



Sandip Foundation's
SANDIP INSTITUTE OF TECHNOLOGY AND RESEARCH CENTRE
Department of Management Studies (MBA)

Activity: Industrial visit

Company: Coca Cola Pvt. Ltd. Ambad

Date: 10th Sept. 14

Objectives

1. To understand the various functions related to Factory.
2. To understand the culture of coca-cola.
3. To understand the technology using for making product
4. To understand the marketing strategy of company
5. To know the Bottling and other procedures of coca-cola



Outcome:

1. Students know the Bottling procedure of Coca-cola
2. Students know the various level of functions coca-cola.
3. Students know the removal of damaged bottle and filling of soft drink procedures.
4. Students know the temperature level of bottling section.