

11. 29th Jan-2014 to 30th Jan-2014 “Department of Management studies had organized first ever Intercollegiate Management Fest **UDAAN-2014 on 29th & 30th January 2014 .”**

Department of Management studies had organized first ever Intercollegiate Management Fest **UDAAN-2014 on 29th & 30th January 2014**. The main objective of organizing this event was to bring the students of Business school under one roof to explore managerial ideas. the chief guest for Inaugural function was Mr Randir Gujrathi (C.A) he was accompanied by our Principal Dr S.T.Gandhe . As we all know as per Indian Traditions we begin any program with a Sarawasti poojan , so did our program .Before proceeding forward for the event students of MBA-I performed a spell bounding dance Performance “Ganesh Vandana” which just worked as an appetizer and gave a jest of what could be served as a main course .the very first event of the management fest was Business Quiz named as “**Business Nerds**”. for this event we had 14 teams & each team consisted of two members . in all we had four round & each round was an elimination round the toughness of the question increased as the round progressed . the eventual winners for this round were Sapkal Knowledge Hub & the runners up were NDMVP college .the event was hosted by Ankit Joshi & Pooja Pasricha .

After this event we had break down for the Lunch & assembled in Mechanical seminar for next event. Two event were simulatseonsly hosted one was the the Add Villa i.e Add mad show & the other Poster Competition. In Add villa participants were told to come up with their own add for a product. Eight teams participated and all the team came up with an excellent add putting lots of Imagination, creativity & enthusiasm to market their product. This event also had an elimination round and out of eight five teams were selected for the finals . each team were give an independent product by the coordinators & the participants were allotted a time period of 20 minutes to prepare their own add . the participants came up with an excellent innovative adds which played the role of laughing gas & made the audience go crazy. All adds were fantastic and it was very difficult for the judges to chose the winner but at the judges had to take the decision & winners for this event were students of Ashoka Business School & Runners up Were K.K Wagh College . the Judges for the Event were Prof Sandhya Kanade & Prof Ashoo Mam .mean while as mentioned earlier that the two events were simultaneously going on the other event was Power of Brush i.e poster completion . the participants

UDAAN - 2014

(Management Fest)

One Campus – Big Ideas – Full Entertainment

Udaan is a Management Festival where all post Graduating Students will come under one roof to explore managerial ideas.

“Battle It Out For Prizes Worth Rs.16,000”

General rules :-

- 1) All Participants have to carry their respective college ID Card.
- 2) **NO REGISTRATION FEES.**
- 3) All the participants will get participation certificates.
- 4) Open to all PG (Management) Students
- 5) Filling of Registration Form is Compulsory
- 6) All The Events will be conducted between 10 .00AM To 5.00PM

Events

1) **Business Nerds (The Bizz Quiz)**

About:- Business Nerds is a Business Quiz Competition. Come to test your Business Knowledge/ Acumen.

Rules:-

- 1) There are 4 Rounds
- 2) In one team 2 members allowed

Coordinators: - 1) Ankit Joshi:- 9158387167

2) Pooja Pasricha: - 8421734517

2) **The Power Of Brush (Poster Making Competition)**

About:- The Power Of Brush is a “Poster Making Competition” which is mainly focusing on topics related to management and social issues .

Rules:-

- 1) 2 to 4 team members
- 2) Only charts will be provided (Participants have to bring their own Stationery/Colors)
- 3) Themes will be given on the spot
- 4) Poster presentation with full freedom of creativity
- 5) Time will be allotted 45 mins

Coordinators: - 1) Sayali Madane :- 9270330230

2) Swapnil Varthare :- 7719838493

3) **Young Turks “Lets B-Plan Your Ideas”**

About: - Young Turks is a B-Plan Competition where your entrepreneur ideas can be tested against the best

Rules:-

- 1) Team Size 2 to 4
- 2) Budget of to 10 lakhs
- 3) Time 15 mins
- 4) Submission of Hard Copies are Compulsory

Coordinators: - 1) Kalyani Shirore :- 8888873776

2) Karthik Sanghvi :- 8623837306

4) **Hunting Point (Treasure Hunt)**

About:- Hunting point is a competition where teams would compete to hunt the treasure at various level.

Rules:-

- 1) Only 4 Members in each teams
- 2) Time allotted 30 mins to Hunt the Treasure

Coordinators :- 1) Amrita Panda:- 8657216586

2) Priyanka Gupta:- 9158258628

5) **Ad Villa (AD-MAD)**

About :- Ad Villa is an advertising drama competition where young managers can be crazy with ad in 2 different stages .

Rules :-

- 1) Team size 3 to 6
- 2) 1st Stage --- Come up with your own ads
- 3) Next stage you will get on the spot ads

Coordinators :- 1) Abhijeet Roy: - 9175405477
2) Pujali Chavan:- 9595853697



*** Felicitation of Guest by Dr. S.T.Gandhe,Principal , SITRC,Nashik ***



*** Guest Mr. Mr Randir Gujrathi (C.A) ***



*** Dr. S.T.Gandhe,Principal , SITRC,Nashik ***



*** students ***



*** **



*** **



*** **



*** **



*** **



*** **



*** **



*** **



*** **



*** **



*** **



*** **



*** **



*** **



*** **



*** **



*** **



*** **