

SANDIP FOUNDATION'S

SITRC

INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE



DEPARTMENT OF MANAGEMENT STUDIES STRATEGIC PLAN

2016-2021



Sandip Foundation's
Sandip Institute of Technology & Research Centre
Department of Management Studies (MBA)

Approved by AICTE, New Delhi, Affiliated to Savitribai Phule Pune University, Pune &
Recognized by Govt. of Maharashtra

NAAC Accredited 'A' Grade

NBA Accredited UG Programs BE (Mech.Engg.) & BE (Comp.Engg.) for Three years from AY 2019-20
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CGPA Score 3.11



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INTRODUCTION:

Sandip Institute of Technology and Research Centre (SITRC) was established in the year 2008 under the flagship of Sandip Foundation. In the quest to enhance the quality and access in the higher education sector, professional courses across various fields such as Management, Computer, Mechanical, Electrical, Civil, Information Technology and Electronics & Telecommunication are offered by the institution. It is our vision to provide quality education aided by the world-class infrastructure in a congenial atmosphere for learning and research.

Sandip Institute of Technology and Research Centre is a self-financed institute approved by All India Council for Technical Education (AICTE), New Delhi & Directorate of Technical Education, Maharashtra State and affiliated to Savitribai Phule Pune University, Pune in the state of Maharashtra.

In the year 2018 Sandip Institute of Technology and Research Centre (SITRC), achieved “A” Grade in NAAC Accreditation with 3.11 CGPA score – a feather in cap of SITRC for sure. Department of Mechanical and Computers of SITRC are NBA accredited in the year 2020.

Sandip Foundation is located on the way to the holy city of Trimbakeshwar near Nashik with the sprawling campus of around 15 acres. The campus is surrounded by Sahyadri Mountains range on one side and lush green fields & plantations all rounded with streams of water flowing from the mountains.

The infrastructure of the institute caters to the need of curriculum of the affiliating university as well as meets the requirement of industry to conduct the courses beyond the curriculum. All the laboratories are well spaced and equipped. The library provides the source of latest information through the literature available in hard copy as well as through online resources. The ICT facilities like LCD projectors in every classroom, smart class room are in place. The student centric facilities like hostel, sports ground, canteen, water treatment plant, ambulance, Wi-Fi enabled campus are supportive to groom the budding



students. Adequate facilities for sports and initiatives towards nurturing the skills for extracurricular activities, strengthens and enables student development in all possible dimensions. Faculty and staff members are dedicated in their task of making the institution a world-class learning centre and hence consistently look to improve the learning process with research and innovation.



AWARDS:

- Sandip Institute of Technology & Research Centre was awarded Prestigious **Devang Mehta Best B-School Award in the year 2012** on 24th Nov. 2012.
- Sandip Institute of Technology & Research Centre bagged Outstanding Engineering Institute Award (West Region) by **ET NOW presents National Education Leadership Awards in the year 2013** on 16th February 2013
- Dr. Sandip N. Jha was awarded as Educator, serving community in India in the year 2012 in the field of Education & Industry a by **ET NOW presents National Education Leadership Awards in the year 2013** on 16th February 2013 for outstanding contribution in education field.
- Dr. Sandip N. Jha Awarded with “**The educators serving the community in India Award – 2012**”, in the field of Education and Industry at Africa – India Partnership Summit on 12th December 2012, Le Meriden Ile ,Mauritius.
- Dr. Sandip N Jha got **Lifetime Achievement Award – Yashokirti Award 2014** by the **Computer Society of India**, Nasik Chapter on 17th March-2014
- Dr. Sandip N Jha was awarded for **Outstanding Engineer Award** by **IEI Nashik Chapter** on 11th Oct-2014
- Sandip Institute of Technology & Research Center got **Brands Academy Educational Excellence Award 2014** in Infrastructure category on 8th March 2014 at New Delhi.
- Dr. Sandip N Jha awarded for **Outstanding Contribution to Society** by **Singapore’s prestigious BERG Awards** on 10th Oct-2014 at Singapore.
- Dr. Sandip N Jha awarded **Shikshan Shiromani Puraskar** by **Akhil Bhartiya Marwadi & Gujrati Manch** on 5th Septemeber-2015



DEPARTMENT OF MANAGEMENT STUDIES (MBA):

Department of Management Studies was established in September 2009. The department has successfully expanded in terms of multiple parameters. In a very short period of time this program has become the choice for aspiring and meritorious students across the Indian sub-continent with its highly career-oriented program such as Master of Business Administration (MBA).

The selection of students is based on Valid CAT / MAT/ MH-CET scores, full-time degree from a recognized University or Institution. Consistent academic scores and managerial work experience are considered as advantageous. The Department has an objective to enable promising professionals to internalize the body of knowledge in **Business Management** and emerge out with mastery integrated with social responsibility and ethical standards. While the **MBA Program** provides the students a rich blend of academic excellence, practical insight from industry and technology enabled infrastructure, **MBA** program grooms students with global standards in education that would prepare them to face cross cultural challenges around the world.



RANKINGS:

- MBA program of SITRC , Secured 32nd position in All India B- School by SiliconIndia , 2016
- MBA program of SITRC , Secured 7th position in West Zone by SiliconIndia , 2016
- MBA program of SITRC, Ranked 9th in “ Academic Excellence “ among B-Schools in India by SiliconIndia , 2016
- MBA program of SITRC, Ranked 10th in “ Industry Interface “ among B-Schools in India by SiliconIndia , 2016
- MBA program of SITRC, MBA Among Top-100-Bschools-In India by Dalal Street Survey,2015
- MBA program of SITRC, Ranked 33rd in Top 100 MBA institutes in India “ by SiliconIndia , 2015
- MBA program of SITRC, Ranked 9th In “Academic Excellence” Among B-Schools In India “ by SiliconIndia , 2015
- MBA program of SITRC, Ranked 10th In “Industry Interface” Among B-Schools In India “ by SiliconIndia , 2015
- MBA program of SITRC, Ranked 7th In “Infrastructure” Among B-Schools In India by SiliconIndia , 2015
- MBA program of SITRC, Ranked 39th In Top 100 MBA Institutes In India by SiliconIndia , in 2014.
- MBA program of SITRC, Ranked 8th Among “Top 10 Emerging B-Schools In India” by SiliconIndia in 2013.
- MBA program of SITRC, Recipient Of 20th National Level “The Best Business School” by Dewang Mehta Education Leadership Award-2012
- MBA program of SITRC, MBA has been ranked 92nd amongst B-school and Management Institutes in India and topped in North Maharashtra Region ,by THE WEEK in 2011



VISION

- To be a center of Distinction in Management Education Contributing to the Enhancement of Learning and Research.

MISSION

- To Promulgate Development of Business Acumen.
- To Develop & Strengthen Strategic Alliances With Industry and Academia to Inculcate Research
- To produce Industry Ready and Socially Prudent Professionals and Entrepreneurs

GOALS:

1. To accomplish and retain NBA Accreditation.
2. To be one of top Management schools in the list of NIRF Management School Ranking.
3. To be ranked among top 100 business schools in India.

OBJECTIVES:

1. To adopt the latest teaching methodologies and devise novel programs in management, business and administration.
2. To empower each student with skills and hands-on experience, in order to promote employability.
3. To further expand our knowledge and expertise in ethical dimensions of business, leadership and social responsibility.
4. To emerge as a significant provider of knowledge and align curriculum with genuine requirements.
5. To remain loyal to our roots and work closely with regional business groups.

Department of Management Studies, SITRC is consistently emphasizing on inculcation of quality management education which benefits students to increase business expertise in functional and general. Department is regularly taking efforts towards achievement of goals and objectives and in the long run, Vision and Mission.



CONTENTS

1. Student Development
2. Placement
3. Industry Interaction
4. Faculty Development
5. Research & Innovation

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1. Student Development

Students are one of the most important stakeholders of the MBA Program. Apart from regular teaching –learning processes, the department engages in a variety of activities.

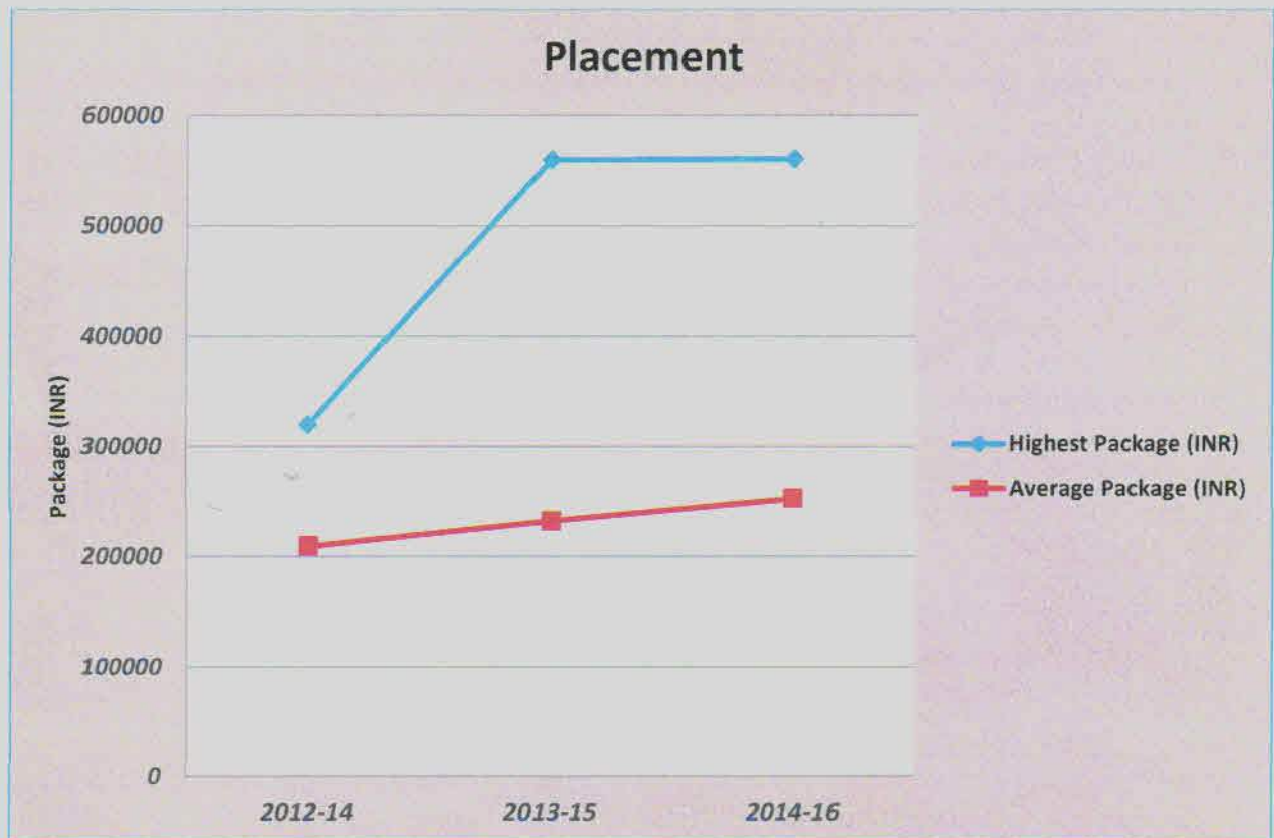
The main goal is to improve student's knowledge, participation and achievement. The following initiatives have been created and designed to be implemented for the overall development of the students.

1. Continuously review educational program to ensure that students meet current and future industry needs.
2. To apply curriculum and pedagogical initiatives for integrative and innovative teaching learning
3. To nurture the sense of academic brilliance and to strengthen management skills among the students through Sandipostav, Battlefield, UDAAN and various management events.
4. To promote all-inclusive development of the students through value added courses on soft skills, leadership development workshop, life skills, self-management training.
5. The department is committed to boosting students' employability skills and continuously improving their knowledge base.



2. Placement

The Department of Management Studies continuously seeks opportunities to improve on the placement opportunities available to students. It strives to make students ready for employment and providing them with lucrative packages along with suitable job profiles.



Various Actions Planned For Placement For Students Are:

- 1) Mentorship Employability Skill Enhancement: The Department strengthened the process of mentoring by assigning industry professional / alumni as off-campus mentor for the student. The external mentor has helped in improving and strengthening the process in a big way.
- 2) To provide students with additional soft skills in order to improve their chances of getting a job.

- 3) To undertake activities for grooming of students for acquiring knowledge and personality development to enhance the success ratio of student in a placement.
- 4) To make the students competent enough to sustain in today's world
- 5) To inculcate skills and techniques in students to become successful global Business Managers.



3. Industry Interaction

Interaction with industry is need of an hour for management graduates. Industrial field has witnessed rapid growth in last decade. The requirements for industry have been changed especially with new skillset. Considering the need, department has interaction with Industry. The outcomes for changes are scheduled to be incorporated in planned period. It is as follows:

1. To conduct On Job Training (OJT), Industrial Visits etc. for students at regular intervals.
2. Increasing interaction with corporate world through Industrial Associations like CII, MACCIA, IIMA, IMA etc.
3. Co-design activities and modules with industry partnership by the faculty for enhancing technical and managerial skills of students.
4. To increase exposure of students through summer internships and interactive sessions with industrial experts.
5. Collaborating with industry partners and urban local bodies for consultancy, solving business problems and development of cases which will add value to both teaching and business world



4. Faculty Development

The faculty i.e. The teaching staff is a powerful cornerstone of the educational system. One of the Institute's main goals is to help faculty become more informed and proficient in both theory and practice. Faculty members are continuously encouraged and inspired to participate in national and international seminars, FDPs, and conferences. They are also encouraged to submit their research papers to various platforms for publication. The primary goal of faculty development is to attract, maintain, and grow a community of competent and skilled faculty with high individual and institutional retention rates

Department of Management planned to take following steps for further development of faculties:

1. Department aims at sourcing of highly qualified doctoral faculty with extensive experience in research and well-versed with imparting skills as a full time faculty.
2. Department plans a well-defined orientation program for fast integration of newly joined faculty members with high research potential.
3. Focussing on strengthening of faculties through up-gradation in terms of qualification up gradation, skill development, behavioural improvement, etc.
4. Department aims to increasing resources like new journals, magazines and updated e-resources etc. as a continuous process. It is for enriching knowledge of faculties and to get acquainted with contemporary situations.
5. Reward and recognize faculty members who use pioneering instruction pedagogy and show constantly high teaching productivity in terms of quality of teaching.



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5. Research and Innovation :

Department of Management Studies is focusing on research innovation. The main aim is to create knowledge and dispersing through research, training, and consultancy. It is helpful in research, innovation and consultancy projects requirement in Industry.

1. Monetary and non-monetary support for research to teaching staff and students.
2. Providing required infrastructure to teaching staff and students for research and innovative projects.
3. To inspire faculty researchers and students with research potential for outstanding performance in research.
4. To process incentive scheme for ABDC and Scopus publication. Incentivize outstanding research as evidenced by publication in 'A' category National and International journals.
5. Encourage Faculty members for undertaking and providing consultancy with made them available with required infrastructure.
6. Focus is on identification of research areas and forming collaborative groups based on the common areas of interest within the University, national and International level.
7. Establishing well-equipped Research Centre under Management faculty affiliated to Savitribai Phule Pune University, Pune





Department of Management Studies, SITRC, Nashik (Strategic Plan 2016-2021)

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