



**Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik
Department of Management Studies
Academic Year 2019-20**

Webinar on New Opportunities for Start Up in and after Lock Down

Event Title: Webinar on “New Opportunities for Start Up in and after Lock Down ”

Date: Wednesday , 20th May 2020.

Conduction Duration: 2Hours

Resource Person: Ms Neha Khare (Creative Director at Mirror Skin and hair care Pvt Ltd)

Coordinator: Prof Sarika Patil

Objective:

1. To guide students & participants on new opportunities for Start Up

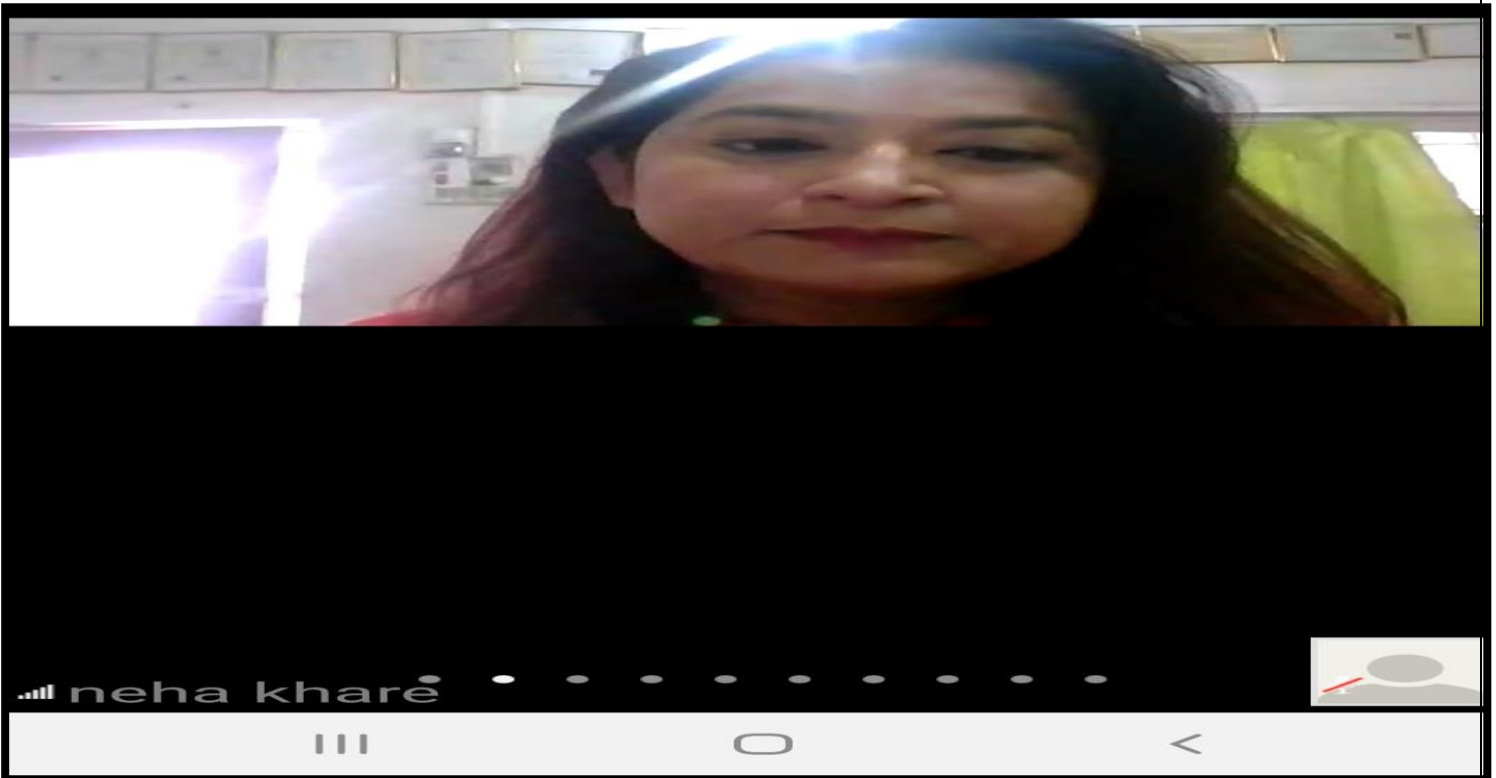
About The Program: Department of Management Studies had organized Webinar **New Opportunities for Start Up in and after Lock Down** . The session was conducted by **Ms Neha Khare (Creative Director at Mirror Skin and hair care Pvt Ltd)**. Well its being almost two months for lock down and the business activities have come to a halt. Most the people are working from home for those it is possible. There are many people who has lost their job or are on the verge of losing the job as well . Same is case with business they are capital problem, labor problem even after the government has allowed relaxation in some part to start the business where the intensity of Covid 19 is minimal. How to come out of this situation and find a solution to bring the personal economy that means the economy of individual household on track was the main objective of the seminar. Ms Neha Khare guided the participants on the opportunities that are available for start up in and after lock down . she said we must identify the needs the of the people first and then take the first step. Have passion without passion no business will run or last longer . prepare a plan for at least 5 years and review it in between to remain in the competition. She also spoke about her own case study how she became an entrepreneur . she gave example

that how we should diversify our business and take steps according . she briefed that many people have already entered into business which are working in this situation such as Mask manufacturing, sanitizer agricultural product related business etc. lastly question answer session was taken.

Outcome:

- 1. Students and Participants became aware about the various opportunities available after lock down***

Photograph:





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