



SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE, Nasik
Department of Management Studies

Name of the Program: - Three Days Entrepreneurship Awareness Camp

Day & Date:- 18th , 19th & 20th October 2016

Objective: - 1. To create awareness among the students regarding Entrepreneurship as a career

Name of Guest : 1. Mr Tushar Pathwardhan , (CEO of Tushar Udyog)

2. Mr Pradeep Peshkar, (Owner of P.P Products)

3. Ravindra Mahadeokar, (MD Strama -Summit Machinery Pvt Ltd)

4. Mr Jai B , (CEO of Unfolded Incorporation)

5. Vikram Bodke, (Director and Founder Engeniuspark)

6. Miss Bhagyashree Daspute (Owner of Astitva)

7. Mr Pankaj Ghadge (Motivational Speaker)

8. Prof Nikhil Kulkarni (Asst Professor, Computer Department SITRC)

About The Program:

Sandip Foundation's Department of Management Studies organized three days Entrepreneurship awareness camp for Management Students from 18th to 20th October 2016. Inauguration of the program was done by the hands of the successful entrepreneur from Nashik, Mr Tushar Pathwardhan , CEO of Tushar Udyog & Mr Pradeep Peshkar owner of P.P Products & a contractor for National Highways . Dr S.T Gandhe, Principal SITRC , & All HODs of various department were also present for the Inauguration. Dr Rakesh Patil Dean Admin & Head, MBA welcomed the guest & briefed about the objectives of organizing this awareness camp. Mr Tushar Pathwardhan while addressing to students said that the Core of Entrepreneurship has remained the same but it's face has changed. He shared various facets about entrepreneurship such as risk taking, Decision Making, Timing the Market & Analyzing , Projection of Finances . Mr Pradeep Peshkar gave insight about the various opportunities that are lying for the youth in the field of Entrepreneurship . he urged students to identify & grab those opportunities . Post Lunch session was Conducted by Ravindra Mahadeokar, Managing Director Strama -Summit Machinery Pvt Ltd ,who highlighted about Mechanism of product selection and technology assistance from R&D labs.

The last session was conducted by Prof Nikhil Kulkarni who through a small activity tested the students inclination towards choosing entrepreneurship as a career.

Day two began with the overview of day I . session I of day II was conducted by Mr Jai B , CEO of Unfolded Incorporation. Who discussed about How digital Marketing can help in taking business to a higher level & how we can use IT to expand our business & ease with which we can do the business with help of Technology. Mr Vikram Bodke, Director and Founder Engeniuspark, Nashik who in his post lunch session guided the students on the topic Financial aspects of SSI unit including salient features of a project report, Support and financial assistance from Government . agencies, banks, financial institutions, SFCs .

The third & last day brought something special for the students & a proud moment for the Institute because it were the Alumni of the Institute themselves who have now become a successful entrepreneur came to share their success stories & experiences among their juniors. Bhagyashree Daspute the owner of Astitva & Pankaj Ghadge motivated the students & guided them on how to overcome the challenges & obstacles that come along the way & achieve our goals & target. The awareness camp would have been incomplete without the Industrial Visit, so Students were taken to Delta Finochem Pvt Ltd to see how actually a business Unit runs . There they saw how the production process is managed, How does the various department such as marketing , HR, Finance & operations work together day in & day out towards the growth of organization.

Outcome: - Department was Successful in creating Awareness in minds of the students regarding **Entrepreneurship as career**

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