



SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE, Nashik
Department of Management Studies

Name of the Event:-Industrial Visit

Name of Industry: - Neelay Industries Pvt Ltd. Nashik

Date : - 09th FEB -2015

Objective : - To understand the working of Neelay Industries Pvt Ltd. Nashik

About The Visit: - Department of Management Studies organized an industrial visit to **Neelay Industries Pvt Ltd. Nashik** Students over there studied the plant layout of the Industries. They studied the Practical concepts of HR such as number of Employees, Facility for Employess such as Canteen, Health & safety. They also got some insight about the Finance Department . Also learned about the marketing strategies used by **Neelay Industries Pvt Ltd. Nashik**

Outcome:-

1. Students came to know about the Practical Knowledge of Industry Working

