



**Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik
Department of Management Studies
Academic Year 2019-20
Research Activity**

Event Title: “Research Survey on Investment Behavior of Individual Investor ”

Conduction Period : During Lockdown due to Covid -19

Resource Person:

1.Dr Rakesh Patil (Professor & Head MBA Department)

2..Prof Prabodhan Patil (Assistant Professor , MBA Department)

Objective:

1. To study the Investment Pattern of Individual Investor

About The Program: Department of Management Studies took an Initiative as a part of Research Activity to conduct a research survey during Lock down due to Covid -19. As we are aware that Covid -19 has impacted on every thing on this earth be it a Economy, Health of a common man, business. It seems that everything has come to halt. Also as due to lock down all business organization has slowdown so is the income of a common people so in order to gauge the effect of lockdown on the investment pattern of an individual investor a research was been conducted .the research wqas conducted through well framed Questionnaire and the same was circulated for data collection by preparing a google form. in this survey various question were asked to the respondents related to their income , savings, Investment and Expenditure .

Outcome:

1.Faculty members will be able to analyze the investment behavior and effect of Lockdown on Investment Pattern

Photograph:

➔ Forwarded



Analysis of Investment Behavior of an Individual Investor during Lockdown due to COVID -19...
docs.google.com

Title. Analysis of Investment Behavior of an Individual Investor during Lockdown due to COVID -19 Initiative by Sandip Foundation's Department of Management Studies, Nashik

Dear All

Greetings for the Day

We hope you're well!

Definitely Covid -19 has Impacted the Global economy & so it has affected the Balance sheet of an Common Man too . on this line Sandip Foundation's Department of Management Studies, Nashik would like to conduct the survey regarding the Investment Behavior of an Individual Investor during Lockdown due to Covid-19.

Your Responses will be kept confidential and will be used for research study only.

