

**SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE, Nasik**  
**Department of Management Studies**

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***Name of the Program: - Three Days Entrepreneurship Awareness Camp***

***Day & Date:- 12<sup>th</sup> , 14<sup>th</sup> & 15<sup>th</sup> February 2018***

***Objective: - 1. To create awareness among the students regarding Entrepreneurship as a career***

***Name of Guest :***

- 1. Mr. Pradeep Ghare, (Chief Consultant, the Catalyst)***
- 2. Mr. Harshad Bele , ( Director – CONNECT INDIA)***
  
- 3. Mr. Vikram Bodke (Director Engenius park)***
- 4. Mr. Umesh Dandgaval , (Deputy Director- DIC)***
- 5. Mr. Manas Gajre , ( Founder and CEO of Zabuza Labs)***
- 6. Mr. Vedanshu Patil (CEO-Vedanshu Biznofairs Pvt. Ltd)***
- 7. Mr. Avinash Shukla (CA& Financial Advisor)***

***About The Program:***

Sandip Foundation's Department of Management Studies organized three days Entrepreneurship awareness camp for Management Students on 12<sup>th</sup> , 14<sup>th</sup> & 15<sup>th</sup> February 2018. Inauguration of the program was done by the hands of the successful entrepreneur from Nashik, Mr. Pradeep Ghare, Chief Consultant, the Catalyst & Mr. Harshad Bele , Director – Connect India, Dr. S.T Gandhe, Principal SITRC , & All HODs of various department were also present for the Inauguration. Dr Rakesh Patil Dean Admin & Head, MBA welcomed the guest & briefed about the objectives of organizing this awareness camp. Mr. Pradeep Ghare while addressing to students said that the Core of Entrepreneurship has remained the same but its face has changed. He shared various facets about entrepreneurship such as risk taking, Decision Making, Timing the Market & Analyzing, Projection of Finances. Mr. Harshad Bele focused on the career path towards entrepreneurship and why one should choose entrepreneurship. . Post Lunch session was conducted by Mr. Vikram Bodke, Director Engenius park insight about the various opportunities that are lying for the youth in the field of Entrepreneurship. He urged students to identify & grab those opportunities. The last session was conducted by Mr. Umesh Dandgaval who highlighted about Mechanism of product selection and technology assistance from R&D labs.

Day two began with the overview of day I. Session I of day II was conducted by Mr. Manas Gajre, Founder and CEO of Zabuza Labs. Who discussed about how digital Marketing can help in taking business to a higher level & how we can use IT to expand our business & ease with which we can do the business with help of Technology. The

post lunch session was conducted by Mr. Vedanshu Patil CEO-Vedanshu Biznofairs Pvt. Ltd who through a small activity tested the student's inclination towards choosing entrepreneurship as a career. Mr. Avinash Shukla CA& Financial Advisor guided the students on the topic financial aspects of SSI unit including salient features of a project report, Support and financial assistance from Government. Agencies, banks, financial institutions, SFCs. The programme coordinator Prof. Sarika Patil, Department of Management Studies, EDC Coordinator, SITRC briefed the participants about the structure, design of the programme and spelt out the expectations of the organizers from the participants.

***Outcome: - Department was Successful in creating Awareness in minds of the students regarding Entrepreneurship as career.***









