



SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE, Nashik

Department of Management Studies

Name of the Event:-Industrial Visit

Name of Industry: - Parle Biscuits Pvt Ltd

Date : - 23/01/2015

Objective : - To understand the working of Parle Biscuits Pvt Ltd

About The Visit: - Department of Management Studies organized an industrial visit to **Parle Biscuits Pvt Ltd**. Students over there studied the plant layout of the Industries. They studied the Practical concepts of HR such as number of Employees, Facility for Employess such as Canteen, Health & safety. They also got some insight about the Finance Department . Also learned about the marketing strategies used by **Parle Biscuits Pvt Ltd**

Outcome:-

1. Students came to know about the Practical Knowledge of Industry Working



