
10	Member Secretary	Principal of the Institute
11	Member	Prof. Mohini Patil
12	Member	Prof. (Dr) Milind Patil
13	Member	Mr. Ashok Rajwade – Managing Director, Hardyspicer Ltd
14	Member	Mr. Arvind Mahapatra – Ex-CSI Chairman, Nashik Region
15	Member	Mr. Vivek Gogate – Chairman, Gogate Industries



## SITRC CAMPUS:





**Arial View of Amphitheatre**

Sandip Institute of Technology & Research Center provides uncompromising quality infrastructure. This commitment is reflected in the investment made by the institute in providing facilities to students in terms of laboratories, equipment, library, books, sports, transportation and everything it takes to create an excellent environment for learning.



**Campus View**

On visiting the campus, one is struck by the aesthetic elegance of its buildings, spacious lawns, ubiquitous sports grounds and lush green environment so conducive for teaching-learning process. The campus boasts of in-house facilities like state of the art labs, spacious classrooms, and mess with hygienic food, college canteen, health care center, gym, squash, tennis etc to cater all necessities of the hostlers and the staff. With beautiful surrounding, about 12 km from the city of Nashik, on more than 250 acre campus SITRC an ambiance that stimulates intellectual thinking and academic.



## DEPARTMENT OF MANAGEMENT STUDIES:



**MBA –Class Room**



**MBA Computer Centre**

Established in 2009 as Department of Management, the department has successfully expanded in the terms of multiple parameters. In a very short period of time this program has become the choice of aspiring meritorious students across the India with its highly career oriented program Master of Business Administration (MBA).

The department has the objective to provide within India and abroad a steady stream of competent young manager with necessary knowledge skills values and attitudes to occupy positions of management and administration.

To develop the strong network and sharing of knowledge the students are working by coming together through their association SAMS. To impart the students with latest knowledge from the field of management and for their 360 degree development, the department has been working through the various cells such as personality development cell, cultural cell, Entrepreneurship development cell, Ill cell, Student Grievance Cell. Our alumni's are proving their excellence in the corporate world. Every year the count of companies are increasing like multinational as well as domestic visiting for campus recruitment to our department On/Off campus Interviews. At SITRC, besides ensuring the quality, we emphasize on providing conducive learning that stimulates intellectual thinking and academic achievement.

### **SPECIALIZATIONS OFFERED:**

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HR)

To expose the students in corporate world department had organized industrial visits to various industries such as Mahindra & Mahindra Ltd, Reliable Group of Industries, Sharda Motors Visit to Finolex & Lokmat Goa, Parle Biscuits Pvt. Ltd. Gonde, Glenmark Pharmaceuticals etc.

Also expertise talks on latest topics such as Pachatantra & leadership, SAP, Personality development. Positive attitude towards the organization, ISO 2700:2005 Information Security Mgt. System, World Class Manufacturing, Performance Management systems, Corporate requirement from MBA fresher's etc. Students and faculties presented paper in various national, international journals.

## CHAIRMAN'S MESSAGE:



### **Dr. Sandip Kumar Jha** **Chairman,** **Sandip Foundation**

Let us explore the New Horizons!

Sandip Foundation has been primarily established to produce scientifically trained and dynamic human resources that can contribute particularly to Engineering, Management, Technology, Paramedical Science as well as Arts.

With the excellent infra structural facilities and highly healthy academic environment, Sandip Foundation is geared up to offer the world-class quality education that can bring about revolutionary changes in all walks of life.

To keep growing and branch off like a tree is the soul of Sandip Foundation. We started our educational journey in 2008. Today we offer the diploma in Engineering in five branches. Our is to impart total engineering education with the umbrella approach. We also proposed to initiate advance education in disciplines like aeronautics, marine engineering and so on.

Spread over 150 pleasantly green campus surrounded by mystic mountains in the vicinity of trimbakeshwar, sandip foundation has audio-visually equipped classrooms, sophisticated labs and workshops, RFID in libraries, cafeteria, sports and gymnasium of international standards, well furnished girls' and boys' hostels and at the top of it all, Wi-Fi facility.

We have established tie-ups with reputed industries to encourage interaction between our engineers-in-the-making and the corporate world at large.

The teaching methodology adopted is all student-centered which aims at combining theoretical knowledge with practical application.

We offer opportunities to our young scientists on campus to explore new horizons of knowledge rather than read and reproduce from the traditional book.

I am happy to say with confidence that we know what we wish to achieve and are committed to strive for accomplishing our mission with our vision going beyond the stars!

Let us march together to the peak of excellence!

## PRINCIPAL'S MESSAGE

**Dr. S.T. Gandhe**  
**Ph.D.(VNIT, Nagpur)**  
**Member IEEE, LMISTE,**  
**EXECOM Member-**  
**IEEE Bombay Section**



### **Dear Students,**

It is my privilege to warmly welcome you to this great institution dedicated to the cause of top-quality technical & managerial education with FACULTY AND FACILITY... SIMPLY WORLD CLASS!!!

The exemplary infrastructure excellent faculty and the exhilarating atmosphere in the campus will surely take you to enviable heights in your capabilities and achievements. The serene of campus along with well equipped Laboratories, modern classrooms, dedicated teachers -everything is for you .All depends on what you make out of it. We have an excellent combination of industry professionals and academicians as our faculty, who provide a holistic view of the different shades of engineering operations and management to our students.

In an era of stiff competition, success can only be achieved if one makes the right kind of endeavor at the right time and in the right direction.

We at SITRC inculcate value education and sculpt our students as good competitors in the corporate world.

Education is the process of brainstorming which is very important for human being. Students are our assets and we have a golden opportunity to educate them as well as socially aware for the betterment of society and nation as well.

We want you to be vibrant, active, enthusiastic, intelligent and imaginative.

We expect you to come up with new thoughts, ideas and discoveries. We will give you power to dare, power to dream, wings to reach those dreams.....Let the SKY BE LIMIT!

I welcome you to prepare for this flight. Let us be determined to be guiding stars for the new generation.

**The promise of our dreams comes true  
When patient minds vital;  
Remember that the diamond once  
Was just a piece of coal?**



## HOD'S MESSAGE



**Dr. Rakesh Patil**  
**Ph.D, M.Phil, MCM, MCA**  
**Professor & HOD, Dept Of Management Studies**

I have immense pleasure and pride in introducing you to our bright and vibrant ninth batch of MBA i.e. WAVE-IX.

Sandip foundation's Sandip Institute of Technology and Research Center, Nashik, is surrounded by mystic mountains in the vicinity of Trimbkeshwar. As the country advances further into this century with the prospects of becoming a global superpower, we are sure the managers of tomorrow created by us today will lead the way.

At SITTRC, besides ensuring the quality, we emphasize on providing conducive learning environment that stimulates intellectual thinking and academic achievements. We strive to bring about closer interactions between industry and academia. The students are exposed to diverse and emerging fields of management through various activates like guest lectures, industrial visits, managements games, workshops and seminars. These activities are aimed at creations of a unique quality experience for the students, during their two years stay in the beautiful campus.

Final placements are defining moment for the students. After two years of rigorous academic work they are all eager to join the world of business. The education and exposure that they had at SITRC coupled with their internships make them confident that they are adequately prepared to face the challenges of the corporate world. You and your organization would enable them to realize their potentials and fulfill their aspirants.

I am confident that over students will definitely contribute meaningfully in the growth and flourish of your organizations I would like to invite your organization participation in our Placements Program. I cordially invite you to Placements 2017 and also extend our commitment to engage in a long term mutually enriching relation with your revered organization

I wish all the MBA Students the very best in their career and feel confident that they will make significant contributions to the industry in the course of their work.

## DISCIPLINARY RULES / GUIDELINES

To keep the serenity of the campus and in line with the values of our institutes, the institute expects students to observe the rules

### General

- ✓ Students are expected to maintain strict discipline and behave in a dignified manner within and outside classroom, workshop, library & laboratories and observe the rules prescribed from time to time. Students are also expected to show politeness in outfit and person. Any incidence reported or observed objectionable in conduct within or outside the Institute is liable for disciplinary action.
- ✓ It is compulsory for every student to be regular in his/her attendance and should record minimum 75% attendance in the theory and practical of each subject, which is compulsory.
- ✓ It is compulsory for every student to appear for Sessional Tests; Unit Tests and Preliminary Examination conducted by the College; Students who do not appear for these examinations shall not be allowed to appear for the University examination.
- ✓ Students should be liable to read the notices put up on the Notice Boards of the college. The college shall not accept any responsibility for the loss of any advantage by the student due to his failure to read the notice in time.
- ✓ The Class Representative of all the classes for Academic Year-will be nominated strictly on Merit Basis as per the rules of the Maharashtra State.
- ✓ Ragging of any student in any form and nature within or outside the Institute and hostel shall result in instant expulsion of guilty students from the Institute. Action as per Anti Raging Law of Maharashtra state will be applicable.
- ✓ Candidates found admitted on false or incorrect information shall be expelled from the Institute and the fees will be forfeited.
- ✓ Damage to the property of the Institute like tempering with fixtures, equipments, instruments, furniture, books, periodicals, wall paints, computers and machinery everything inside the campus, shall be viewed very seriously and might result in instant expulsion of the guilty student.
- ✓ Smoking, Drug addiction, Narcotics, Consumption of Alcoholic Drinks, Chewing Tobacco, Spitting, Writing on wall, and any other evil habits are strictly prohibited in the premises of the Institute and Hostel.

- ✓ The Principal reserves the right to remove his/her name from the roll call or full recovery of the damage who fail to pay the Institute, tuition or hostel dues in time.
- ✓ The Principal reserves the right to expel students who include himself or herself in Anti-National activities from the Institute without giving notice.
- ✓ Before the commencement of the examination he should pay all his dues and should complete his journals, Term Work and Drawing Sheets in the prescribed manner in the specified time.
- ✓ In all matters pertaining to discipline, directives of the Principal shall be binding and final.
- ✓ The Institute reserves the right to change amend add or cancel any of the rule(s) mentioned above without giving any reason or notice in advance.
- ✓ Combined undertaking in respect of ragging (available on college website) should be submitted on the day of admission to the administrative office.

## **DRESS CODE**

- ✓ In keeping with the academic atmosphere of the campus , sober & decent dressing is recommended
- ✓ All the student should comes in formal dress as per Corporate Norms.
- ✓ Sleeveless dress or jeans & T-shirt or wearing provocative / indecent dress is strictly prohibited.
- ✓ The students should display their Identity Cards in the institutes premises at all times.
- ✓ Security staff and The HOD / The Registrar may check the same at any time.

## **CONDUCT IN THE CLASSROOM**

- ✓ The student must be present in the class 5 minutes before the class starts.
- ✓ The maximum late coming by a student once in a while is maximum 5 min.
- ✓ The class door will close after 5minutes of start of the class and no student would be permitted inside the class after 5 minutes.
- ✓ Mobile phones are not to be used in the classes. These should be switched off in the classrooms, library, and computer lab and in the corridors.

## **CONDUCT IN THE LIBRARY**

- ✓ Absolute silence should be maintained in the library.
- ✓ The library books should not be left on the tables after using them. They must be put back in the respective place in the racks.

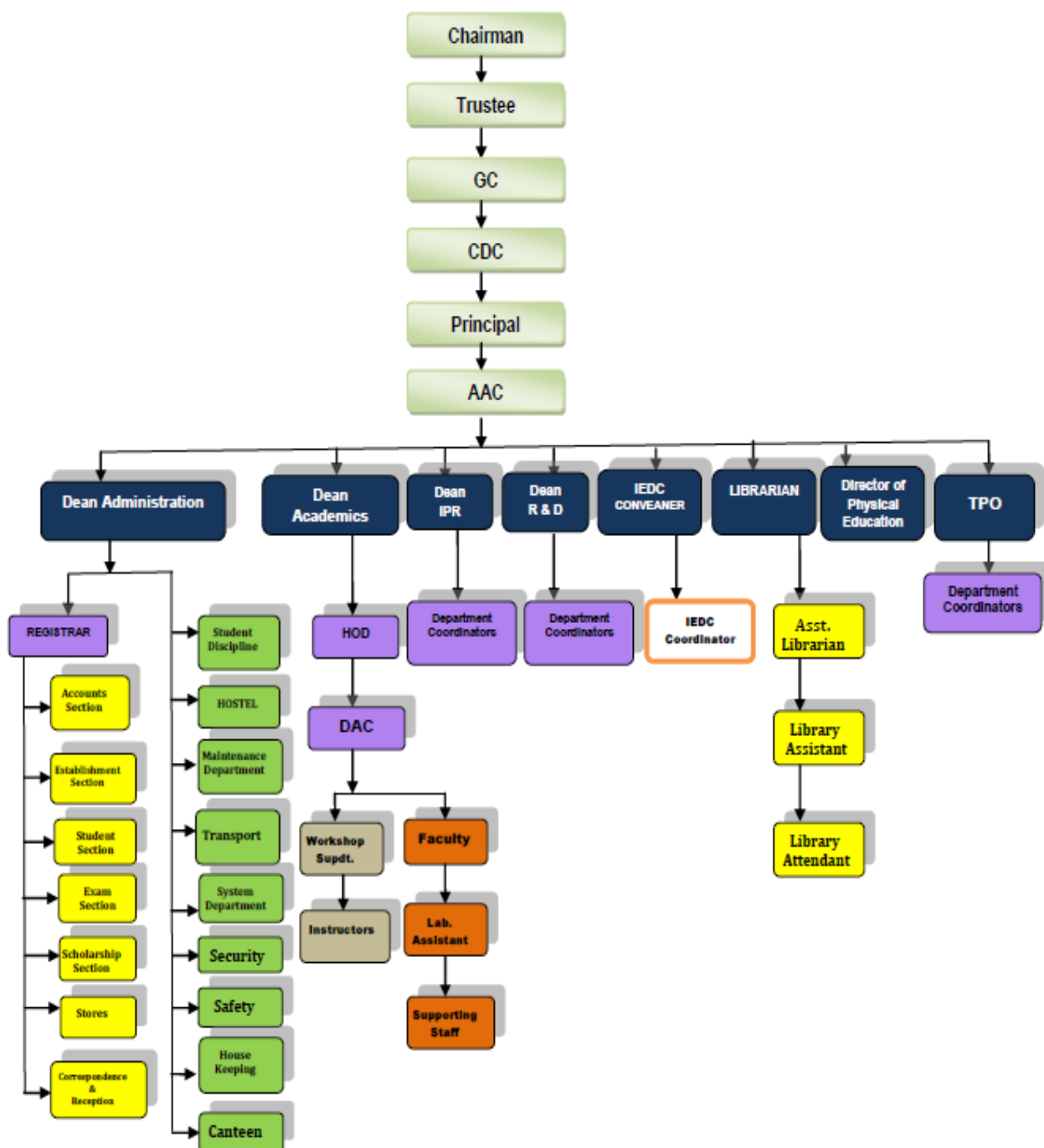
## **CONDUCT IN THE CANTEEN**

- ✓ Silence should be maintained in the canteen.
- ✓ The students should not quarrel / argue with the canteen staff. Complaint if any should be brought to the notice of the registrar.

## **ANTI RAGGING COMMITTEE**

- ✓ The anti ragging committee is headed by the Principal of S.I.T.R.C which will make sure that all the UGC guidelines will be followed to stop the ragging on/off campus. All the senior faculty members are also involved in this. As per Section 23 read with Section 10 (b), (g), (p) and (q) of AICTE Act, 1987, a student found guilty may result in to Suspension from Institute or cancellation of admission.( Refer AICTE Act 1987).

# Organization Structure



**Organogram of the Institute**

## FACULTY DETAILS

### Programme-wise full time faculty details

	<b><u>Dr. Rakesh Patil</u></b>	Qualification : Ph.D.(Management), M.Phil, MCM, MCA Designation : Professor & HOD Area of Specialization : Management Contact nos. : 9545453206 /9422235320 Email Id : Rakesh.patil@sitrc.org
	<b><u>Prof. (Dr.) Shweta Bhosale</u></b>	Qualification : B.Com, MBA(Finance), Ph. D(2012) Designation : Associate . Professor Area of Specialization : Finance Management Contact nos. : 7507771526 Email Id : shweta.bhosale@sitrc.org
	<b><u>Dr. Tushar K. Savale</u></b>	Qualification : Ph.D.(Marketing), M.M.S.(Marketing), B.E. (Computer) Designation : Asso. Professor Area of Specialization : Marketing Management Contact nos. : 973013355 Email Id : tushar.savale@sitrc.org
	<b><u>Prof Hemant Wanjare</u></b>	Qualification : MBA(Marketing ) Ph. D(Pursuing) Designation : Asst. Professor Area of Specialization : Marketing Contact nos. : 7276077781 Email Id : <a href="mailto:hemant.wanjare@sitrc.org">hemant.wanjare@sitrc.org</a>
	<b><u>Prof. Sarika Patil</u></b>	Qualification : B.com,, MPM, Ph. D(Pursuing) Designation : Asst. Professor Area of Specialization : Human Resource Management Contact nos. : 8007633888,9423699251 Email Id : sarika.patil@sitrc.org
	<b><u>Prof. Probhadan Patil</u></b>	Qualification : MBA(Finance), Ph. D(Pursuing) Designation : Asst. Professor Area of Specialization : Finance Contact nos. : 9923353962 Email Id : <a href="mailto:prabhodan.patil@sitrc.org">prabhodan.patil@sitrc.org</a>
	<b><u>Mr. Rajesh Patil</u></b>	Qualification : MCM Designation : Tech. Asst. Area of Specialization : Computer Contact nos. : 9552833190 Email Id : <a href="mailto:rajesh.patil@sitrc.org">rajesh.patil@sitrc.org</a>



## VISITING FACULTIES DETAILS

Sr. No	Name of faculty	Qualification	Organization and Role	Experience (years)		
		(along with the area of specialization and institute name)		Teaching	Industry	Total
1	Mr.Shrikant Mokashi	M.Sc., MMS	ICFAI-Head	10	31	41Yrs
2	Dr.Pradip Joshi	B.Tech, M.Tech, Ph.D	Consultant	22	7	29 yrs
3	Mr.Ramesh Pathak	MBA Ph.D	Consultant	18	7	25Yrs
4	Mr.V.A.Upadhye	B.Sc., BE	John Dere-Consultant	06	38	41 yrs
5	Mr.Suyog Tikekar	C.A., M.Com	Govilkar and Associates-Partner	10	7	10 yrs
6	Mr.Keshav Limaye	MDBA, B.Sc. Phy.	Six Sigma Consultant	14	16	30 yrs
7	Mr.Chetan Chitre	MA (Economics)	Visiting Faculty at various institutes	10	12	14 yrs
8	Prof. Ashoo Khan	MA (English) MA (Psychology)MBA	Trainer and Consultant	5	22	22yrs
9	Prof.Manisha Bhamare	MA (English)	Trainer	5	5	10yr
10	Prof. Vidya Pingle	MA(German) MPhil,M.Com	German Language instructor	10	10	15Yr
11	Prof. Jayraj Zaveri	<b>MBA Finance</b>	Trainer and Consultant	05	2	07yr
12	Prof Milind Gore	MBA(SYS-COM-Mumbai), Inter C.A-Group (I) Accounting, B.com.(Accounting)	Trainer and Consultant	15	20	35

## ADJUNCT FACULTY DETAILS.

Sr. No	Name of faculty	Qualification	Organization and Role	Experience (years)		
		(along with the area of specialization and institute name)		Teaching	Industry	Total
1	Dr Rajeev Singh	M.Com,Ph.D	Director,Vishwakarma Institute of technology and Management	21	3	24
2	Dr Sunil Dhoke	MBA ,M.Phill,Ph.D	Director	22	2	24
3	Dr S Jhadav	MMS,MBA ,Ph.D	Director, Pirens-Ahmednagar	26	0	26

## DETAILS OF GUEST SPEAKERS

### DETAILS OF GUEST SPEAKERS-(2013-2014)

Sr. No.	Guest Speaker	Organization and Designation	Topic of Discussion	Year
1.	Mr. Ragnath Medge	"Dabbawala"	Quality Mgt, Six sigma Team Building	2013-14
2.	Rajeev Kapoor	Ex Faculty IIM Indoor	Mgt A Science of interpretation and analysis for critical business decision making	2013-14
3.	Mr. vivek Sinare	Sr. Manager, BVG India Pvt Ltd	Opportunities and resources with respect of National and international markets	2013-14
4.	Saurabh Khatri	Manager, Money Bee Institute Nagpur	Budget Analysis	2013-14
5.	Ravindra Gavli	Amruwahini Institute of Mgt and business Admin	Case Study Method	2013-14
6.	Shelish Sandel	Manager, Money Bee Institute Nagpur	Investment Awareness	2013-14
7.	Ajit Thakur	Sr. Manager and Trainer, Reliable Group of companies	Importance e of Six sigma tools	2013-14
8.	Mr. John	MIT BOSTON	Global aspect of MBA education	2013-14
9.	Ganesh Pitale	AVP Simens India Ltd	Various Acts related to HR	2013-14
10.	Dr. Makarand Rege	Director, Learning Academy Mumbai	Performance and talent Mgt	2013-14
11.	Girish Koshti		Career Opportunities after MBA	2013-14
12.	Pamod Puranik	Mutual Fund Consultant	"Interim Budget Analysis"	2013-14
13.	Dr. Ashutosh Raravikar	RBI Advisor	"Interim Budget Analysis"	2013-14
14.	Chandrasheker Tilak	Executive Vice President NSDL	"Interim Budget Analysis"	2013-14
15.	PAsad Jain	Sr. Manager M & M	Compensation Management in HR	2013-14

## B. DETAILS OF GUEST SPEAKERS-(2014-15)

Sr. No.	Guest Speaker	Organization and Designation	Topic of Discussion	Year
1	Mr. Sunil Chaudhari) Mr. Surjeet Singh Bal	Innova Rubber,Nashik	Induction Program _2014 MBA-I Student	2014-2015
2	Mr. praksah Vasekar	Delhpi computech centre pune	SAP AWERNESS PROGRAM	2014-2015
3	Mr. Dhananjay Bele Mr.Sunil Chandak, Mr. Kiran Mohite Mr. Ravindra Zope Mr. Sarang Wankhede Mr. Hemant Patil	Ex-President, NIMA Founder Director, Udyogvardhani Director, Shree Ganesha Industrial Control,Nashik	Entrepreneurship Awareness Camp from	2014-2015
4	Mr. Vikas Naik	CEO, Sharda Enterprises, Nasik	Recent Trends in Computer Crime: Challenges & Solutions"	2014-2015
5	Mr. Pranesh Chitre Miss. Pooja Sanghavi	Manager – Business Development HR – Manager ( Spire Tanks and Vessels Pvt. Ltd)	Buma Con-Expo Exhibition Selection	2014-2015
6	Mr. Hemant Rathi	Rambandhu Masalewale	Career Opportunities after MBA	2014-2015
7	Dr. O.G.Kulkarni	Scientist, Mentor, Advisor, and Technology Provider & Consulting Engineer	Intellectual Property right	2014-2015
8	Dr. Vinayak Govilkar	Renowned Economist	Understanding and analyzing Indian Budget	2014-2015
9	Mrs. Neha Khare		(Udyojagata Jagar) Entrepreneurship as well as Personality Development	2014-2015
10	Mr.Pushkar Kelkar	Regional Sales Manager, Higher Education Harvard Business Publishing (HBPS)	Learning Practices at Harvard Busniess School	2014-2015

## C. DETAILS OF GUEST SPEAKERS- (2015-16)

Sr. no.	Guest Speaker	Organization and Designation	Topic of Discussion	Year
1	Shashi Agarwal	Chief Executive Financial Advisor	Importance of Life Insurance	August 2015
2	Mr. Priyadarshan Joshi	Manager Training	Importance of Life Insurance	2015-2016
3	Mr Abhishekh Somani	CFP	Financial Wellness Enhancement	2015-2016
4	Dr Medha Shykhedkar	Head of Academics at NBT Law College & CDA. Location: Nasik,	Human Rights	2015-2016
5	Mr Makrand Fedge	(CA)	Tax Awareness	2015-2016
6	Mr Manish Gupta	SPSS, South Asian Pvt. Ltd	Why an MBA needs to master Analytics	2015-2016
7	Mr.Subramaniam	SPSS, South Asian Pvt. Ltd	Why an MBA needs to master Analytics	2015-2016
8	Mrs Mohini Modak	Director ,Web Master key	Digital Marketing	2015-2016
9	Mr Subhash Gore	Director ,Web Master key	Digital Marketing	2015-2016
10	Ms Anjana Singh	University of Strathclyde, UK	How to Write a Research Paper	2015-2016
11	Dr S T Gandhe	Principal ,SITRC)	How to Write a Research Paper	2015-2016
12	Dr Jayshree Bhalerao	Research Coordinator , MGVIOM	How to Write a Research Paper	2015-2016
13	Mr Milind Gore	Head, HR, Thyssenkrupp	How to Write a Research Paper	2015-2016
14	Dr Medha Sykhedkar	Head of Academics at NBT Law College & CDA. Location: Nasik,	Personality Development	2015-2016
15	Ms. Sharayu Mahale	Stern School of Business, New York, US	Personal Branding"	2015-2016

## D. DETAILS OF GUEST SPEAKERS- (2016-17)

Sr. no.	Guest Speaker	Organization and Designation	Topic of Discussion	Year
1	Nagrajan S	ACCORD Fintech Pvt. Ltd. Mumbai, Asst Vice President	SPSS Software Application	2016-2017
2	D S Deshmukh	Delta Finochem Pvt Ltd. Nashik	Guest Lecture on Entrepreneurship Today & Tomorrow	2016-2017
3	CA Darshn Lodha	Owner Darsh Financials, Director	Guest Lecture on "Individual Financial Planning	2016-2017
4	Sarah Nehrling	Co-ordinator DISHA International Foundation Trust Aurangabad	Building Empowering Environment for Youth Employability	2016-2017
5	Tushar Jagtap	Money Management System	Capital Markets & Derivatives	2016-2017
6	Vikas Naik	Sharda Enterprises, Nashik	Guest Lecture on "IT Act 2000"	2016-2017
7	Ashok Sindkar	Free lancer Trainer	Advance Excel Workshop	2016-2017
8	Amol kadam	LionKing Media	Guest Lecture on Digital Marketing	2016-2017
9	Sudhir Patil	BonoBuddy Education Media Pvt. Ltd.	Guest Lecture on Digital Marketing	2016-2017
10	Rajeev Deshpande	E-4 India	MBA Inter Collegiate Summer Trainee Award	2016-2017
11	Ashok Mehara & Swati Mehara	Free Lancer Trainer	What to expect when working overseas & increasing employability	2016-2017
12	Faizan Mukadaam	Dynasights, Nashik	Service Marketing	2016-2017
13	Charudatta Ganorkar	Money Management System	Home Loans & Interest Rates	2016-2017
14	Dr Medha Sykhedkar	Head of Academics at NBT Law College & CDA. Location: Nasik,	Personality Development	2016-2017
15	Sanjay Jerath	Sandip University, Nashik	Marketing to a high end consumers using the luxury brand strategy	2016-2017
16	Chandrashekher Tilak	NSDL, Mumbai	Union Budget Analysis	2016-2017
17	Dr Medha Sykhedkar	Head of Academics at NBT Law College & CDA. Location: Nasik,	Placement Interview and Grooming"	2016-2017



## INDUSTRIAL VISITS

- Mahindra and Mahindra
- Reliable Group of Industries
- Sharda Motors
- Finolex and Lokmat Goa
- Parle Biscuits Pvt. Ltd.
- Glenmark Pharmaceuticals
- BCL Forgings
- Schnider India Ltd.
- Zylog Plasstalloys Pvt. Ltd.
- ABB Ltd.
- ThyseenKrupp Ltd.
- Samsonite
- Khadi Gramoudyog
- Chshew Industry Dapoli
- Food Processing Industry Harne Bander Konkan
- Samarth Cashew co-operative Pvt. Ltd. Tal-Walne Dis Dapoli Ratnagiri.
- BSE Dalal Street Mumbai
- SKODA Auto India Pvt. Ltd . Aurangabad
- Next Furniture Pvt. Ltd Aurangabad
- Samsonite South Asia Pvt Ltd. Gonde
- Art Rubber Pvt. Ltd. Ambad
- BSE Dalal Street Mumbai
- Whirlpool Of India Limited, Ranjangaon MIDC, Pune

## ADMINISTRATION CELL:-



### **Mrs. Aruna Ashok Aher**

Qualification : M. com, LLB, CS  
Designation : Registrar  
Area of Specialization : -  
Contact nos. : 9545453218  
Email Id : registrar@sitrc.org



### **Mr. Ahire Sanjay Pandit**

Qualification : BA  
Designation : O.S.  
Contact nos. : 9623192399  
Email Id : sanjay.ahire@sitrc.org



### **Mr. Deshmukh Kiran Vasantrao**

Qualification : MA  
Designation : Sr. Clerk  
Contact nos. : 9545455131  
Email Id : Kiran.dehsmukh@sitrc.org

## INFRASTRUCTURE, FACILITIES & LIBRARY



A Library is well stocked with more than 3604 books. The books are arranged as per DDC classification and the racks also indicate the subject of the books stocked in the. The Library follows “open access system”, whereby students are allowed to choose the book they want. Books are divided into sections namely

- Reference Section- These books are for reading in the library only and cannot be issued.
- Issue Section – These books are issued for home reading for 7 days at a time.

## **FACILITIES:**

- Library automation with RFID Technology
- Spacious Reading Room
- More than 50 National Journals /Magazines/Periodicals
- More than 20 International Journals/Magazines/Periodicals
- Reprographic Facility
- E-Library
- Reference Section
- Departmental Library facilities.
- Membership with IIT Mumbai and IIT Delhi.
- To take optimum advantage of the library, it is advised to follow the guidelines and rules given below:
- I card is compulsory in library. Students are not allowed in library without I cards.
- Students should have to return the books within seven days of can renew/Extend books for seven days.
- Periodicals/ journals will not issued for home reading.
- Books from reference section will not issued to any Students.
- If anyone fails to return the books within the specified date, the Student will have to pay fine 1 Rs. Per day.
- Bags/Files/folders are not allowed in Stacking and Reference section.
- Pen Drives, Hard Disc, etc External memory Devices and equipments are not allowed in E-library section.
- Discussion is not allowed in library.
- Eatable forbidden in Library.

## HOSTEL:

Hostel complex will be provided within the campus Independent building is provided for boys and girl students. The entire hostel premises have beautiful gardens. Each hostel has resident rector to monitor and to maintain the discipline. Hostel rooms are well furnished, airy and clean

## FACILITIES IN THE HOSTEL:

- ✓ Uninterrupted power and water supply
- ✓ Round the clock security
- ✓ Cooled potable water
- ✓ Telephone facility
- ✓ Recreational facility
- ✓ Medical facility

## Hostel Rules:

- ✓ Students are expected to maintain complete decorum in the hostel.
- ✓ Keep your room, verandas & sanitary blocks clean and tidy.
- ✓ Students are not allows to alter the arrangement of furniture in the room or carry out an repair tom the fixtures in the room. Any repair shall be reported to warden / who will take suitable action if necessary.
- ✓ Drinking, smoking and use of intoxicants in any form is strictly prohibited.
- ✓ Students must try to economies on consumption of electricity. They must switch off the fans, lights etc. whenever not required.
- ✓ Students are expected to wear decent clothing.
- ✓ Prior permission from warden is essential to remain absent from hostel

## AMPHI THEATER:



- ✓ One of the Central Attraction in the campus.
- ✓ Modern PA system.
- ✓ Acoustic Structure.
- ✓ Utilized for Cultural Activities, Gathering.
- ✓ 2500 seating capacity
- ✓ Beautiful Lighting support.



## SPORTS CENTER:



- ✓ Separate Play ground for Volley Ball and Cricket.
- ✓ Equipments for all indoor and out door games.

## WI-FI CAMPUS:



- ✓ 24x7 Internet Connectivity.
- ✓ 2mbps Leased Line.
- ✓ Extra Backup Line of 2mbps.

## CANTEEN

- ✓ Nutritious and Hygienic food.
- ✓ Clean and Healthy Environment.
- ✓ Multicultural Menus

## TRANSPORT

- ✓ College Buses from every corner of Nashik.
- ✓ Timings as per the requirement of Academic Schedule.
- ✓ Separate Bus for Staff and Students.
- ✓ Decent and Elegant Interior.
- ✓ Sandip Foundation is an authorized Stop for all State Transport Buses

## **ACADEMICS VIGILANCE:**

### ***Dean Academics:***

- ✓ Smooth Conduction of Practical and Lecture Sessions.
- ✓ Coverage of syllabus.
- ✓ Receiving and solving student's academic problems.
- ✓ Inform the parents regarding :
  - ✓ Attendance
  - ✓ Performance in monthly tests
  - ✓ Acts of indiscipline if any

### ***Dean Administration:***

- ✓ To maintain overall Discipline in the Campus.
- ✓ Deal Student Grievances.

### ***Dean Research & Development:***

- ✓ Creating Awareness of Research among Students and Staff.
- ✓ Encourage Staff for preparation of Research Proposals.
- ✓ Sending Research Proposals to various Funding Agencies.
- ✓ Implementation of Research Projects received under Research Grants.

### ***Dean I I I Cell:***

- ✓ To find the gap between need of the Industry and end product of the institute.
- ✓ To create a bridge between the industry, the real world and the institute.
- ✓ Developing programs that provide solutions to real world problems.
- ✓ Continuous Interaction with Industries and Institutes.
- ✓ Industry exposure to faculty members.
- ✓ Developing Entrepreneurship Development Cell and Industry Institute Partnership Cell.



### **Seminar Hall:**

Well Furnished Seminar Hall with:



- ✓ Audio Video Facility.
- ✓ Acoustic Structure.
- ✓ Air Conditioning.
- ✓ Internet Connectivity.
- ✓ Generator & UPS Back-up

### **Central Computing Centre:**

- ✓ More than 70 Desktop PCs with latest configuration of DELL Make.
- ✓ Sufficient Number of Printers.
- ✓ Fully Air Conditioned.
- ✓ Round the clock Internet Connectivity.
- ✓ Generator & UPS Back-up

### **Tutorials:**

- ✓ Each Batch of 20 students
- ✓ Individual Interaction
- ✓ Revision of Difficult Topics.
- ✓ Repetition of certain topics on student's demand

### **Parent-Teacher Forum:**

Parent teacher forum is established to keep informed the parents of the students. The primary objective of this forum is to understand the day to day problems of the student at different levels. The parents are informed about the progress of their ward so that they can interact with teachers and college authorities, if required.

### **Students Section:**

- ✓ Smooth conduction of Pune University Examination.
- ✓ Distribution of results, preparation of merit list
- ✓ Getting the eligibility criteria for first year and second year students.
- ✓ Assistance in getting various scholarships.
- ✓ Assistance in Bus/Railway concessions.
- ✓ Any documents or certificates required by students

### **Expert Lecture Series:**

The expert lecture series is organized to give students exposure to technology advancements and in depth knowledge. The institute invites eminent professors and experts from industries who are well known in their fields.

### **Personality Development Program:**

- ✓ Stress Management.
- ✓ Time Management.
- ✓ Communication Skills.
- ✓ Personality Development

## **SCHOLARSHIPS FOR MERITORIOUS STUDENTS:**

Sandip Foundation Awards Scholarships to the First Year Students seeking admission in any Institute of Sandip Foundation.

### **Scholarships are:-**

- ✓ Aryabhatta
- ✓ M.Vishweshwaraya
- ✓ Ramanujan
- ✓ Dr.C.V. Raman
- ✓ Dr. Homi Bhabha

## SALIENT FEATURES:



MBA Class Room



MBA Class Room

- ✓ SMART CLASSROOMS
- ✓ ULTRA MODERN LABORATORIES
- ✓ DRINKING/WATER with RO Drinking Water Plant of 5000 lit/hr capacity



## Course Structure for Master's Degree Course in Business Administration

Course Code	Course Name	Semester
101	Managerial Accounting	I
102	Organizational Behaviour	I
103	Economic Analysis for Business Decisions	I
104	Business Research Methods	I
105	Basics of Marketing	I
106	Digital Business	I
201	Marketing Management	II
202	Financial Management	II
203	Human Resources Management	II
204	Operations & Supply Chain Management	II
301	Strategic Management	III
302	Decision Science	III
303	Summer Internship Project*	III
401	Enterprise Performance Management	IV
402	Indian Ethos & Business Ethics	IV

<b>GENERIC ELECTIVES UNIVERSITY LEVEL (GE – UL) COURSES – 2</b>		
<b>Credits Each</b>		
<b>00 Marks CCE , 50 Marks ESE</b>		
Course Code	Course Name	Semester
<b>Any 3 courses to be selected from the following list in Semester I</b>		
107	Management Fundamentals I	I
108	Indian Economy I	I
109	Entrepreneurship Development	I
110	Essentials of Psychology for Managers	I
111	Legal Aspects of Business	I
112	Demand Analysis & Forecasting	I
<b>Any 3 courses to be selected from the following list in Semester II</b>		
207	Contemporary Frameworks in Management	II
20	Geopolitics & World Economic Systems	II
209	Start Up and New Venture Management	II
210	Qualitative Research Methods	II
211	Business, Government & Society	II
212	Business Process Re-engineering	II
<b>Any 3 courses to be selected from the following list in Semester III</b>		
306	International Business Economics	III
307	International Business Environment	III
307	Project Management	III
309	Quality Management	III
310	Corporate Governance	III

311	Management of Non-profit organizations	III
<b>Any 2 courses to be selected from the following list in Semester IV</b>		
405	Global Strategic Management	IV
406	Competing in Global Markets	IV
407	Cyber Laws	IV
408	CSR & Sustainability	IV

<b>GENERIC ELECTIVES INSTITUTE LEVEL (GE – IL) COURSES – 2</b>		
<b>Credits Each</b>		
<b>50 Marks CCE , 00 Marks ESE</b>		
<b>Course code</b>	<b>Course Name</b>	<b>Semester</b>
<b>Any 3 courses to be selected from the following list in Semester I</b>		
113	Verbal Communication Lab	I
114	Enterprise Analysis & Desk Research	I
115	Selling & Negotiation Skills Lab	I
116	MS Excel	I
117	Business Systems & Procedures	I
118	Managing Innovation	I
119	Foreign Language – I	I
<b>Any 1 courses to be selected from the following list in Semester II</b>		
213	Written Analysis and Communication Lab	II
214	Industry Analysis & Desk Research	II
215	Entrepreneurship Lab	II
216	SPSS	II
217	Foreign Language – II	II

<b>SUBJECT CORE (SC) COURSES: Specialization – Marketing Management (MKT)</b>		
<b>3 Credits Each, 50 Marks CCE, 50 Marks ESE</b>		
<b>Course code</b>	<b>Course Name</b>	<b>Semester</b>
205	Marketing Research	II
206	Consumer Behaviour	II
304	Services Marketing	III
305	Sales & Distribution Management	III
403	Marketing 4.0	IV
404	Marketing Strategy	IV

<b>SUBJECT ELECTIVE (SE - IL) COURSES: Specialization – Marketing Management (MKT)</b>		
<b>2 Credits Each, 50 Marks CCE, 00 Marks ESE</b>		
<b>Course code</b>	<b>Course Name</b>	<b>Semester</b>
<b>Maximum 2 courses to be selected from the following list in Semester II</b>		
217	Integrated Marketing Communications	II
218	Product & Brand Management	II
219	Personal Selling Lab	II
220	Digital Marketing - I	II
221	Marketing of Financial Services - I	II
222	Marketing of Luxury Products	II
<b>Maximum 3 courses to be selected from the following list in Semester III</b>		
312	Business to Business Marketing	III
313	International Marketing	III
314	Digital Marketing - II	III
315	Marketing of Financial Services - II	III
316	Marketing Analytics	III
317	Marketing of High Technology Products III	III
<b>Maximum 2 courses to be selected from the following list in Semester IV</b>		
409	Customer Relationship Management	IV
410	Rural & Agriculture Marketing	IV
411	Tourism & Hospitality Marketing	IV
412	Retail Marketing	IV
413	Retailing Analytics	IV
414	Marketing to Emerging Markets & Bottom of the Pyramid	IV

<b>SUBJECT CORE (SC) COURSES: Specialization – Finance Management (FM)</b>		
<b>3 Credits Each, 50 Marks CCE, 50 Marks ESE</b>		
<b>Course code</b>	<b>Course Name</b>	<b>Semester</b>
205	Financial Markets and Banking Operations	II
206	Personal Financial Planning	II
304	Advanced Financial Management	III
305	International Finance	III
403	Financial Laws	IV
404	Current Trends & Cases in Finance	IV

<b>SUBJECT ELECTIVE (SE - IL) COURSES: Specialization – Financial Management (FM)</b>		
<b>2 Credits Each, 50 Marks CCE, 00 Marks ESE</b>		
<b>Course</b>	<b>Course Name</b>	<b>Semest</b>

code		er
<b>Maximum 2 courses to be selected from the following list in Semester II</b>		
217	Securities Analysis & Portfolio Management	II
218	Futures and Options	II
219	Direct Taxation	II
220	Financial Reporting	II
221	Retail Credit Management- Lending & Recovery	II
222	Banking Laws & Regulations	II
223	Fundamentals of Life Insurance – Products and Underwriting	II
224	General Insurance - Health and Vehicle	II
<b>Maximum 3 courses to be selected from the following list in Semester III</b>		
312	Behavioural Finance	III
313	Technical Analysis of Financial Markets	III
314	Commodities Markets	III
315	Indirect Taxation	III
316	Corporate Financial Restructuring	III
317	Financial Modeling	III
318	Digital Banking	III
319	Treasury Management	III
320	Project Finance and Trade Finance	III
321	Insurance Laws & Regulations	III
322	Marine Insurance	III
323	Fire Insurance	III
<b>Maximum 2 courses to be selected from the following list in Semester IV</b>		
409	Fixed Income Securities	IV
410	Business Valuation	IV
411	Risk Management	IV
412	Strategic Cost Management	IV
413	Rural and Micro Finance	IV
414	Reinsurance	IV
415	Agricultural Insurance IV	IV

<b>SUBJECT CORE (SC) COURSES: Specialization – HR Management (HRM)</b>		
<b>3 Credits Each, 50 Marks CCE, 50 Marks ESE</b>		
Course code	Course Name	Semester
205	Competency Based Human Resource Management	II
206	Employee Relations & Labour Legislation	II
304	Strategic Human Resource Management	III
305	HR Operations	III
403	Organizational Diagnosis & Development	IV
404	Current Trends & Cases in Human Resource Management	IV

<b>SUBJECT ELECTIVE (SE - IL) COURSES: Specialization – HR</b>
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<b>Management (HRM)</b>		
<b>2 Credits Each, 50 Marks CCE, 00 Marks ESE</b>		
<b>Course code</b>	<b>Course Name</b>	<b>Semester</b>
<b>Maximum 2 courses to be selected from the following list in Semester II</b>		
217	Labour Welfare	II
218	Lab in Recruitment and Selection	II
219	Learning and Development	II
220	Public Relations & Corporate Communications	II
221	HR Analytics	II
222	Conflict and Negotiation Management	II
<b>Maximum 3 courses to be selected from the following list in Semester III</b>		
312	Talent Management	III
313	Psychometric Testing and Assessment	III
314	HR Perspectives in Mergers and Acquisition	III
315	International HR	III
316	Mentoring and Coaching	III
317	Compensation and Reward Management	III
<b>Maximum 2 courses to be selected from the following list in Semester IV</b>		
409	Labour Legislations	IV
410	Designing HR Policies	IV
411	Labour Costing	IV
412	Best Practices in HRM	IV

## **CELL/ COMMITTEES AND ACTIVITIES**

In order to inculcate and develop leadership at all levels of students, different committees have been created to serve as center of excellence in each important functional area of the institute. All the faculties coordinate with the heads of these committees regularly to bring about Synergy in their functioning in order to achieve the overall objectives of the institutes. The description of the committees is detailed below:

### **SANDIP ASSOCIATION OF MANAGEMENT STUDENTS (SAMS)**



SAMS that is SANDIP ASSOCIATION OF MANAGEMENT STUDENTS is the group of management students which is formed by the students, for the students, of the students. SAMS is launched with the basic aim of uniting the students of Department of Management Studies of Sandip Foundation, with the bright vision of our Respected Head of Department Dr. Rakesh S.Patil Sir, for igniting the spirit of management skills and creativity among the management students.

SAMS is formed for guiding the management students towards their glorious career with various activities and also by serving the society. SAMS will help each and every student to bring forward their creative management skills and their talents in various ways through various activities.

## STUDENTS COMMITTEES AND ACTIVITIES

### ***College Magazine Committee:-***

This committee works for the publication of college magazine. Through college Magazine voices of students find expression. Students can write and share the issues they feel strongly about and can thus form different communities to discuss any other societal issues.

### ***Cultural Committee:-***

It is also one of the goals of education to make students aware of their cultural heritage. The aim of the committee is to provide umpteen opportunities to students to nurture their creativity & hobbies and portray their flairs and talents –their versatile self. Our cultural committees headed by student's takes parts in various inter collegiate events.

### ***Grievance Committee:-***

This Committee helps students in finding solutions to a wide range of problems arising in their academic curriculum. It solves the student's disputes and their problems so that academic integrity can be maintained. Any healthy suggestions by the students are welcomed and are implemented at the earliest.

### ***Discipline Committee:-***

This committee works for creating a pleasant and conducive academic atmosphere. It maintains close relations with the students and keeps watch on their activities. All discipline matters com under the purview of this committee.

### ***Sports Committee:-***

Sports are an integral part of education. Development of a sporting spirit, team building is the main aim of this committee. This committee actively arranges all sports events of this college.

### ***German Classes:-***

The students are taught German Language as foreign language.

### ***ISO Audit & Accreditation cell:***

Deals with various systems implementation & standardization matters.

### ***Corporate Social responsibility:***

Deals with CSR matters to promote green & clean surroundings.

***Alumni Cell:*** Organizes alumni meets and maintains database of alumni.

***Event cell:*** Deals with organization of various sports event, rallies & other institutes functions.



## INDUSTRY INSTITUTION INTERACTION CELL (III CELL):

Industry Institution Interaction Cell (III Cell) is established to provide close links with industries. The purpose of the cell is to find out the gap between need of the Industry and end product of the institute. The cell is the bridge between the industry, the real world and the institute. One of the objectives is also to offer programs fulfilling the needs of continuing education of the industrial personnel.

The cell believes in developing programs, which provides solutions to real world problems with a strong desire of forging innovative alliance with industry to achieve synergy. I.I.I. Cell imparts benefits to all components like students, faculty, institute and industry by interacting closely with the industries. Industry exposure of faculty is very much helpful to guide students about latest industrial practices. The cell also has Institute Industry Interaction. Seminars and Training Programs.

## ENTREPRENEURSHIP DEVELOPMENT CELL

Entrepreneurship Development cell is creating awareness about Entrepreneurship in the students. For motivating the students for the same ED cell is inviting well known faculties from outside as well as conducting various workshops to guide the students.

## TRAINING & PLACEMENT CELL:

### **Objectives:-**

- To arrange for Industrial Visits, Vocational Training and Project Reports for Diploma, Degree Engineering & MBA Students.
- To guide students in preparing resumes, group discussions, personal interview, campus based written tests.
- To enhance employ - ability of students by imbibing values in self management and enhancing levels of soft skills.

## ABOUT TRAINING PLACEMENT:-

The Institute has a fully fledged Training and Placement Department to look after Training, Development of Students, Staff and Management. Department is headed by Prof. Neelkanth D.Bandal, Ex-General Manager HR & Admin of Garware Polyester Ltd, Nashik. The Department provides the official support base for Placement of final year Diploma, Degree Engineering and M.B.A. Students. In support services, it includes arranging campus interviews; enhance interview skills including life skills and groom students to face the final test of their knowledge.

The Institute is well equipped with Conference Halls for holding Pre-Placement Talks, well furnished rooms for conducting personal interviews. The Training & Placement Department is fully computerized; it uses desktop computers and Institute LAN facility for placement data holding and communication.

The staff of Training & Placement Department includes one Faculty of each discipline and students representatives of various disciplines who form the 'Core Committee'.

## **PLACEMENT ACTIVITIES:-**

Invitations are sent to prospective employers along with the data of all the relevant students who can participate in the On/Off campus selection. The Head of the Training & Placement Department regularly visits concerned organizations to know their human capital needs befitting their business processes. The department maintains branch-wise lists of industries for the selection of MBA, Diploma & Degree final year students.

### **Following are the organizations wherein our MBA students are selected**

HDFC Housing Finance,Nashik	HDFC Bank, Mumbai & Nashik	Syndicate Bank	Suyojit Infrastructure Ltd.,Nashik	Jyoti Products, Nashik
Sreera Transport	Accurate Wealth Advisory Services Pvt. Ltd	Bhakti Biotech	M/s Food Kraft	Heritage Personnel & Placement Services
Marathon Reality Pvt Ltd	RJ Capital, Nashik	Sriram city Union Finance Ltd.	Xinet Technologies Pvt. Ltd.	Vijay Web solutions

### **List of Companies with whom On/Off Campus Selection Organized**

Parle Agro, Nagpur	Powerdeal Energy Pvt. Ltd	Maharudra Agro Research Institute	International Knowledge Foundation.	Momentum HR Management & Training Pvt. Ltd
XYL India Ltd.	HDFC Securities	Wockhardt Hospital	Hotel Gateway	Tata Motors
India Infoline	Volkswagen	Hindustan Coca-Cola	ING Vysa Bank	Lokmat Media
FDC Ltd	Velocity	Hotel Express inn	Hotel Sun n Sand	Insto Cosmetics
Mahindra Sona Ltd	Birla Sun Life	Bharti Axa Insurance	Electric Mfg Co.	HDFC Bank, Nasik
Axis Bank	HSBC Bank	Allied Infoservices	Shoppers Stop	EClerx
Ashoka Buildcon Ltd	Kotak Securities	Samraat Group	Mungi Brothers	Star Blue Logistic,Indor
Seva Automobiles (NEXA)	VIVO Mobiles	The Ant Hills, Nashik	TradersBazar.com	Parallel HR
Hostine Service Pvt. Ltd, Pune	Brain Checker	2Com, Pune	Chetna Publications	Genosis Plus, Jalgaon

## **STUDENTS-CENTRIC TRAINING AND DEVELOPMENT ACTIVITIES CARRIED OUT**

- Self Management Workshop, Emotional Intelligence
- Guidance in Summer Internship Projects (SIP) for MBA-I students
- Training students in enhancement of employability skills
- Career Counseling
- Industrial Visits, Vocational Training, Adhoc Training
- Guidance in Higher Educational Activities

## SUMMER INTERNSHIP PROJECT

At the end of Second Semester each student shall undertake a Summer *Internship Project (SIP)* for 8 weeks. **The SIP may or may not have a Functional Focus**, i.e. the student may take up a SIP in his/her intended area of specialization or in any other functional area of management. Ideally the SIP should exhibit a cross-functional orientation. The student shall submit a written structured report based on work done during this period.

SIP may be a research project – based on primary / secondary data or may be an operational assignment involving working by the student on a given task/assignment/project/ etc in an organization / industry. It is expected that the SIP shall sensitize the students to the demands of the workplace. *The learning outcomes and utility to the organization must be specifically highlighted.*

***The report should be well documented and supported by –***

1. Executive Summary
2. Organization profile
3. Outline of the problem/task undertaken
4. Research methodology & data analysis (in case of research projects only)
5. Relevant activity charts, tables, graphs, diagrams, etc.
6. Learning of the student through the project
7. Contribution to the host organization
8. References in appropriate styles.

It should reflect the nature and quantum of work undertaken by the student. The report must reflect 8 weeks of work and justify the same.

The completion of the SIP shall be certified by the respective Faculty Guide & approved by the Director of the Institute. The external organization (Corporate / NGO/ SME/ etc.) shall also certify the SIP work.

The student shall submit **TWO hard copies & one soft copy (CD)** of the project report before 30th September in Sem III.

In the interest of environmental considerations, students are encouraged to print their project reports on both faces of the paper.

SIP shall have a weight age of 4 credits. The Institute shall conduct an internal viva-voce for evaluation of the SIP for 50 marks. The Panel shall comprise of the Internal Faculty Guide & One additional faculty nominated by the Director.

There shall be an external viva-voce for the SIP for 100 marks. The examiner's panel for the same shall include one external faculty member nominated by the University and one internal faculty member nominated by the Director.

The Internal & the External viva-voce shall evaluate the project based on:

1. Actual work undertaken by the student
2. Student understands of the organization and business environment
3. Outcome of the project
4. Utility of the project to the organization
5. Basic analytical capabilities

Copies of SIP report and records of evaluation shall be maintained by the Institute for a period of 3 academic years.



## DISSERTATION

In Sem-IV the student shall work under the supervision of the Faculty and carry out a dissertation and submit a structured report in TWO hard copies & one soft copy (CD). *In the interest of environmental considerations, students are encouraged to print their dissertation reports on both faces of the paper.*

The student is required to conduct advanced research on a topic related to one (or more) of contemporary issues in management. The topic is chosen in consultation with the student's supervisor. The student will prepare and present a detailed research proposal prior to starting the work. A dissertation outlining the entire problem, including a survey of literature and the various results obtained along with their solutions is expected to be produced. The student must submit the completed dissertation and make an oral presentation of the same. Through the dissertation, the student is expected to furnish evidence of competence in understanding varied aspects of the theme/topic selected and a deep understanding of the specialty area.

The completion of the dissertation / project shall be certified by the Faculty Guide & approved by the Director of the Institute.

Dissertation shall have a weight-age of 2 credits. The Institute shall conduct a viva-voce for evaluation of the dissertation, for 50 marks. The Panel shall comprise of 2 internal Faculty members (One who has supervised the student and the other one as Jury) nominated by the Director. The Institute may invite an ~~additional~~ external examiner from the industry. Copies of Dissertation report and records of evaluation shall be maintained by the Institute for a period of 3 academic years.

## **EXAMINATION & EVALUATION**

### **Pattern of Examination**

The evaluation scheme comprises of:

- a) University Evaluation
- b) Concurrent Evaluation/ Internal Exam

#### **For each full credit course –**

- a) 50 marks shall be evaluated by the University and
- b) 50 marks shall be evaluated by the respective Institute.

#### **For each half credit course –**

- a) 50 marks shall be evaluated by the respective Institute.

*There shall not be any University evaluation for half credit courses.*

### **University Evaluation**

There shall be University evaluation for each full credit course as per the time table announced by the University. The evaluation by the University for Full Credit Courses shall comprise of two parts:

- a) Written Examination for 50 marks

### **Concurrent Evaluation**

A continuous assessment in semester system (also known as internal assessment/comprehensive assessment) is spread through the duration of course and is done by the teacher teaching the course.

Concurrent evaluation components should be designed in such a way that the faculty can *monitor the student learning & development and intervene wherever required*. The faculty must share the outcome of each concurrent evaluation component with the students, soon after the evaluation, and guide the students for betterment.

Individual faculty member shall have the flexibility to design the concurrent evaluation components in a manner so as to give a balanced assessment of student capabilities across Knowledge, Skills & Attitude (KSA) dimensions based on variety of assessment tools.

Suggested components for Concurrent Evaluation (CE) are:

Case Study / Case let / Situation Analysis – (Group Activity or Individual Activity)

1. Class Test
2. Open Book Test
3. Field Visit / Study tour and report of the same
4. Small Group Project & Internal Viva-Voce
5. Poster Making
6. Presentations
7. Group Discussion
8. Role Play / Story Telling
9. Individual Term Paper / Thematic Presentation
10. Written Home Assignment
11. Industry Analysis – (Group Activity or Individual Activity)
12. Literature Review / Book Review
13. Model Development / Simulation Exercises – (Group Activity or Individual Activity)
14. In-depth Viva
15. Quiz
16. Extempore
17. Newspaper reading

The Institute shall however have the liberty to conduct additional components (beyond three/five). However the total outcome shall be scaled down 50 marks for full credit and also for half credit courses.

Internal evaluation of MBA I & II is based on following criteria:

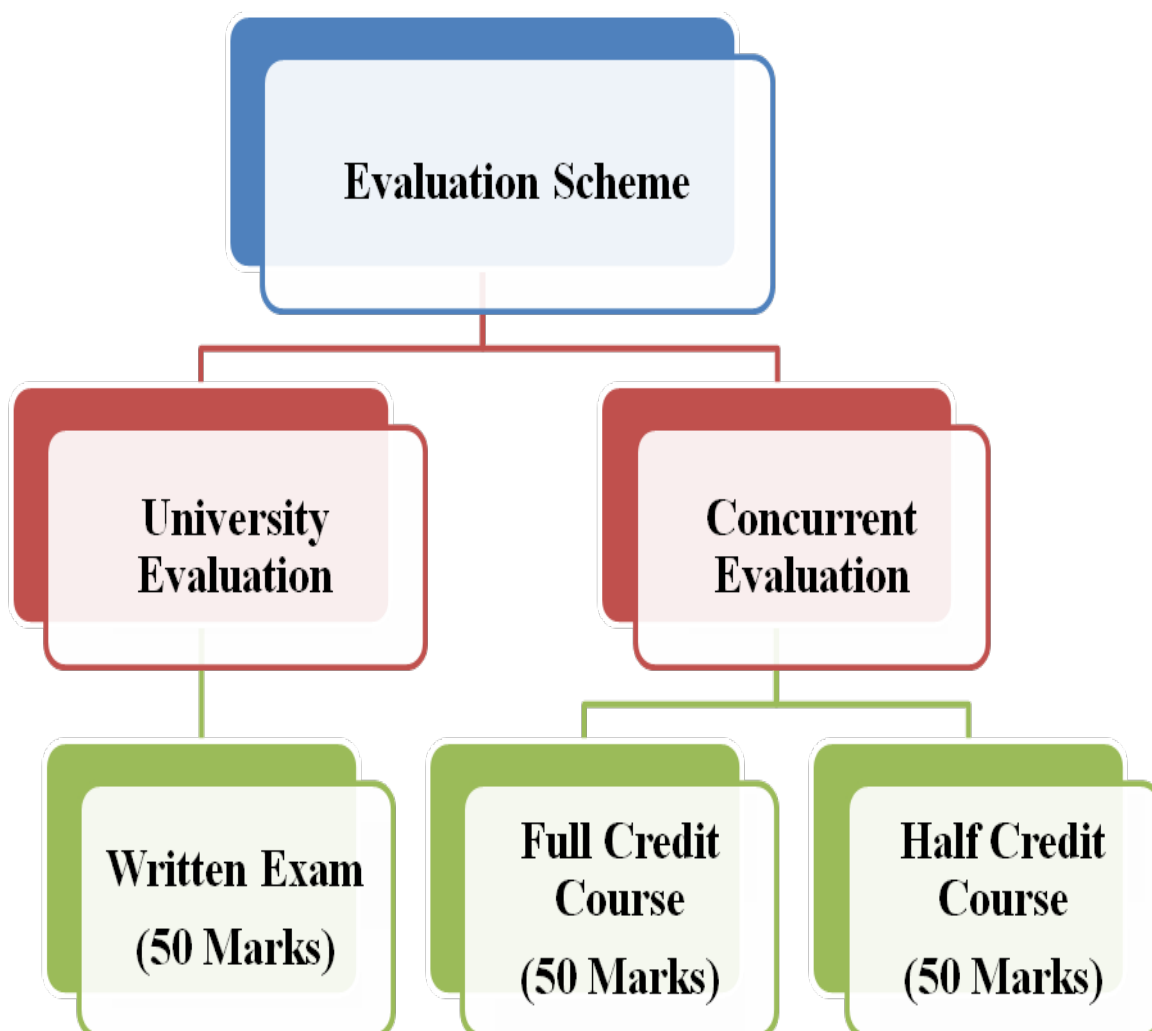
Internal Exam	Assignment	Presentation/ Ex Tempo	Case Study/ Quiz	GD/ Poster Presentation	Total
50 Marks	20 Marks	10 Marks	10 Marks	10 Marks	100 Marks

Total Marks will be converted into **50 marks** for the **External and also for the Internal Subjects**

These marks will be final Internal Assessment marks for the University examination.

All marks will be displayed on **Notice Board from time to time.**

All should note the same and be present for all academic activities.



## **INSTITUTES HOLIDAYS / VACATIONS:**

<b>Sr. No.</b>	<b>Particulars</b>	<b>Date</b>	<b>Day</b>
<b>1.</b>	<b>Ramzan Eid</b>	<b>4<sup>th</sup> June 2019</b>	<b>Tuesday</b>
<b>2.</b>	<b>Raksha Bandhan</b>	<b>15<sup>th</sup> August 2019</b>	<b>Thursday</b>
<b>3.</b>	<b>Indenpendence Day</b>	<b>15<sup>th</sup> August 2019</b>	<b>Thursday</b>
<b>4.</b>	<b>Janmastami</b>	<b>23<sup>rd</sup> August 2019</b>	<b>Friday</b>
<b>5.</b>	<b>Ganesh Chaturthi</b>	<b>2<sup>nd</sup> September 2019</b>	<b>Monday</b>
<b>6.</b>	<b>Muharram</b>	<b>10<sup>th</sup> September 2019</b>	<b>Tuesday</b>
<b>7.</b>	<b>Anant Chaturthi</b>	<b>12<sup>th</sup> September 2019</b>	<b>Thursday</b>
<b>8.</b>	<b>Mahatma Gandhi Jayanti</b>	<b>2<sup>nd</sup> October 2019</b>	<b>Wednesday</b>
<b>9.</b>	<b>Dassehra</b>	<b>8<sup>th</sup> October 2019</b>	<b>Tuesday</b>
<b>10.</b>	<b>Laxmi Pujan</b>	<b>27<sup>th</sup> October 2019</b>	<b>Wednesday</b>
<b>11.</b>	<b>Bhau- Bheej</b>	<b>29<sup>th</sup> October 2019</b>	<b>Friday</b>
<b>12.</b>	<b>Gurunanak Jayanti</b>	<b>12<sup>th</sup> November 2019</b>	<b>Tuesday</b>
<b>13.</b>	<b>Christmas</b>	<b>25<sup>th</sup> December 2019</b>	<b>Wednesday</b>
<b>14.</b>	<b>Dr. Ambedkar Jayanti</b>	<b>14<sup>th</sup> April 2020</b>	<b>Tuesday</b>



**Sandip Foundation's**  
**Sandip Institute of Technology & Research Centre Nashik**  
**Department of Management Studies**  
**Academic Calender 2019-20**



**Semester - I & III( AY 2019-20-First Half)**

**W.e.f. 16-07-2019**

Jul-19								
Su	M	Tu	W	Th	F	Sa		
	1	2	3	4	5	6	16-07-2019	Induction Function: :MBA-II
	8	9	10	11	12	13	17-07-2019 To 19-07-2019	SIP-Presentation
	15	16	17	18	19	20	22-07-2019	Guest lecture
	22	23	24	25	26	27	26-07-2019	Guest lecture
	29	30	31				31-07-2019	Sandip Choupal
Aug-19								
Su	M	Tu	W	Th	F	Sa		
				1	2	3	01-08-2019	Mock Viva
	5	6	7	8	9	10	02-08-2019	Guest Lecture
	12	13	14	15	16	17	08-09/08-2019	Induction Function: :MBA-I ( 2 Days)
	19	20	21	22	23	24	13-14-15/08/2019	On Job Training(OJT)
	26	27	28	29	30	31	16-08-2019	Guest lecture
							19-08-2019	Industrail Visit-ABB
							22-23-24/08/2019	ValueAdded Program(VAP) 3 Days
							26-08-2019	Guest lecture
							29-08-2019	Sandip Choupal
							31-08-2019	Battle Field
Sep-19								
Su	M	Tu	W	Th	F	Sa		
	2	3	4	5	6	7	01-09-2019	Battle Field
	9	10	11	12	13	14	03-09-2019	Guest lecture
	16	17	18	19	20	21	04-09-2019	Parent Meet
	23	24	25	26	27	28	06-09-2019	Guest lecture
	30						12-09-2019	CSR
							17/9/2019 To 19/9/2019	Class Test
							20-09-2019	Guest lecture
							27-09-2019	Sandip Choupal
							28-09-2019	Industrail Visit-Samsonite
							30-09-2019	Guest lecture
Oct-19								
Su	M	Tu	W	Th	F	Sa		
		1	2	3	4	5	01-10-2019	Guest Lecture
	7	8	9	10	11	12	03-04 & 05/10/2019	ValueAdded Program(VAP) 3 Days
	14	15	16	17	18	19	07-10-2019	Guest Lecture
	21	22	23	24	25	26	14-10-2019	Sandip Choupal
	28	29	30	31			15-10-2019	CSR
							16-10-2019	Guest Lecture
							21-10-2019	Diwali Celebration
Nov-19								
Su	M	Tu	W	Th	F	Sa		
					1	2	01-11-2019	Internal Examination/SSPU Online Exam
	4	5	6	7	8	9	11-11-2019	
	11	12	13	14	15	16		
	18	19	20	21	22	23		
	25	26	27	28	29	30		
Dec-19								
Su	M	Tu	W	Th	F	Sa		
	2	3	4	5	6	7	03-12-2019	SSPU External Examination
	9	10	11	12	13	14	12-12-2019	
	16	17	18	19	20	21	17/12/2019 To 19/12/2019	Impact of Technology Application in Banking Industry (3 Days)
	23	24	25	26	27	28		
	30	31						



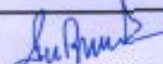

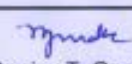
**Dr Rakesh Patil**  
HOD

**Dr. Prakash Burade**  
Dean Academics



**Dr. Sanjay T. Gandhe**  
Principal





Sandip Foundation's Sandip Institute of Technology and Research Center Department of Management Studies Academic Calender 2019-20 Semester II & IV W.e.f: 02/01/2020							
Jan-20							21/12/19- Classes Start 11-01-2020 GL- Mr Rohan Kelkar *Campus to Corporate & Beyond 10/01/2019- Display of Assignment I 25-01-2020 Sandip Choupal 24/01/2019 to 26/01/2019 On Job Training ( OJT) 17-01-2020 Mr. Robert Keith Role of CII In Industrial Development 25-01-2020 Mr. Mahesh Kalan Digital Branchless Banking 31-01-2020 Mr.Satish Menon Life of Sales Manager 17-01-2020 IV- ABB
Mon	Tue	Wed	Thu	Fri	Sat	Sun	
		1	2	3	4	5	
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31			
Feb-20							6 & 7-02-2020 Management Fest Udaan 02-2020 GL-CA Anand Mutha GST 14-02-2020 GL- Mr.Dattarya Aher Winning skills to succeed 2-& 3-03-2020 Union Budget 22-02-2020 GL-Mr.Sudhir Savkar ETF & Derivatives 29-02-2020 GL- Ms Radhika Malik HR Analytics 20-02-2020 Samsonite 2020 IV- Sandip Choupal 28-02-2020 Sandip Choupal 15&16 February 2020 Entrepreneurship Awareness Camp 26-27-28-02-2020 Class Test 20 Display of Assignment I
Mon	Tue	Wed	Thu	Fri	Sat	Sun	
					1	2	
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29		
Mar-20							06-03-2020 Sandip Choupal 26-03-2020 Sandip Choupal 12*13* & 14th -03-2020 Certification Course in HR Analytics 20-03-2020 IV- Glenmark 13-03-2020 CSR 03-2020 GL- Mr.Jitendra Khairre Competency Mapping 14-03-2020 GL- Mr Pravin Gambhir Digital Marketing 20-03-2020 GL- Ms Vishakha Walker Training & Development 28-03-2020 GL- Ms Dhiraj Ban CRM in Retail 10-03-20 Display of Assignment III 24-03-2020 Poster Competition 3-03-2020 RBI Conference 2020 Alumni Meet
Mon	Tue	Wed	Thu	Fri	Sat	Sun	
					1	2	
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	
31							
Apr-20							1st April 2019 to 10th April 2020 Internal Exam 2020 Farewell
Mon	Tue	Wed	Thu	Fri	Sat	Sun	
	1	2	3	4	5	6	
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30					
May-20							*Got confirmation ,Date not Finalise
Mon	Tue	Wed	Thu	Fri	Sat	Sun	
			1	2	3	4	
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31		
Theory Exam:							
<div> <div>             Dr Rakesh Patil            HOD         </div> <div>             Dr. P. Burade            Dean Academics         </div> <div>  </div> <div>             Dr. Sanjay T. Gandhe            Principal         </div> </div>							

**Sandip Foundation**  
**Sandip Institute of Technology & Research Centre, Nashik**  
**Department of Management Studies**

FY (I)		Semester: I		TIME TABLE							w.e.f :- 01/08/2019
DAY	10.10 am 11.05am	11.05am- 12.00pm	12.00 pm- 12.55pm	12.45pm 1.30pm	1.30pm 2.25pm	2.25pm to 2.40pm	2.40pm 03.35pm	03.35pm - 04.30pm	04.30pm- 5.00pm		
MON	101	103	102	L U N C H B R E A K	104	T E A B R E A K	105	109	Activity		
TUE	101	102	103		105		106	113			
WED	104	105	106		103		102	109			
THU	101	102	104		106		115	107			
FRI	101	106	104		111		113	116			
SAT	103	105	111		115		107	116			
101	Managerial Accounting				Prof.(Dr.)Shweta Bhosale						
102	Organizational Behaviour				Prof.(Dr.)Rakesh S.Patil						
103	Economic Analysis for Business Decisions				Prof.Prabodhan Patil						
104	Business Research Methods				Dr. Tushar Savale						
105	Basics of Marketing				Prof. Hemant Wanjare						
106	Digital Business				Prof.(Dr.)Rakesh S.Patil						
107	Management Fundamentals				Prof.(Dr.)Rakesh S.Patil						
109	Entrepreneurship Development				Prof. Sarika Patil						
111	Legal Aspects of Business				Prof. Sarika Patil						
113	Verbal Communication Lab				Prof.Prabodhan Patil						
115	Selling & Negotiation Skills				Prof. Hemant Wanjare						
116	MS Excel				Dr. Tushar Savale						
Prof.Sarika Patil				Dr. Rakesh S Patil							
Time Table I/C				Head of the Department							

Time Table AY 2019-20 First Half


1

<div><div><div>SANDIP INSTITUTE</div></div><div>Sandip Foundation Sandip Institute of Technology &amp; Research Centre, Nashik Department of Management Studies</div><div><div>SANDIP INSTITUTE</div></div></div>											
SY (II)		Semester: III		TIME TABLE -- Finance						w.e.f:- 16-07/2019	
DAY	10.10 am 11.05am	11.05am- 12.00pm	12.00 pm- 12.55pm	12.55p m 1.40 pm	1.40pm - 2.35pm	2.35pm 2.50pm	2.50pm- 3.45pm	3.45pm – 4.30pm	4.30-5.00		
MON	302	302	306	L U N C H B R E A K	301	T E A B R E A K	301	309	Club hour		
TUE	303	306	316		305		309	310	Club hour		
WED	303	306	316		305		309	310	Club hour		
THU	301	301	303		305		313	310	Club hour		
FRI	302	302	303		306		316	313	Club hour		
SAT	305	313	316		LIB/ SD		LIB/ SD	LIB/ SD	Club hour		
301	Strategic Management				Mr. V.A.Upadhye						
302	Enterprise Performance Management				Mr Sunilkumar Dayama						
303	Startup and New Venture Management				Prof. Sarika Patil						
Specialization -	Subject Name										
305 FIN	Direct Taxation				Prof J A Javeri						
306 FIN	Financial System of India , Markets and Services				Prof.Prabodhan Patil						
309 FIN	Corporate Finance				Prof.Prabodhan Patil						
310 FIN	Corporate Financial Restructuring				Prof.(Dr.)Shweta Bhosale						
313 FIN	Banking Operations - I				Prof.Prabodhan Patil						
316 FIN	Financial Instruments & Derivatives				Prof.Prabodhan Patil						
Prof.Sarika Patil					Dr. Rakesh S Patil						
Time Table I/C					Head of the Department						
Time Table AY 2019-20 First Half											

Time Table AY 2019-20 First Half


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**Sandip Foundation**  
Sandip Institute of Technology & Research Centre, Nashik  
Department of Management Studies

**Sandip Foundation**  
Sandip Institute of Technology & Research Centre, Nashik  
Department of Management Studies




SY (II)		Semester: III		TIME TABLE (HRM)						w.e.f :-16.07.2019	
DAY	10.10 am 11.05am	11.05am- 12.00pm	12.00 pm- 12.55pm	12.55pm 1.40 pm	1.40pm - 2.35pm	2.35p m 2.50p m	2.50pm - 3.45pm	3.45pm – 4.30pm	4.30-5.00		
MON	302	302	305	L U N C H B R E A K	301	T E A B R E A K	301	311	Club hour		
TUE	303	305	306		306		307	308	Club hour		
WED	303	305	306		306		307	LAB	Club hour		
THU	301	301	303		305		311	308	Club hour		
FRI	302	302	303		311		307	309	Club hour		
SAT	309	309	LIB/ SD		308		LIB/ SD	LIB/ SD	Club hour		

301	Strategic Management	Mr. V.A.Upadhaye
302	Enterprise Performance Management	Mr Sunilkumar Dayama
303	Startup and New Venture Management	Prof. Sarika Patil
Specialization - Subject Name		
305 HR	Labour & Social Security Laws	Prof. Sarika Patil
306 HR	Human Resource Accounting & Compensation Management	Prof.(Dr.)Shweta Bhosale
307 HR	Employee Health, Safety& Welfare	Prof. Sarika Patil
308 HR	Compensation Management	Prof. Sarika Patil
309 HR	HR Audit	Prof. Sarika Patil
311 HR	Outsourcing of HR	Prof.(Dr.)Shweta Bhosale

Prof.Sarika Patil

Time Table I/C




Dr. Rakesh S Patil

Head of the Department


Time Table AY 2019-20 First Half

Time Table AY 2019-20 First Half

4



**Sandip Foundation**  
Sandip Institute of Technology & Research Centre, Nashik  
Department of Management Studies



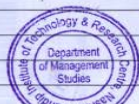
TIME TABLE									
FY (I)		Semester: II		w.e.f :- 02 Jan 2020					
DAY	10.10 am 11.05am	11.05am- 12.00pm	12.00 pm- 12.55pm	12.45pm 1.30pm	1.30pm 2.25pm	2.25pm to 2.40pm	2.40pm 03.35pm	03.35pm – 04.30pm	04.30pm- 5.00pm
MON	202 SB	201HW	203SP		206HR-SP , 205MKT-HB 205FIN-PP		205HR-HB 206MKT-TS 206FIN-SB	209	Activity
TUE	202 SB	201HW	203SP		206HR-SP , 205MKT-HB 205FIN-PP		205HR-HB 206MKT-TS 206FIN-SB	210	
WED	202 SB	201HW	203SP		204VAU		204VAU	208	
THU	206HR-SP 205MKT-HB 205FIN-PP	205HR-HB 206MKT-TS 206FIN-SB	202 SB		201HW		210HB	208	
FRI	206HR-SP 205MKT-HB 205FIN-PP	205HR-HB 206MKT-TS 206FIN-SB	203SP		204VAU		204VAU	209HW	
SAT	217FIN-PP 217HR-SP 220MKT-RSP	221MKT-HW 219FIN-SB 218HR-HB	217FIN-PP , 217HR-SP 220MKT-RSP		221MKT-HW 219FIN-SB 218HR-HB		215 HW	215 HW	

201	Marketing Management
202	Financial Management
203	Human Resources Management

Prof. Hemant Wanjare

Dr.Shweta Bhosale

Prof. Sarika Patil



Time Table AY 2019-20 Second Half

Time Table AY 2019-20 Second Half

1



204	Operations & Supply Chain Management	Prof. V. Upadhyae
205 MKT	Marketing Research	Dr.Hetal Bhide
206MKT	Consumer Behavior	Dr. Tushar Savale
Institute Elective level	Digital Marketing – I 220	Prof.(Dr.)Rakesh S.Patil
	Marketing of Financial Services – I 221	Prof. Hemant Wanjare
205 FIN	Financial Markets and Banking Operations	Prof.Prabodhan Patil
206 FIN	Personal Financial Planning	Dr.Shweta Bhosale
Institute Elective level	Securities Analysis & Portfolio Management 217	Prof.Prabodhan Patil
	Direct Taxation 219 FIN	Dr.Shweta Bhosale
205 HR	Competency Based Human Resource Management	Dr.Hetal Bhide
206 HR	Employee Relations & Labour Legislation	Prof. Sarika Patil
Institute Elective level	Labour Welfare 217	Prof. Sarika Patil
	LAB in Recruitment & Selection 218	Dr.Hetal Bhide
Institute level Common Subject	215 Entrepreneurship Lab	Prof. Hemant Wanjare
University level Common Subject	208 Geopolitics & World Economic Systems	Prof.Prabodhan Patil
209	Start Up and New Venture Management	Prof. Hemant Wanjare
210	Qualitative Research Methods	Dr.Hetal Bhide

Prof.Sarika Patil	Dr. Rakesh S Patil	Dr. Prakash Burade	Dr. Sanjay T. Gandhe
Time Table I/C	Head of the Department	Dean Academics	Principal



Time Table AY 2019-20 Second Half

2



TIME TABLE -- Marketing									
SY (II)	Semester: III			w.e.f : - 02 <sup>nd</sup> Jan 2020					

DAY	10.10 am 11.05am	11.05am 12.00pm	12.00 pm 12.55pm	12.55pm 1.40 pm	1.40pm 2.35pm	2.35pm 2.50pm	2.50pm 3.45pm	3.45pm 4.30pm	4.30 pm 5.00 pm
MON	403 (HW)	404(TS)	401 (HB)	L U N C H B R E A K	405(TS)	T E A B R E A K	413(HW)	LAB	
TUE	403(HW)	404(TS)	401(HB)		405(TS)		413(HW)	LAB	
WED	403(HW)	404(TS)	401(HB)		409(HB)		415(TS)	LAB	
THU	404(TS)	403(HW)	401(HB)		409(HB)		415(TS)	LAB	
FRI	405(TS)	413(HW)	415(TS)		409(HB)		LAB	LAB	
SAT	LAB	LAB	LAB		LAB		LAB	LAB	

401	Managing for Sustainability	Dr.Hetal Bhide
402	Dissertation	
Specialization -Marketing	Subject Name	Faculty Name
403MKT	Services Marketing	Prof. Hemant Wanjare
404MKT	Sales and Distribution Management	Dr. Tushar Savale
405MKT	Retail Marketing	Dr. Tushar Savale
413 MKT	E-Marketing and Analytics	Prof. Hemant Wanjare
409MKT	Export Documentation & Procedures	Dr.Hetal Bhide
415MKT	Marketing of financial services	Dr. Tushar Savale

Prof.Sarika Patil	Dr. Rakesh S Patil	Dr. Prakash Burade	Dr. Sanjay T. Gandhe
Time Table I/C	Head of the Department	Dean Academics	Principal



Time Table AY 2019-20 Second Half

3





TIME TABLE -- Finance

SY (II)

Semester: III

w.e.f : - 02<sup>nd</sup> Jan 2020

DAY	10.10 am 11.05am	11.05am-12.00pm	12.00 pm- 12.55pm	12.55pm 1.40 pm	1.40pm -2.35pm	2.35pm 2.50pm	2.50pm- 3.45pm	3.45pm – 4.30pm	4.30-5.00
MON	404PP	403 SB	401 HB	L U N C H B R E A K	409 SB	T E A B R E A K	410PP	LAB	
TUE	404PP	403 SB	401 HB		409 SB		410PP	LAB	
WED	404PP	403 SB	401 HB		409 SB		410PP	LAB	
THU	403 SB	404PP	401 HB		411PP		413SB	LAB	
FRI	413 SB	411PP	411PP		413SB		LAB	LAB	
SAT	LAB	LAB	LAB		LAB		LAB	LAB	

401	Managing for Sustainability	Dr.Hetal Bhide
402	Dissertation	
Specialization -	Subject Name	
403 FIN	Indirect Taxation	Dr.Shweta Bhosale
404 FIN	International Finance	Prof.Prabodhan Patil
409 FIN	Banking Operations – II	Dr.Shweta Bhosale
410 FIN	Wealth & Portfolio Management	Prof.Prabodhan Patil
411 FIN	Fixed Income Securities & Technical Analysis	Prof.Prabodhan Patil
413 FIN	Financing Rural Development	Dr.Shweta Bhosale

Prof.Sarika Patil	Dr. Rakesh S Patil	Dr. Prakash Burade	Dr. Sanjay T. Gandhe
Time Table I/C	Head of the Department	Dean Academics	Principal

Time Table AY 2019-20 Second Half

4



TIME TABLE (HRM)

SY (II)

Semester: III

w.e.f : - 02<sup>nd</sup> Jan 2020

DAY	10.10 am 11.05am	11.05am- 12.00pm	12.00 pm- 12.55pm	12.55pm 1.40 pm	1.40pm -2.35pm	2.35pm 2.50pm	2.50pm- 3.45pm	3.45pm – 4.30pm	4.30-5.00
MON	403 SP	404 SP	401 HB	L U N C H B R E A K	405 RSP	T E A B R E A K	406 SP	LAB	
TUE	403 SP	404 SP	401 HB		405 RSP		406 SP	LAB	
WED	403 SP	404 SP	401 HB		416 TKS		407 RSP	LAB	
THU	407 RSP	404 SP	401 HB		416 TKS		406 SP	LAB	
FRI	407 RSP	403 SP	405 RSP		416 TKS		LAB	LAB	
SAT	LAB	LAB	LAB		LAB		LAB	LAB	

401	Managing for Sustainability	Dr.Hetal Bhide
402	Dissertation	
Specialization -	Subject Name	
403 HR	Employment Relations	Prof. Sarika Patil
404 HR	Strategic Human Resource management	Prof. Sarika Patil
405 HR	Organizational Design and Development	Prof.(Dr.)Rakesh S.Patil
406 HR	Global HR	Prof. Sarika Patil
407 HR	Employee Reward Management	Prof.(Dr.)Rakesh S.Patil
416HR	Competency Mapping	Dr. Tushar Savale

Prof.Sarika Patil	Dr. Rakesh S Patil	Dr. Prakash Burade	Dr. Sanjay T. Gandhe
Time Table I/C	Head of the Department	Dean Academics	Principal

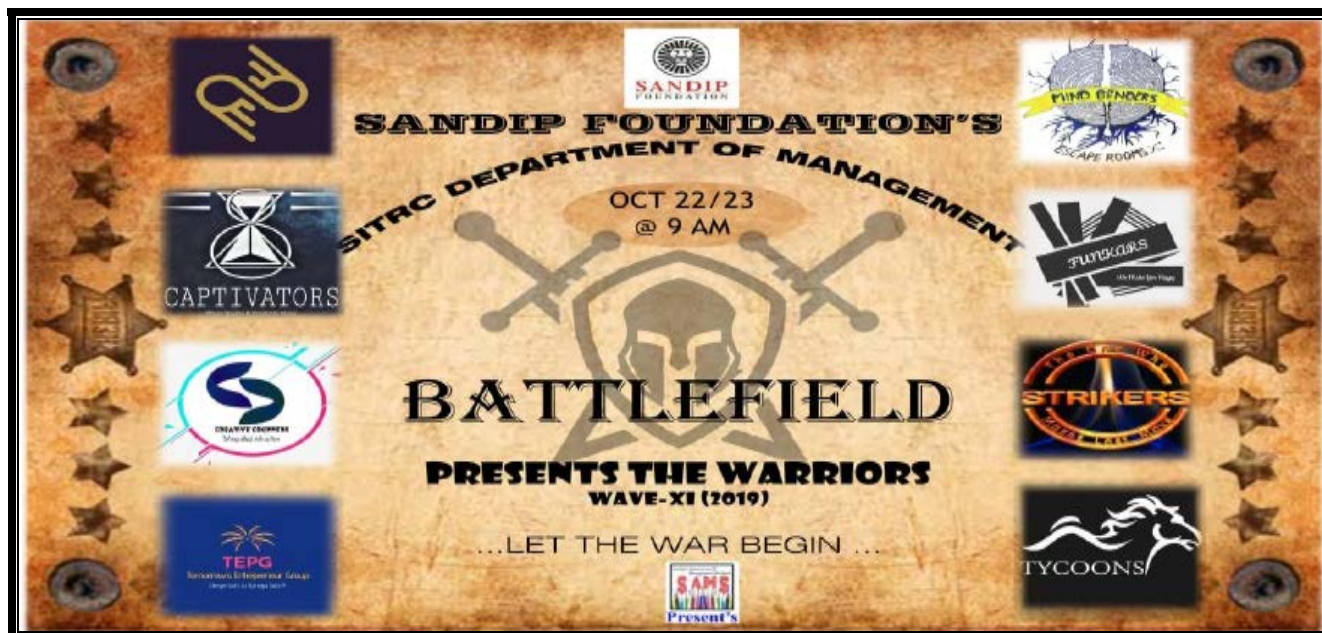
Time Table AY 2019-20 Second Half

5

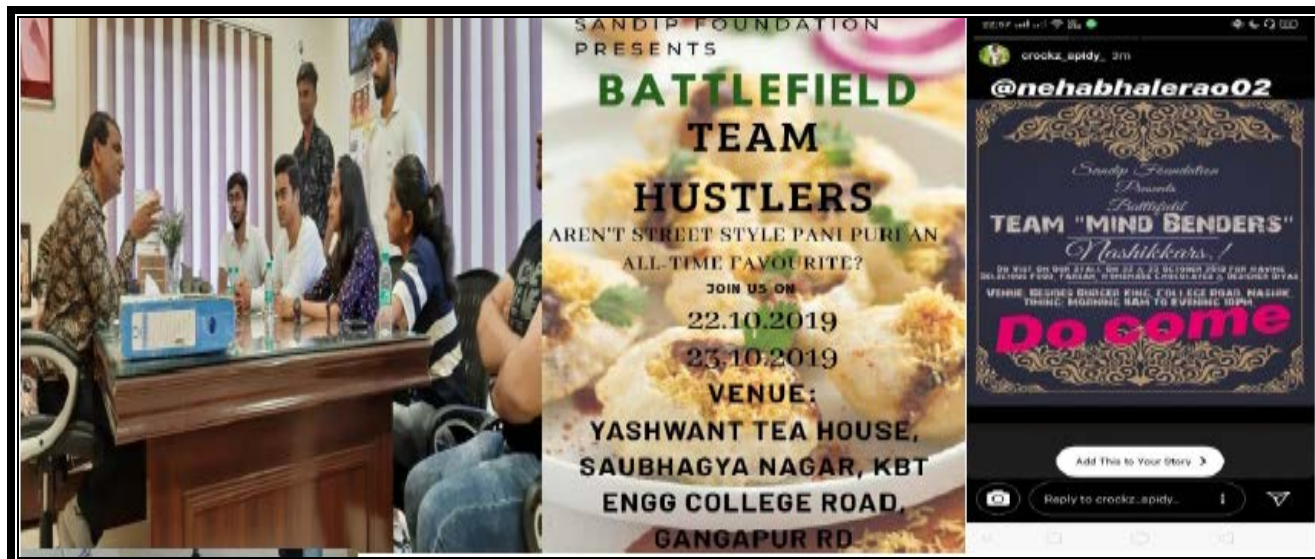
## **Glimpse of Department Of Management Studies**

- ❖ Student Orientation on 10<sup>th</sup> & 11<sup>th</sup> August, 2019 by Mr. Mahesh Zagade, Divisional Commissioner Nashik, Mr. Narendra Goliya, Chairmen Rishab Instruments, Nashik & Mr. Ganesh Kothavde, Vice President ABB, Nashik.
- ❖ Successfully Conducted Sandip Chaupal Management Activity on 12<sup>th</sup> August, 2019
- ❖ Participated in Cultural Dj night with Dj Chetas and Sandipostav- 2019.
- ❖ Successfully conducted the Management Fest called UDAAN-2019.
- ❖ Conducted Project Mock Viva of MBA II students on 1<sup>st</sup> August, 2019.
- ❖ Ganesh Visarjan Awareness Campaign, ***Contribution to society on 11<sup>th</sup> September 2019.***
- ❖ Successfully completed Battle field Activity of MBA I Students on 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> September 2019.
- ❖ Teachers Day was celebrated by MBA I & II year Students on 5<sup>th</sup> September 2019.
- ❖ Conducted Placement Mock Viva of MBA II students on 26<sup>th</sup> September, 2019.
- ❖ Mr. D. S. Deshmukh delivered an Expert lecture on Entrepreneurship for MBA I & II Students.
- ❖ Mr. Darshan Lodha delivered an Expert lecture on Individual Financial Planning for MBA I students.
- ❖ Conducted Seminar on BEE: Building Empowering Environment for Youth Empolyability by Ms. Sarah Nehrling and Mr. Kerron Vaishnav founder of DISHA NGO and Trust for MBA I & II Year students.



















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Jan 25, 2020 • 🌐

Sandip Foundation, Department of Management Studies organised an Industrial visit for the students of wave XI to Samsonite, Na... See More





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Oct 2, 2019 • A small globe icon representing a global or public post.

#Sandip #Foundations #Department of #Management #Studies organised an Industrial Visit for WAVE X students at Securities Exchan... See More







### SPECIALIZATION



Marketing Management



Human Resource Management



Financial Management



Operations & Supply Chain  
Management



Business Analytics

### LEADING MANAGEMENT INSTITUTE IN INDIA

The MBA at Sandip Foundation has been running for quite sometime now. The MBA is the flagship program of the business school. Ranked amongst the top-100 programs in India, this is indeed being offered at one of the **top management colleges in India**. Students from all over India have converged at the world-class facility in Nashik to study the India's most cutting-edge, research-led program. There are a lot of very good programs and then there's Sandip Foundation's MBA which is the **top MBA college in Maharashtra** and indeed in India.

The heavy focus on industry – institute interaction, guest lectures, site visits, in-company projects amongst other things has made this program and indeed the college into the **best MBA college in Nashik**.

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