



**Sandip Foundation's  
Sandip Institute of Technology & Research Centre, Nashik  
Department of Management Studies  
Academic Year 2014-15**

**Report on Entrepreneurship Awareness Camp  
Industry - Academia Innovative Practice**

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**Event Title : - Entrepreneurship Awareness Camp**

**Date:- 22<sup>nd</sup> , 23<sup>rd</sup> & 24<sup>th</sup> August 2014**

**Conduction Duration: Three Days**

**Venue: Computer Seminar Hall , SITRC**

**Resource Person:**

- 1. Mr. Dhananjay Bhele, Ex President NIMA**
- 2. Mr. Sunil Chandak , Director Udoywardhini , Nashik**
- 3. Mr. Kiran Mohite, Nashik**
- 4. Mr. Ravindra Zope, Nashik**
- 5. Mr Sarang Wankhede , Nashik**
- 6. Mr Hemant Patil ,Nashik**

**Coordinator : Prof Sarika Patil**

**Objective :**

- 1. To create Awareness among the students regarding Entrepreneurship as a career**

**About The Program:**

*In today's competitive environment were getting a dream job is a herculean task so to overcome this situation & create our own identity, Department of Management Studies took an Initiative by organizing three day workshop on "Entrepreneurship Awareness Program " for MBA-I & MBA-II students .the main motive behind organizing this workshop was to motivate the students to choose entrepreneurship as a career rather than going for a job. for the Inaugural function we had Mr.Dhananjay Bele, Ex-President NIMA, Mr Sunil Chandak , Director Udoywardhini, Dr S.T.Gandhe ,Principal SITRC & Dr Rakesh Patil, Head ,MBA Department .The program began with Sarawasti Poojan. After this guest of Honor were felicitated & welcomed by Dr Rakesh Patil . Mr Dhananjay Bhele in his introductory speech guided the students with a motivating speech giving stress on importance of entrepreneurship & choose it as career .*

*After his speech Mr Sunil Chandak took over the dais to deliver his speech. His speech was an eye opener for the students were in he opened the mind of the students that we are not born for doing a 10 to 05 job but there is something more that can be done & achieved. He insisted students to challenge their old belief system that job is the only option we have & take up a new belief system regarding the entrepreneurship & experiment with it .He guided students on various aspects of Entrepreneurship such as how to start up a business even with a limited amount of money in the pocket, which are the various government & private organization which helps in providing assistance for doing business . he also told about various schemes provided by government. Showed various documentaries to give a practical demo. In short we can say that he sowed seed of Entrepreneurship in the mind of students & he was extremely confident that it would grow into a big tree bearing the fruits which will be reaped and enjoyed by them as well as the nation. Placid & candid by appearance Mr Chandak was extremely motivational & witty in his speech. This is how the day one concluded.*

*Day two began with the same zeal & enthusiasm from were the day one ended, students already began to empathizes themselves as an entrepreneur which made the job of Mr Kiran Mohite who was the speaker for next session easy.Mr Mohite spoke about how should the personality of entrepreneur be. He not only focused on the outer aspects of Entrepreneurs personality such how should he talk , how to be dressed up , how should he behave. But also talked about the inner quality & strength the entrepreneur must possess and those are the most important factors which plays a crucial role in making him successful . the next speaker lined up was Mr Ravindra Zope can also be called as the Iron man because his goals & aim of life were as solid as iron which were already set at the age of 15 where most of the students dream about stepping into college life and having fun . Basically he told students that they should work hard & struggle in order to reach at the top position & achieve success. He mentioned that the path of an entrepreneur is not a cake walk but its full of struggle & challenges which they have to overcome. After Mr Ravindra Zope concluded with his speech it was time to through light on some technical aspects about business set up & to guide the students we had with us Mr Sarang Wankhede, he gave some insight about how to prepare the project report of the business which we are planning to establish or develop. what documents are required for submitting the project report to the concern governing body . As it was a session related to the technical domain it was full of complicated concepts which were explained by Mr Sarang Wankhede in very lucid language which kept the curiosity of the students alive . with this day two was concluded.*

*After listening to the dynamic entrepreneurs created by Udoj Wardhini under the guidance of Mr Sunil Chandak for two days the thirst was not yet fulfilled & students wanted to listen more . on the third day we had with us Mr Hemant Patil and the topic which he was covering in his session was “Goal Setting”.*

*one of the most interactive session were some fun element was added through various small activities conducted by the sir during the his session. Through the conduction of activity he showed students what happens when our goals & Target are not set and we just go wherever our life takes without any direction. Along with the importance of goal setting he also discussed how to set goals and also guided how to achieve them. By the end of the session almost everyone in the hall had set goal and took oath to achieve it. With this almost the delivering part was done and now it was time for some field visit. Students were taken to two Industries for a visit which reflected that how the dreams & goals were put down to reality. The industries that we visited were Shree Ganesh Industrial Controln & Shree Ekvira Coats. Finally the three day Entrepreneurship Awareness Program came to an end and we can proudly say that in upcoming years we could see success stories & articles written on our students in renowned magazines & newspaper. And could also see them giving an Interview to TV channel telling about their Journey towards success*

**. Outcome:**

- 1. Department was successful in creating Awareness in Minds of the students regarding Entrepreneurship as a career.*

*Photographs:*





