

Sandip Foundation's Sandip Institute of Technology & Research Centre, Nashik Department of Management Studies Academic Year 2020-21

Guest/Expert Talk/Webinar Lecture on "ABC of Stock Market"

Event Title: "Webinar on ABC of Stock Market"

Date: 03rd June 2021

Conduction Duration: 2Hours

Venue: Virtual Platform of Google Meet

Resource Person: Dr Esha Jain (President, Institution Innovation Project, North Cap

University, Gurgaon)

Coordinator: Prof Prabodhan Patil

Objective:

- 1. To build awareness among the students, staff and teachers regarding the basics of stock trading
- 2. To give Insights on as the role of stock exchanges and financial intermediaries in the Stock Markets.

About The Program:

Department of Management Studies had organized a Webinar on "ABC of Stock Market" for MBA Students. The Guest speaker for the same was *Dr Esha Jain* who is a working as an Business President, Institution Innovation Project, North Cap University, Gurgaon . The Speaker in her introductory speech spoke about the why there is need to invest in Stock Market and the simple reason she quoted was to build a Wealth for Long term Period . then she shared the how the Stock market was established or we can say she briefed about the journey of stock market until now right from 1800's to 2000 and how the stock market has changed its over different phases of time .moving further give gave an in depth view on what stock market in which she highlighted about the primary and secondary market, their composition, working, participants and Functions along with the difference between them. Next she covered the topic how to invest in Stock market in which she introduced the participants to various trading platforms, D-Mat Account, apps . hen came the time to explain about various Financial Instruments traded on the Stock Exchanges such as Bonds,. Shares, Derivatives, Mutual Fund. And finally it came down to question about Investors Protection and answer to which she gave was role of The Security and Exchange Board of India (SEBI). Lastly the forum was opened for question Answer Session and students were quite happy to learn about the Stock market

Outcome:

- 1. Students learnt about basics of Stock Market and various Aspects Related to it
- 2. Students also learnt about importance of stock market instruments in Financial planning and wealth creation

Photographs:











