

SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE, Nasik
Department of Management Studies

Name of the Program: - Three Days Entrepreneurship Awareness Camp Day

& Date:- 27th , 28th & 29th February 2020

Objective: - 1. To create awareness among the students regarding Entrepreneurship as a career
Name of Guest :

- 1. Mr. Gopinath D, Assistant General Manager**
- 2. Pradeep Mokal, Mentor- Start up India, CEO-Nishi Adds Solutions**
- 3. Mr. Vedanshu Patil (CEO-Vedanshu Biznofairs Pvt. Ltd)**
- 4. Ms. Neha Khare , Creative Director at Mirror Skin & Hair care Pvt. Ltd**
- 5. Mr. Vikram Bodke (Director Engenius park)**
- 6. Mr. GorakhMahajan, Co-founder, Rushiraj Enterprises, Nashik**
- 7. Mr. Harshad Bele , (Director – CONNECT INDIA)**
- 8. Ms. Bhaygshree Daspute, Founder- Astitva**

About The Program:

Sandip Foundation's Department of Management Studies organized three days Entrepreneurship awareness camp for Management Students on 27th, 28th & 29th February 2020. Inauguration of the program was done by the hands of Mr. Gopinath D, Assistant General Manager & Pradeep Mokal, Mentor- Start up India, CEO-Nishi Adds Solutions, , Dr. S.T Gandhe, Principal SITRC , & All HODs of various department were also present for the Inauguration. Dr Rakesh Patil Head, MBA welcomed the guest & briefed about the objectives of organizing this awareness camp. Pradeep Mokal while addressing to students said that the Core of Entrepreneurship has remained the same but its face has changed. He shared various facets about entrepreneurship such as risk taking, Decision Making, Timing the Market & Analyzing, Projection of Finances. Mr. Gopinath D discussed about the roles & responsibilities. Post Lunch session was conducted by Mr. Vedanshu Patil CEO-Vedanshu Biznofairs Pvt. Ltd who discussed about how digital Marketing can help in taking business to a higher level & how we can use IT to expand our business & ease with which we can do the business with help of Technology. Day two began with the overview of day I. Session I of day II was conducted by Ms. Neha Khare give insight about the various opportunities that are lying for the youth in the field of Entrepreneurship. He urged students to identify & grab those opportunities. The post lunch session was conducted by Mr. Vikram Bodke (Director Engenius park) guided the students on the topic financial aspects of SSI unit including salient features of a project report, Support and financial assistance from Government. Agencies, banks, financial institutions, SFCs. In the third session Mr. GorakhMahajan, Co-founder, Rushiraj Enterprises, Nashik who through a small activity tested the student's inclination towards choosing entrepreneurship as a career. Day three began with the

overview of day I & II . Session I of day III was conducted by *Mr. Harshad Bele* , (*Director – CONNECT INDIA*) *give insight on Creativity and business- the man behind the venture -the behavioral scientist's approach* . In the afternoon session Ms. Bhaygshree Daspute, Founder- Astitva motivates the students by sharing her entrepreneurial experience and explain the importance of communication & maintainces of relation for becoming entrepreneur. The program coordinator Prof. Sarika Patil, Department of Management Studies, briefed the participants about the structure, design of the program and spelt out the expectations of the organizers from the participants.

Outcome: - Department was Successful in creating Awareness in minds of the students regarding Entrepreneurship as career.









