

## SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE, Nasik Department of Management Studies

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Name of the Event: - 06th National Level Management Fest "UDAAN"

Day & Date: - 05th &6th February 2019

Event Duration: 02 Days

Event Venue: Computer Seminar Hall & Department of Management Studies Event

Resource Person:

- 1. Mr. Harshad Bele, Director- Connect India
- 2. Prof. Milind Patil, Dean Admin SITRC

Name of Event Coordinator: Prof. Sarika Patil

Objective: -

- 1. To provide s Platform to the budding managers to showcase their multifaceted talents
- 2. Provide students exposure in understanding and applying concepts of general management, finance and marketing in practical situations.

## About The Program:

National Level Intercollegiate Event named UDAAN was inaugurated with full enthusiasm at Sandip Foundation organised by Department of Management Studies. This was the Sixth consecutive year that the department has organised this event. The Event was Inaugurated at the hands of Mr. Harshad Bele, Director- Connect India. Dr Rakesh Patil Head of the Department welcomed the Guests & the participants from the various Institutes. Dr Sanjay Gandhe, Principal SITRC Felicitated

the Guest. Mr. Harshad Bele in his Inaugural Speech said that such kind of events sharpen the Skills & boost the confidence of Students. UDAAN had an interesting and varied array of a competitions, Ranging from Business Plan to Business Quiz, Poster Making Competition, Personality Contest to ADD Mad Show & Debate. Several colleges had registered for the fest & there was lot of energy among the students. The main motive of arranging this event was to provide a platform to the budding managers to showcase their multifaceted talents & provide them exposure in understanding and applying concepts of general management, finance and marketing in practical situations. All of the events were executed by the students who were excited about the planning and execution of the event.

## Day I Events & Winners

- 1. Poster-Matrix (Poster Making Competition)
- 2. Plan d'affairs (Business Plan)
- 3. "QUIZBEE (Business Quiz)

Day 2: Events & Winners

- 1. ADVILLA
- 2.Battle Of Thoughts (DEBATE)
- 3.Desfile De Moda (Mr & Miss UDAAN)

## Outcome:

- 1. Students were able to showcase their Talents & Skills.
- 2. Students also learned & Applied the various management Concepts such as Planning Organizing, Decision Making etc.



Student's Participation in Different events