



**Sandip Foundation's  
Sandip Institute of Technology & Research Centre, Nashik  
Department of Management Studies  
Academic Year 2013-14  
Report on National Seminar**

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***Event Title : - Two Days National Seminar on Excellence In Management : Challenges & Opportunities***

***Date:- 17<sup>th</sup> & 18<sup>th</sup> October 2013***

***Conduction Duration: Two Days***

***Venue: Mechanical Seminar Hall***

***Resource Person:***

***1. .Ganesh Kothawade (VP,ABB Ltd)***

***2.Dr B.B Rayate***

***3.Dr V.S.More (Gen Director MGVIOM )***

***4. Dr Prashant Patil (Director MGVI)***

***5.Dr Sarita Aurangabadkar (Director ,Kothari IOM)***

***6.Prof Deepak Nandre***

***7.Mr chandrashekar Mohikar***

***8.Dr Sachin Pachorkar***

***Coordinator : Prof Prabodhan Patil***

***Objective : To provide platform to the Research Scholars, Academicians , Industry Practitioners & Students to present their research work***

### **About The Program:**

A two Day National Seminar “**Excellence in Management: Opportunities and Challenges**” was conducted by the Department of Management Studies on 17<sup>th</sup> & 18<sup>th</sup> October. The objective behind conducting the Seminar was to bring new dimensions of Business excellence in light & tap the new opportunities lying in the field of management & also to identify the challenges prevailing in Management arena in current Volatile economy in order to move towards achieving the Excellence.

The Day one began with the Inaugural session with the Lighting of Lamp (Saraswati Poojan) in the presence of chief Guest Mr. Ganesh Kothawade (VP,ABB Nashik), the Guest of Honour Dr.B.B Rayate(Director Sapkal Knowledge Hub). Dr.V.S.More (Gen Director MGVI, IOM Nashik) .Dr Prashant Suryavanshi (Director MGVI, IOM,Nashik). After the Lighting of Lamp, Dr Rakesh Patil (HOD, MBA Department) gave a welcome speech & told about the Achievements & Activities undertaken by Department of Management Studies. Dr.B.B Rayate while addressing to the Participants who excellently demonstrated the real meaning of Excellence & how to achieve Excellence in Management. Mr.Ganesh Kothawade in his speech spoke about the Scenario of Management Field, what difficulties it is facing & what are the challenges lying ahead. How can we overcome these challenges & achieve excellence. For the Inaugural session we also had the Directors of Various Management Institute of Nashik & Participants from various Region of Maharashtra such as Dhule, Nagar, Pune, & Jalgaon including Nashik. We also had the Inauguration of “SAMS” News letter which gives an overview of Creativity of MBA Students. After the Inaugural session we had the Lunch Break.

We resumed after the Lunch break for the Session –I which was lead by Dr.Sarita Aurgabadkar (Director, Kothari Institute of Management, Nashik). In this session five Papers were presented touching the new dimension on the areas like Rural Marketing, CSR, Banking Sector Analysis, & Emerging Trends in HR. It was a great brainstorming session which ended with beautiful story “Learned Parrot” by Dr Sarita Aurangabadkar.

Session –II was chaired by Prof Deepak Nandre & in all Four papers were presented in this session. the new aspects of information & communication technology. Employee retention

*strategy were discussed by the participants. One of the key highlights of the Session was the Case study presented by the Students on “Restructing of Jinny & Johny” .also a case study on the Corporate Social Responsibility at Bhillai Steel plant was presented in a likely manner with human touch.*

*Second day began with highly motivating words of our chief guest Mr. Chandrshekar Mohikar . he delivered his key note speech on Quality Management. The Session Three was chaired by Dr.Sachin Pachorkar .Eleven papers were presented giving new light to opportunities & challenges in rural marketing, quality & work life at hospital. Cultural evaluation of Co-operative banks, challenges & opportunity in green marketing& retail marketing. Dr Pachorkar has shown a really beautiful presentation “power of Thinking “. & gave the stress on Entrepreneurship.*

*At the last valedictory function took place followed by the certificate distribution for the participants.*

*This is how the two days national seminar came to an end which provided the opening platform for many researchers. Many students & faculties have presented the paper first time in conference really we appreciated their efforts.*

**Outcome:**

- 1. Researcher were able to use the Platform to present their research work***
- 2. Many points were discussed regarding Challenges & Opportunities to Achieve Excellence in Management***

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